



Deepak Thirukkumaran

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 LinkedIn |  Portfolio

Summary

Freelance content writer and frontend developer with experience building client websites, creating technical content, and AI data annotation. Worked with clients across USA, Singapore, and India on healthcare, fintech, and education projects. Skilled in React, TypeScript, SEO copywriting, and AI training workflows.

Education

Shiv Nadar University, Chennai

B.Tech, Artificial Intelligence & Data Science

2021 – 2025

CGPA: 7.683

Experience

OpSquad Technologies, *AI Data Annotator*

India

Feb 2026 – Present

- High-accuracy data annotation for AI/ML training: geospatial maps, images, and structured data for global clients.
- Polygon annotations, bounding boxes, and QA workflows with precision-first methodology.

MyMediTour, *Freelance Content Writer*

USA

Oct 2025 – Feb 2026

- Website copy, service descriptions, and patient-facing content for a U.S.-based medical tourism company.
- Healthcare messaging, SEO-focused landing pages, and brand voice development for international patient acquisition.

Masterclass Space, *Content & YouTube Manager*

Singapore

Jan 2025 – Sept 2025

- Educational content for BITSAT and JEE preparation—structured study resources, doubt-solving initiatives, and student engagement.
- YouTube channel management: video production, SEO optimization, and scaling digital reach among competitive exam aspirants.

AI ML Universe , *Blogger & Technical Writer*

Mumbai, India

Jul 2024 – Dec 2024

- 10+ technical blogs on AI/ML, Generative AI, and LLMs—GitHub Copilot, RAG systems, LLM training, AI prompting.


Outlier.AI, *AI Data Trainer*

USA

Jan 2023 – Jun 2024

- RLHF tasks for LLM training—prompt evaluation, response ranking, and quality assessment for model fine-tuning.


Freelance

Velora Wealth  | *React, TypeScript, Tailwind CSS*

- Official website for an AMFI-registered financial advisory firm—service pages, founder profile, lead capture forms, and Google Analytics integration.

Art Space Foundation  | *React 18, TypeScript, Framer Motion*

- Nonprofit organization website with Shadcn/UI components, GA4 analytics, donation flow UI, and volunteer registration pages.

SEO Diagnostic Tool (upGrowth)  | *React, FastAPI, BeautifulSoup*

- Full-stack website SEO analyzer—15 automated checks across 4 categories, weighted scoring with A–F grading. Freelance project for growth marketing consultancy.

SAP Component Extraction Tool  | *React, FastAPI, Manufacturing*

- Web tool for manufacturing teams to extract component data from SAP files—multi-file upload, date filtering, Excel export. Eliminated hours of manual data entry.

Skills

Content & Writing: Technical Writing, Blog Writing, SEO Copywriting, Healthcare Content, Educational Content

AI & Data: Data Annotation, RLHF, Prompt Engineering, LLM Evaluation, Geospatial Labeling

Frontend: React.js, TypeScript, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Framer Motion, Shadcn/UI

SEO & Analytics: Google Analytics 4, Keyword Research, On-Page SEO, Technical SEO, YouTube SEO

Tools & Platforms: Figma, Canva, Notion, Git, GitHub, Vercel, Railway, cPanel, YouTube Studio, WordPress

Certifications

IELTS Band 7.0 (English Language) | NPTEL Strategic Management (98%) | IBM AI Developer 