DATA ENGINEERING
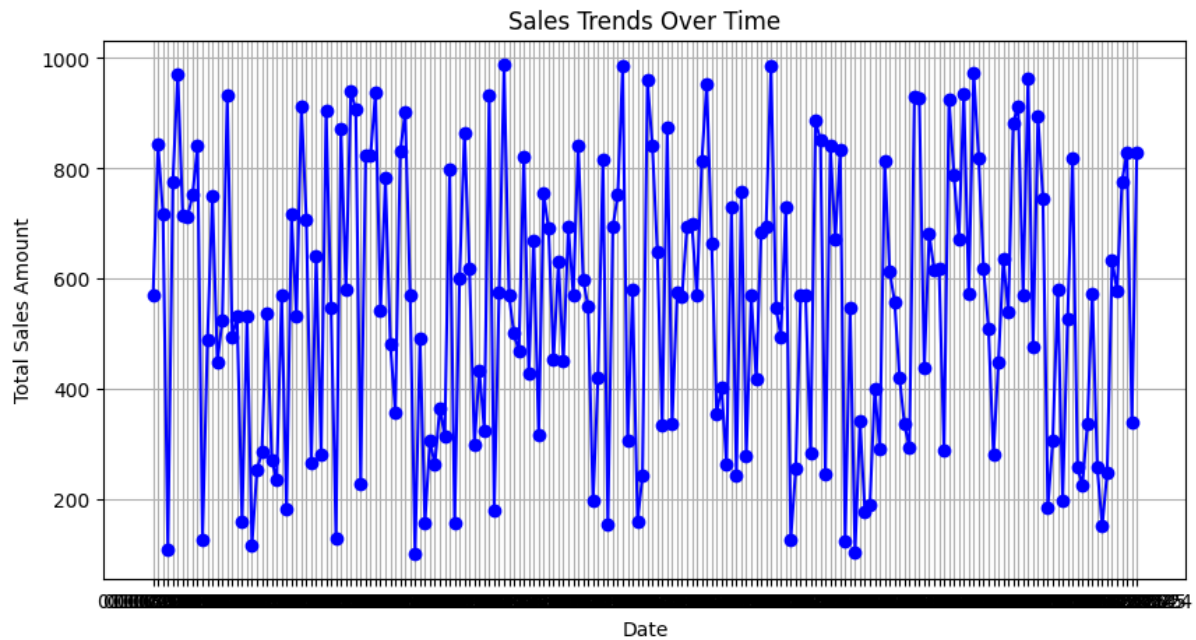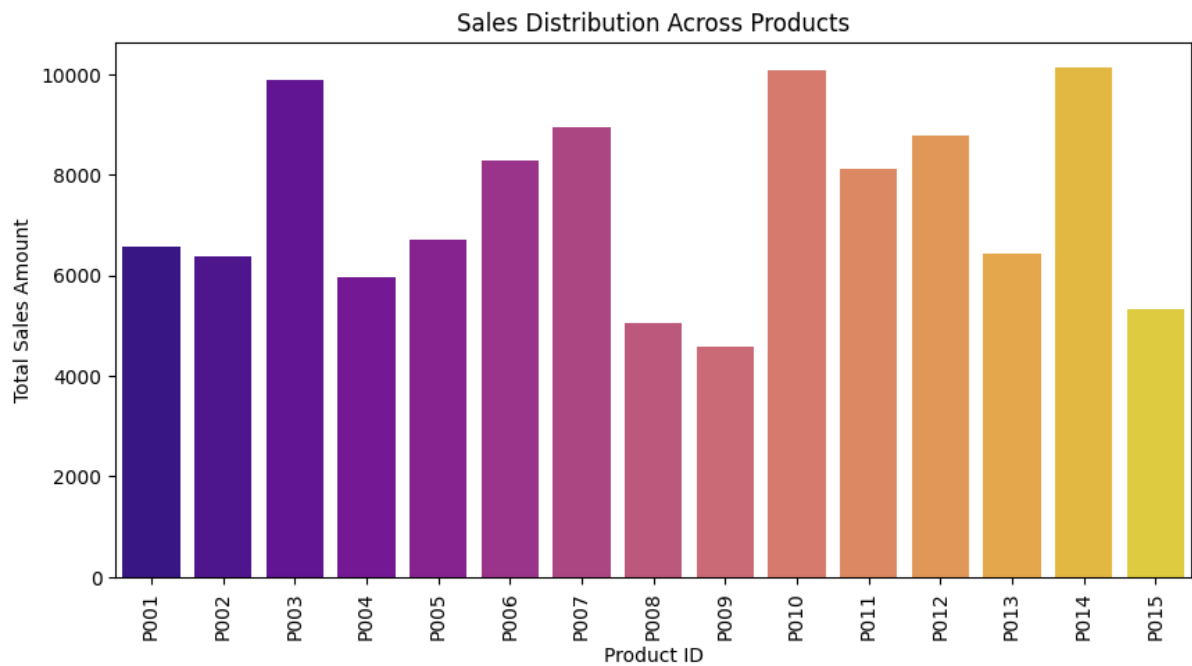
DIGITAL ASSIGNED WORK

USECASE 1:

VISUALISATION OUTPUTS:

Sales Trends Over Time

Units Sold Trend Over Time

Sales Distribution Across Products

Sales by Customer Segment

Performance Comparison of Products (Total vs Average Sales)

Correlation Heatmap

Sales Amount Distribution

Impact of Discounts on Sales
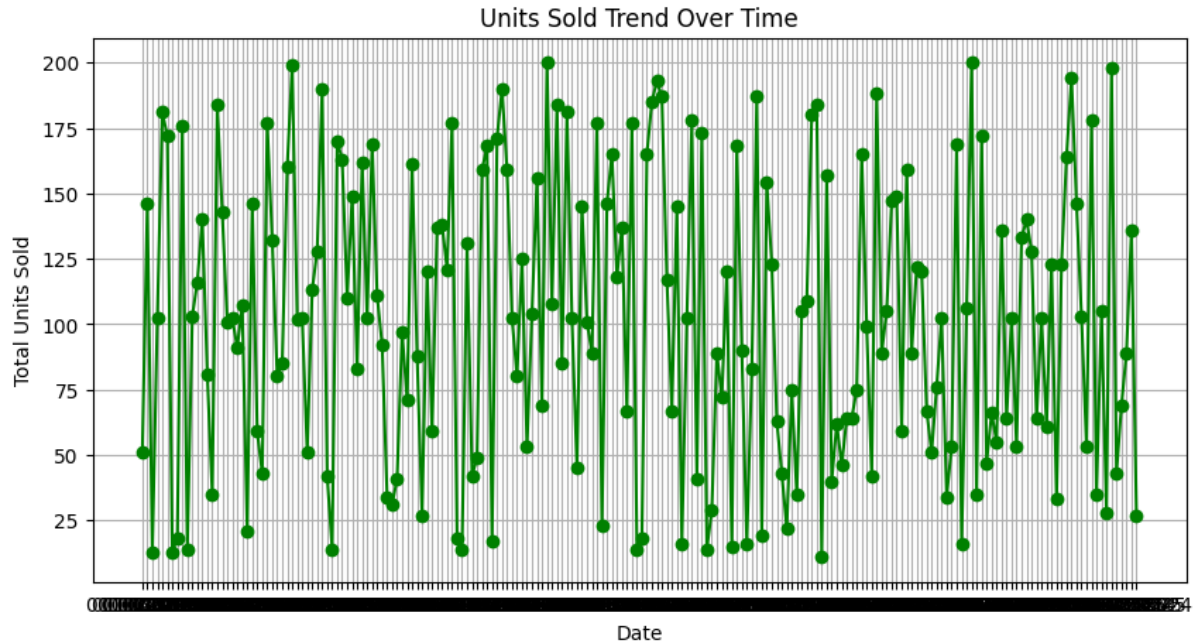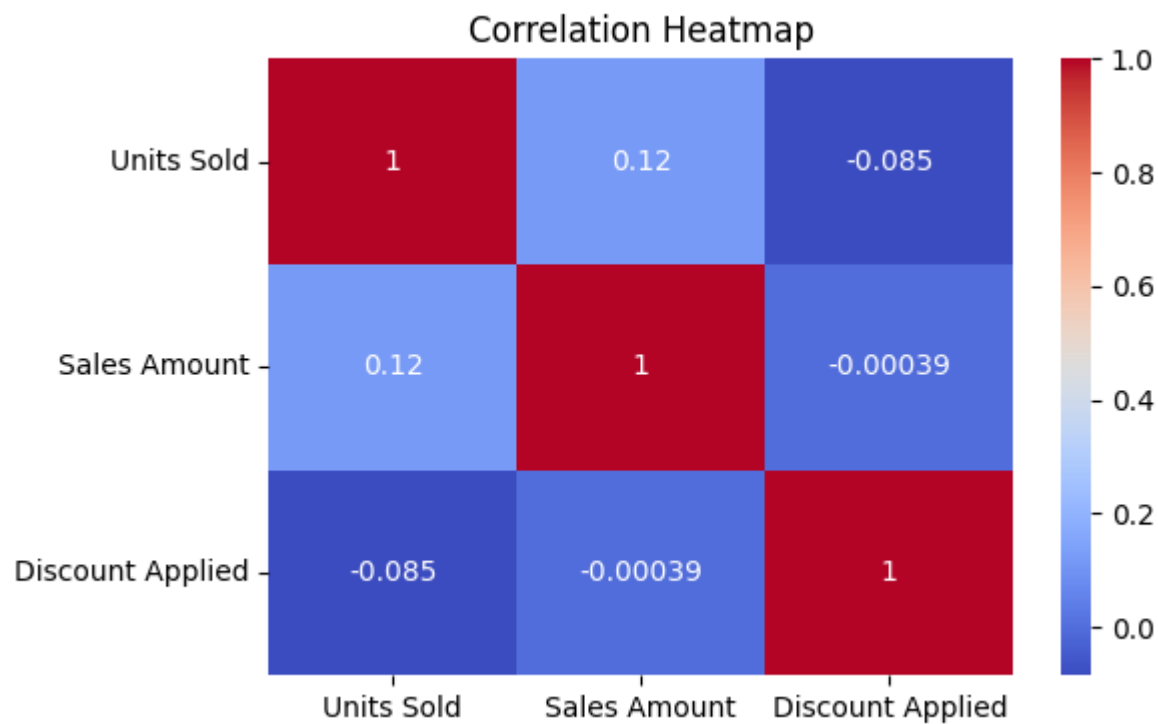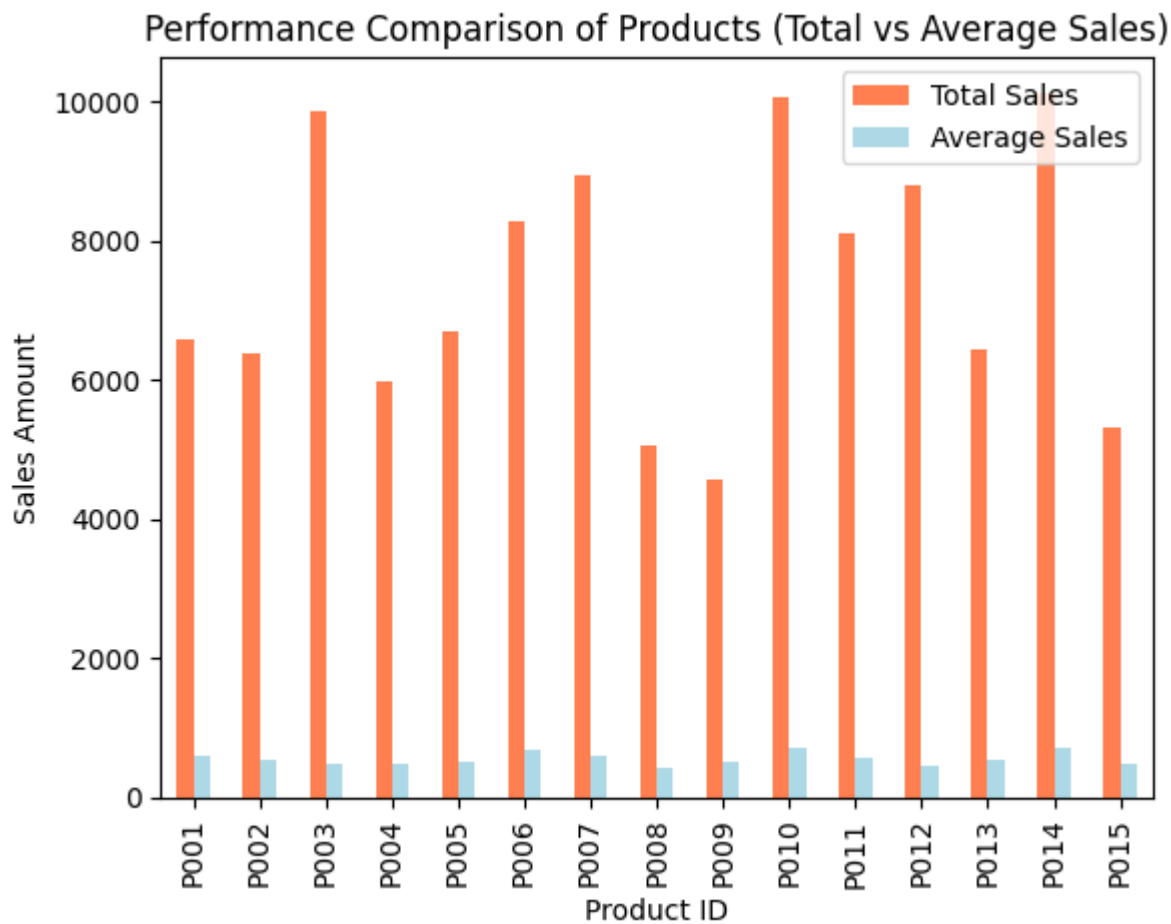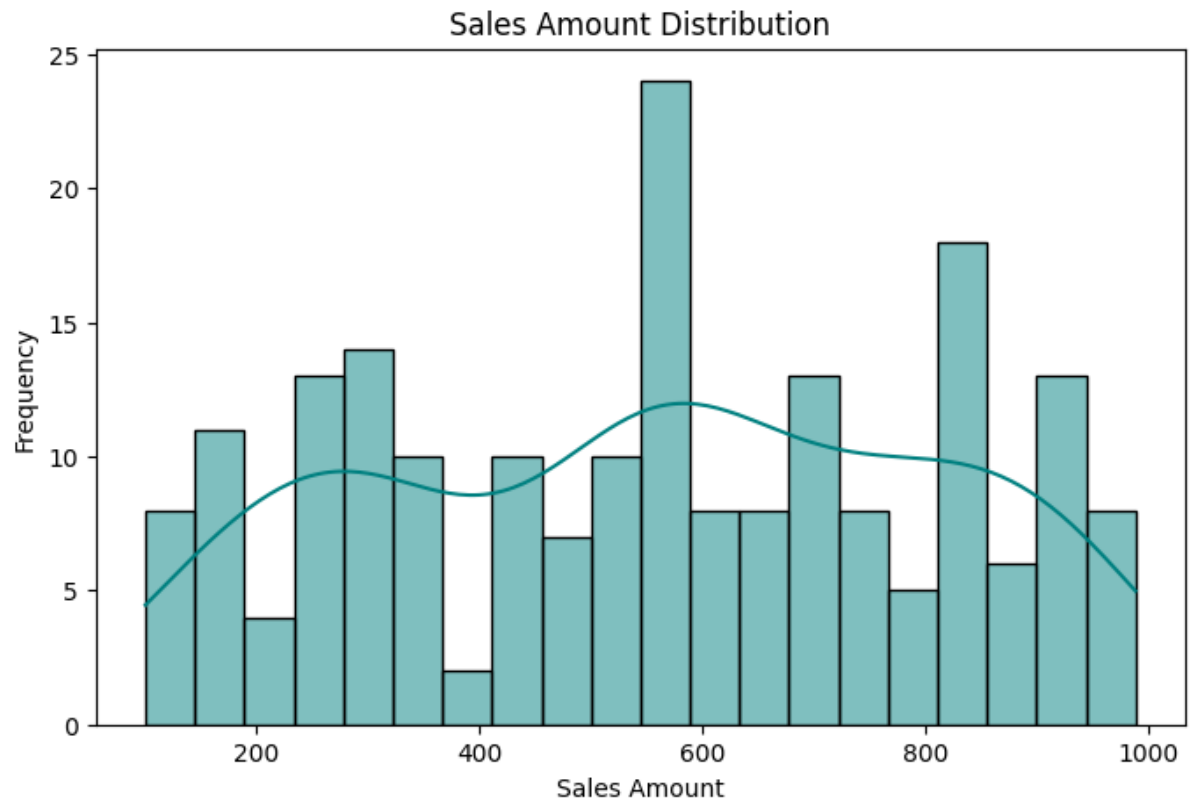
USECASE 2:
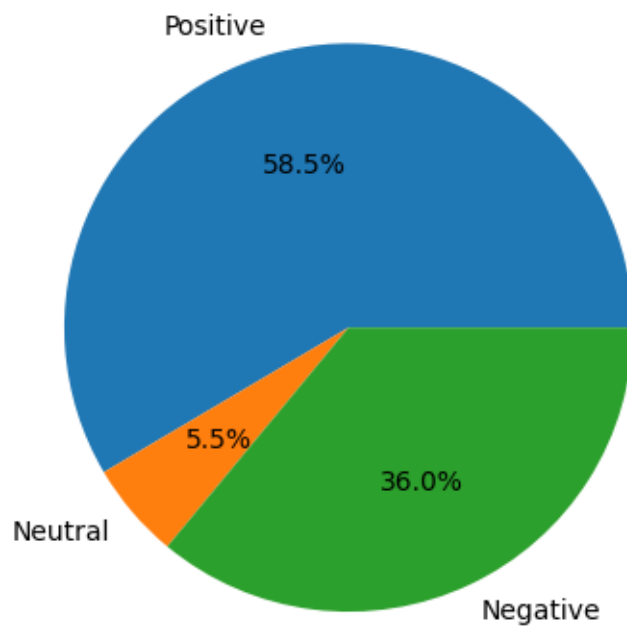
VISUALISATION OUTPUTS:

Sentiment Distribution

Rating Distribution

Average Rating by Feedback Channel

Overall Sentiment Distribution

Sentiment Distribution by Feedback Channel

Rating Distribution by Feedback Channel

Feedback Count Over Time

Positive Feedback Count by Channel

Negative Feedback Trends Over Time

Word Cloud of Positive Comments