# AIRBNB - PREDICTING RENTAL PRICES IN SYDNEY

This statistical project aims to explore the key factors that affect the rental prices of properties, which are listed on Airbnb, in Sydney and apply multiple fundamental machine learning models to predict the future price on the data collected. The models we used are multitple linear regression, gradient descent regression, ridge regression, descision tree regression and random forest.

The data description: The data set I used in this project is called the 'listing' dataset, which is released on July 10th 2019, and being publicly available on Inside Airbnb website.

- \_ URL (Inside Airbnb): http://insideairbnb.com/
- \_ Description: 106 columns and 38080 rows.
- \_ Date released: July 10th 2019

In this project, there are four main stages: (1) preprocessing data, (2) exploratory data analysis, (3) model training, prediction and evaluation, and (4) result interpretations.

### **Stage 1: Preprocessing Data**

\_ First we import necessary libraries for later use and dataset to be processed:

```
In [2]: "'' STAGE 1: DATA PREPROCESSING '''
# Import Libraries
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import warnings
warnings.filterwarnings("ignore")
%matplotlib inline
```

```
In [2]: # Load listing airbnb dataset
listing = pd.read_csv('D:/Data/Airbnb/2019-7-10/listings.csv')
```

\_ We would like to adjust the viewing option of dataframe-type output as follow:

```
In [4]: # Adjust the data view setting to check full data
pd.set_option('display.max_rows', 30)
pd.set_option('display.max_columns', 50)
pd.set_option('display.width', 100)
```

\_ Let's take a quick look over summary statistics of features in dataset. Notice here, categorical features and features with missing values will show *NaN* value:

```
In [4]:
       # Describe data
        print(listing.shape) # dimension of data
        pd.DataFrame(listing.describe()).iloc[1:,:] # summary statistics of data
       (38080, 106)
Out[4]:
                        id
                                scrape_id thumbnail_url medium_url xl_picture_url
                                                                                     host ic
        mean 2.097697e+07 2.019071e+13
                                                                           NaN 7.601631e+07
                                                  NaN
                                                              NaN
          std 9.911534e+06 9.828254e+00
                                                  NaN
                                                              NaN
                                                                           NaN 7.480652e+07
                                                              NaN
                                                                           NaN 1.289400e+04
          min 1.115600e+04 2.019071e+13
                                                  NaN
         25% 1.334910e+07 2.019071e+13
                                                  NaN
                                                              NaN
                                                                           NaN 1.573907e+07
         50% 2.187017e+07 2.019071e+13
                                                  NaN
                                                              NaN
                                                                           NaN 4.676120e+07
                                                                           NaN 1.220192e+08
         75% 2.999565e+07 2.019071e+13
                                                  NaN
                                                              NaN
         max 3.656555e+07 2.019071e+13
                                                  NaN
                                                              NaN
                                                                           NaN 2.747278e+0{
```

\_ We will check the percentage of missing values contained in each feature.

```
In [5]: ## 1.1 Detecting Missing Data
    nrow = listing.shape[0] # row dimension
    ncol = listing.shape[1] # column dimension
    missfrq = listing.isnull().sum()/nrow # returns frequency(in proportion)of missing
    missfrq = pd.DataFrame(missfrq) # transform into dataframe
    missfrq = missfrq.rename(columns = {0:'Frequency'}) # add 'frequency' name to colu
    pd.DataFrame(missfrq).head(10)
```

Out[5]:		Frequency
	id	0.000000
	listing_url	0.000000
	scrape_id	0.000000
	last_scraped	0.000000
	name	0.000341
	summary	0.034769
	space	0.299501
	description	0.021586
	experiences_offered	0.000000
	neighborhood_overview	0.384506

\_ The table above is a summary of missing values frequencies of every feature in the data. Below we will extract the high missing value rate (> 10%) and drop them.

```
In [6]: # Detect features with missing values frequency > 0.1
misshigh = missfrq[missfrq['Frequency']>0.1].copy() # Select those frequency value
pd.DataFrame(misshigh).head(10) # Show the first 10 rows
```

#### Out[6]: Frequency 0.299501 space neighborhood\_overview 0.384506 notes 0.590678 0.376654 transit access 0.423293 interaction 0.420273 house rules 0.415966 thumbnail url 1.000000 medium url 1.000000 xl\_picture\_url 1.000000

\_ Now, we will drop features that have high frequency values.

```
In [7]: # Remove all features have missing values frequency > 0.1
VarDrop = misshigh.index # store the names of features to be dropped
listing = listing.drop(VarDrop, axis = 1) # drop features that have high missing v
print(listing.shape) # current dimension of dataset
(38080, 72)
```

\_ Next, we will impute missing values for the remaining features in the data: We will first subset the features that have missing values rate > 0% and < 10% from the *missfrq* table above, and then consider keeping only useful features.

```
In [8]: ## (1.2) Impute Missing values for remaining features in listing
    # Subset features that have missing values proportion less than 10%:
    missImpute = missfrq[missfrq['Frequency'] != 0].copy()
    missImpute = missImpute[missImpute['Frequency'] <= 0.1] # Select those features wi
    pd.DataFrame(missImpute)</pre>
```

Out[8]:

	Frequency
name	0.000341
summary	0.034769
description	0.021586
host_name	0.000683
host_since	0.000683
host_location	0.001891
host_is_superhost	0.000683
host_thumbnail_url	0.000683
host_picture_url	0.000683
host_listings_count	0.000683
host_total_listings_count	0.000683
host_has_profile_pic	0.000683
host_identity_verified	0.000683
city	0.000709
state	0.007169
zipcode	0.003703
market	0.001786
bathrooms	0.000578
bedrooms	0.000236
beds	0.001287
cancellation_policy	0.000026

\_ As there are many unnecessary features that can complicate the analysis, so we will remove all of them.

```
In [9]: '''There are some unnecessary features such as host_thumbnail_url, host_picture_url
        state (all NSW). We will remove these features.
        drop = ['host_thumbnail_url','host_picture_url','city','state','host_location','hos
                'market','name','host_name','zipcode']
        listing = listing.drop(drop,axis = 1)
        missImpute = missImpute.drop(drop,axis=0)
```

\_ Next is to separate the continuous features and categorical features that have missing data.

```
In [10]:
''' We want to separate continuous and categorical features for missing values impu
    Notice that pd.data.describe() only works for continuous variable. So we can sub
    dataframe
'''
missing = listing[missImpute.index].copy() # Subset out missing features
contmiss = missing.describe().columns.values # Get continuous features with missin
catemiss = missImpute.drop(contmiss,axis=0).index.values # Get categorical feature
```

```
In [11]: # Check features
print(contmiss)
print(catemiss)
```

```
['host_listings_count' 'host_total_listings_count' 'bathrooms' 'bedrooms'
  'beds']
['host_is_superhost' 'host_has_profile_pic' 'host_identity_verified'
  'cancellation_policy']
```

\_ As the mean is easily influenced by large values in the data and hence sometimes results in misleading, it is not recommended for imputation. The median is more robust in measuring central of tendency but this may not represent a major proportion of the data values. We want to impute missing values with some appropriate data that might not change the characteristics in the data. As the proportions of missing data of all considered features are less than 10%, so using the mode value for imputation could be appropriate (for both continuous and categorical features).

```
In [12]: # Impute missing values for continuous features with their mode values
for word in contmiss:
    listing[word] = listing[word].fillna(listing[word].mode()[0])
# Impute missing values for categorical features with their mode value
import operator
for word in catemiss:
    mode = max(dict(listing[word].value_counts()).items(), key=operator.itemgetter(
    listing[word] = listing[word].fillna(value = mode)
```

\_ Next, we will check to see whether there is any duplicated data. Notice that one listing's 'id' can have many 'host\_id' because one owner may have many properties for rent. But duplication for array value [ 'id' , 'host\_id' ] might be in check.

```
In [13]: listing.isnull().sum().unique() # Check to see whether there are any features with
Out[13]: array([0], dtype=int64)
In [14]: ## (1.3) Checking for duplication
    listing.duplicated(['id','host_id']).unique() # No duplication
Out[14]: array([False])
In [15]: listing.duplicated(['id']).unique() # No duplication
Out[15]: array([False])
```

In [16]: listing.duplicated(['host\_id']).unique() # There are duplications but it doesn't m

```
# 1 property
Out[16]: array([False, True])
In [28]: listing.duplicated().unique() # there is no exact duplicate of row
Out[28]: array([False])
         _ Some other features adjustments will be made for easier modelling later on:
In [17]: ## (1.4) Text feature adjustments and redundant features remove
         # Remove redundant features
          dropvar = ['listing_url','scrape_id','last_scraped','experiences_offered','picture_
                    'calendar_last_scraped','street','smart_location','id','host_id','country
                    'amenities','host_verifications']
         _ As we will see below the two features "street" and "smart_location" referring to the same
         location. So we will drop one feature while remaining the other. As in our example, we will
         drop "street" (which has been included on the "dropvar" above.
In [18]: # Store 'street' feature in a variable
         street = listing['street'].copy()
In [19]: # Keep only names of suburbs of NSW and ignore the term 'NSM, Australia'
         for i in range(nrow):
              street[i] = street[i].split(",")[0]
In [20]: # Store 'smart location' in a variable
         smart_location = listing['smart_location'].copy()
In [21]: # Keep only names of suburbs of NSW and ignore the term 'NSM, Australia'
         for i in range(nrow):
              smart_location[i] = smart_location[i].split(",")[0]
In [22]:
         We notice below here is that 'smart_location' and 'street' are identical. So we wil
          'smart_location' for analysis.
          (smart_location == street).unique() # as these two features are idential we will re
Out[22]: array([ True])
In [23]: listing = listing.drop(dropvar,axis = 1)
In [24]: # Store adjusted features in listing dataset
         listing['smart_location'] = smart_location
```

We can export out cleansed data into a CSV file for stage 2 analysis.

```
In [26]: listing.to_csv("D:/Data/Airbnb/cleansed_listing.csv")
```

# Stage 2: Exploratory Data Analysis - Data Featuring, Analysis, Visualization and Dashboard

In this stage, we will conduct statistical analysis, correlation matrix, visualization for the data.

```
In [3]:
    ''' STAGE II: EXPLORATORY DATA ANALYSIS '''
    import numpy as np
    import pandas as pd
    import matplotlib.pyplot as plt
    from scipy import stats
    import seaborn as sns
    from sklearn.model_selection import train_test_split
    %matplotlib inline
```

```
In [6]: # Import cleansed listing data for analysis
    listing = pd.read_csv("D:/Data/Airbnb/cleansed_listing.csv")
```

\_ One thing we noticed from the data is that the value in "price" feature contain the '\$' symbol and "extra\_people" feature has values in non-numeric type. So we will transform these features into appropriate format.

```
In [7]: # Make a copy of listing
listcop = listing.copy()
```

We now create a function to fix the *price* and *extra\_people* variables into appropriate format.

```
In [8]: # Create a function to transform entries in 'price' and 'extra_people' values into
        import string
        def clear_punctuation(s):
            clear_string = ""
            for symbol in s:
                if symbol not in string.punctuation:
                    clear_string += symbol
            return clear_string
        # Other method also works (for this case):
        # 1. string_punctuation = "$,"
        # 2. def remove_punctuation(s):
        # 3.
                 no_punct = ""
for letter in s:
        # 4.
        # 5.
                    if letter not in string_punctuation:
        # 6.
                          no punct += letter
                    return no_punct '''
        # 7.
```

Now we can use the defined function to convert data

```
In [9]: nrow = listing.shape[0] # row dimension
        ncol = listing.shape[1] # column dimension
        # Store 'price' feature in target
        target = listcop['price'].copy()
        extra_people = listcop['extra_people'].copy()
        # Transforming use loop
        for i in range(nrow):
            target[i] = int(clear_punctuation(target[i]))/100
            extra_people[i] = int(clear_punctuation(extra_people[i]))/100
        # Storing transformed data in listing data
        listcop = listcop.drop(['price'],axis=1)
        listcop = listcop.drop(['extra_people'],axis=1)
        listcop['price'] = target
        listcop['extra_people'] = extra_people
        listcop = listcop[listcop['price'] != 0] # drop rows with 0 price
        # Convert 'price' and 'extra_people' into numeric type
        listcop['price'] = listcop.price.astype(float)
        listcop['extra_people'] = listcop.extra_people.astype(float)
        # Reset index for the listcop data
        listcop = listcop.reset_index(drop=True)
```

We can create a new feature called 'Haversine distance' based on the latitude and longitude available. This can provide some usefull insights as the rental price might be high or low in some specific suburbs away from Sydney Central Station.

```
In [13]: '''
         from numpy import arcsin
         from math import sin, cos, sqrt, radians
         ## Calculate distance from Sydney CBD
         SydLong = listcop[listcop['neighbourhood_cleansed']=='Sydney']['longitude']
         SydLat = listcop[listcop['neighbourhood_cleansed']=='Sydney']['latitude']
         SydLong_avg = np.mean(SydLong)
         SydLat_avg = np.mean(SydLat)
         ## Create train_distance feature for training set
         list_lat = listcop['latitude'].copy().reset_index()
         list_long = listcop['longitude'].copy().reset_index()
         # Haversine Distance
         R = 6373.0 # approximate the earth radius in km
         list_distance = [None]*len(list_lat)
         for i in range(len(list_lat)):
             CBDlat = radians(SydLat_avg)
             CBDlon = radians(SydLong avg)
             lat = radians(list_lat['latitude'][i])
             lon = radians(list_long['longitude'][i])
             dlon = lon - CBDlon
             dlat = lat - CBDlat
             haversine = sin(dlat / 2)**2 + cos(CBDlat) * cos(lat) * sin(dlon / 2)**2
```

```
list_distance[i] = 2 * R * arcsin(sqrt(haversine))

# Add Haversine distance feature to 'listing' dataset
listcop['Haversine_distance'] = list_distance
listcop = listcop.drop(['latitude','longitude'],axis=1) # drop 'latitude' and 'lon
'''
```

The above code is good but we can use *haversine\_distances* function from scikit-learn library to get "Haversine\_distance"

```
In [74]: ## We can calculate Haversine distance from scikit-learn library
         from sklearn.metrics.pairwise import haversine_distances
         from math import radians
         # The coordinates of Sydney central station
         SydSta_coord = [151.2070,-33.8832]
         SydSta_in_radians = [radians(_) for _ in SydSta_coord] # radians value of Sydney c
         listcop_coord = listcop[["longitude","latitude"]].values # an array values of all
         result=[] # empty list
         # appending haversine distance calculated to result
         for i in range(len(listcop_coord)):
             coord = listcop coord[i]
             data_in_radians = [radians(_) for _ in coord]
             result.append((haversine_distances([SydSta_in_radians, data_in_radians])* 63710
         listcop["Haversine_distance"] = result
In [75]: listcop["Haversine_distance"]
Out[75]: 0
                    2.569058
          1
                    2.431575
                   10.066189
          2
          3
                    1.094128
                   4.475645
                     . . .
          38070
                   2.575141
          38071
                  1.414878
          38072
                   2.409054
          38073
                   7.292873
                   10.566450
          38074
          Name: Haversine_distance, Length: 38075, dtype: float64
         latitude and longitude information are no longer needed so we will drop them
In [76]: listcop = listcop.drop(['latitude','longitude'],axis=1) # drop 'latitude' and 'lon
         Here below are some visualizations of Haversine distance:
In [79]: ## Visualization of Haversine distance
```

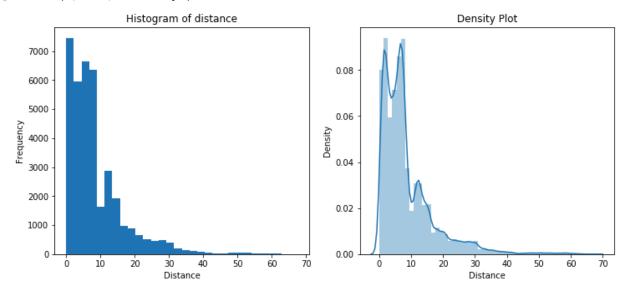
plt.hist(listcop["Haversine\_distance"],bins=30)

plt.figure(figsize=(12,5))

plt.subplot(121)

```
plt.title('Histogram of distance')
plt.xlabel('Distance')
plt.ylabel('Frequency')
plt.subplot(122,)
sns.distplot(listcop["Haversine_distance"])
plt.title('Density Plot')
plt.xlabel('Distance')
plt.ylabel('Density')
```

Out[79]: Text(0, 0.5, 'Density')

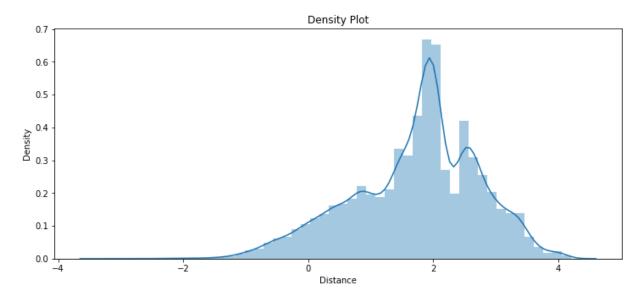


We can see the distribution is heavily right skewed. Hence, we could consider to log transform this feature.

```
In [80]: ## Using log-transform for the Haversine distance
listcop['Log_Haversine_Distance'] = np.log(listcop['Haversine_distance'])

In [81]: # Plot log of Haversine distance
plt.figure(figsize=(12,5))
sns.distplot(listcop['Log_Haversine_Distance'])
plt.title('Density Plot')
plt.xlabel('Distance')
plt.ylabel('Density')
```

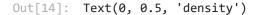
Out[81]: Text(0, 0.5, 'Density')

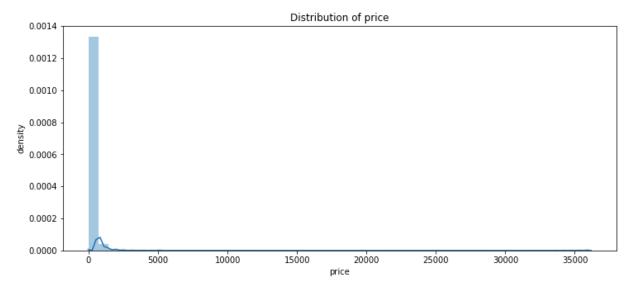


The distribution of this continuous variable seems reasonably normal

Lets also check the distribution of target "price":

```
In [14]: plt.figure(figsize=(12,5))
    sns.distplot(listcop.price)
    plt.title('Distribution of price')
    plt.xlabel('price')
    plt.ylabel('density')
```

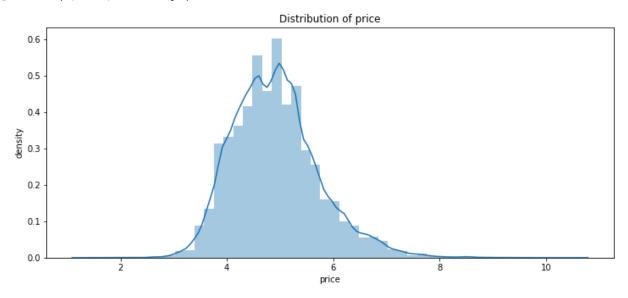




The distribution is heavily right skewed. We should try log-transform the *price* for the ease of further analysis.

```
In [15]: plt.figure(figsize=(12,5))
    sns.distplot(np.log(listcop.price))
    plt.title('Distribution of price')
    plt.xlabel('price')
    plt.ylabel('density')
```

Out[15]: Text(0, 0.5, 'density')



Log-transformed price makes the distribution seems approximately normal. And this could be easier for later modeling steps.

```
In [85]: ## Log transform the price
listcop['log_price'] = np.log(listcop['price']+1)
```

### 1. Categorical Data Analysis

```
listcop.head()
In [86]:
Out[86]:
             host_is_superhost host_listings_count host_total_listings_count host_has_profile_pic host
          0
                             f
                                                1
                                                                         1
                                                                                              t
                                                2
                                                                         2
          1
          2
                                                2
                                                                         2
          3
                             f
                                                3
                                                                         3
                                                                         2
          4
                             t
                                                2
In [84]: ## Get a quick frequency counts
          cate_summary = pd.DataFrame(columns=['categorical feature', 'frequency distribution'
```

cate\_summary = cate\_summary.append({'categorical feature':name,

cate\_summary

for name in listcop.columns.values:

if name not in listcop.describe().columns.values:

'frequency distribution':dict(listcop[n

Out[84]:		categorical feature	frequency distribution
	0	host_is_superhost	{'f': 32596, 't': 5479}
	1	host_has_profile_pic	{'t': 37988, 'f': 87}
	2	host_identity_verified	{'f': 23688, 't': 14387}
	3	neighbourhood_cleansed	{'Sydney': 9745, 'Waverley': 5437, 'Randwick':
	4	is_location_exact	{'t': 28088, 'f': 9987}
	5	property_type	{'Apartment': 22404, 'House': 10140, 'Townhous
	6	room_type	('Entire home/apt': 23410, 'Private room': 139
	7	bed_type	{'Real Bed': 37901, 'Pull-out Sofa': 93, 'Futo
	8	calendar_updated	{'today': 5890, '2 months ago': 1792, '3 month
	9	has_availability	{'t': 38075}
	10	requires_license	{'f': 38075}
	11	instant_bookable	{'f': 21147, 't': 16928}
	12	is_business_travel_ready	{'f': 38075}
	13	cancellation_policy	{'strict_14_with_grace_period': 15365, 'flexib
	14	require_guest_profile_picture	{'f': 37870, 't': 205}
	15	require_guest_phone_verification	{'f': 37829, 't': 246}
	16	smart_location	{'Bondi Beach': 1953, 'Surry Hills': 1367, 'Ma

As we can see that host\_is\_superhost, host\_has\_profile\_pic, has\_availability, requires\_license, is\_business\_travel\_ready, require\_guest\_profile\_picture, require\_guest\_phone\_verification has significant amount of either 'True' or 'False' and some of them have all values are 'True' or 'False'. So, these variables are reduncdant features and should be dropped from our dataset.

What is the distribution of property type?

```
In [88]: tab = pd.DataFrame(listcop['property_type'].value_counts()).rename(columns={"proper
tab["Frequency"] = tab["Counts"]/sum(tab["Counts"])*100
tab.head(20)
```

-		-	_	_	-	
( ) i	11		$\Omega$	Q	-	
Vι	JΤ		$\circ$	$\circ$	-	

	Counts	Frequency
Apartment	22404	58.841760
House	10140	26.631648
Townhouse	1727	4.535785
Condominium	760	1.996060
Guest suite	549	1.441891
Guesthouse	444	1.166120
Villa	300	0.787919
Serviced apartment	296	0.777413
Loft	235	0.617203
Bed and breakfast	206	0.541037
<b>Boutique hotel</b>	193	0.506894
Bungalow	193	0.506894
Cottage	142	0.372948
Hostel	112	0.294156
Other	78	0.204859
Cabin	78	0.204859
Hotel	43	0.112935
Tiny house	41	0.107682
Boat	29	0.076165
Camper/RV	22	0.057781

From the frequency table, we can see that most property listings on Airbnb in Sydney are Apartments and Houses, which accounts for about 58.84% and 26.63%, respectively. Other property listings are much less frequent, so we can consider grouping these properties into one group, e.g. "Other Types".

```
In [89]: ## Grouping property types other than Apartment and House into "Other Types"
    listcop['property_type'][(listcop.property_type!="Apartment") & (listcop.property_t
    listcop["property_type"].unique()

Out[89]: array(['Apartment', 'Other Types', 'House'], dtype=object)

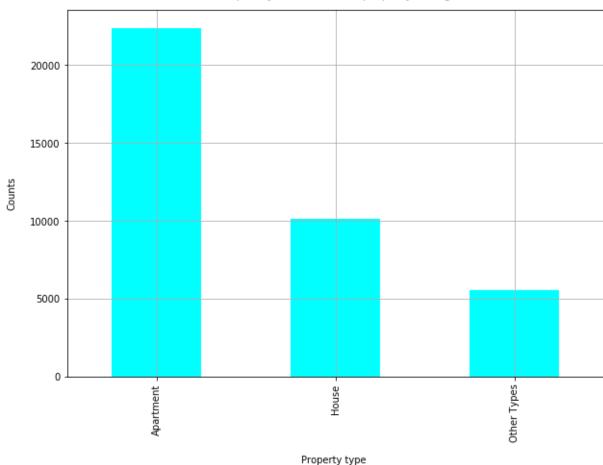
In [90]: # Checking the groupings distribution of property listing
    tab1 = pd.DataFrame(listcop['property_type'].value_counts()).rename(columns={"propetab1["Frequency"] = tab1["Counts"]/sum(tab1["Counts"])*100
    tab1
```

Out[90]:		Counts	Frequency
	Apartment	22404	58.841760
	House	10140	26.631648
	Other Types	5531	14.526592

```
In [23]: # Barplot of the top 15 wanted property
listcop['property_type'].value_counts().plot(kind='bar',figsize=(10,7), color = "cy
plt.xlabel("Property type ", labelpad=14)
plt.ylabel("Counts", labelpad=14)
plt.title("Frequency distribution of property listings", y=1.02)
```

Out[23]: Text(0.5, 1.02, 'Frequency distribution of property listings')

#### Frequency distribution of property listings



Room type by property type:

```
In [91]: # frequency table
tab2 = pd.crosstab(listcop['property_type'], listcop['room_type'], margins=True, ma
tab2[tab2['Total']>=100]
```

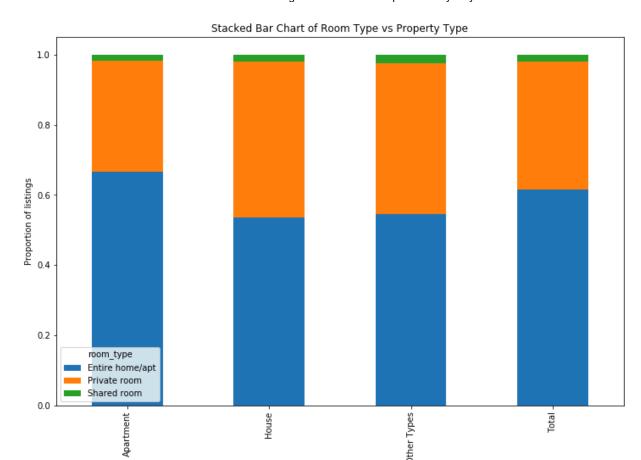
Out[91]:	room_type	Entire home/apt	Private room	Shared room	Total
	property_type				
	Apartment	14945	7051	408	22404
	House	5444	4500	196	10140
	Other Types	3021	2372	138	5531
	Total	23410	13923	742	38075

```
In [25]: # Proportion table
  tab2.div(tab2.Total.astype(float),axis=0)
```

#### Out[25]: room\_type Entire home/apt Private room Shared room Total property\_type **Apartment** 0.667068 0.314721 0.018211 1.0 House 0.536884 0.443787 0.019329 1.0 **Other Types** 0.546194 0.428856 0.024950 1.0 **Total** 0.614839 0.365673 0.019488 1.0

```
In [21]: ## Visualize the result
    tab2.div(tab2.Total.astype(float),axis=0).iloc[:,0:3].plot(figsize=(12,8),kind='bar
    plt.title("Stacked Bar Chart of Room Type vs Property Type")
    plt.xlabel("Property Type")
    plt.ylabel("Proportion of listings")
```

Out[21]: Text(0, 0.5, 'Proportion of listings')



Property Type

```
In [26]: ## Chi-square test
from scipy.stats import chi2_contingency
stat, p, dof, expected = chi2_contingency(tab2.iloc[0:3,0:3])

# Interpret p-value
alpha = 0.05
print("p value is " + str(p))
if p <= alpha:
    print('Dependent (reject H0): The two variables are dependent')
else:
    print('Independent (H0 holds true): Two variables might be independent')</pre>
```

p value is 2.0555747653886704e-137
Dependent (reject H0): The two variables are dependent

We can see that most people in Sydney list their entire apartment or property for rent in all kinds of property while the second most popular room type for rent is private room. And it also seems that room types and property types are dependent variables. This might not be a good news for modeling step. Later on, we will check the dependency among categorical variables in the data.

Bed type distribution by property type:

```
In [92]: # Frequency table
  tab3 = pd.crosstab(listcop['property_type'],listcop['bed_type'], margins=True, marg
  tab3[tab3['Total'] >= 100]
```

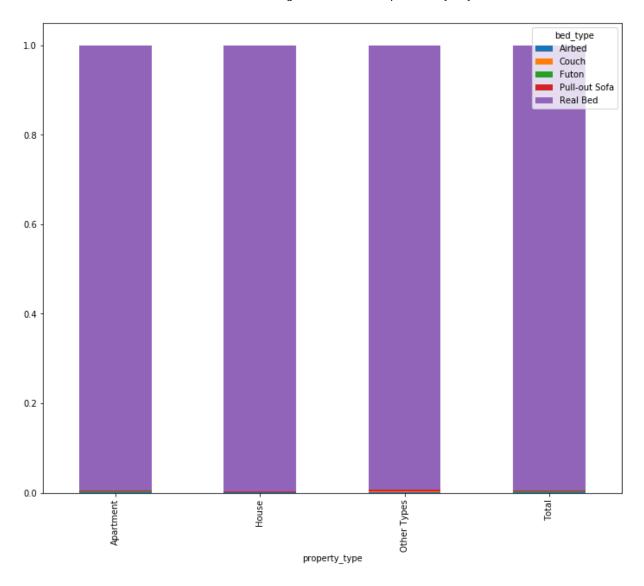
Out[92]:	bed_type	Airbed	Couch	Futon	Pull-out Sofa	Real Bed	Total
	property_type						
	Apartment	13	9	28	59	22295	22404
	House	3	3	9	13	10112	10140
	Other Types	10	2	4	21	5494	5531
	Total	26	14	41	93	37901	38075
	Apartment House Other Types	3 10	3 2	9	13 21	10112 5494	101 <sup>2</sup> 553

In [24]: # Proportion table
 tab3.div(tab3.Total.astype(float), axis=0)

Out[24]: bed\_type Airbed Couch Futon Pull-out Sofa Real Bed Total property\_type **Apartment** 0.000580 0.000402 0.001250 0.002633 0.995135 1.0 **House** 0.000296 0.000296 0.000888 0.001282 0.997239 1.0 **Other Types** 0.001808 0.000362 0.000723 0.003797 0.993310 1.0 **Total** 0.000683 0.000368 0.001077 0.002443 0.995430 1.0

In [25]: # Visualization
 tab3.div(tab3.Total.astype(float), axis=0).iloc[:,0:5].plot(figsize=(12,10),kind='b

Out[25]: <matplotlib.axes.\_subplots.AxesSubplot at 0x1acbe06a390>



It is also obvious that the most popular bed type is real bed. And because the proportion of real bed accounts for about 99% of the whole data so this variable may not be so informative and could be redunctant. Hence, we might consider to drop this variable off the dataset.

```
In [93]: # Dropping the bed type variable
listcop = listcop.drop("bed_type",axis=1)
```

See the frequency table of cancelation policy:

```
In [94]: tab4 = pd.DataFrame(listcop['cancellation_policy'].value_counts()).rename(columns={
    tab4
```

Out[94]:		Counts
	strict_14_with_grace_period	15365
	flexible	13922
	moderate	8587
	super_strict_60	111
	super_strict_30	67
	luxury_super_strict_125	8
	luxury_no_refund	7
	luxury_moderate	7
	luxury_super_strict_95	1

As we can see that we can group the the last cancellation policies into one group with *moderate* policy

See the cross frequency table of cancellation policy and property type:

```
In [96]: # Frequency table
  tab5 = pd.crosstab(listcop['property_type'], listcop['cancellation_policy'], margin
  tab5
```

Out[96]:	cancellation_policy	Moderate and other types	flexible	strict_14_with_grace_period	Total
	property_type				
	Apartment	5222	8159	9023	22404
	House	2086	3733	4321	10140
	Other Types	1480	2030	2021	5531
	Total	8788	13922	15365	38075

```
In [32]: # Proportion table
  tab5.div(tab5.Total.astype(float), axis=0).iloc[:,0:3]*100
```

 Out[32]:
 cancellation\_policy
 Moderate and other types
 flexible
 strict\_14\_with\_grace\_period

 Apartment
 23.308338
 36.417604
 40.274058

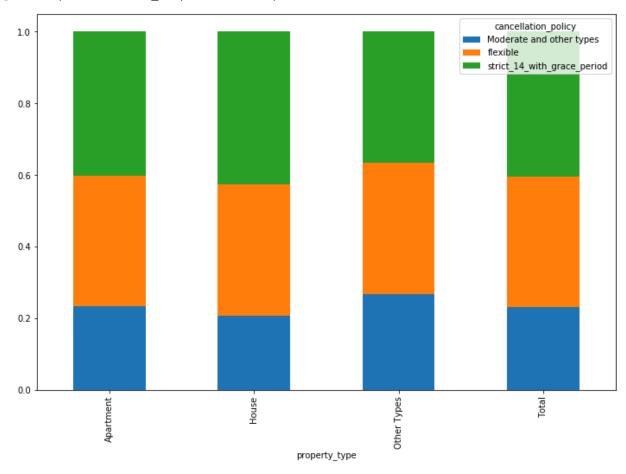
 House
 20.571992
 36.814596
 42.613412

 Other Types
 26.758272
 36.702224
 36.539505

 Total
 23.080762
 36.564675
 40.354563

In [31]: # Visualization
tab5.div(tab5.Total.astype(float), axis=0).iloc[:,0:3].plot(figsize=(12,8),kind='ba

Out[31]: <matplotlib.axes.\_subplots.AxesSubplot at 0x1acbe1ce668>



Apartments with strict and flexible policy types are the most commonly listed. The second most common one is House with strict and flexible policy.

The variability of policy types among property types is not significantly different

```
In [33]: listcop['calendar_updated'].unique() ## check categories in "calendar_updated"
```

```
Out[33]: array(['5 weeks ago', '3 days ago', '2 months ago', '4 days ago',
                 '3 months ago', '4 months ago', 'a week ago', 'today',
                 '26 months ago', '30 months ago', '10 months ago', 'yesterday',
                 '6 weeks ago', '13 months ago', '2 weeks ago', '15 months ago',
                 '37 months ago', '5 months ago', '11 months ago', '20 months ago',
                 '4 weeks ago', '5 days ago', '41 months ago', '19 months ago',
                 '7 months ago', '3 weeks ago', '17 months ago', '31 months ago',
                 '33 months ago', '8 months ago', '57 months ago', '70 months ago',
                 '28 months ago', '34 months ago', '21 months ago', '16 months ago',
                 '6 days ago', '49 months ago', '6 months ago', '46 months ago',
                 '32 months ago', '12 months ago', '43 months ago', '27 months ago',
                 '29 months ago', '9 months ago', '7 weeks ago', '23 months ago',
                 '40 months ago', '45 months ago', '1 week ago', '18 months ago',
                 '47 months ago', '59 months ago', '44 months ago', '48 months ago',
                 '83 months ago', 'never', '35 months ago', '39 months ago',
                 '36 months ago', '2 days ago', '25 months ago', '22 months ago',
                 '14 months ago', '56 months ago', '24 months ago', '74 months ago',
                 '53 months ago', '62 months ago', '38 months ago', '42 months ago',
                 '50 months ago', '69 months ago', '51 months ago', '63 months ago',
                 '68 months ago', '67 months ago', '61 months ago', '54 months ago',
                 '58 months ago', '60 months ago', '52 months ago', '55 months ago'],
                dtype=object)
```

As we can see there are so much categories in this "calendar\_updated" variable. So, we definitely need to group them for better analysis and modeling.

Below here we will see the frequency counts of this variable

```
In [34]: listcop["calendar updated"].value counts()/sum(listcop["calendar updated"].value co
Out[34]: today
                           15,469468
         2 months ago
                          4.706500
         3 months ago
                           4.496389
         2 weeks ago
                           4.480630
         a week ago
                           4.459619
                            . . .
         83 months ago
                           0.002626
         74 months ago
                           0.002626
         70 months ago
                           0.002626
         60 months ago
                           0.002626
         69 months ago
                           0.002626
         Name: calendar_updated, Length: 84, dtype: float64
```

As we can see the proportion in most categories, except "today", are less than 5%. It is suggested we need to group these categories by some logic.

- group 1: 'yesterday', 'today' (or "recently updated")
- group 2: 2-6 days
- group 3: 1-7 weeks
- group 4: 2-6 months
- group 5: >6-12 months
- group 6: >12-24 months
- group 7: >24 months or never

```
111
In [ ]:
        ## Grouping the levels in 'calendar updated' (BUT CODE IS NOT RECOMMENDED)
         for i in range(len(listcop['calendar updated'])):
            word = listcop.calendar_updated[i].split()
            if len(word) == 1:
                 if word[0] =='yesterday' or word[0] == 'today':
                     word = 'most recently updated'
            else:
                 if word[0] == 'a': word[0]='1'
                 if word[1] == 'days' or word[1] == 'day':
                     word = '2-6 days'
                 if word[1] == 'week' or word[1] == 'weeks':
                     word = '1-7 weeks'
                 if word[1] == 'months' or word[1] == 'month':
                     if int(word[0]) <= 6:
                         word = '2-6 months'
                     elif int(word[0]) <=12:</pre>
                         word = '>6-12 months'
                     elif int(word[0]) <= 24:
                         word = '>12-24 months'
                     else:
                         word = '>24 months or never'
            listcop.calendar_updated[i] = word
```

But above code is terrible and we can do as following:

```
In [97]: #### Categorization of "neighbourhood_cleansed"
         listcop['calendar updated'][listcop['calendar updated'].str[0]=='a']=listcop['calen
         # replace every word "a..." by '1'
         listcop['calendar_updated'][(listcop['calendar_updated']=="yesterday") |
                                      (listcop['calendar_updated']=="today")]="recently updat
         listcop['calendar updated'][(listcop['calendar updated'].str.contains("day")) & (li
                                      (listcop['calendar_updated']!="today")]="2-6 days"
         listcop['calendar_updated'][listcop['calendar_updated'].str.contains("week")]="1-7
         index1 = listcop['calendar_updated'][listcop['calendar_updated'].str.contains("mont
             [listcop['calendar_updated'].str.contains("month")].str[0:2].astype(int)<=6].in
         index2 = listcop['calendar_updated'][listcop['calendar_updated'].str.contains("mont
             (listcop['calendar_updated'][listcop['calendar_updated'].str.contains("month")]
              (listcop['calendar_updated'][listcop['calendar_updated'].str.contains("month")
         index3 = listcop['calendar_updated'][listcop['calendar_updated'].str.contains("mont
             (listcop['calendar_updated'][listcop['calendar_updated'].str.contains("month")]
             (listcop['calendar_updated'][listcop['calendar_updated'].str.contains("month")]
```

```
index4 = listcop['calendar_updated'][listcop['calendar_updated'].str.contains("mont
             [listcop['calendar_updated'].str.contains("month")].str[0:2].astype(int)>24].in
         listcop.loc[index1,'calendar_updated']="2-6 months"
         listcop.loc[index2,'calendar updated']=">6-12 months"
         listcop.loc[index3,'calendar_updated']=">12-24 months"
         listcop.loc[index4,'calendar_updated']=">24 months or never"
         listcop['calendar updated'][listcop['calendar updated']=="never"]=">24 months or ne
         # Check categories
         listcop['calendar updated'].unique()
Out[97]: array(['1-7 weeks', '2-6 days', '2-6 months', 'recently updated',
                 '>24 months or never', '>6-12 months', '>12-24 months'],
                dtype=object)
In [36]: ## Checking levels of "neighbourhood_cleansed"
         listcop['neighbourhood cleansed'].unique()
Out[36]: array(['Sydney', 'Manly', 'Leichhardt', 'Woollahra', 'North Sydney',
                 'Waverley', 'Mosman', 'Pittwater', 'Lane Cove', 'Marrickville',
                 'Hornsby', 'Warringah', 'Rockdale', 'Randwick', 'Sutherland Shire',
                 'Ku-Ring-Gai', 'Strathfield', 'Canterbury', 'Blacktown',
                 'Willoughby', 'Auburn', 'Canada Bay', 'The Hills Shire',
                 'Ashfield', 'Parramatta', 'Hurstville', 'Ryde', 'Botany Bay',
                 'Holroyd', 'Penrith', 'Bankstown', 'Hunters Hill', 'Burwood',
                 'Campbelltown', 'Camden', 'Liverpool', 'City Of Kogarah',
                 'Fairfield'], dtype=object)
```

This categorical variable also has too many levels. Again, we could check the proportion distribution of these categories and group them appropriately

Out[69]: Proportion

neighborhoods	
Sydney	25.594222
Waverley	14.279711
Randwick	8.916612
Manly	4.864084
Warringah	4.774787
Woollahra	4.265266
North Sydney	3.697965
Marrickville	3.495732
Pittwater	3.091267
Leichhardt	2.592252
Rockdale	2.006566
Ryde	1.604728
<b>Botany Bay</b>	1.544320
Parramatta	1.481287
Willoughby	1.452397
•••	
Lane Cove	0.822062
The Hills Shire	0.806303
Blacktown	0.793171
Bankstown	0.677610
Burwood	0.651346
Hurstville	0.604071
City Of Kogarah	0.496389
Strathfield	0.464872
Liverpool	0.428102
Penrith	0.380827
Holroyd	0.315167
Campbelltown	0.288903
Fairfield	0.228496

#### **Proportion**

#### neighborhoods

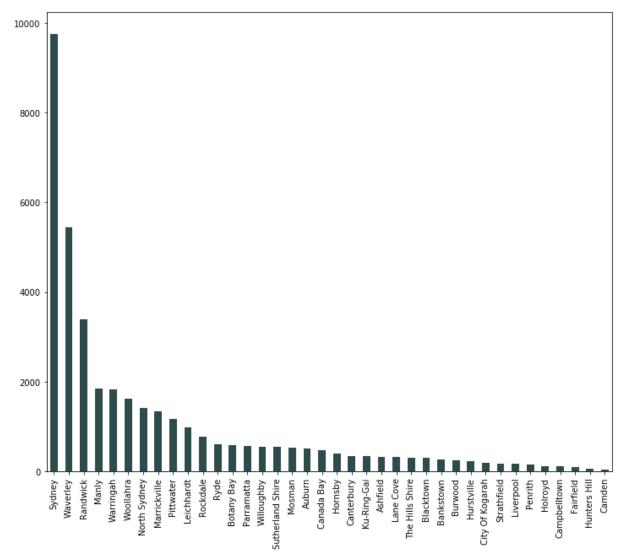
Hunters Hill 0.173342

Camden 0.120814

38 rows × 1 columns

In [77]: listcop['neighbourhood\_cleansed'].value\_counts().plot.bar(figsize=(12,10), color="d

Out[77]: <matplotlib.axes.\_subplots.AxesSubplot at 0x1acc043a438>



As presented above, most listing properties are located in "Sydney Central" while the second and third most listings lies in "Waverley" and "Randwick".

Grouping "neighbourhood\_cleansed", we can use the *k-means* algorithm from scikit-learn library. This algorithm simply:

• Step 1: First initially assigned random k data points as centroids.

- Step 2: Then based on similarity measure (i.e. Euclidean distance) between each data point in dataset to each centroid, the data will be assigned to the cluster which have the closest centroid to that data point.
- Step 3: After that the new centroid will be recalculated in each cluster and and the step 2 will be redo again.
- Step 4: Step 2 and 3 above will be repeated until no significant changes in centroid values observed.

This algorithm will be applied to the Haversine distance and based on the clusters implied, we will group places in "neighbourhood cleansed" accordingly on the corresponding index.

```
In [106...
          ## K-means clustering for the "neighbourhood_cleansed" grouping based on "Haversine
          from sklearn.cluster import KMeans
          X = np.array(listcop['Haversine_distance'].copy())
          kmeans = KMeans(n_clusters=3, random_state=0).fit(X.reshape(-1,1))
          kmeans.labels
          array([1, 1, 0, ..., 1, 1, 0])
Out[106...
In [108...
          ## Checking frequency distribution among groups implied
          kmeans_labels = kmeans.labels_.copy()
          groups_table = pd.concat([listcop['neighbourhood_cleansed'],pd.Series(kmeans labels
          pd.DataFrame(groups_table["Labels"].value_counts()/sum(groups_table["Labels"].value
              columns={"Labels":"Frequency"})
Out[108...
             Frequency
              70.600131
             22.991464
          2
               6.408404
```

As we can see the frequency proportion seems ok and can be used for later modelling. The smallest proportion observed is > 5%, which is good.

```
## Check the detail places of each group
group1 = groups_table["neighbourhood_cleansed"][groups_table["Labels"]==0].unique()
group2 = groups_table["neighbourhood_cleansed"][groups_table["Labels"]==1].unique()
group3 = groups_table["neighbourhood_cleansed"][groups_table["Labels"]==2].unique()
## See 4 groups results
print(group1)
print(group2)
print(group3)
```

```
['Manly' 'Hornsby' 'Warringah' 'Sutherland Shire' 'Ku-Ring-Gai'
'Pittwater' 'Strathfield' 'Canterbury' 'Auburn' 'Parramatta' 'Hurstville'
'Randwick' 'Ryde' 'Bankstown' 'Rockdale' 'Burwood' 'Canada Bay'
'City Of Kogarah' 'Willoughby' 'Ashfield' 'Hunters Hill'
'The Hills Shire' 'Holroyd' 'Lane Cove']
['Sydney' 'Leichhardt' 'Woollahra' 'North Sydney' 'Waverley' 'Mosman'
'Lane Cove' 'Marrickville' 'Rockdale' 'Randwick' 'Willoughby'
'Canada Bay' 'Ashfield' 'Botany Bay' 'Manly' 'Hunters Hill' 'Canterbury'
'Ryde']
['Pittwater' 'Blacktown' 'The Hills Shire' 'Holroyd' 'Penrith' 'Warringah'
'Hornsby' 'Campbelltown' 'Parramatta' 'Camden' 'Sutherland Shire'
'Liverpool' 'Bankstown' 'Fairfield']
```

As the "Haversine distance" we measure here is the distance away from the Sydney central station. So, we would like to group the places in "neighbourhood\_cleansed" according to the distance away from the Sydney central station.

As we can see that the group 1 contains places that are 14.81 km away from Sydney central station in average, group 2 contains places that are 4.5 km away from central station in average and group 3 contains places that are 32.6 km away from central station in average.

So, we can overall group levels in "neighbourhood\_cleansed" as following:

- group 1: 9.66-23.69 km away from central station
- group 2: 0.04-9.65 km away from central station
- group 3: 23.70-67.42 km away from central station

```
## Grouping levels in "neighbourhood_cleansed" and rename as "Distance_to_Centrals
for word in group1:
    listcop['neighbourhood_cleansed'] = listcop['neighbourhood_cleansed'].replace(w
for word in group2:
```

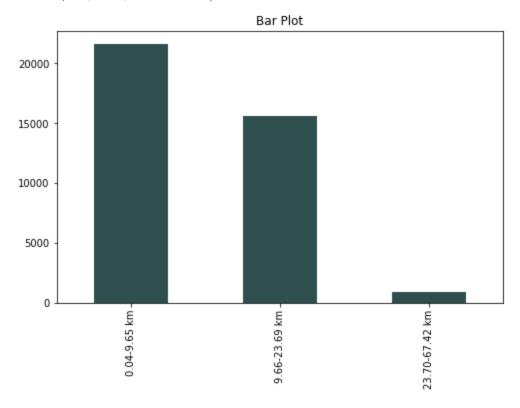
In [125...

Out[125...

```
listcop['neighbourhood_cleansed'] = listcop['neighbourhood_cleansed'].replace(w
for word in group3:
    listcop['neighbourhood_cleansed'] = listcop['neighbourhood_cleansed'].replace(w
listcop.rename(columns={"neighbourhood_cleansed":"Distance_to_CentralStation"}, inp
listcop['Distance_to_CentralStation'].unique()
array(['0.04-9.65 km', '9.66-23.69 km', '23.70-67.42 km'], dtype=object)
```

In [126... # Visualization
 plt.figure(figsize=(8,5))
 listcop['Distance\_to\_CentralStation'].value\_counts().plot.bar(color='darkslategrey'
 plt.title('Bar Plot')

Out[126... Text(0.5, 1.0, 'Bar Plot')

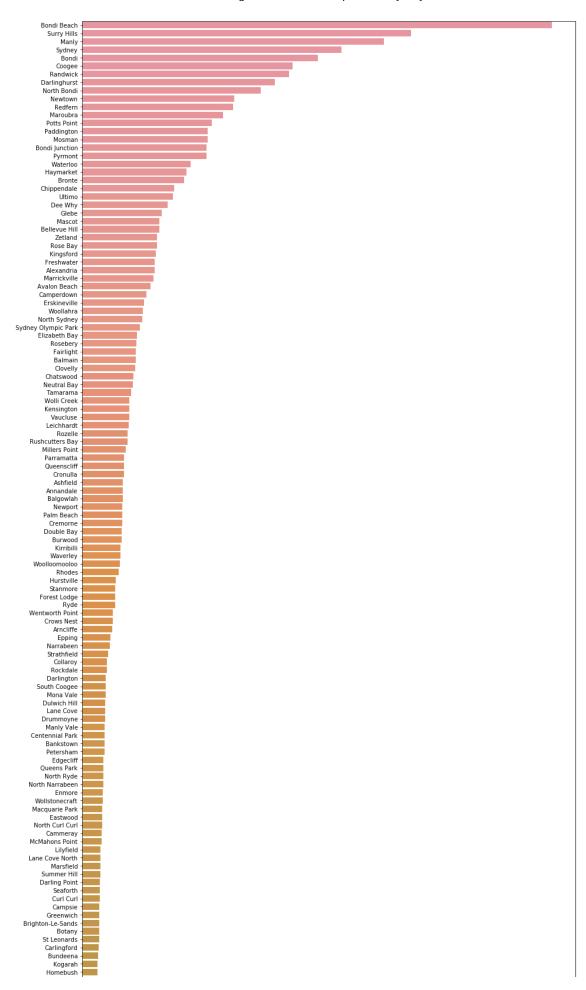


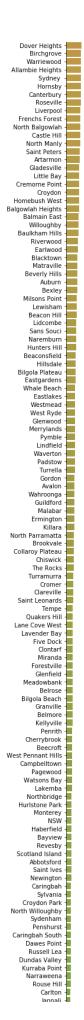
In [90]: ## Single-Linkage clustering for "neighbourhood\_cleansed" grouping based on "Havers

Next we move to grouping "smart\_location". And again, we can use k-means algorithm to group "smart\_location" based on the cluser implied from Haversine distance calculated.

```
In [128... # Table of frequency of 'smart_location'
Locfreq = listcop['smart_location'].value_counts().reset_index()
# Rename columns of Locfreq
Locfreq=Locfreq.rename(columns={'index':'smart_location','smart_location':'frequence
# Barplot of 'smart_location'
plt.figure(figsize=(15,200))
ax = sns.barplot(x='frequency', y='smart_location', data=Locfreq)
ax.set_xlabel('frequency')
```

Out[128... Text(0.5, 0, 'frequency')





Bella Vista Killarney Heights Waitara Dangar Island Yagoona Kingsgrove Casula Casula Rydalmere Great Mackerel Beach Concord Oatley Church Point Harris Park North Rocks Kellyville Ridge Elanora Heights Gymea Chester Hill Banksia Warwick Farm Putney Telopea Northmead Rosehill Wentworthville Chatswood West The Ponds Asquith Rooty Hill Woolooware Woolooware Breakfast Point Punchbowl Winston Hills Thornleigh Sylvania Waters Kurnell Wiley Park Berowra Waters Seven Hills Wisemans Ferry Castlecrag Longueville Toongabbie Castle Cove Fairfield Chifley Council of the City of Sydney East Lindfield Greenacre Mortdale Sutherland Allawah Bardwell Valley Kings Langley Davidson Kingswood Berala Pennant Hills Saint Clair Maianbar Connells Point Kirrawee North Strathfield Woodcroft Werrington Wareemba South Hurstville Como Point Piper Glenhaven Peakhurst Carnes Hill Prestons Cranebrook Narwee Riverview Sandringham Liberty Grove Concord West Eveleigh Moorebank Brooklyn North Epping Dolls Point Oran Park South Wentworthville Mount Annan Cottage Point Kings Park Milsons Passage Daceyville Northwood Cabramatta Wheeler Heights Kyeemagh Doonside Hurstville Grove Willoughby East Pemulwuy Schofields St Peters Mortlake Yennora Dural Heathcote Denistone East Blakehurst Old Toongabbie Glenmore Park Burraneer Panania Barangaroo Saint Marys Regents Park Linley Point Marsden Park West Pymble

Beaumont Hills Minto Smithfield Warrawee Bondi Fairfield Heights Emu Plains Carramar Middle Dural Jamisontown Denistone Greystanes Holroyd Stanhope Gardens Silverwater Bexley North Ingleburn Grays Point Manly Beach Kenthurst Elderslie Bardia

Darling harbour
Engadine
Wattle Grove
Saint Ives Chase
Mount Colah Ramsgate Dundas Yowie Bay Woolwich Oxley Park Waverley Council Oatlands darling harbour Roselands Prospect La Perouse Jordan Springs West Hoxton Enfield Normanhurst Mount Druitt Berowra
Lugarno
Bungarribee
Kogarah Bay
Middle Cove
Bardwell Park East Hills Denham Court BONDI Fairfield West Guildford West Bondi beach
Glenorie
Birrong
Cabramatta West
Bondi beach
Clovelly Bilgola Coasters Retreat Canoelands Ingleside Oyster Bay Burwood Heights Huntleys Cove Bondi Beach Bondi Beach
The Rocks/Circular Quay Sydney
Celtenham
Morning Bay
Beverley Park
Millers Point
Canley Heights
St Ives Illawong South Turramurra Lilli Pilli Padstow Heights Bonnyrigg East Ryde East Ryde
Marayong
Edmondson Park
Bondi Junction
Belfield
Roseville Chase
Carss Park Carss Park
Macquarie Fields
Terrey Hills
Glen Alpine
Mulgoa
Loftus
Ropes Crossing
Galston Phillip Bay Annangrove Burwood Strathfield South Arcadia Holsworthy Chippendale Colebee Werrington Downs Bonnet Bay South Penrith Ashbury Pyrmont Henley Wollstonecraft Lurnea Parklea Bass Hill Newport Beach Berowra Creek

Eastern Creek Constitution Hill Plumpton Duffys Forest Condell Park Luddenham Raby North Wahroonga Gymea Bay Randwick City Council Bossley Park Bankstwoen Leumeah Chipping Norton Sandy Point Bonnyrigg Heights Catherine Field Tennyson Point Waterloo North Turramurra Old Guildford Yarrawarrah Canley Vale Leppington Blair Athol Woodbine Cobbitty Wentworth Point Randwick Taren Point Cattai Lalor Park Dean Park Rodd Point Hornsby Heights Berowra Heights Kareela Kareela Artarmon Sydney City Potts Point Elvina Bay Canada Bay Rushcutters Bay Westleigh Botany Bay St Pauls Spring Farm Clemton Park Mount Pritchard Rossmore Waterfall Picnic Point Melrose Park
Neutral Bay
Rockdale City Council
Horningsea Park
Emu Heights
Lower Portland Oakhurst North Bondi Gunderman Auburn Ramsgate Beach Cabarita Hammondville Revesby Heights Acacia Gardens Harrington Park North St Marys Gregory Hills Lovett Bay Lovett Bay
East Killara
Pittwater Council
Oxford Falls
Cartwright
Wolli Creek
Surry Hills
Peakhurst Heights
Bangor
Darlinghurst
Balmoral Beach
Potts Hill Potts Hill Wentworth point Sydney CBD Saint Helens Park Bankstown Bronte Lewisham Mount Kuring-Gai City of Canada Bay Council Kellyville Sydney Castlereagh Colyton Merrylands West Coogee Marrickville Pendle Hill Meadowbank Leonay Alexandria Eastgardens Warriewood Beach Bradbury Greenhills Beach Paddington Southport Abbotsbury Allawah Saint Andrews Redfern NSW 2016 North Parramatta Darlinghurst Sydney waterloo Parramatta Brighton Le Sands Redfern

Queens park Londonderry Lansvale Cambridge Gardens Sydney berowra Heights wenworth point Bar Point Rozelle Sydney St Ives Chase Kirribilli Ku-Ring-Gai Chase Ku-Ring-Gal Chase camperdown Milsons point Kyle Bay Ku-Ring-Gai Council Maroubra beach Cambridge Park Prairiewood Watson's Bay Huntleys Point Glen Waverley Port Jackson pyrmont GREYSTANES MANLY North Sydney NSW 2060 Neutral Bay Erskine Park Riverstone Macquarie Links Warriewood DC Melbourne Rockdale Rockdale Forest lodge Fairlight Potts point Campsie Dee Why Beach Bilgola / Avalon Minchinbury North Curl Curl (near Manly) norfolk rd. North Epping Kogarah Bondi junction CAMPERDOWN Rose bay Bringelly Darlington Sydney brookvale Paddington/Woollahra Dolans Bay Denistone West Berowra waters Balmain / Birchgrove Hurstville Waterloo DC Dover heights Surry Hills Sydney Eschol Park North Sydney / Waverton Darlington Claymore Sydney Olympic Park Gledswood Hills Bondi Junction Sydney Bellevue Hill (Double Bay side). Agnes Banks Queens Park Box Hill Manahan SYDNEY Minto Heights St Clair Allambie Heights Parramatta City Council Kensignton Great Mackeral beach Menai Middleton Grange Auburn City Council East Redfern Berrilee Kingsford Hebersham Haberfield Kemps Creek warriewood Beach Llandilo Pitt Town North Ryde Bankstown City Council Bellevue hill Ashfield Woronora North Bondi Beach Orchard Hills Barangaroo Coogee beach South Maroota
St. Leonards
Kings Cross
Ashfield Sydney
Fairlight (Manly)
Ambarvale Homebush west Mccarrs Creek Northern Beaches Allawah/Carlton Waverley Oran park Saint Johns Park palm beach Willoughby City Council Maroubra Beach Frenchs Forest East



From the barplot, we can roughly see four separated groups of locations:

```
In [129... # Grouping in smart_location
    group1 = Locfreq[Locfreq['frequency']>300]['smart_location'].unique()
    group2 = Locfreq[(Locfreq['frequency']<=300) & (Locfreq['frequency'] >100)]['smart_
    group3 = Locfreq[(Locfreq['frequency']<=100) & (Locfreq['frequency'] >10)]['smart_l
    group4 = Locfreq[Locfreq['frequency']<=10]['smart_location'].unique()</pre>
In [130... # Frequency observed within each group
    print(sum(Locfreq[Locfreq['frequency']>300)['frequency']))
    print(sum(Locfreq[(Locfreq['frequency']<=300) & (Locfreq['frequency'] >100)]['frequency']<=100) & (Locfreq['frequency'] >100)]['frequency']<=100) & (Locfreq['frequency'] >100)]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequency']<=100]['frequenc
```

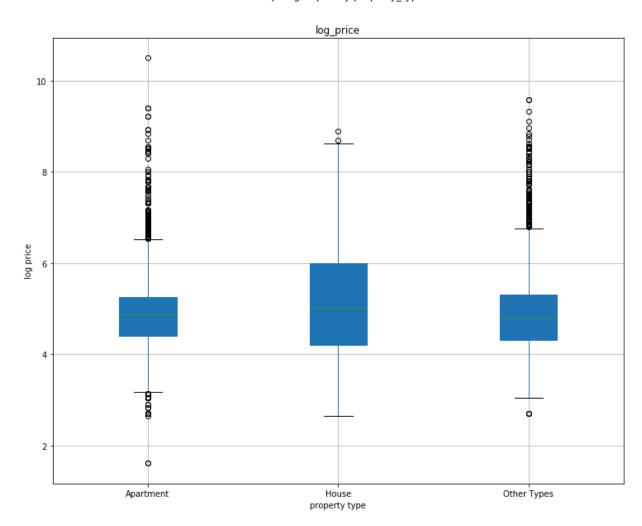
```
19325
         8939
         8325
         1486
          We will modify the location groups as:
          _ Top group: frequency > 300
          _ 1st Middle group: 100 < frequency <= 300
          _ 2nd Middle group: 10 < frequency <= 100
          _ Bottom group: frequency <= 10
In [131...
          # Modify level of 'smart_location'
          for word in group1:
               listcop['smart_location'] = listcop['smart_location'].replace(word, 'Top group')
          for word in group2:
               listcop['smart_location'] = listcop['smart_location'].replace(word,'1st Middle
          for word in group3:
               listcop['smart_location'] = listcop['smart_location'].replace(word,'2nd Middle
          for word in group4:
               listcop['smart_location'] = listcop['smart_location'].replace(word, 'Bottom grou
In [132...
          listcop['smart_location'].unique()
          array(['Top group', '1st Middle group', '2nd Middle group',
Out[132...
                  'Bottom group'], dtype=object)
In [143...
          ## Current categorical variables in data
          listcop.drop(listcop.describe().columns,axis=1).columns
Out[143...
           Index(['host_identity_verified', 'Distance_to_CentralStation', 'is_location_exac
           t',
                   'property_type', 'room_type', 'calendar_updated', 'instant_bookable', 'canc
           ellation_policy',
                   'smart_location'],
                 dtype='object')
 In [84]: ## Current columns in the listcop data
          listcop.columns
```

```
Out[84]: Index(['host listings count', 'host total listings count', 'host identity verifie
          d',
                 'neighbourhood cleansed', 'is location exact', 'property type', 'room typ
          e', 'accommodates',
                 'bathrooms', 'bedrooms', 'beds', 'guests included', 'minimum nights', 'maxi
         mum_nights',
                 'minimum minimum nights', 'maximum minimum nights', 'minimum maximum night
          s',
                 'maximum_maximum_nights', 'minimum_nights_avg_ntm', 'maximum_nights_avg_nt
         m',
                 'calendar_updated', 'availability_30', 'availability_60', 'availability_9
          0',
                 'availability 365', 'number of reviews', 'number of reviews ltm', 'instant
          bookable',
                 'cancellation_policy', 'calculated_host_listings_count',
                 'calculated_host_listings_count_entire_homes',
                 'calculated host listings count private rooms',
                 'calculated_host_listings_count_shared_rooms', 'smart_location', 'extra_peo
          ple',
                 'Log_Haversine_Distance', 'log_price', 'price'],
                dtype='object')
```

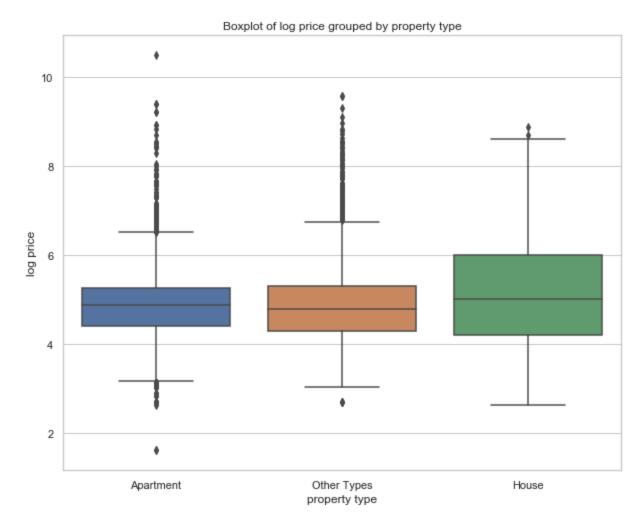
## 2. Continuous Data Analysis

Average sale price by different property types

#### Boxplot grouped by property\_type



```
In [77]: ## Visualization by seaborn
plt.figure(figsize=(10,8))
ax = sns.boxplot(y=listcop.log_price, x=listcop.property_type, linewidth=1.5)
ax.set(ylabel="log price",xlabel="property type", title="Boxplot of log price group sns.set(style="whitegrid")
```



It can be seen that the variability in price among property types seems not be significantly different from each other. Houses have a wider spread of variability in prices than other properties. The average rental price for house is higher than for apartment and other types of property.

```
In [149... listcop.drop(["Haversine_distance"],axis=1,inplace = True)
```

## 3. Correlation and dependence analysis

Now we will separate target data and feature data:

```
In [150... # Store target and features set
y = listcop['price'].copy()
X = listcop.drop(['price'],axis=1).copy()
```

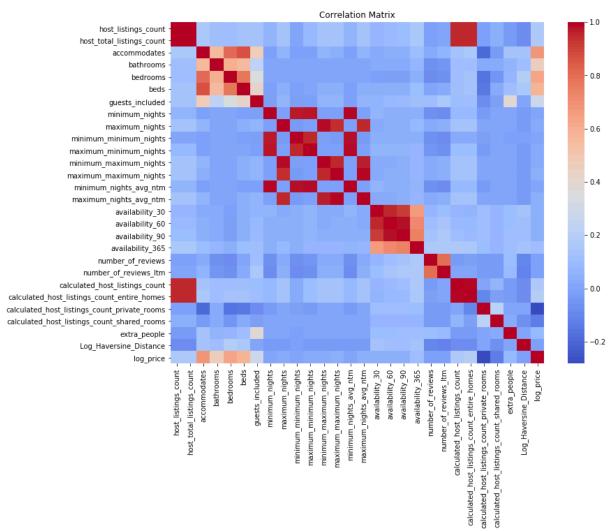
We will conduct analysis of some continuous variables below:

```
In [151... ## (2.1) Continuous Variables Analysis
    contnames = X.describe().columns.values # continuous feature names
    catenames = X.drop(contnames,axis=1).columns.values # categorical feature names
    X_cont = X[contnames].copy()
```

#### \_ Correlation matrix plot:

```
In [152... # Correlation matrix between continuous variables
    corplot = X_cont.corr()
    # Plot correlation matrix
    plt.figure(1,figsize = (12,9))
    sns.heatmap(corplot,cmap='coolwarm')
    plt.title('Correlation Matrix')
```

#### Out[152... Text(0.5, 1, 'Correlation Matrix')



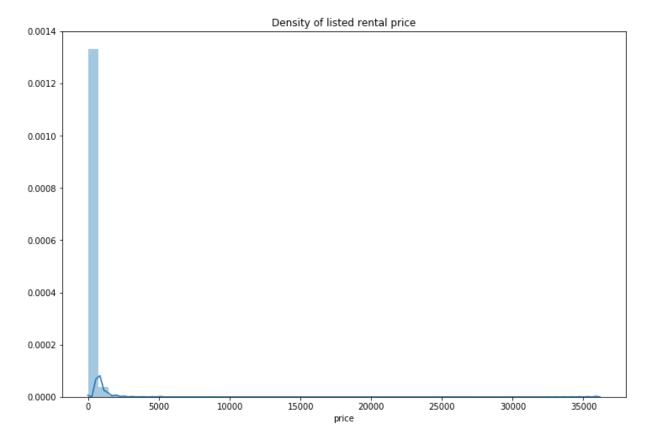
Next, we will subset out the highly correlated features (>75%):

```
In [153... # We will see high correlation values (>0.75)
    tri_upper = pd.DataFrame(np.triu(corplot,k=1)) # an upper triangular part of corre
    tri_upper.columns = contnames # set names of this triangular matrix matched with co
    # Choose out feature columns that have high correlation value (>0.75)
    highcorr = ['host_listings_count']
    for word in contnames:
        if any(tri_upper[word] >= 0.75):
            highcorr.append(word)
    highcorr
```

```
['host_listings_count',
Out[153...
            'host_total_listings_count',
            'bedrooms',
            'beds',
            'minimum_minimum_nights',
            'maximum minimum nights',
            'minimum maximum nights',
            'maximum_maximum_nights',
            'minimum_nights_avg_ntm',
            'maximum_nights_avg_ntm',
            'availability_60',
            'availability_90',
            'number of reviews ltm',
            'calculated_host_listings_count',
            'calculated_host_listings_count_entire_homes']
```

We will keep bedrooms, beds, availability\_60, availability\_90 as these features might provides useful realtionship with target feature. We will drop remaining high correlated features.

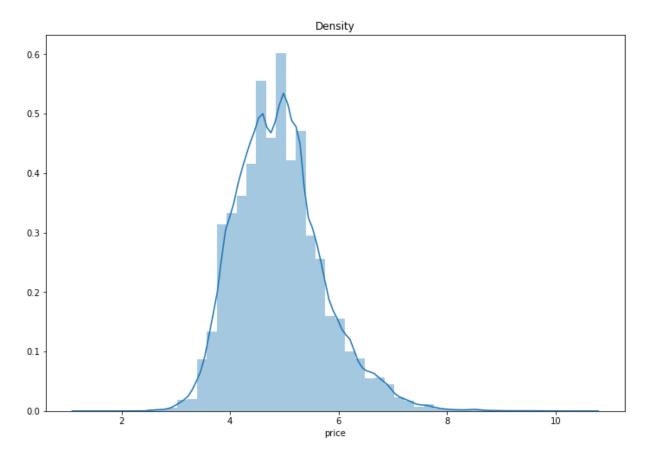
```
In [154...
          # Drop high correlated variables
          X = X.drop(['host_total_listings_count','beds','minimum_minimum_nights','maximum_mi
                                   'minimum_maximum_nights','maximum_maximum_nights','maximum_
                                   'availability_90', 'number_of_reviews_ltm', 'calculated_host_
                                   'calculated host listings count entire homes'],axis=1)
          X_cont = X_cont.drop(['host_total_listings_count','beds','minimum_minimum_nights','
                                   'minimum_maximum_nights','maximum_maximum_nights','maximum_
                                   'availability_90', 'number_of_reviews_ltm', 'calculated_host_
                                   'calculated_host_listings_count_entire_homes'],axis=1)
In [155...
          # Density plot of target variable
          plt.figure(2,figsize = (12,8))
          sns.distplot(y)
          plt.title('Density of listed rental price')
Out[155... Text(0.5, 1.0, 'Density of listed rental price')
```



Clearly, from the histogram and density plot above, we can see the target variable is extremely right-skewed. This would highly recommend transformation of target features. We will try log-transformation.

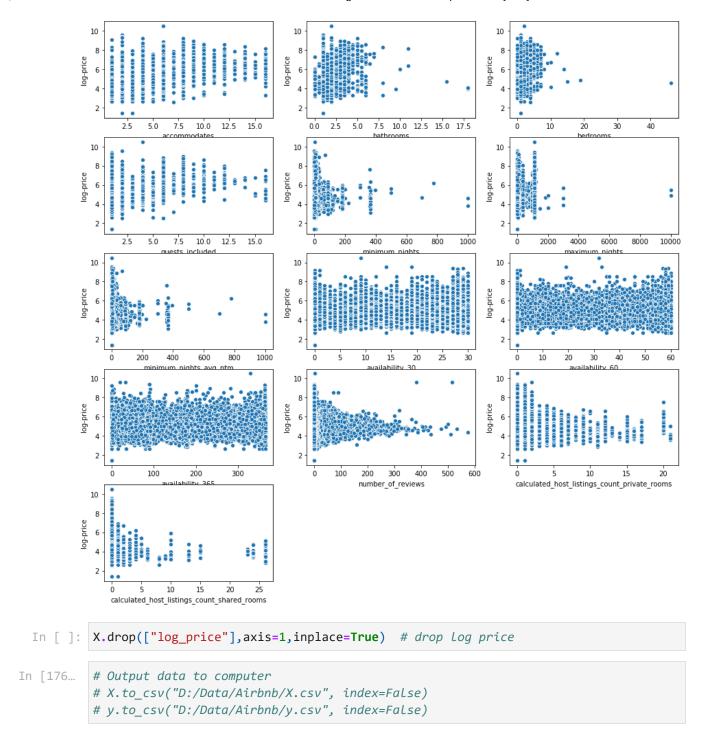
```
In [156... # Try transform target variable
y_log = y.apply(lambda x: np.log(x))

In [157... # Plot with new log-transformed target feature
plt.figure(2,figsize = (12,8))
sns.distplot(y_log)
plt.title('Density')
Out[157... Text(0.5, 1.0, 'Density')
```



Clearly the histogram and density plot of log-transformed target feature seems closer to normal distribution now. The density plot and histogram plot of log-transformed target seems reasonably good.

```
In [158...
          # Scatterplot of continuous features with log-target variable
          contplot = X_cont.copy()
          contplot['log-price'] = y_log
          plt.figure(figsize=(15,15))
          for i in range(1, 14):
              plt.subplot(5, 3, i)
              word = contplot.columns.values[i]
              sns.scatterplot(x=word,y="log-price",data=contplot)
          ### Or alternatively,
              f = plt.figure(figsize=(12,7))
              for i in range(1, 15):
                  f.add_subplot(5, 3, i)
          #
                  word = contplot.columns.values[i]
                  sns.scatterplot(x=word, y="log-price", data=contplot)
```



# **Stage 3: Model Fitting**

In this stage, we will try different statistical models in fitting "cleaned" data. The models examined in our project includes Linear Regression, Ridge Regression, Decision Trees, and Random Forest.

```
In [1]: ''' STAGE III: MODEL FITTING '''
from sklearn.model_selection import train_test_split
import pandas as pd
import numpy as np
# Import processed data from computer
```

```
dat = pd.read_csv("D:/Data/Airbnb/X.csv") # dat = X.copy()
tar = pd.read_csv("D:/Data/Airbnb/y.csv")
tar_log = tar.apply(lambda x: np.log(x))
```

```
In [2]: # Or if we continue use directly data from Stage 2:
    # dat = X.copy()
# tar = y.copy()
```

```
In [4]: # Adjust the data view setting to check full data
pd.set_option('display.max_rows', 53)
pd.set_option('display.max_columns', 50)
pd.set_option('display.width', 100)
```

Before moving to modelling part, we need to encode any categorical variables in dataset.

```
In [5]:
    "''One-Hot Encoding for categorical features '''
# One-Hot Encoder for data using pd.get_dummies
contnames = dat.describe().columns.values
catenames = dat.drop(contnames,axis=1).columns.values
dat = pd.get_dummies(dat,columns=catenames)
dat.head(10)
```

Out[5]:	hast listings sound		hathua ama	h a dua a maa	المام المائة المائة المائة المائة	
	host_listings_count	accommodates	bathrooms	bearooms	guests_included	minimum_n

0	1	1	1.0	1	1	
1	2	2	1.0	1	2	
2	2	6	3.0	3	6	
3	3	2	1.0	1	1	
4	2	8	2.0	4	6	
5	1	2	1.0	1	1	
6	2	2	1.0	0	2	
7	1	2	1.0	1	1	
8	1	2	1.0	1	1	
9	1	2	1.0	1	2	
1						•

Now, we split the data into training and test data.

```
In [6]: # Splitting data
dat_train, dat_test, tar_train, tar_test = train_test_split(dat, tar_log, test_size
```

But before fitting model, we need to standardizing continous variables

```
In [7]: # Standardizing continuous variables
from sklearn.preprocessing import StandardScaler
```

```
scaler = StandardScaler()
dat_train[contnames] = scaler.fit_transform(dat_train[contnames])
dat_test[contnames] = scaler.fit_transform(dat_test[contnames])
```

## 1. Linear Regression Model

```
In [8]: '''(1): Linear Regression'''
         # Import Libraries
         import numpy as np
         import matplotlib.pyplot as plt
         %matplotlib inline
         import seaborn as sns
         from sklearn.linear_model import LinearRegression
         from statsmodels.formula.api import ols
         from sklearn.model selection import cross val score
         from sklearn.metrics import mean squared error, mean squared log error, mean absolut
In [16]: # Create a linear regression object and fit model to data
         ols = LinearRegression()
         ols.fit(dat_train,tar_train)
         # View intercept
         ols_intercept = ols.intercept_
         # View feature coefficients
         ols coef = ols.coef
         ols_coef = ols_coef.tolist()
         ols_coef[0].insert(0, ols_intercept[0]) # Add intercept to the coefficient output
         # Make prediction
         ols_testpred = ols.predict(dat_test)
         # R-Square
         R_squared = ols.score(dat_train,tar_train)
         print('R-squared: %.2f' % R_squared)
         # mean square error
         MSE = mean_squared_error(tar_test,ols_testpred)
         print('MSE: {}'.format(MSE))
         RMSE = np.sqrt(mean squared error(tar test,ols testpred))
         print('RMSE: {}'.format(RMSE))
        R-squared: 0.66
        MSE: 0.2372682483477713
        RMSE: 0.4871018870295734
In [17]: # Coefficients of OLS output (with intercept)
         feature_names = list(dat_train.columns.values)
         feature names.insert(0, 'Intercept')
         pd.DataFrame(ols_coef, columns = feature_names, index = ['OLS_Coefficients']).T.hea
```

Out[17]: OLS\_Coefficients

	OLS_Coefficients
Intercept	2.387661e+11
host_listings_count	3.354641e-02
accommodates	1.989030e-01
bathrooms	8.446641e-02
bedrooms	1.899096e-01
guests_included	-3.551111e-02
minimum_nights	-5.762749e-02
maximum_nights	-2.296546e-05
minimum_nights_avg_ntm	3.998696e-02
availability_30	8.450900e-02
availability_60	-2.836635e-02
availability_365	6.719340e-02
number_of_reviews	-2.665603e-02
calculated_host_listings_count_private_rooms	-2.064697e-02
calculated_host_listings_count_shared_rooms	-3.128267e-02
extra_people	1.588872e-02
Log_Haversine_Distance	-5.098876e-03
host_identity_verified_f	1.211259e+09
host_identity_verified_t	1.211259e+09
Distance_to_CentralStation_0.04-9.65 km	1.983584e+10
Distance_to_CentralStation_23.70-67.42 km	1.983584e+10
Distance_to_CentralStation_9.66-23.69 km	1.983584e+10
is_location_exact_f	5.702898e+09
is_location_exact_t	5.702898e+09
property_type_Apartment	-1.643872e+10
property_type_House	-1.643872e+10
property_type_Other Types	-1.643872e+10
room_type_Entire home/apt	8.108234e+10
room_type_Private room	8.108234e+10
room_type_Shared room	8.108234e+10

#### **OLS\_Coefficients**

calendar_updated_1-7 weeks	-1.460285e+11
calendar_updated_2-6 days	-1.460285e+11
calendar_updated_2-6 months	-1.460285e+11
calendar_updated_>12-24 months	-1.460285e+11
calendar_updated_>24 months or never	-1.460285e+11
calendar_updated_>6-12 months	-1.460285e+11
calendar_updated_recently updated	-1.460285e+11
instant_bookable_f	-7.403519e+10
instant_bookable_t	-7.403519e+10
cancellation_policy_Moderate and other types	-7.965845e+10
cancellation_policy_flexible	-7.965845e+10
cancellation_policy_strict_14_with_grace_period	-7.965845e+10
smart_location_1st Middle group	-3.043766e+10
smart_location_2nd Middle group	-3.043766e+10
smart_location_Bottom group	-3.043766e+10
smart_location_Top group	-3.043766e+10

```
In [18]: ## The error rates of Linear regression (OLS) model over both training and test set
    ols_trainpred = ols.predict(dat_train)
    # Linear regression (OLS) training error
    ols_train_error = [
        mean_squared_error(ols_trainpred, tar_train),
        mean_squared_log_error(ols_trainpred, tar_train)
]

# Linear regression (OLS) test error

ols_test_error = [
        mean_squared_error(ols_testpred, tar_test),
        mean_squared_log_error(ols_testpred, tar_test),
        mean_absolute_error(ols_testpred, tar_test)
]

# error rate table of Linear regression (OLS)

ols_scores = pd.DataFrame([ols_train_error,ols_test_error],columns=["MSE","MSLE","Mols_scores
```

 Out[18]:
 MSE
 MSLE
 MAE

 train
 0.221331
 0.006135
 0.346287

 test
 0.237268
 0.006393
 0.351179

#### 2. Stochastic Gradient Descent

```
'''(2): Stochastic Gradient Descent'''
In [38]:
         from sklearn.linear model import SGDRegressor
         sgd = SGDRegressor(loss ='squared_loss')
         sgd.fit(dat_train, tar_train)
         sgd_testpred = sgd.predict(dat_test)
         # Using cross validation k = 5
         sgd_scores = cross_val_score(sgd, dat_train, tar_train, cv=5)
         print(sgd_scores)
         # mean square error
         print('MSE: {}'.format(mean_squared_error(tar_test,sgd_testpred)))
         print('RMSE: {}'.format(np.sqrt(mean squared error(tar test,sgd testpred))))
        [0.65572732 0.63741729 0.6642508 0.65037233 0.67352382]
        MSE: 0.24325848729782476
        RMSE: 0.4932124160012851
In [10]: ## The error rates of stochastic gradient descent over both training and test set
         sgd_trainpred = sgd.predict(dat_train)
         # stochastic gradient descent training error
         sgd train error = [
             mean_squared_error(sgd_trainpred, tar_train),
             mean_squared_log_error(sgd_trainpred, tar_train),
             mean absolute error(sgd trainpred, tar train)
         # stochastic gradient descent test error
         sgd test error = [
             mean_squared_error(sgd_testpred, tar_test),
             mean_squared_log_error(sgd_testpred, tar_test),
             mean absolute error(sgd testpred, tar test)
         # error rate table of stochastic gradient descent
         sgd scores = pd.DataFrame([sgd train error,sgd test error],columns=["MSE","MSLE","M
         sgd_scores
Out[10]:
                   MSE
                           MSLE
                                     MAE
         train 0.222941 0.006167 0.347219
```

# 3. Ridge Regression

test 0.239540 0.006436 0.352535

```
In [12]:
    '''(3): Ridge Regression'''
    from sklearn.linear_model import Ridge
    ridge = Ridge()
    ridge.fit(dat_train,tar_train) # create models
    ridge_testpred = ridge.predict(dat_test) # predictions
    # R-Square
    print('R-squared: %.2f' % ridge.score(dat_test,tar_test))
    # mean square error
    print('MSE: {}'.format(mean_squared_error(ridge_testpred,tar_test)))
```

R-squared: 0.64 MSE: 0.2372624962669653

```
In [13]: ## The error rates of ridge regression model over both training and test set
    ridge_trainpred = ridge.predict(dat_train)
    # ridge regression training error
    ridge_train_error = [
        mean_squared_error(ridge_trainpred, tar_train),
        mean_squared_log_error(ridge_trainpred, tar_train),
        mean_absolute_error(ridge_trainpred, tar_train)
]
# ridge regression test error
ridge_test_error = [
        mean_squared_error(ridge_testpred, tar_test),
        mean_squared_log_error(ridge_testpred, tar_test),
        mean_absolute_error(ridge_testpred, tar_test)
]
# error rate table of ridge regression
ridge_scores = pd.DataFrame([ridge_train_error,ridge_test_error],columns=["MSE","MS
ridge_scores
```

Out[13]: MSE MSLE MAE

 train
 0.221331
 0.006135
 0.346290

 test
 0.237262
 0.006393
 0.351182

### 4. Decision Tree

MSE: 0.22544961235419086

```
In [29]: ## The error rates of decision tree model over both training and test set
    tree_trainpred = tree.predict(dat_train)
    # decision tree training error
    tree_train_error = [
        mean_squared_error(tree_trainpred, tar_train),
        mean_squared_log_error(tree_trainpred, tar_train))
    mean_absolute_error(tree_trainpred, tar_train)
]
# decision tree test error
tree_test_error = [
    mean_squared_error(tree_testpred, tar_test),
    mean_squared_log_error(tree_testpred, tar_test))
    mean_absolute_error(tree_testpred, tar_test)
]
# error rate table of decision tree
```

```
tree_scores = pd.DataFrame([tree_train_error, tree_test_error], columns=["MSE", "MSLE"
tree_scores
```

```
        Out[29]:
        MSE
        MSLE
        MAE

        train
        0.208947
        0.005798
        0.335657

        test
        0.225450
        0.006116
        0.343320
```

## 5. Gradient Boosting Regression

```
In [41]:
    '''(5): Gradient Boosting '''
    from sklearn.ensemble import GradientBoostingRegressor
    # evaluate the model
    gbr = GradientBoostingRegressor()
    gbr.fit(dat_train, tar_train)
    # make a single prediction
    gbr_testpred = gbr.predict(dat_test)
# mean squared error
    print('MSE: {}'.format(mean_squared_error(gbr_testpred,tar_test)))
```

#### MSE: 0.1974184303740817

```
In [42]: ## The error rates of gradient boosting regression over both training and test set
    gbr_trainpred = gbr.predict(dat_train)
    # gradient boosting regression training error
    gbr_train_error = [
        mean_squared_error(gbr_trainpred, tar_train),
        mean_squared_log_error(gbr_trainpred, tar_train)
    ]
    # gradient boosting regression test error
    gbr_test_error = [
        mean_squared_error(gbr_testpred, tar_test),
        mean_squared_log_error(gbr_testpred, tar_test),
        mean_absolute_error(gbr_testpred, tar_test)
    ]
    # error rate table of gradient boosting regression
    gbr_scores = pd.DataFrame([gbr_train_error,gbr_test_error],columns=["MSE","MSLE","M
    gbr_scores
```

```
        train
        0.176628
        0.004928
        0.308308

        test
        0.197418
        0.005413
        0.321578
```

#### 6. Extreme Gradient Boosting (XGBoost)

```
In [48]: '''(6): Extreme Gradient Boosting '''
    from xgboost import XGBRegressor
    # evaluate the model
    xgb = XGBRegressor(objective='reg:squarederror')
    xgb.fit(dat_train, tar_train)
```

```
xgb_testpred = xgb.predict(dat_test)
# mean squared error
print('MSE: {}'.format(mean_squared_error(xgb_testpred,tar_test)))
```

#### MSE: 0.19580418257283413

# Out[49]: MSE MSLE MAE

train 0.176972 0.004938 0.308273 test 0.195804 0.005363 0.320333

#### 7. Random Forest

```
In [14]:
    '''(7): Random Forest '''
    from sklearn.ensemble import RandomForestRegressor
    rfr = RandomForestRegressor(n_estimators = 100, random_state = 0)
    rfr.fit(dat_train, tar_train) # create model
    rfr_testpred = rfr.predict(dat_test) # Predictions of test set
    # mean squared error
    print('MSE: {}'.format(mean_squared_error(rfr_testpred,tar_test)))
```

#### MSE: 0.19366256391688466

```
In [15]: ## The error rates of random forest model over both training and test set
    rfr_trainpred = rfr.predict(dat_train)
# random forest training error
    rfr_train_error = [
        mean_squared_error(rfr_trainpred, tar_train),
        mean_squared_log_error(rfr_trainpred, tar_train),
        mean_absolute_error(rfr_trainpred, tar_train)
]
# random forest test error
rfr_test_error = [
        mean_squared_error(rfr_testpred, tar_test),
        mean_squared_log_error(rfr_testpred, tar_test),
        mean_absolute_error(rfr_testpred, tar_test)
]
```

```
# error rate table of random forest
rfr_scores = pd.DataFrame([rfr_train_error,rfr_test_error],columns=["MSE","MSLE","M
rfr_scores
```

```
        Out[15]:
        MSE
        MSLE
        MAE

        train
        0.024950
        0.000699
        0.113321

        test
        0.193663
        0.005296
        0.314582
```

Clearly, the gradient boosting regression and extreme gradient boosting model above out-performs other models with the mean squared error less than 20% on both training and test set.

However, the extreme gradient boosting (XGBoost) perform slightly better than the gradient boosting model on the test set and it is also faster. Hence, we will use the result from extreme gradient boosting for our prediction.

- The random forest model clearly overfit the data when the error on the training set is pretty low compared to the result on the test set.
- Linear regression, ridge regression, stochastic gradient descent and decision tree have similar performance and do not overfitting the models. Overall, their predictions are good but not as good as gradient boosting models.

# **Stage 4: Result Interpretations**

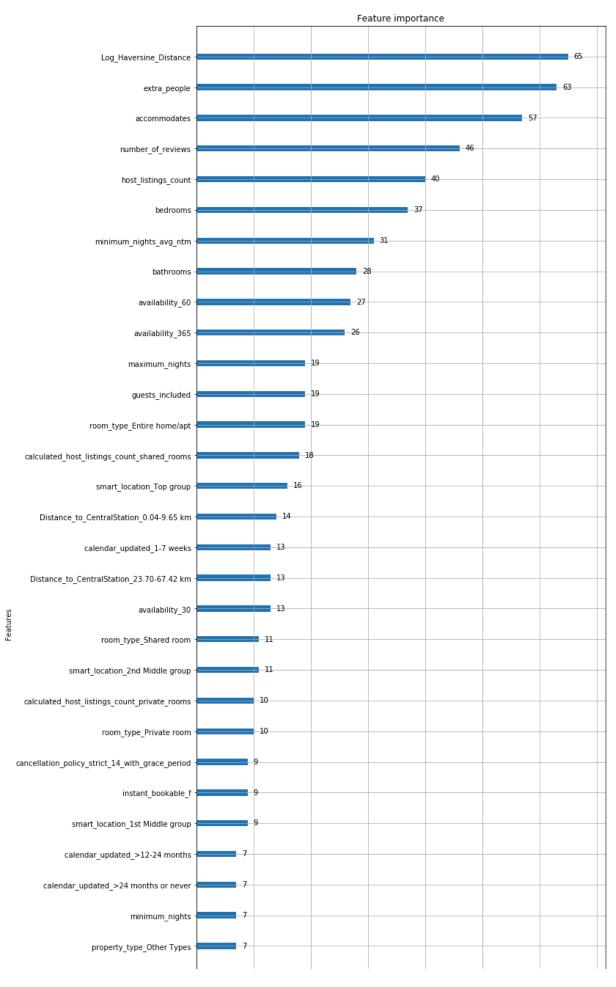
First, we want to make a backup for our data set

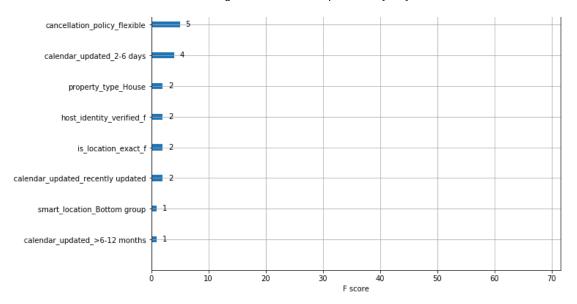
```
In [54]: dat_backup = dat.copy()
         test_cop = dat_test.copy() # copy a backup of feature test set
         test_cop["target"]=np.exp(xgb_testpred) # transform log price into original price
         test_cop.reset_index(drop=True, inplace=True) # reset index of test_cop
         obs_tar = tar_test.copy() # copy a backup of target in test set
         obs_tar.reset_index(drop=True, inplace=True) # reset index of obs_tar
In [55]: # Fit extreme gradient boosting to the whole data set
         from sklearn.preprocessing import StandardScaler
         scaler = StandardScaler()
         dat_backup[contnames] = scaler.fit_transform(dat_backup[contnames])
         from xgboost import XGBRegressor
         # evaluate the model
         xgb = XGBRegressor(objective='reg:squarederror')
         xgb.fit(dat_backup, tar_log)
         logprice_pred = xgb.predict(dat_backup)
         # mean squared error
         print('MSE: {}'.format(mean_squared_error(logprice_pred,tar_log)))
        MSE: 0.18022692625727782
In [72]: | ## Feature importance
         from xgboost import plot_importance
```

plot\_importance(xgb, ax=ax)

fig, ax = plt.subplots(figsize=(10,30))

Out[72]: <matplotlib.axes.\_subplots.AxesSubplot at 0x1b21cbec548>



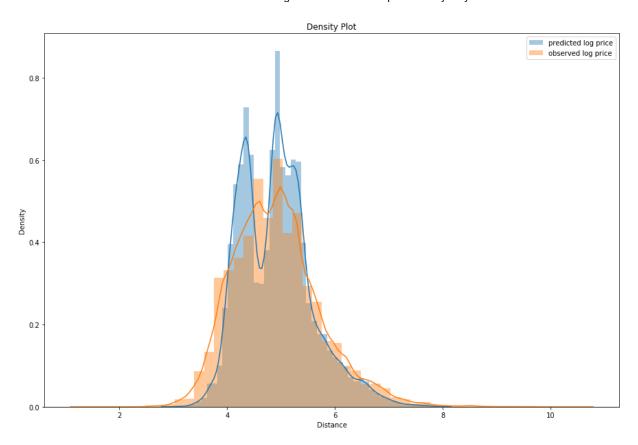


As we can see, those features that mostly affect the rental price prediction would be:

- 'Log\_Haversine\_Distance': which is the distance of the listed property to Sydney central station
- 'extra\_people'
- 'accommodates'
- 'number of reviews'
- 'host\_listings\_count'
- 'bedrooms'

```
In [73]: # Visualize distribution of log rental price
    plt.figure(figsize=(15,10))
    sns.distplot(logprice_pred)
    sns.distplot(tar_log)
    plt.title('Density Plot')
    plt.legend(labels=["predicted log price", "observed log price"])
    plt.xlabel('Distance')
    plt.ylabel('Density')
```

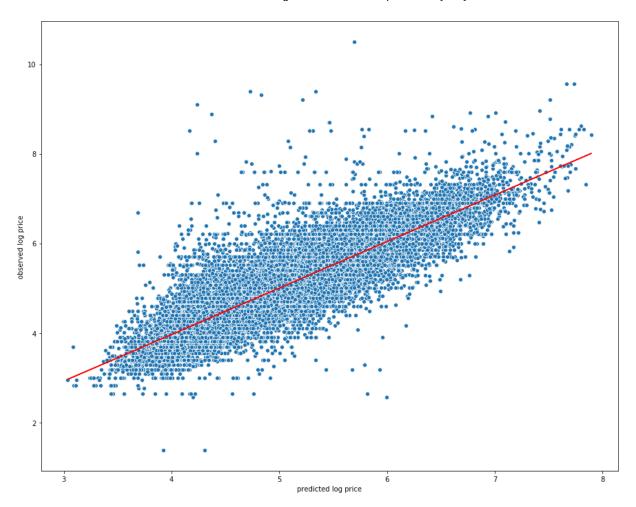
Out[73]: Text(0, 0.5, 'Density')



```
In [172... # Scatterplot of log price
plt.figure(figsize=(15,12))
sns.scatterplot(x = logprice_pred, y = tar_log["price"])
plt.xlabel("predicted log price")
plt.ylabel("observed log price")

## add regression line manually
m, b = np.polyfit(logprice_pred, tar_log["price"], 1) #obtain m (slope) and b(inter
plt.plot(logprice_pred, m*logprice_pred+b, color='red')
```

Out[172... [<matplotlib.lines.Line2D at 0x1b223400b48>]



As we can see from above that there is a strongly linear correlated relationship. And the Pearson's correlation can be estimated at:

```
from sklearn.metrics import r2_score
from scipy.stats import pearsonr
print("Pearson Correlation: {}".format(pearsonr(logprice_pred, tar_log["price"])[0]
print("R squared: {}".format(r2_score(tar_log["price"],logprice_pred)))
```

Pearson Correlation: 0.8519649905580591 R squared: 0.7248621452987566

Hence, our predicted results seem reasonable. Here below is the basic summary of our prediction

Out[201...

	predicted price	observed price
count	38075.000000	38075.000000
mean	176.516556	205.835351
std	172.602332	389.216801
min	20.862516	4.000000
25%	79.401684	75.000000
50%	134.655548	130.000000
75%	198.705505	210.000000
max	2689.312500	36128.000000