Project Initialization and Planning Phase

Date	11 March 2025
Team ID	740052
Project Name	AI-Based Intelligent Insight Extractor
Maximum Marks	3 Marks

Problem Statement:

In today's data-driven world, organizations generate vast amounts of unstructured and semi-structured data from diverse sources such as emails, customer feedback, reports, social media, and support tickets. Despite the abundance of valuable information hidden within this data, extracting actionable insights in a timely and accurate manner remains a significant challenge.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Data Analyst	Gain Insights	Data is unstructured	To create accurate reports	Empowered
PS-2	Business Manager	Make Decisions	Takes too long to analyze.	For strategic planning	Confident