

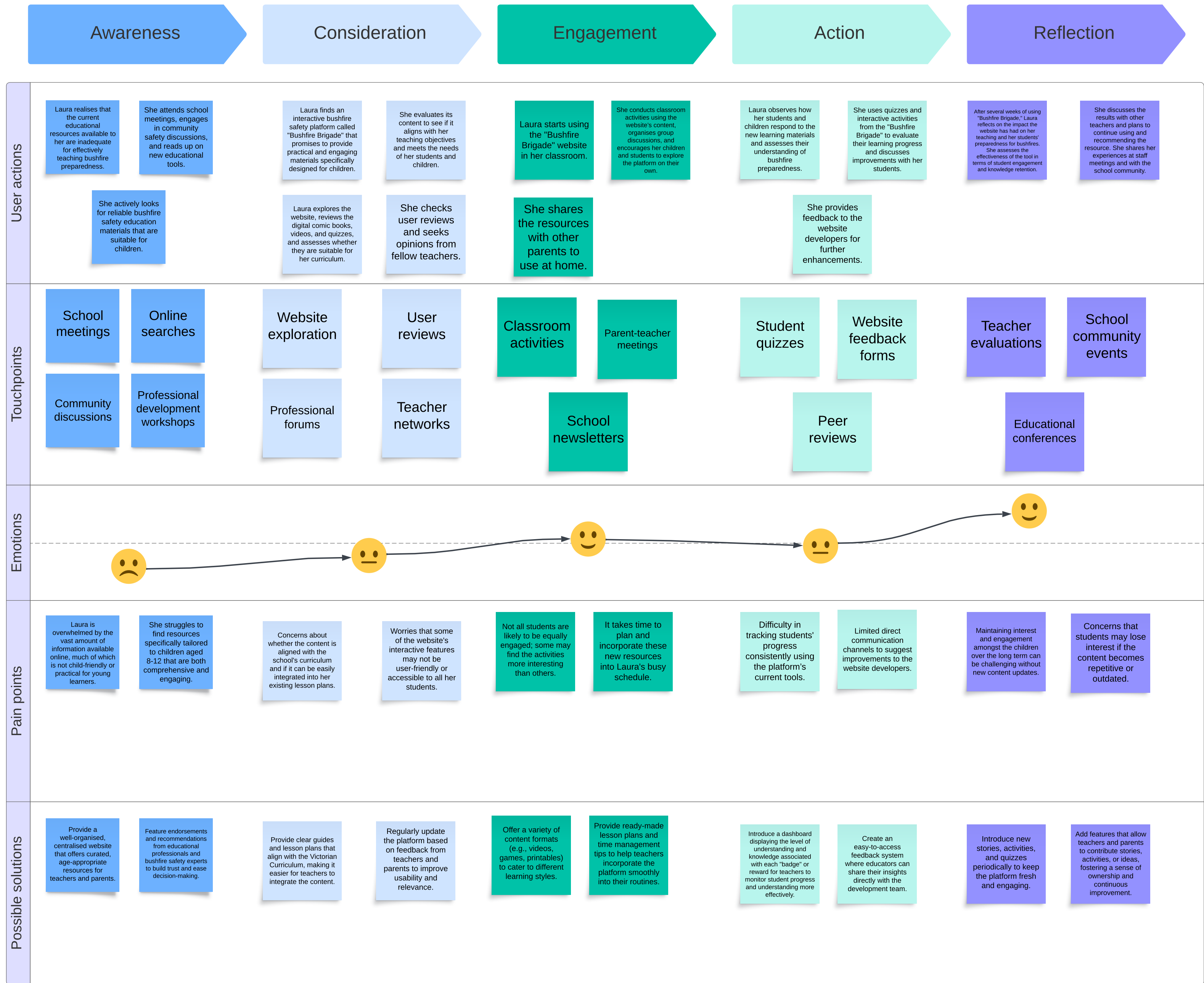
Background

Persona:

Laura is a 36 year old primary school teacher and a mother of two young children living in Victoria, Australia. She is deeply involved in her community, particularly in activities that promote safety and education.

Scenario:

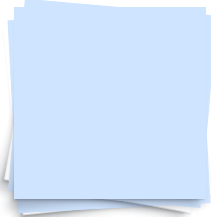
Laura is aware of the increasing risk of bushfires in her region, particularly due to climate change. She knows that her students and own children are vulnerable, and she realizes that the current educational resources available to her are inadequate for effectively teaching bushfire preparedness.



Awareness



Consideration



Engagement



Action



Reflection

