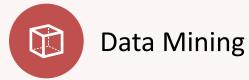


WHAT WE SAW LAST LECTURE



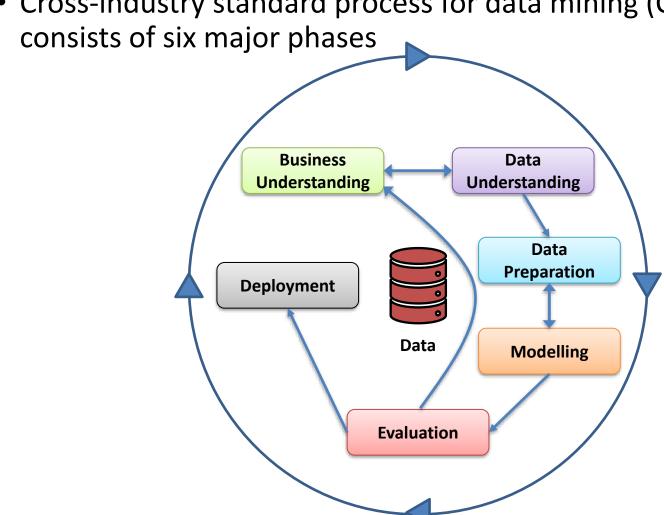




CRISP-DM



Cross-industry standard process for data mining (CRISP-DM)



DATA MINING TASKS



Classification

Clustering

Association Rule Discovery

Sequential Pattern Discovery

REGRESSION

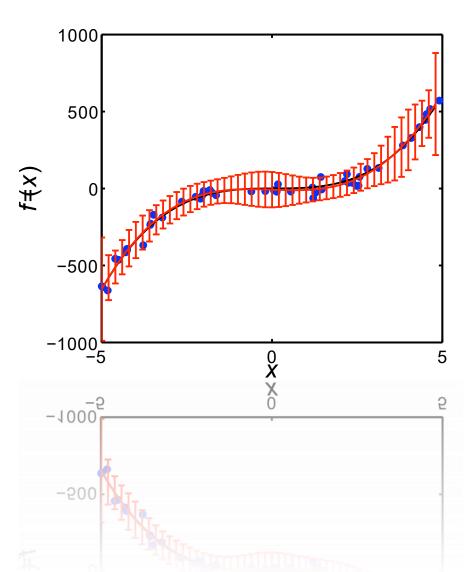


Regression

 Learning a continuous function from a set of examples

Example (s)

Predicting stock prices
 (x might be time or some other variable of interest)



CLASSIFICATION

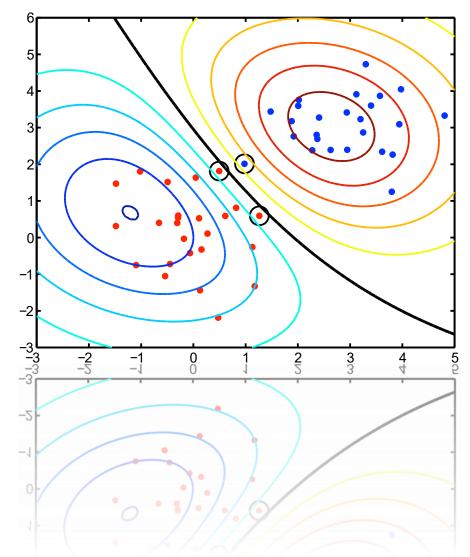


Classification

 Learning rules that can separate objects of different types from one another

Example(s)

- Disease diagnosis
- Spam email detection



CLUSTERING

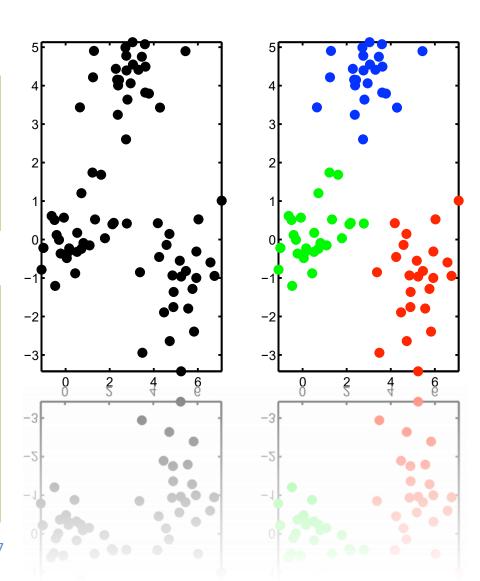


Clustering

 Finding groups of similar objects

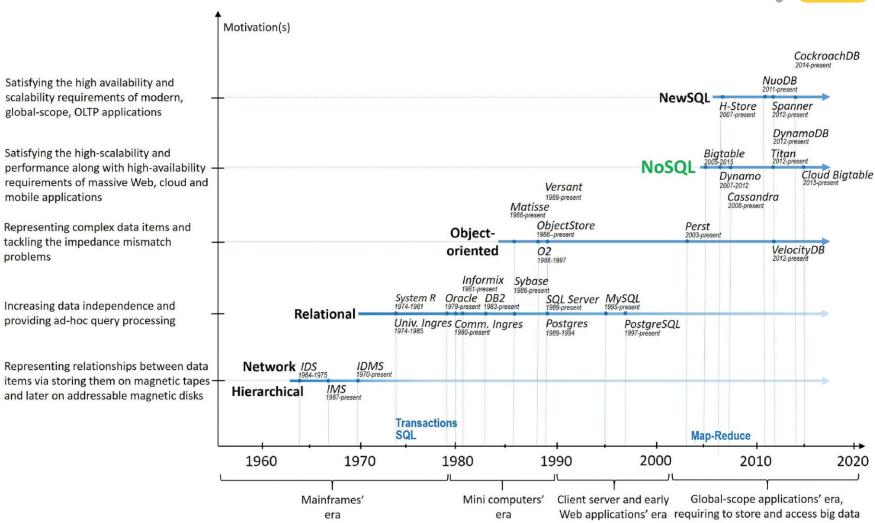
Example(s)

- People with similar "preferences"
- Genes with similar functions



THE DB LANDSCAPE





Davoudian, Ali, Liu Chen, and Mengchi Liu. "A survey on NoSQL stores." *ACM Computing Surveys (CSUR)* 51.2 (2018): 1-43.

ISSUES WITH RELATIONAL DATABASES





Impedance mismatch for application developers

Persisted Representation is different to that used by a client application

The data must be retrieved, organized and new objects created from this. Often this data is organized in memory as hierarchies of objects (data structures - dictionaries of lists of dictionaries....)



Movement towards services where data integration occurs in code and individual data sources' structures are relatively simple.

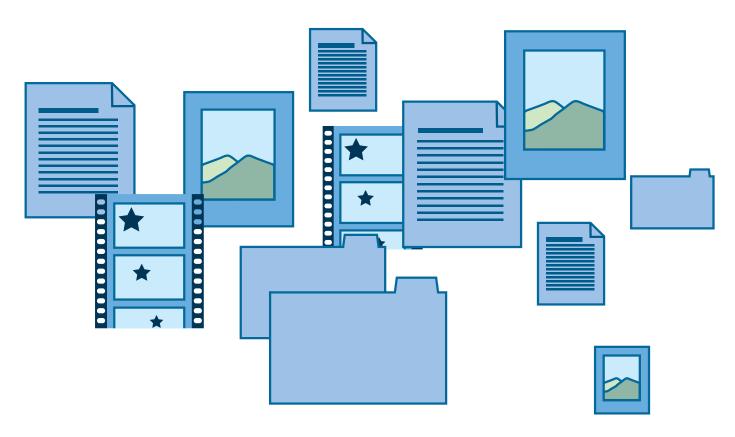


Also, a need to run on Clusters (expand horizontally) and support processing of massive scales of data.

NoSQL - WHAT'S IN A NAME?



NoSQL – its not even certain what it means – No SQL,
 Non SQL, Not Only SQL



NoSQL



There is no single definition – but a series of characteristics

No relational schema: the database is schemaless and may need further application side processing Relaxation of ACID: admits scalability, high availability and low latency Joins are achieved by data aggregation and duplication Often utilizing distributed indexes to facilitate distribution or "horizontal scaling" and are datacenter and cluster friendly Web friendly interfaces

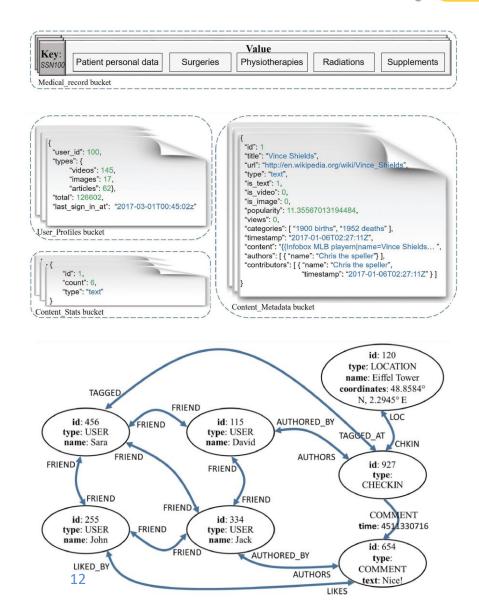
HIGH LEVEL NOSQL DATA MODELS



Key Value and Wide Column Stores

Document

Graph



DATA MODELS



Key Values

- Simplest and most popular NoSQL stores
- Data are managed and represented as (key, value) pairs
- Efficient, highly scalable, key-based lookup structures such as Distributed Hash Tables (DHTs)

Document

- Extended key-value stores
- Represented as a document encoded in standard semistructured formats such as XML, JSON, or BSON (Binary JSON)
- Has a flexible schema through adding or removing its attributes at runtime, when an attribute has a name along with one or more values

MongoDB



Interact with the data using functions

Interactions with Mongo are driven by the clients

- Schema less schema doesn't exist until we add documents
- Easily expand the 'schema' just add documents with the data you want to persist

Database

- Collections
 - Documents
 - Key Value Pairs

Collections can be made up of documents with different keys or keys can have different types of values

 Have to have some structure to provide uniformity to processing

JAVASCRIPT OBJECT NOTATION (JSON)









Although generally derived from Javascript scripting language, JSON is a language independent format

Also closely related to representations of dictionaries in Python

Python JSON to Dictionary is included in the language

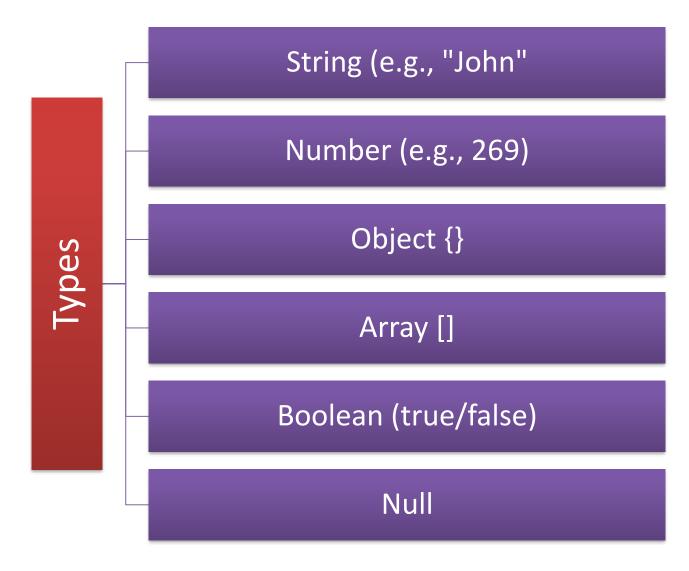
JSON - EXAMPLE



```
"name":"josh",
"pets": [{
  "name": "zoe",
  "age":7,
  "birthday":null,
  "species":"dog",
  "commands":["fetch", "shake", "come"]
}],
"employed":true
```

JSON - TYPES





JSON PARSING

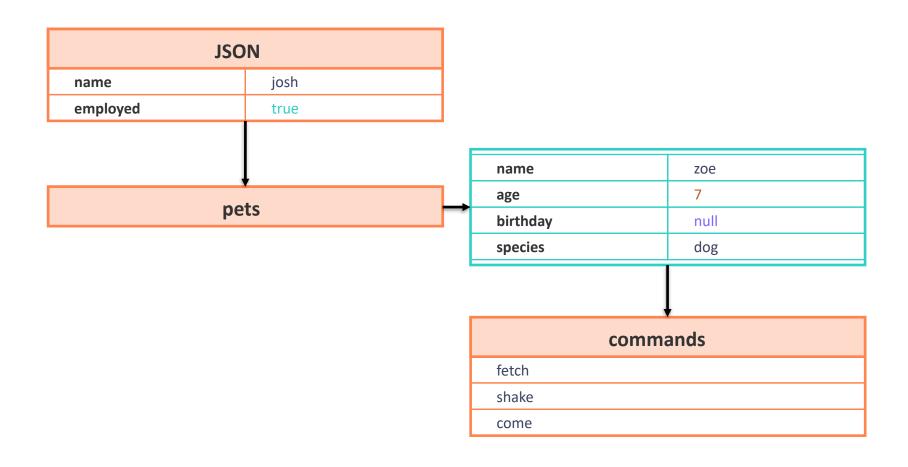


```
"name":"josh",
"pets": [{
  "name": "zoe",
  "age":7,
  "birthday":null,
  "species":"dog",
  "commands":["fetch",
  "shake", "come"]
}],
"employed":true
```

Key	Туре	Value
∨ Root	Object	≎ (3 items)
name	String	≎ josh
∨ pets	Array	≎ (1 item)
∨ Item 0	Object	≎ (5 items)
name	String	≎ zoe
age	Number	≎ 7
birthday	Null	≎ null
species	String	≎ dog
commands	Array	≎ (3 items)
Item 0	String	≎ fetch
Item 1	String	shake
Item 2	String	≎ come
employed	Boolean	

JSON DATA MODEL





SUMMARY



