



Brand identity	03
Logo	04
Colors	05
Fonts	06
Buttons	08

Contents



Where ideas take flight

Family of Logos

Brand
Guidelines

MAIN LOGO



BLACK LOGO



SECONDARY LOGO



:04

Family of Colors

Brand
Guidelines

HEX CODE #3C3748

CMYK 5, 7, 0, 72 RGB 60, 55, 72

HEX CODE #FCC454

CMYK 0, 22, 66, 1 RGB 252, 196, 84

:05

Inter Bold

FOR HEADINGS AND TITLES

Aa

INTER BOLD

Aa	Bb	Cc	Dd	Ee	Ff
Gg	Hh	Ii	Jj	Kk	Ll
Mm	Nn	Oo	Pp	Qq	Rr
Ss	Tt	Uu	Vv	Ww	Xx
Yy	Zz	00	01	02	03
04	05	06	07	08	09

Family of Fonts

:06

Brand
Guidelines

Domine Regular

FOR SUBTITLES AND PARAGRAPHS

Family of Fonts

Aa

DOMINE REGULAR

Aa	Bb	Cc	Dd	Ee	Ff
Gg	Hh	Ii	Jj	Kk	Ll
Mm	Nn	Oo	Pp	Qq	Rr
Ss	Tt	Uu	Vv	Ww	Xx
Yy	Zz	00	01	02	03
04	05	06	07	08	09

:07

Brand
Guidelines

Family of Buttons

Brand
Guidelines

Save to History

New Session

Session List

Save to History

Sign In

Open Session

:08