

February 24th, 2016

Grade 5 Business Fete

Our Business Savvy Grade 5 students organized a fun-filled and exciting Business Fete on 24th February based on the Central Idea ‘Businesses reflect and shape society’.

They confidently applied skills gained through the Unit of Inquiry, such as planning, marketing, accounting, communication, and technology as they organized stalls with games and sold a variety of food items.

In small groups, the children created business plans based on market research and then using their newly gained understanding of cost price, selling price and profit, they priced their items.

Due to the children’s powers of persuasion and assiduous use of advertising, with posters beforehand, along with a microphone on the day, the fete was a huge success. There were a range of fun games, services, sweets, chaats, and baked goods.

All the proceeds from the fete will be given to the Community School.



The students offered a variety of baked goods



There was something for everyone at this business fete



The entrepreneurs were open to experimenting