

## MMP100 | ANIMATION PROJECT STATEMENT

Title: Happiness

Semester/Year: Spring 2020

Software: Adobe After Effects 2020

I decided to animate the emotion 'happiness' because it is the emotion that resonates with me the most as I try to stay as happy and positive as possible. I chose bright colors such as yellow being the main significant color, for it is universally known by many to represent 'happiness' while I also choose pastel colors such as turquoise and lilac as they often make me feel joyous personally, for light colors are soothing and warm to the eye. I also chose mostly round shapes as they are extremely attractive in signifying wholeness just as the emotion itself, which makes one feel like one's life is complete if they feel happy. For the timing/pacing, I tried to make the objects and the texts not paced so fast nor so slow as to make the whole final piece look aesthetic. The most challenging part was having to be patient with the timeline as there were many layers and keyframes, and at times, it was easy to accidentally be working on the wrong layers. I overcame this problem by taking the time to do the project little by little so as to avoid being daunted.