



BATTLE OF THE NEIGHBORHOODS: A COMPARISON OF TORONTO, NEW YORK AND PARIS

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INSTRUCTIONS

1. In Module 3, we explored New York City and the city of Toronto and segmented and clustered their neighborhoods. Both cities are very diverse and are the financial capitals of their respective countries. One interesting idea would be to compare the neighborhoods of the two cities and determine how similar or dissimilar they are. Is New York City more like Toronto or Paris or some other multicultural city? I will leave it to you to refine this idea.
2. In a city of your choice, if someone is looking to open a restaurant, where would you recommend that they open it? Similarly, if a contractor is trying to start their own business, where would you recommend that they setup their office?

These are just a couple of many ideas and problems that can be solved using location data in addition to other datasets. No matter what you decide to do, make sure to provide sufficient justification of why you think what you want to do or solve is important and why would a client or a group of people be interested in your project.

INTRODUCTION

1.1 BACKGROUND

This research aims to analyze and compare the neighborhoods of Toronto with those in New York and Paris. These three cities are the famous and big cities in the world so that business persons want to invest in to start up a restaurant in the suitable and profitable one of these. As this result, we have to prepare the data to analyze the venues for finding out the market trend in these locations and giving a best recommendation.

¹Toronto is the capital city of the Canadian region of Ontario. According the Wikipedia information, this city has the population of 2,731,571 in 2016, it is the most populated city in Canada and fourth most overcrowded city in North America.

²New York City is the most populous city in the United States with an expected 2020 population of 8,253,213 dispersed over about 302.6 square miles (784 km²), New York City is also the most heavily populated major city in the United States. It's also one of world's most populous megacities and it's located on one of the world's leading natural harbors.

³Paris is the capital and most populous city of France with the estimate population of 2,175,601 citizens as of 2018. Paris has been one of the Europe's main centers of economics, diplomacy, business, trend and arts.

According to the information, each cities has the variances from the others although these are the busiest cities in the world. ⁴When competing Toronto vs New York City, **Toronto** is positioned 2nd while **New York City** is ranked 4th. Toronto is one of the most diverse cities in the world, with over 140 languages spoken. There are festivals and celebrations habitually with roots from all parts of the world.

¹ Toronto Wikipedia : <https://en.wikipedia.org/wiki/Toronto>

² New York City Wikipedia: https://en.wikipedia.org/wiki/New_York_City

³ Paris Wikipedia: <https://en.wikipedia.org/wiki/Paris>

⁴ Comparison of Toronto with New York City : https://www.slant.co/versus/14857/14862/~toronto_vs_new-york-city

Except for the statement Paris and Toronto are both cities, the two have little in common. Roughly everything about them is diverse, and never more clearly than during the remarkably uncomfortable community choice describing here. The differences between Toronto and Paris lie more in each community's supportive of what it means to live an urban life. It can be found in how people live their city, their opportunities, expectations and correlation to the larger urban background.

All cities are great to capitalize and start a new business for entrepreneurs and business owners so that we can propose the best recommendation for them to open a new restaurant in the city which make the profit most.

This is where our report will derive in accessible, as clarified in the next segment of this report.

1.2 BUSINESS PROBLEM

This is an fact-finding analysis report intending to establish whether the city of Toronto is more similar to New York or Paris. The report is to recommend the entrepreneur, who is willing to open a restaurant, where they should start their own business among these three cities.

Overall, these report will help the contractors or capitalists to make the correct decision regarding the business analysis to start a new one, including the different kinds of business and diversion destinations that a city might have to deal.

1.3 INTEREST

Observably, the business owners and entrepreneurs would be very interested in precise prediction for selecting the suitable business category in a certain location for competitive advantage and business values. The business analyst and data analyst , who are interested in these three cities analysis and comparison, may also be interested.
