

Sasithorn Santithanmanan

4 Thungsethee Yak46 Bangna Rd.
Dokmai Prawase Bangkok
083-120-0077 (Mobile) 083-120-0077 (Mobile)

taisasii@gmail.com

RESUME SUMMARY

Latest Position	Marketing
Years(s) of Work Experience	4 years
Latest Job Function	Marketing / Public Relations
Latest Industry Sector	Jewellery / Gems / Watches
Latest Career Level	Entry Level
Highest Education Attained	Degree
Authorized to work in Thailand	Yes
Latest Salary	THB20,000
Expected salary	THB25,000, Negotiable
Availability	Immediately Available



PERSONAL PARTICULARS

Gender	Female
Age	27
Date of Birth	05-Sep-87
Nationality	Thailand
Marital Status	Single
Living Location	Bangkok
Postal Code	10250

EXECUTIVE SUMMARY

Created promotion for support product and Coordinating with advertising agencies for developing communication plans based on specific media objectives etc.

EDUCATION

2006 - 2009

Sacred Heart Convent School, High School Certificate (major: Major: English – Japanese)
Grade / GPA: 3.59

2006 - 2009

Srinakharinwirot University, Bachelor Degree B.A. (major: Political Science (Public Administration))
Grade / GPA: 2.86

WORK EXPERIENCE

Prima Gold International Co.,Ltd Marketing

May / 2014 - Dec / 2014
THB 20000

1. Coordinating with advertising agencies for developing communication plans based on specific media objectives.
2. Maintain and create data for support official company page on website, Facebook, Instagram to facilitate interaction with customers.
3. Contribute to relevant in conference and events to increase brand awareness.
4. Created on promotion to support product and presented on current promotions to the public at event and trade show.
5. Summary and analysis weekly marketing report for sales meeting.

Encom Asia Co.,Ltd. Assistant Managing Director

Jan / 2014 - Mar / 2014
THB 18000

1. Support the day to day work of the Managing Director.
2. Support the Managing Director in the preparation and presentation of reports, proposals, budgets, related activities in servicing, developing contracts and relationships with supplier, partner.

Mitsui Bussan Automotive(Thailand)Co.,Ltd Marketing & CRM

Jun / 2010 - Nov / 2013
THB 18000

- Planning, budgeting, and conducting marketing plan for each year to support company's business to achieve the target.
- Collecting, preparing, and presenting necessary marketing reports to Japanese and Thai managements monthly, quarterly, and yearly.
- Planning, organizing, and conducting company's events, campaign, or activities.

Standard Chartered Bank(Thailand) Service Ambassador

Mar / 2010 - Jun / 2010
THB 13000

Service when customer come to branch and information data to service customer.

Toyota Motor Thailand Co.,Ltd. Trainee Trainee

Apr / 2009 - May / 2009
THB -

SKILLS (OPTIONAL)

Microsoft(Word, Excel, Power Point, Outlook)
Adobe Photoshop
Salesforce CRM
Navision Program

LANGUAGES (OPTIONAL)

Spoken: English(Good) Japanese(Fair)

