JEFF HILNBRAND

EXPERIENCE

Minimill: Founder, Designer 2015 - present

Started design agency for brand, web, and mobile. Build design, engineering, and ops team. Design identities and products for companies while steering tech development.

Startup Shell: Executive Director 2012 - 2015

Led expansion of student-run coworking space, startup incubator program, and rapid prototyping lab. Mentored teams in business, technology, and design.

Autodesk, Creative Market: Product Intern Summer 2015

Launched 3D asset marketplace that integrates with Autodesk software. Strategized and designed extended license feature and new shop owner onboarding flows.

Bitcamp: Founder 2013 - 2015

Organized university hackathon in 2014 for 800 participants with \$150,000 in sponsorship and in 2015 for 1,200 participants with \$200,000 in sponsorship. Headed design and brand. Created Technica, a spin-off all-women hackathon.

Venmo: Product Design Intern Summer 2014

Designed new features in targeted experience areas. Conducted user testing to guide product decisions that directly affect Venmo-PayPal's large user base.

Hyperion Technologies: Engineering Intern Summer 2013

Programmed quadcopter drones to perform autonomous target tracking missions. Shaped company vision around human factors and interaction design.

Engineers Without Borders: Ethiopia Team 2011 - 2013

Implemented infrastructure and hydrology project in marketplace of Addis Alem, Ethiopia. Modeled modular stall structures to shelter traders and harvest water. Configured marketplace layout to optimize circulation, security, and sanitation.

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EDUCATION

University of Maryland

B.S., Product Design & Engineering
Minor, Technology Entrepreneurship
QUEST Honors Program, College Park
Scholars, Individual Studies Program

SKILLS

Design: Illustrator, Sketch, Photoshop, After Effects, InDesign, Premiere Pro, Quartz Composer

Code: HTML, CSS / SCSS / Less, JavaScript, jQuery, Ruby on Rails, Android SDK, Git, Processing, PHP, WordPress, Arduino, MATLAB

3D: SolidWorks, Inventor, SketchUp, Rhinoceros, Grasshopper, Revit, AutoCAD, Pro/ENGINEER, 3ds Max