

# Story 1

In 2018, there were  
17,548,339 trips  
recorded.

18M

16M

14M

12M

10M

8M

6M

4M

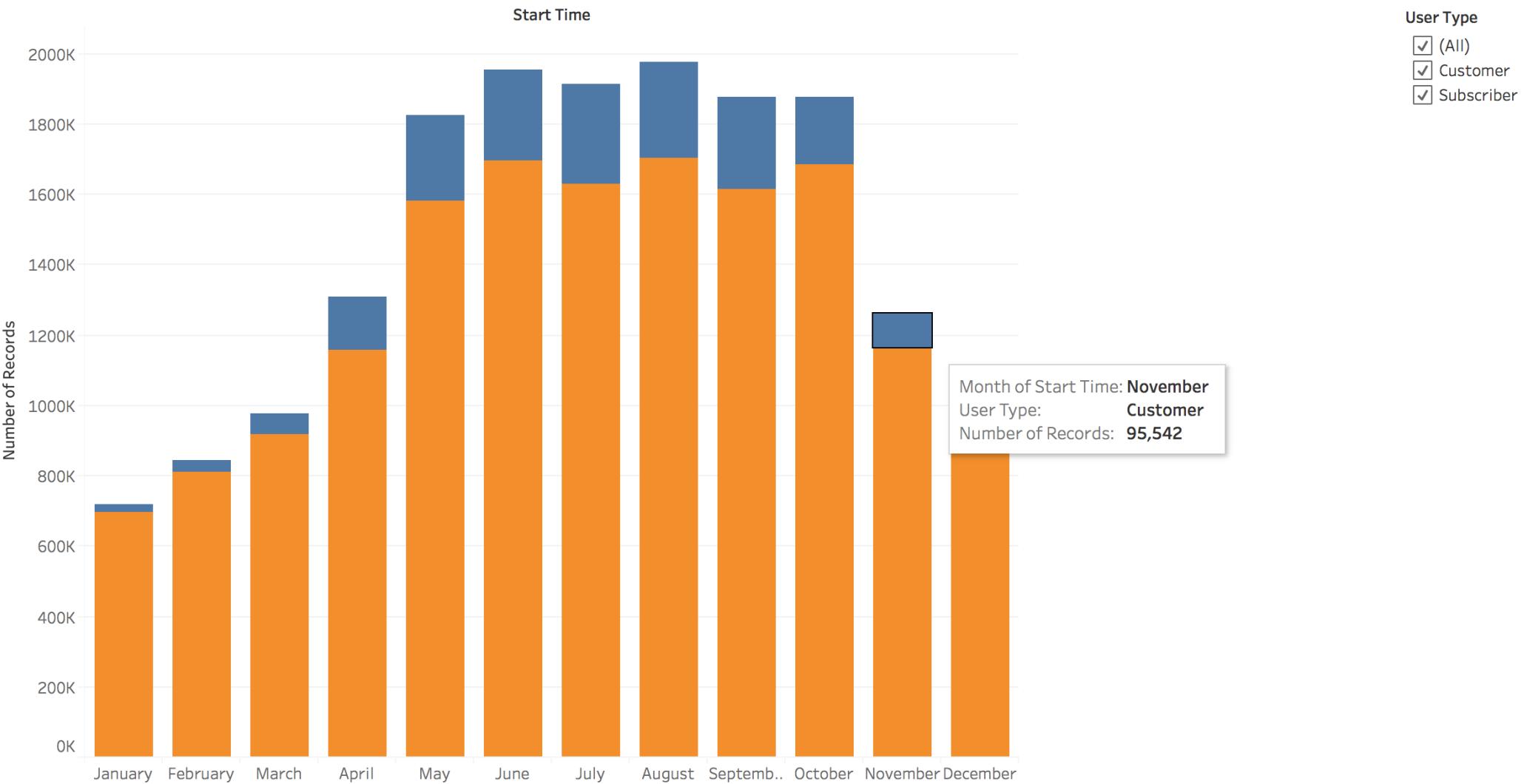
2M

0M



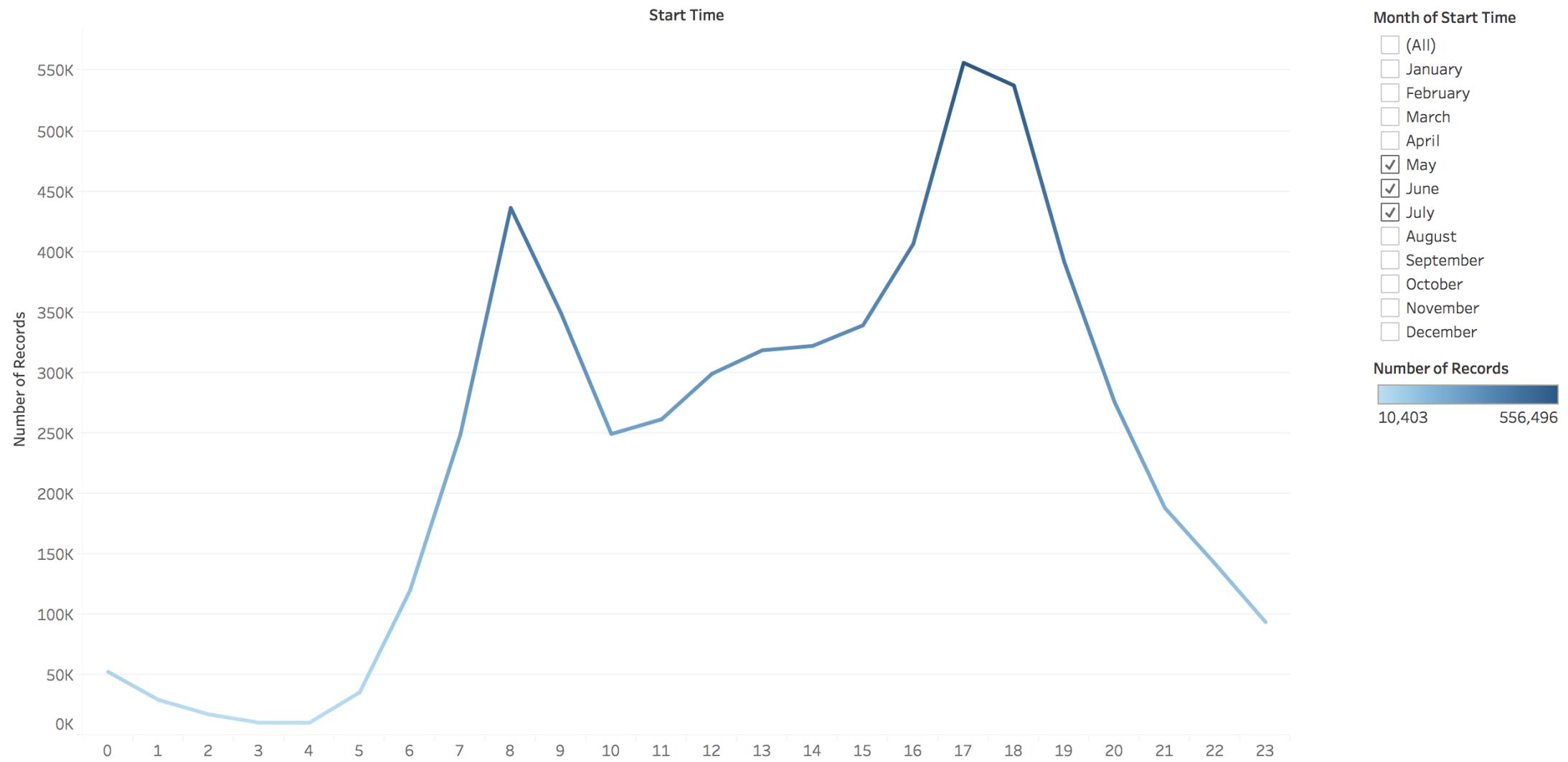
## Story 2

The number of customers and subscribers increases to an all time high in the summer time. Then, once summer ends, customers and subscribers decrease.



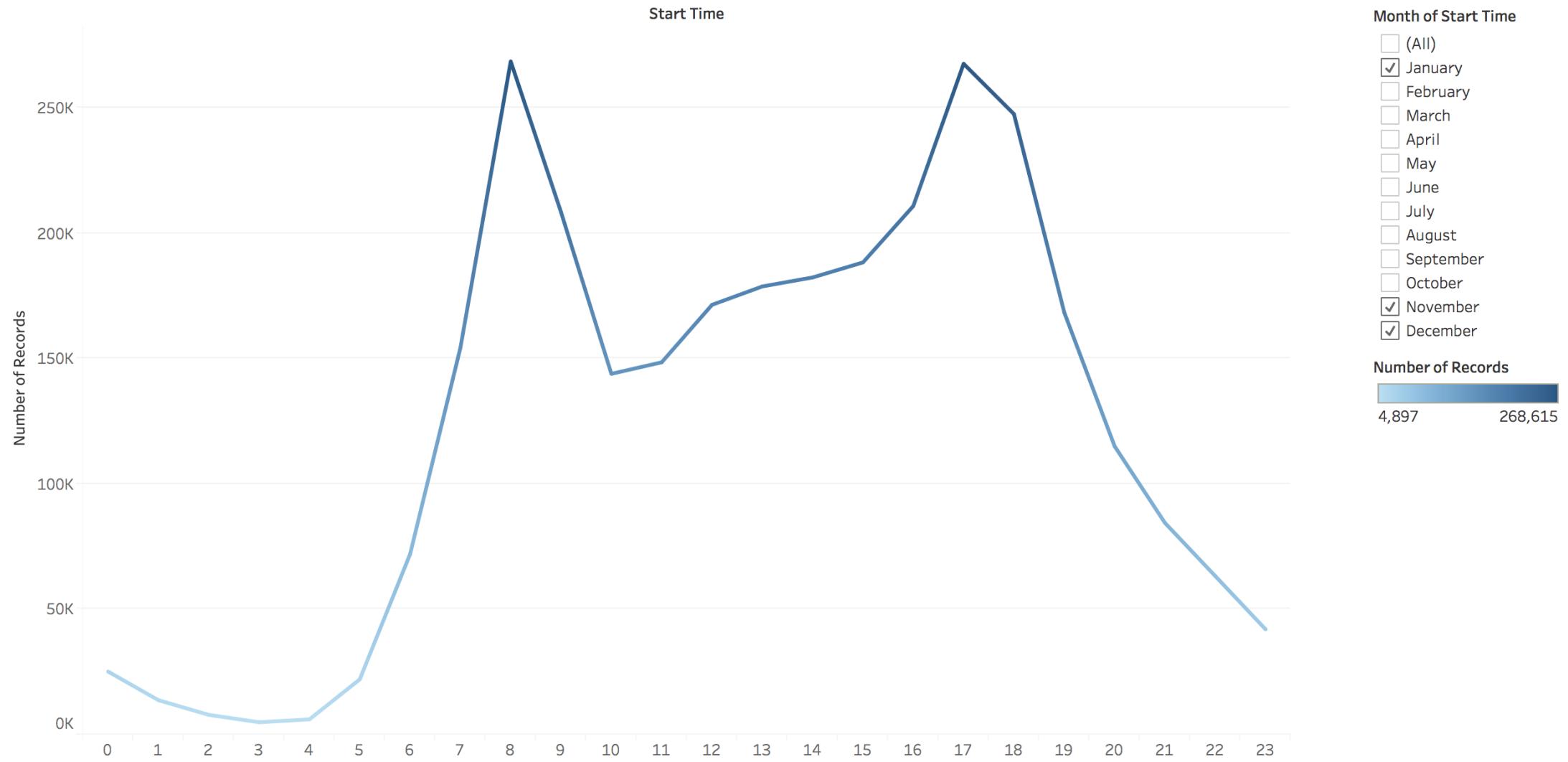
## Story 3

In the summertime, people tend to ride bikes more at 8 in the morning. Then, people take a break during the day and resume their biking activities around 5pm.



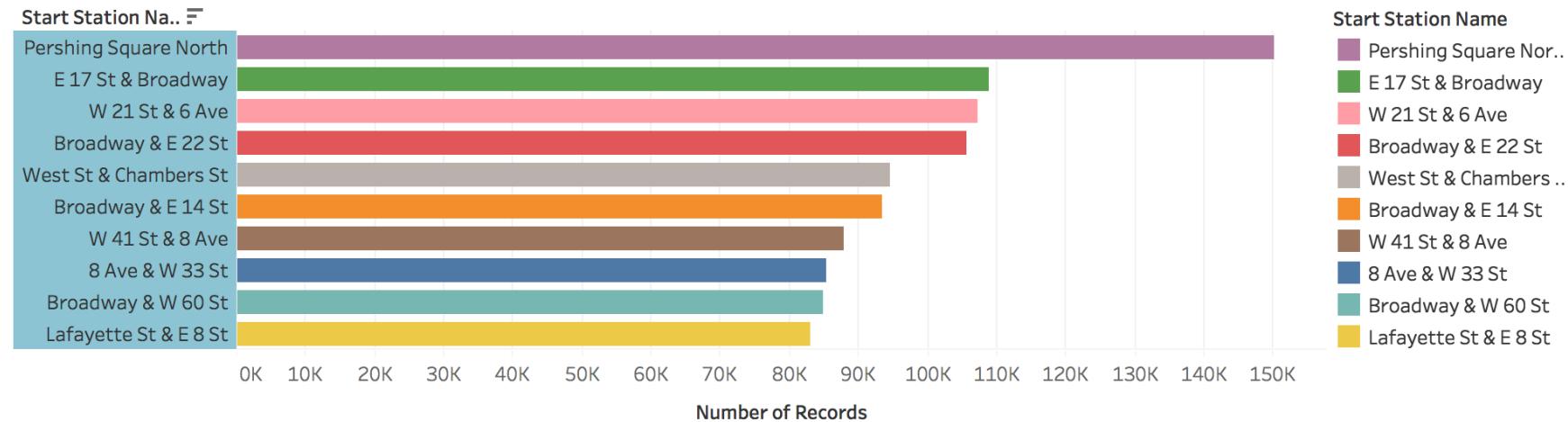
## Story 4

In the wintertime less people bike around. However, during this time people have similar patterns to biking in the summertime.



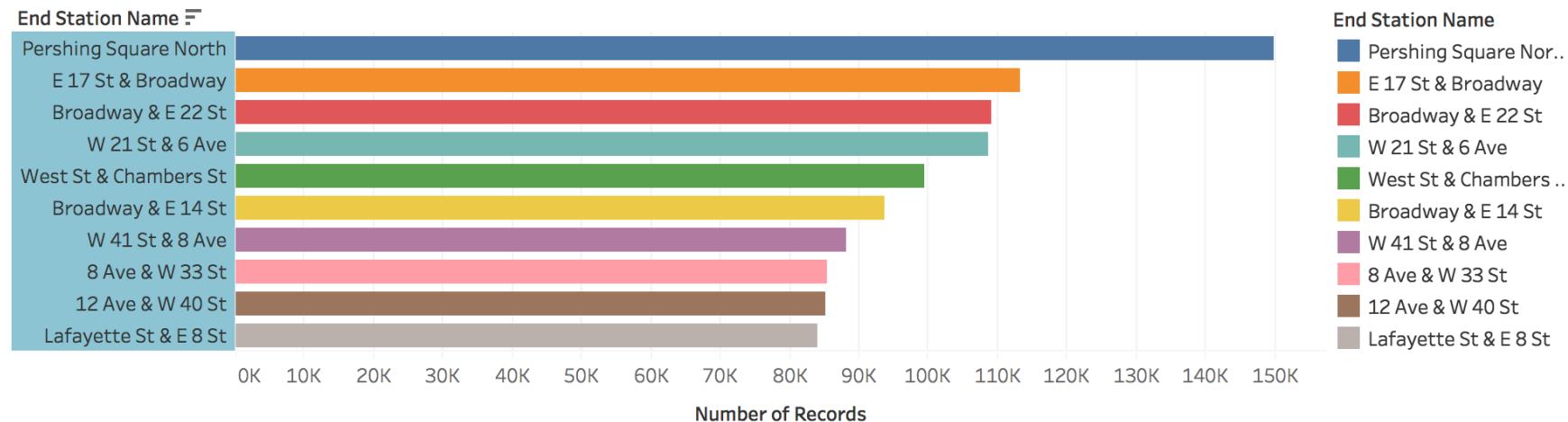
## Story 5

This data seems to suggest that the top starting locations are near commercial/entertainment districts and public transportation hubs.



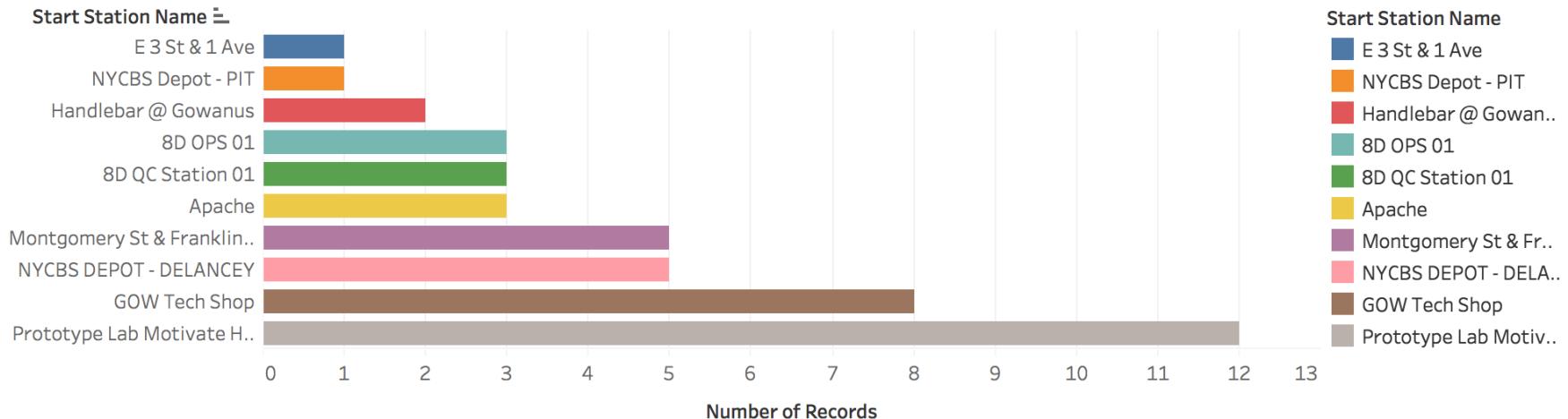
## Story 6

End stations are similar to the starting stations and the data seems to reflect the results found from starting stations.



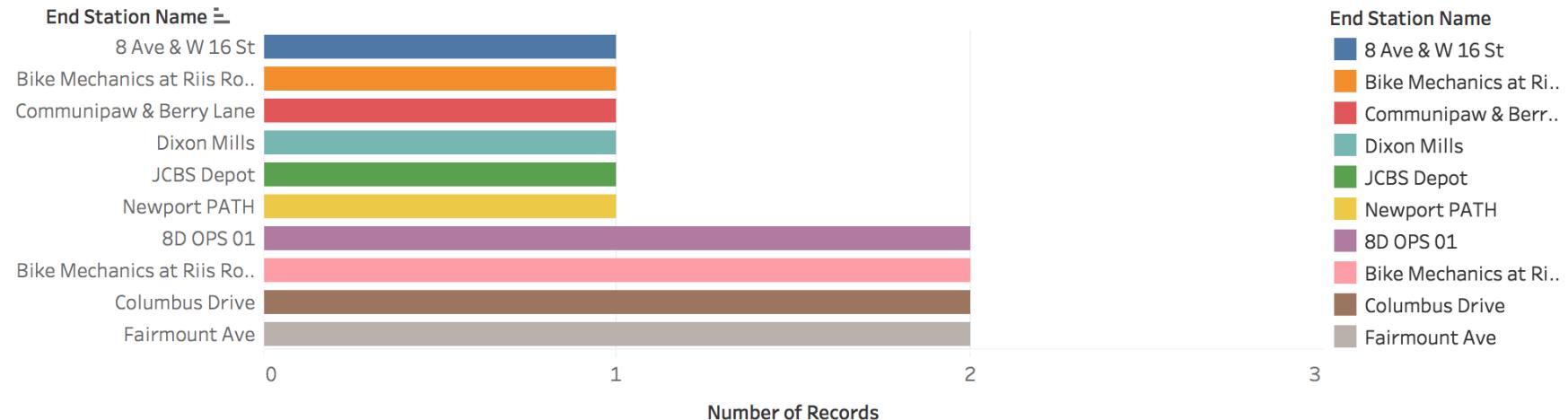
## Story 7

This data seems to suggest that the least popular starting locations are outside of Manhattan.



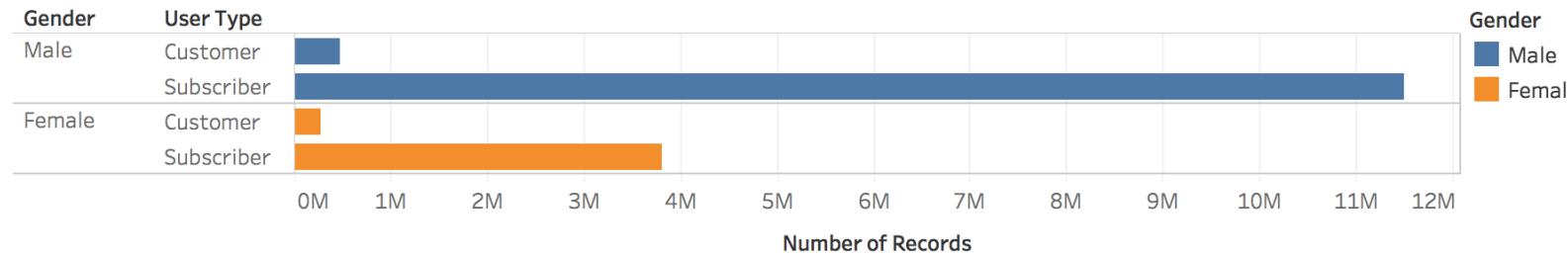
## Story 8

End stations are similar to the starting stations and the data seems to reflect the results found from starting stations.



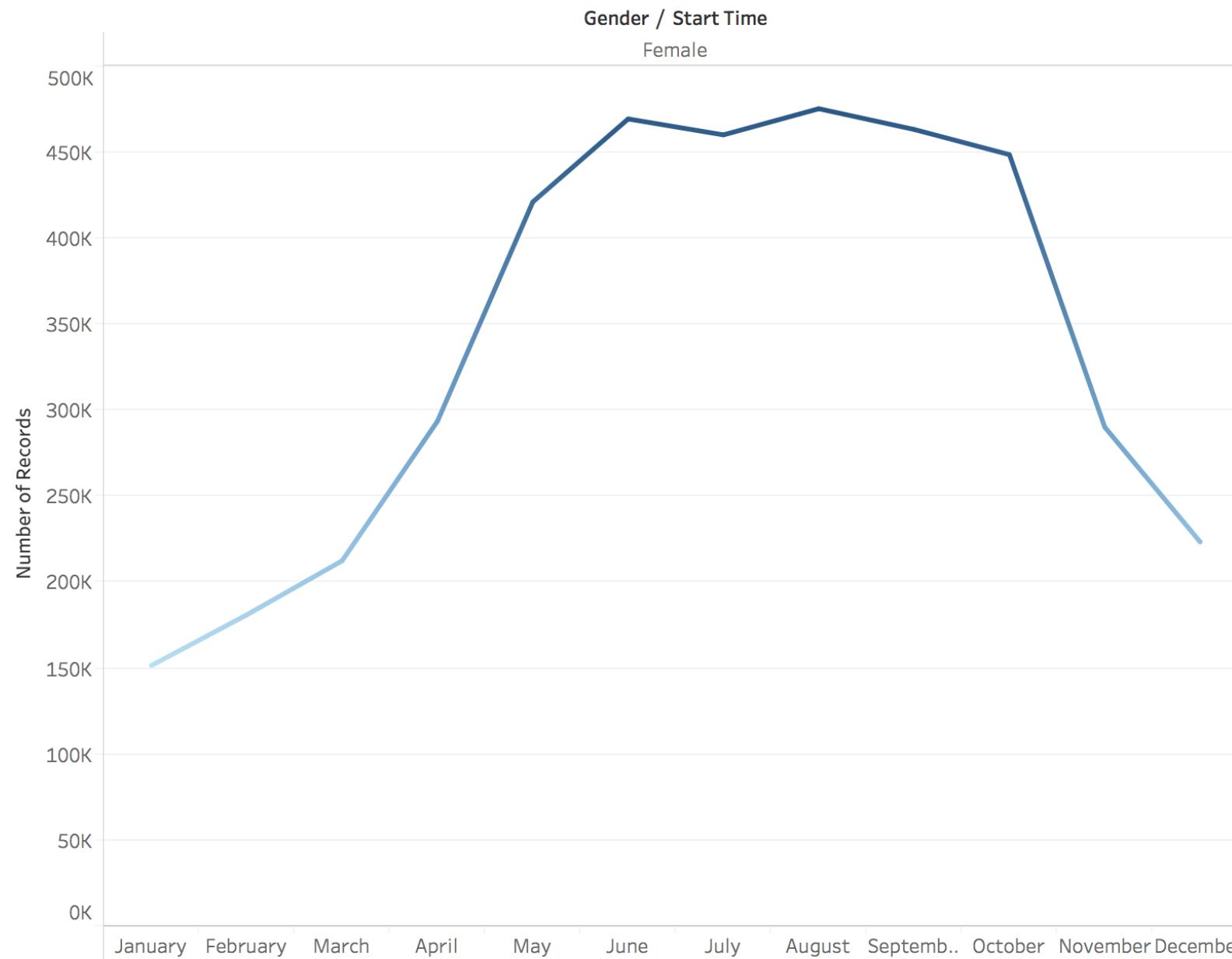
## Story 9

The gender demographics reveal that there are a substantial amount more male users than female users.



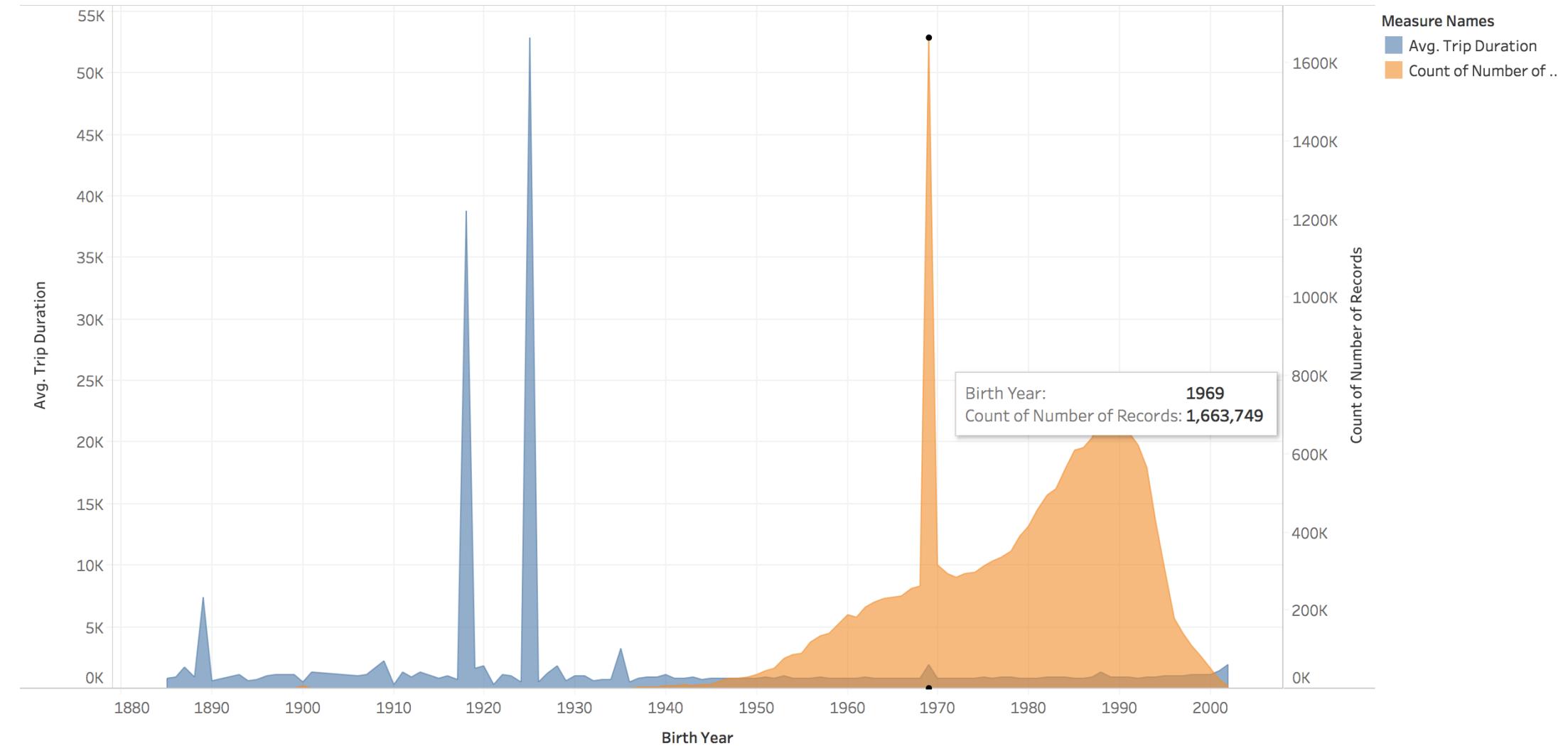
## Story 10

This graph illustrates that females tend to start biking more after March (when things start getting warmer) and stop biking after October (when things start getting colder).



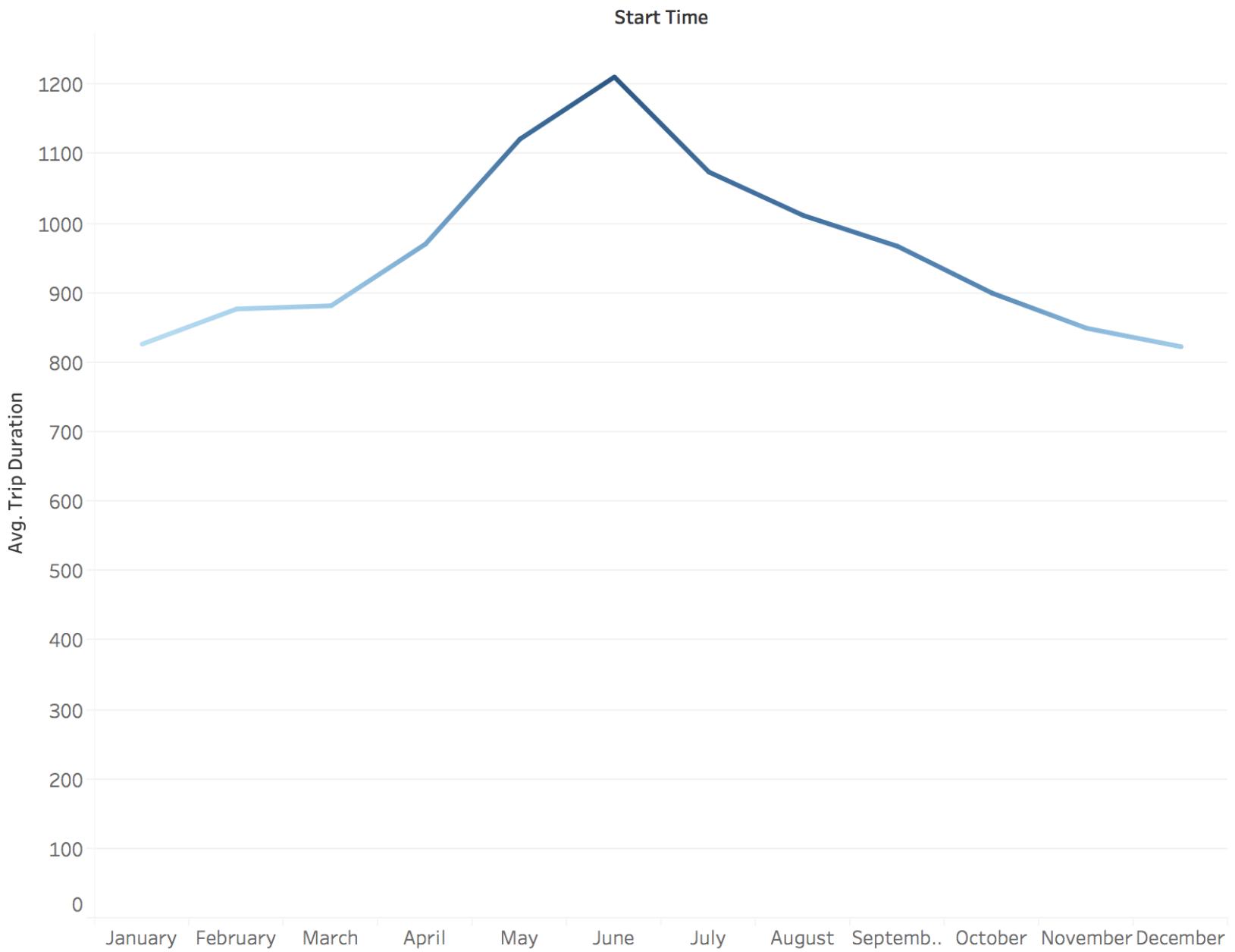
## Story 11

This graph reveals that older users have longer average trip durations. However, there are a substantial amount more users in the 30-50 years old range.



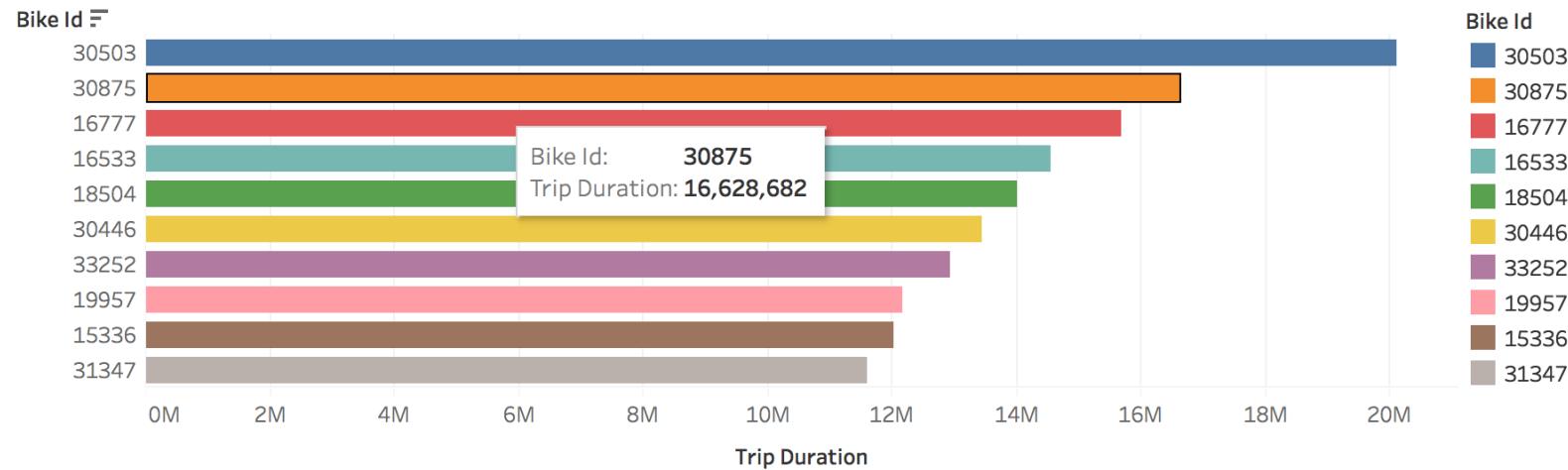
## Story 12

This graph illustrates that people have longer trips on average in the summertime.



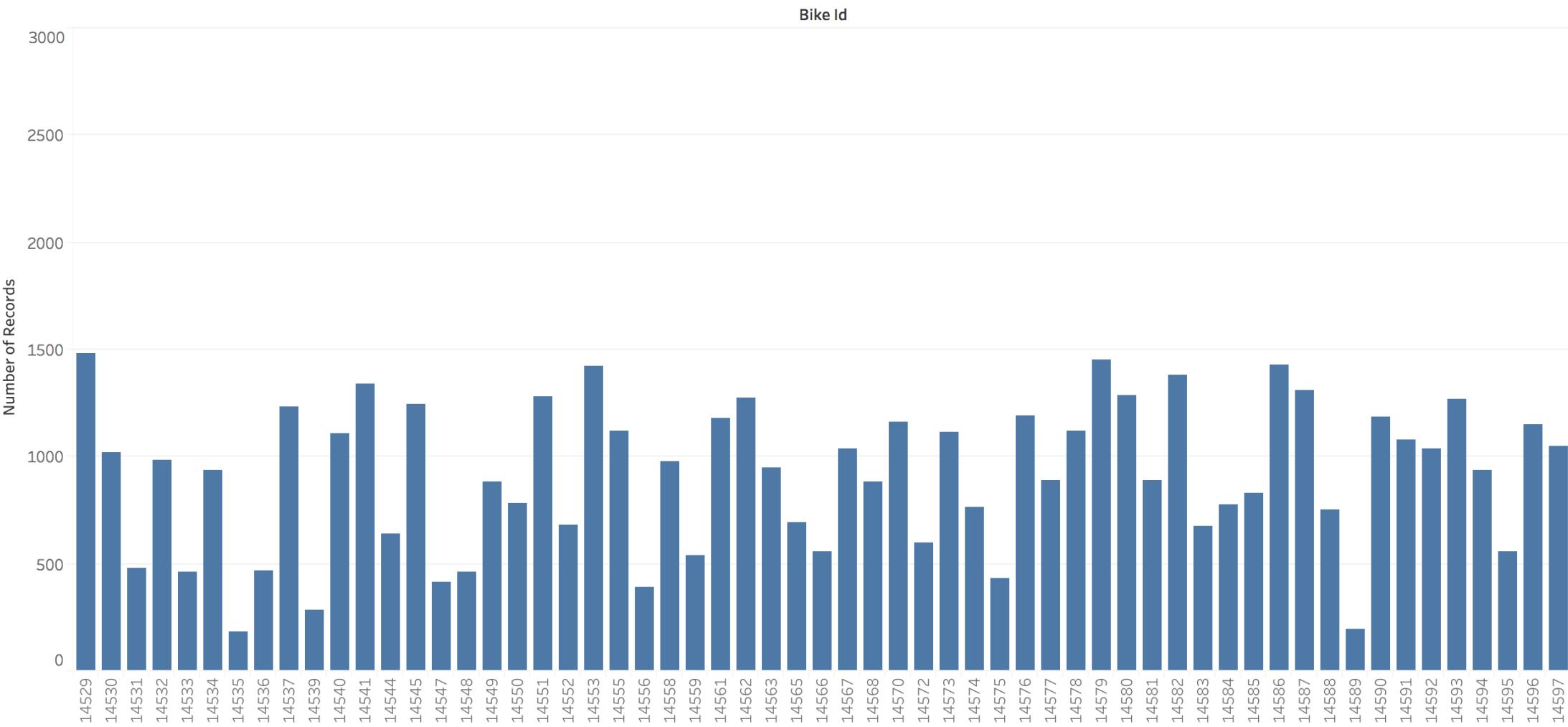
## Story 13

This graph makes the assumption that bikes with the most miles clocked are the most likely in need of repair or service.



# Story 14

This graph is just here to reflect the variance in number of trips per bike.



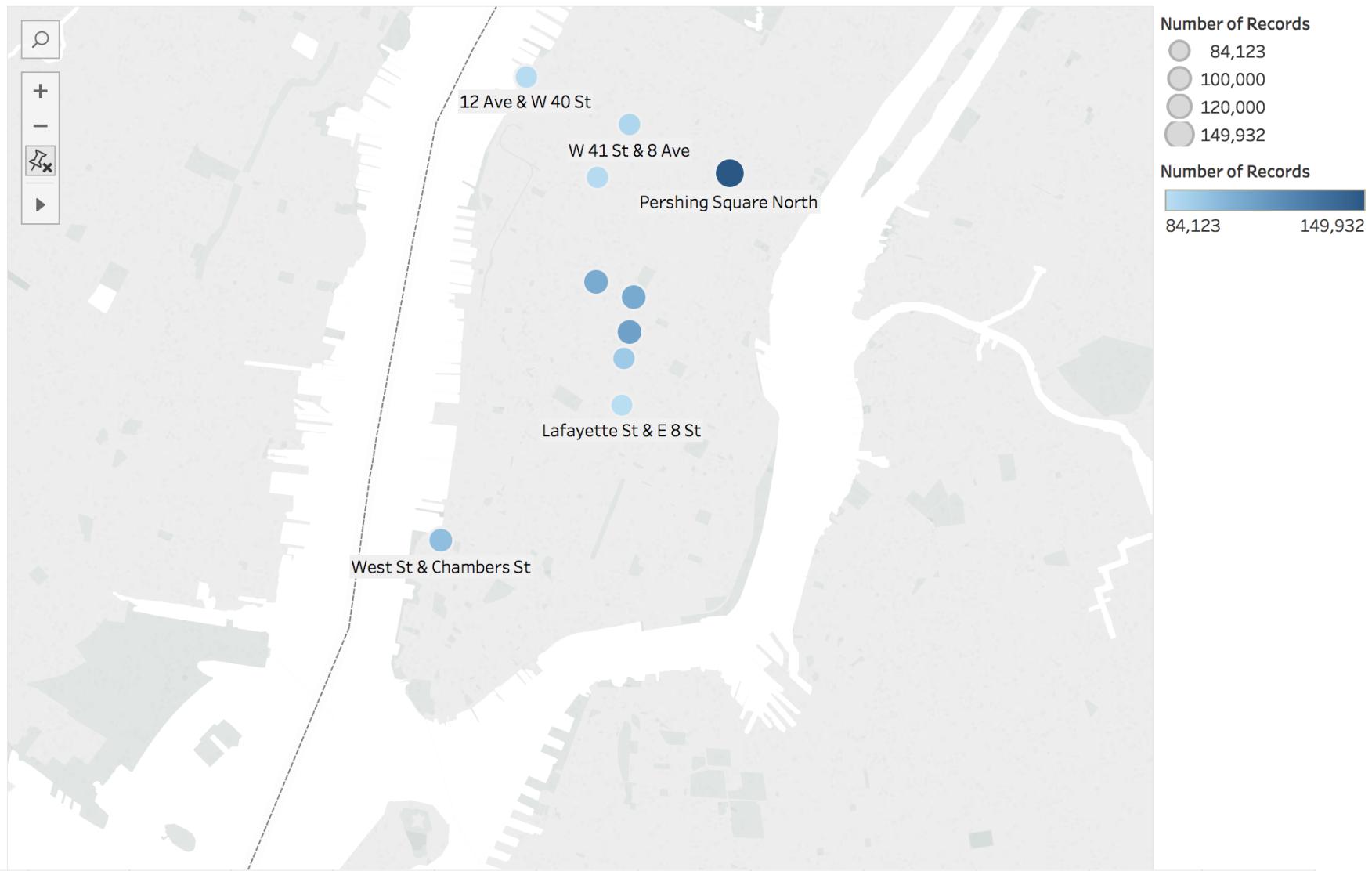
# Story 15

This graph reflects the top 10 most popular starting stations. As you can see, the most popular areas are near commercial/entertainment districts and public transportation hubs.



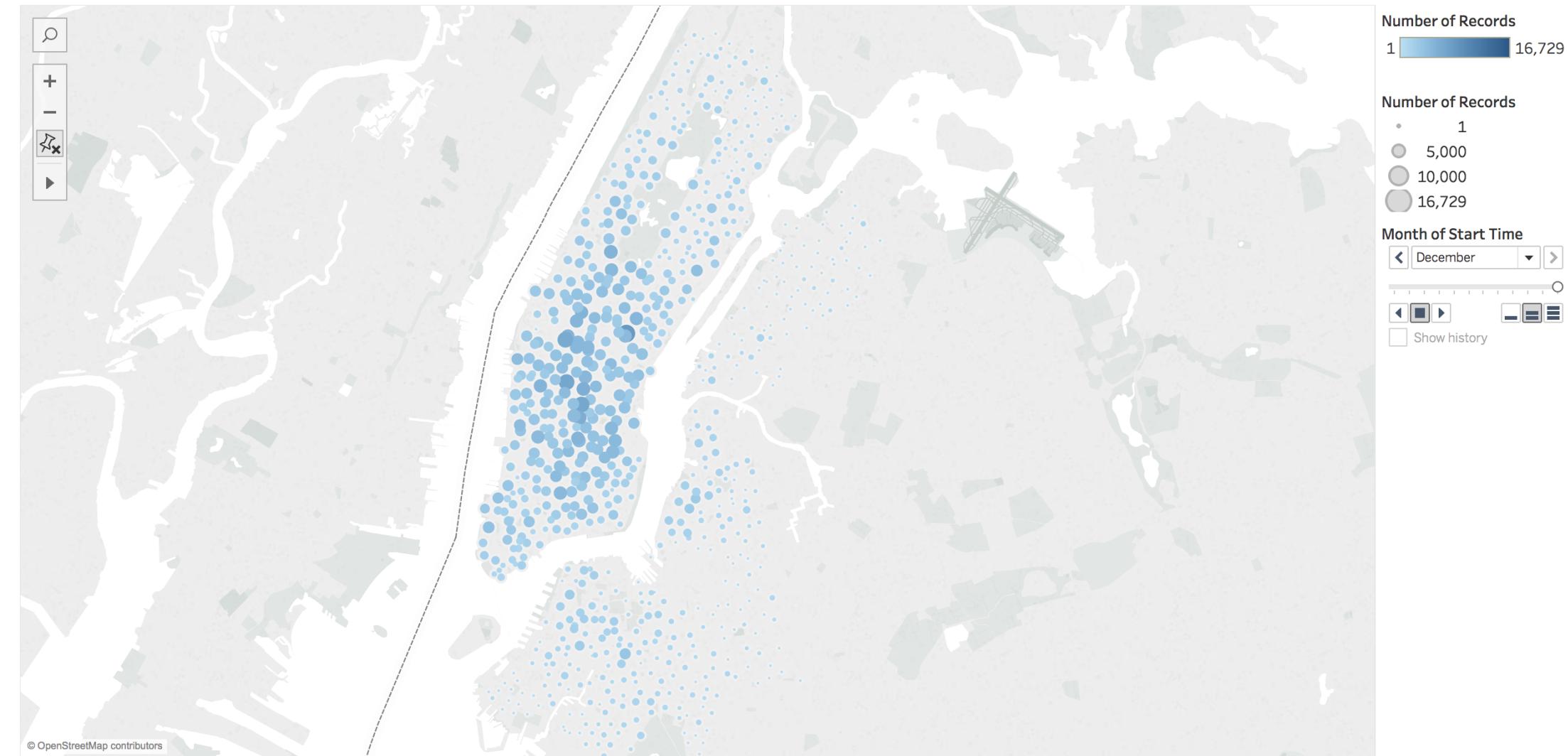
# Story 16

This graph illustrates the top 10 most popular end stations.



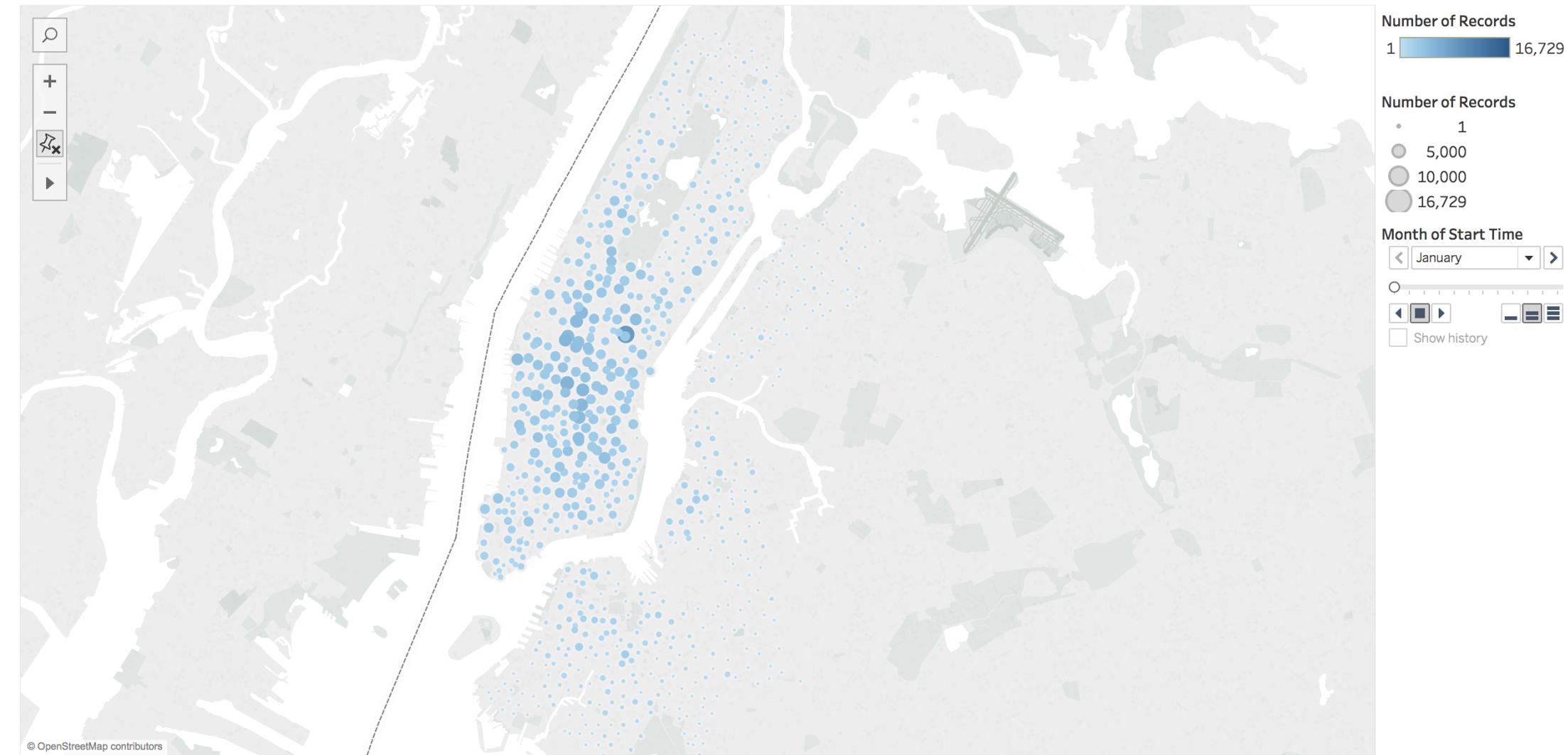
# Story 17

This dynamic map shows how each station's popularity changes over time.



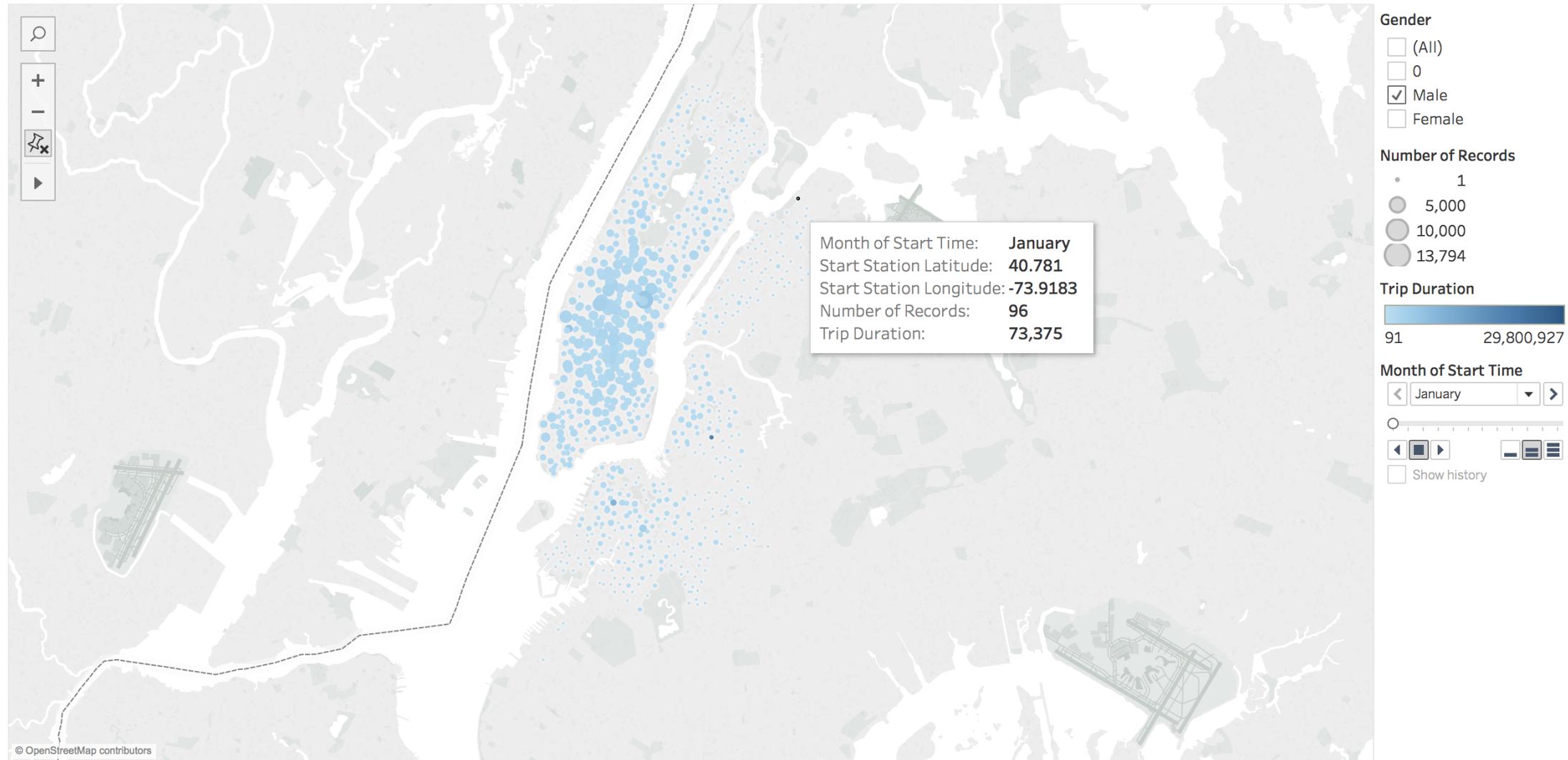
# Story 17

This dynamic map shows how each station's popularity changes over time.



Story 18

This dynamic map shows how male trip durations tend to increase near the southern part of Manhattan up until the summer time. After that, it decreases.



# Story 19

This dynamic map shows how like their male counterparts, females like to bike further when it gets warmer and less when it gets colder.

