

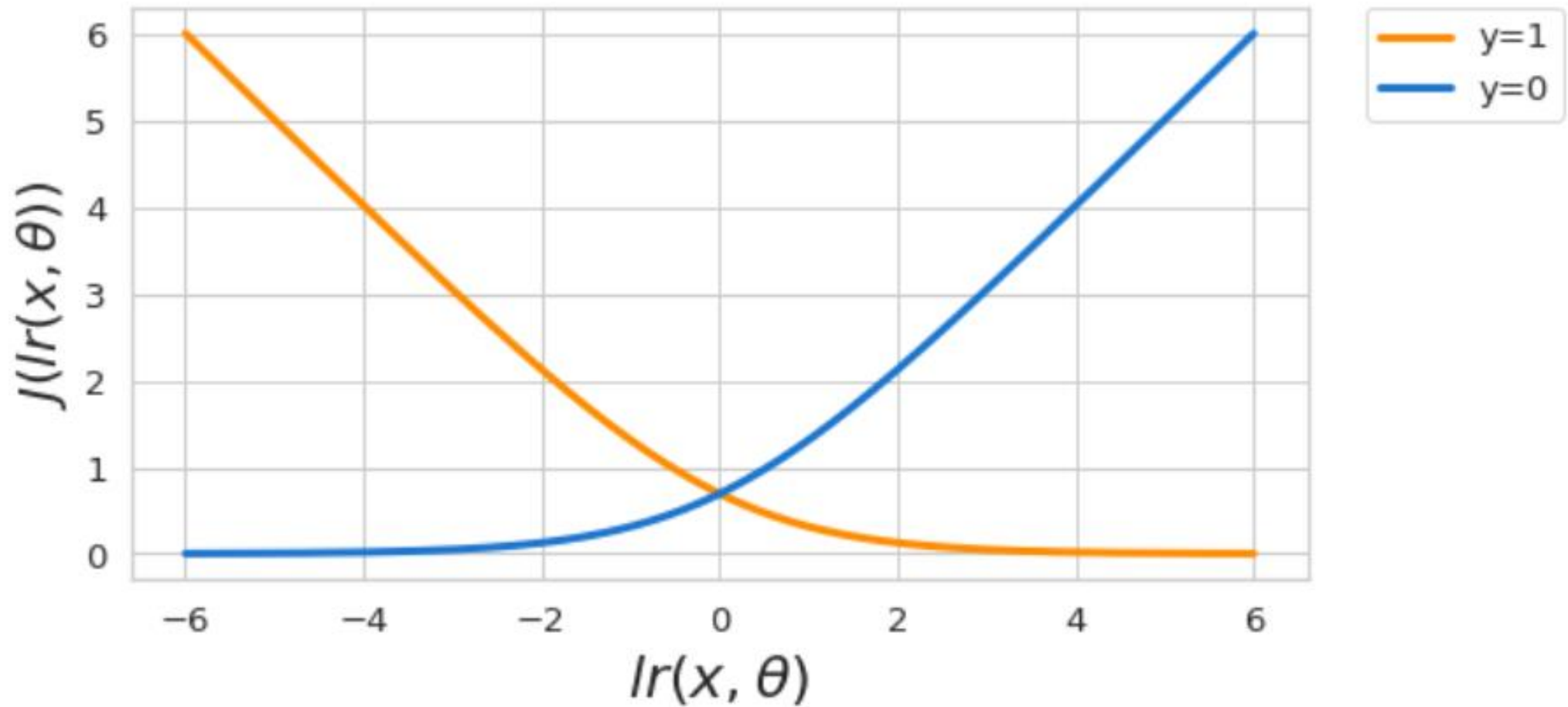
logistic regression: cost (loss function)

$$J(\theta) = -\left[\frac{1}{n} \sum_{i=1}^n y^{(i)} \log(f(x^{(i)}, \theta)) + (1 - y^{(i)}) \log(1 - f(x^{(i)}, \theta))\right]$$

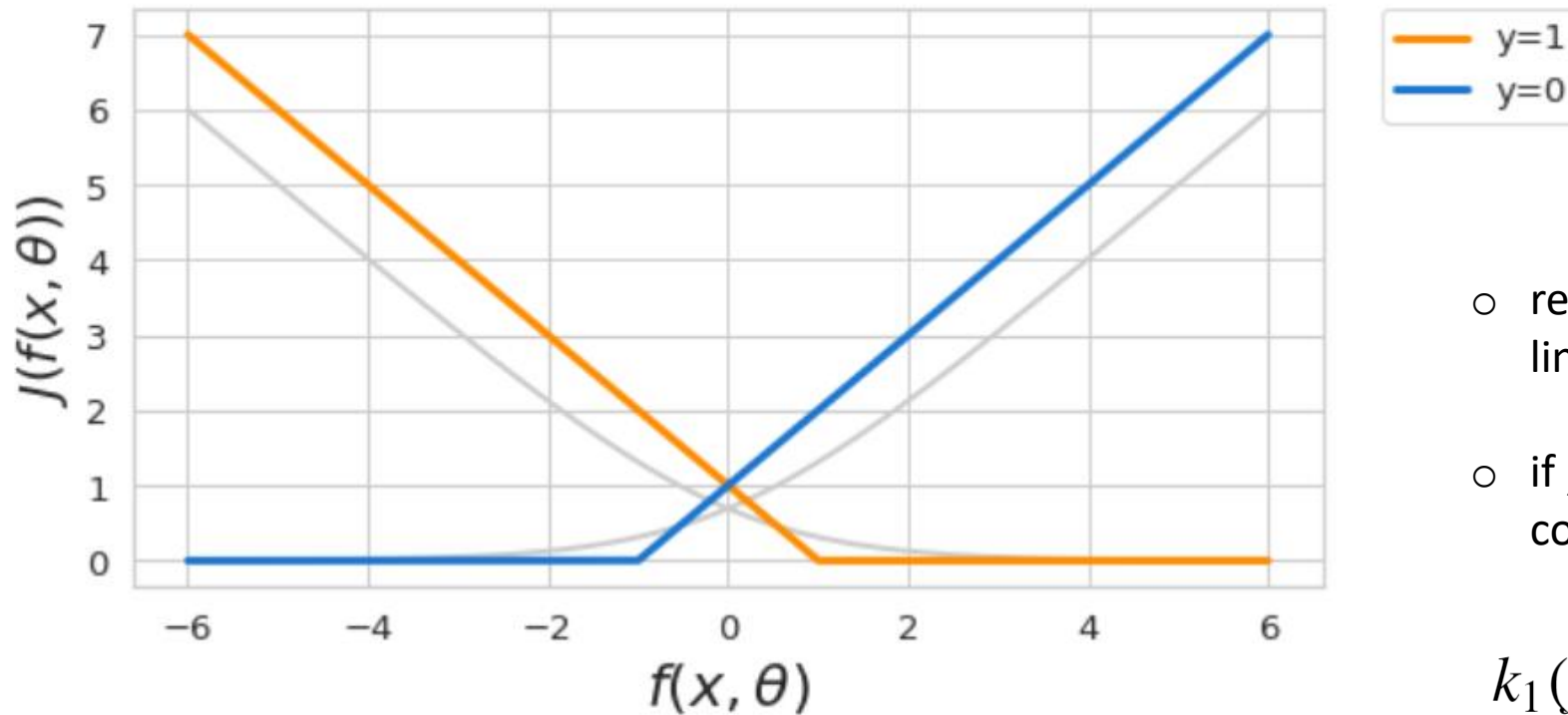
We know that $y^{(i)}$ is either 0 or 1. If $y^{(i)} = 1$ then the cost function $J(\theta)$ is incremented by $-\log(f(x^{(i)}, \theta))$.

Similarly, if $y^{(i)} = 0$ then the cost function $J(\theta)$ is incremented by $-\log(1 - f(x^{(i)}, \theta))$.

logistic regression: cost (loss function)



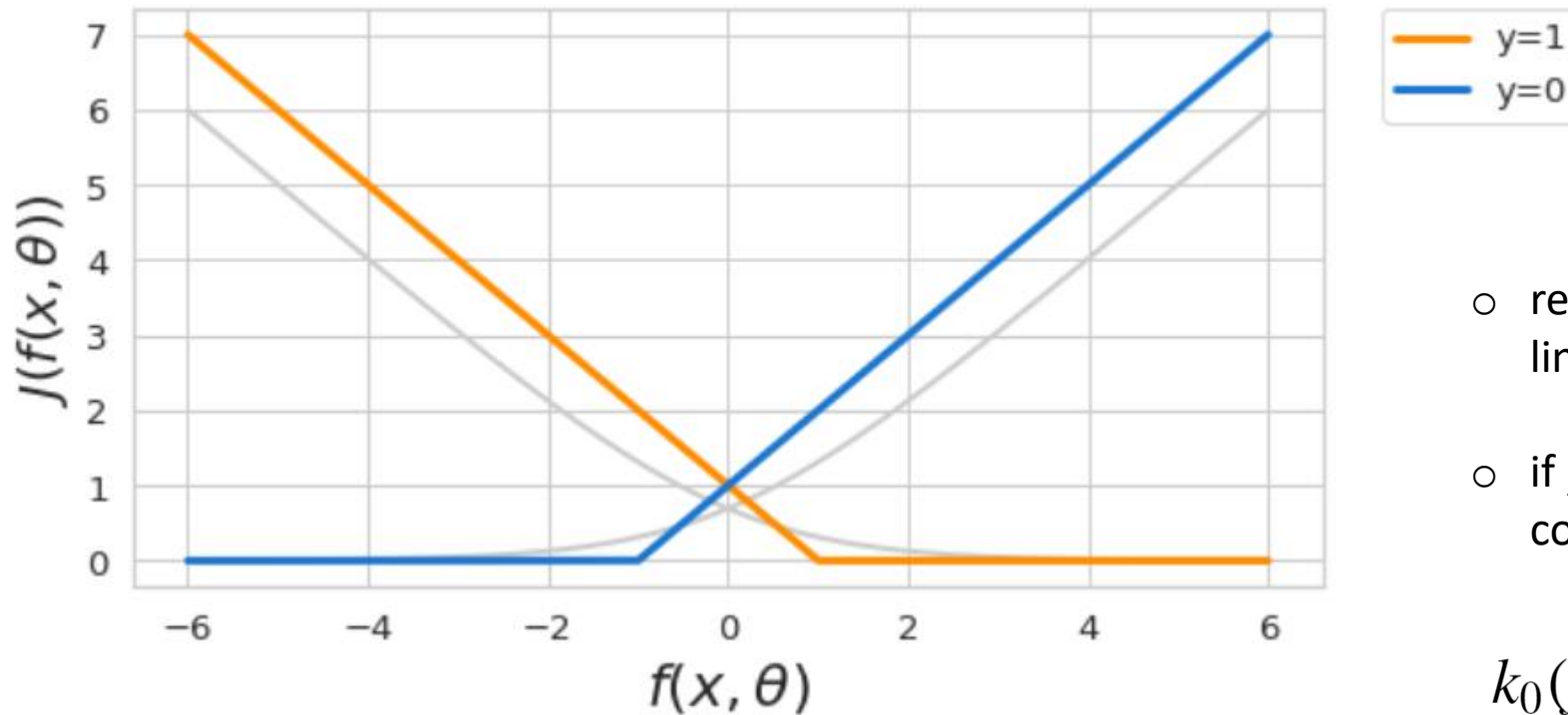
Support vector machine: cost (loss function)



- replace cost function by piecewise linear function
- if $y = 1$ then the contribution to the cost is

$$k_1(f(x, \theta)) = \max(0, 1 - f(x, \theta))$$

Support vector machine: cost (loss function)



- replace cost function by piecewise linear function
- if $y = 0$ then the contribution to the cost is

$$k_0(f(x, \theta)) = \max(0, 1 + f(x, \theta))$$

Support vector machine: cost (loss function)

Fit a linear model

$$f(x, \theta) = \theta' x$$

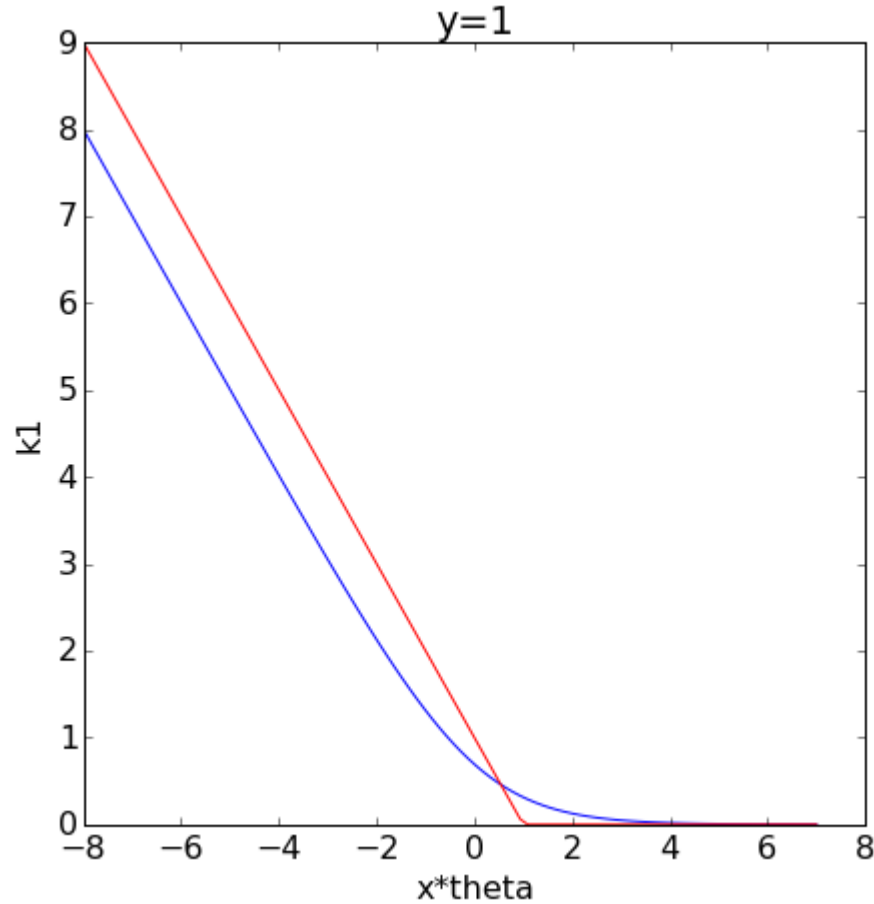
such that

$$J(\theta) = \left[C \sum_{i=1}^n y^{(i)} k_1(\theta' x^{(i)}) + (1 - y^{(i)}) k_0(\theta' x^{(i)}) \right] + \frac{1}{2} \sum_{j=1}^m \theta_j^2$$

with $k_1(\theta' x) = \max(0, 1 - \theta' x)$ and $k_0(\theta' x) = \max(0, 1 + \theta' x)$

is minimized.

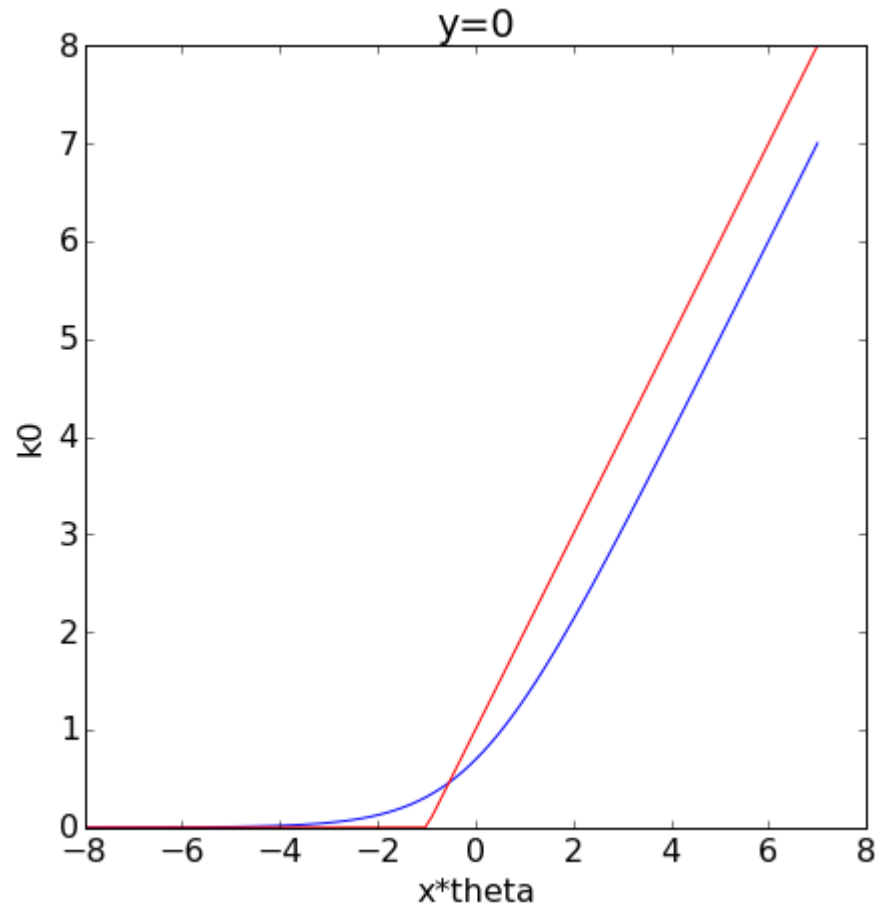
Support vector machine: cost (loss function)



- In this case the contribution to the cost needs to be small when the model predicts high values (>0) and large when the model predicts low values (<0).
- For SVMs we see that the contribution to cost decreases linearly and becomes zero when

$$\theta'x \geq 1$$

Support vector machine: cost (loss function)



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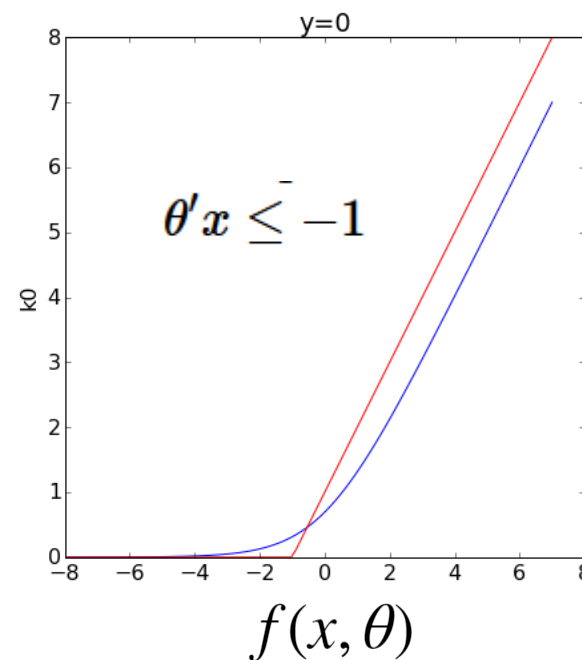
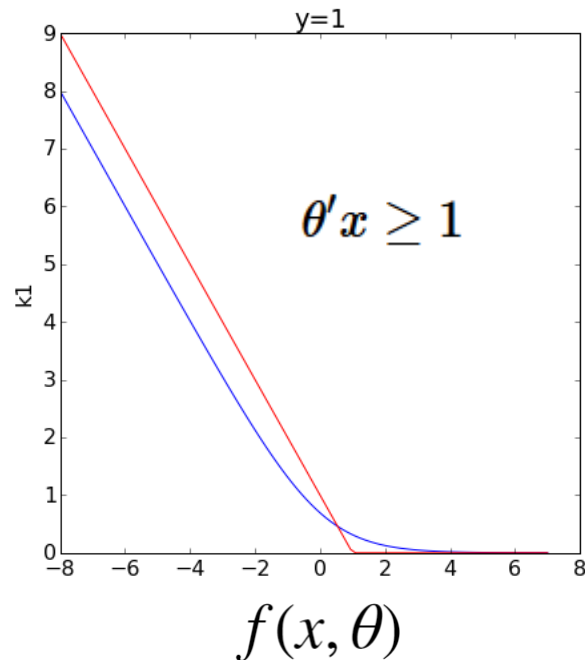
$$\theta'x \leq -1$$

and then increases linearly.

Support vector machine: cost (loss function)

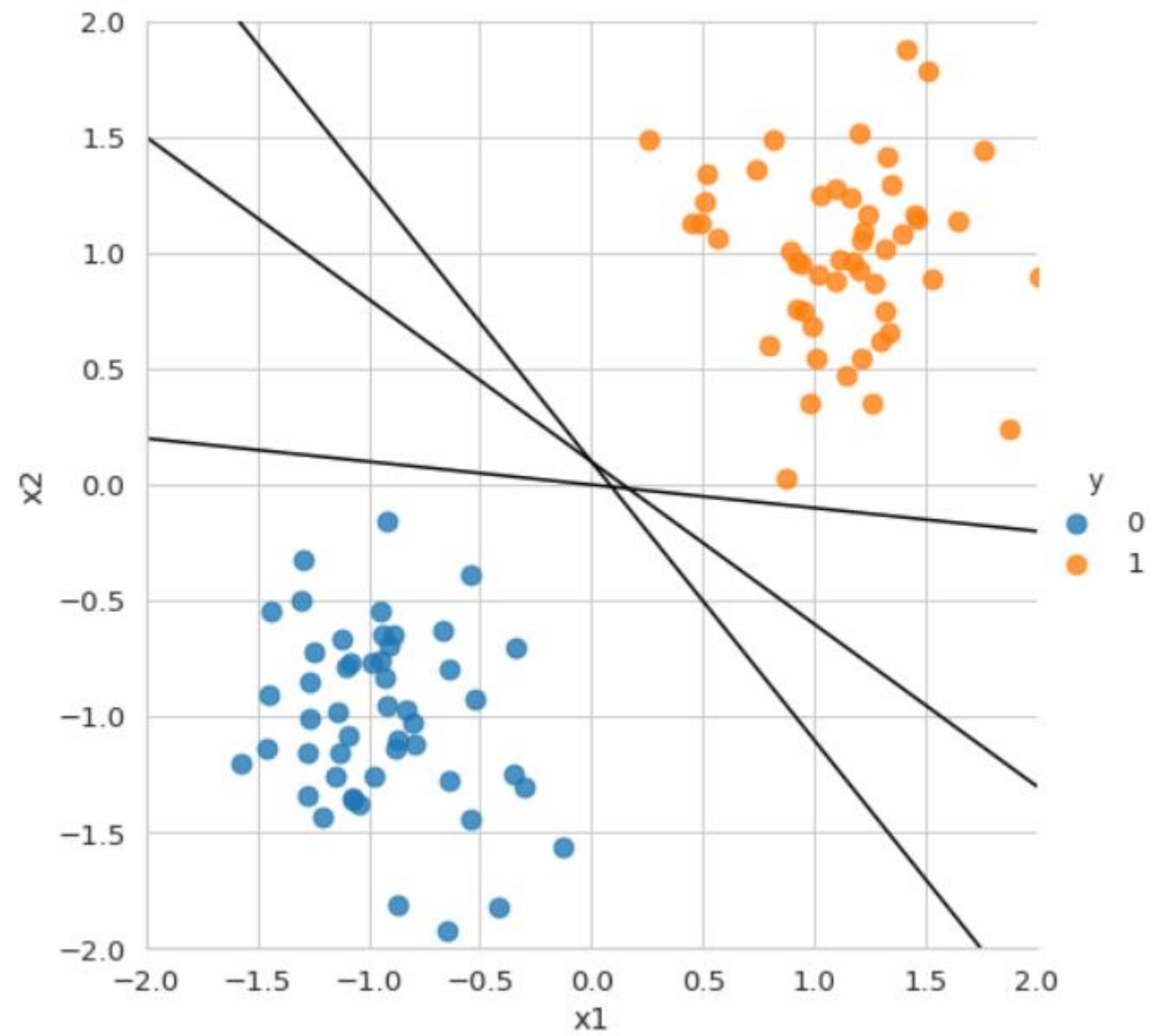
$$J(\theta) = \left[C \sum_{i=1}^n y^{(i)} k_1(\theta' x^{(i)}) + (1 - y^{(i)}) k_0(\theta' x^{(i)}) \right] + \frac{1}{2} \sum_{j=1}^m \theta_j^2$$

- Consider a train set with two classes that are perfectly linearly separable.
- The piecewise cost function can be made zero.
- The SVM objective can be written as



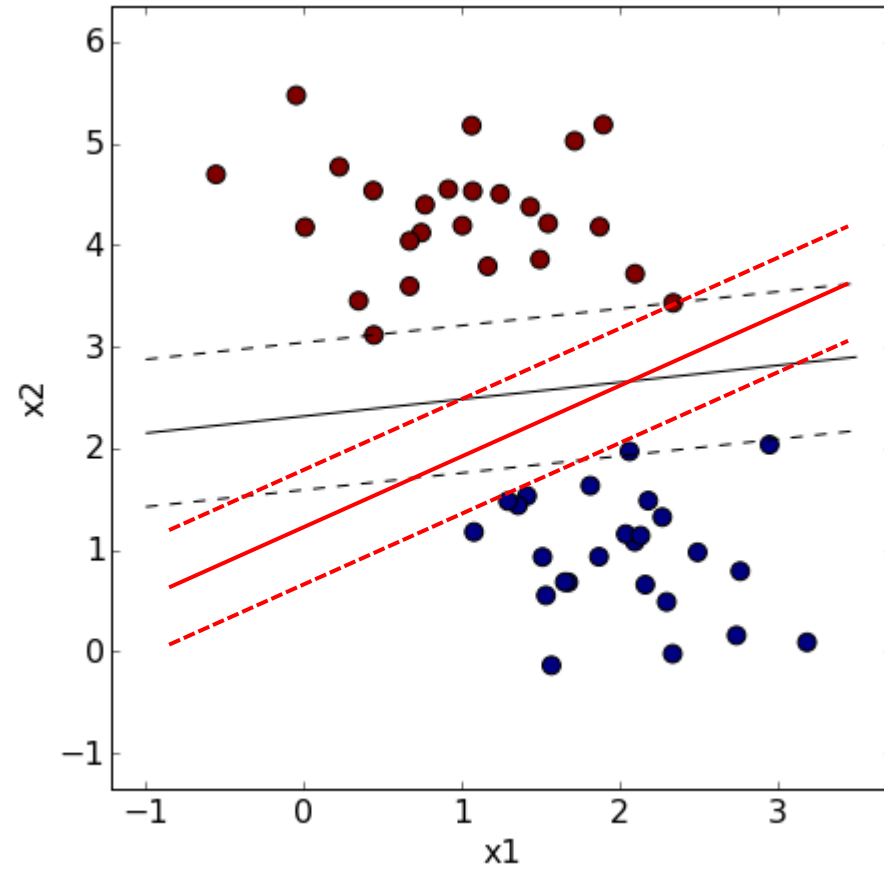
$$\min_{\theta} \frac{1}{2} \sum_{j=1}^m \theta_j^2$$

subject to $\theta' x^{(i)} \geq 1$ if $y^{(i)} = 1$
 $\theta' x^{(i)} \leq -1$ if $y^{(i)} = 0$

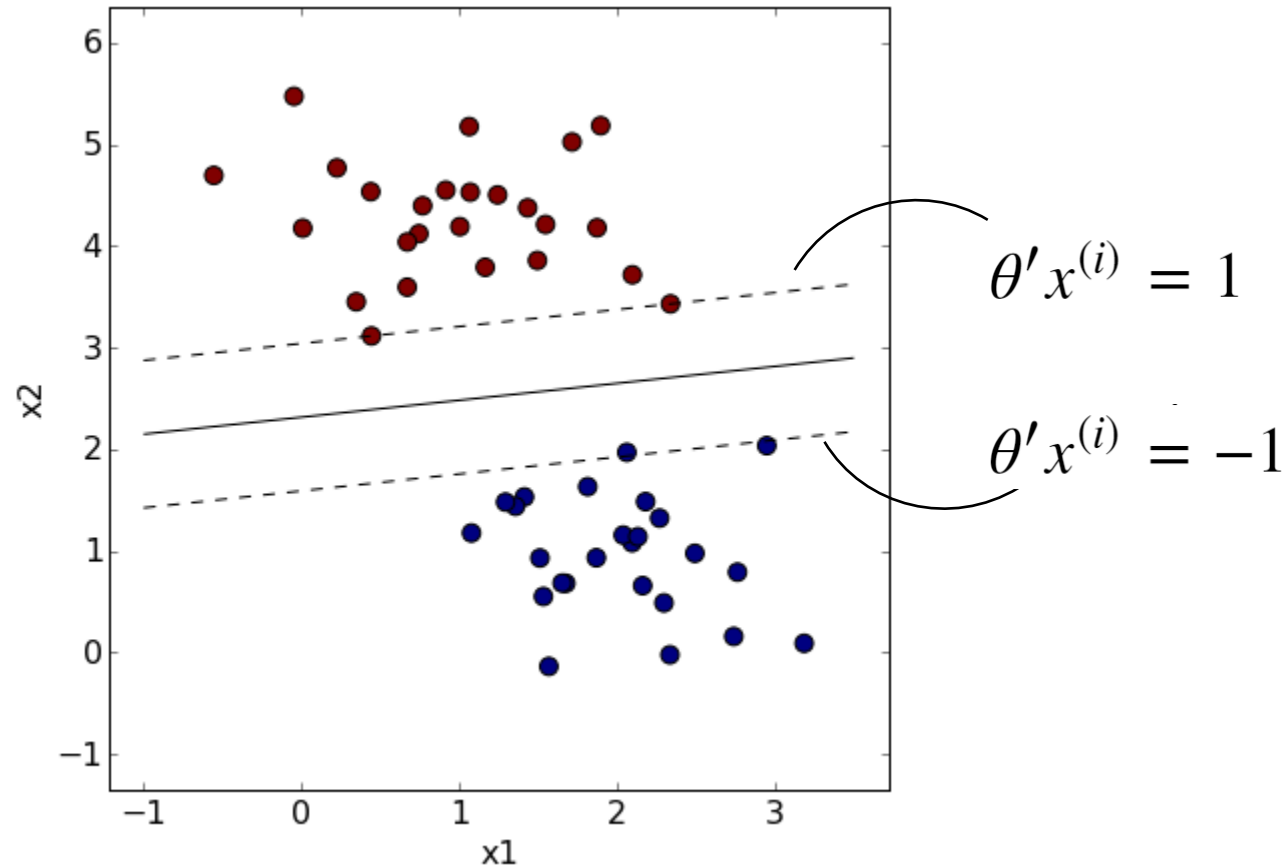




Support vector machine: large margin classifier



Support vector machine: large margin classifier



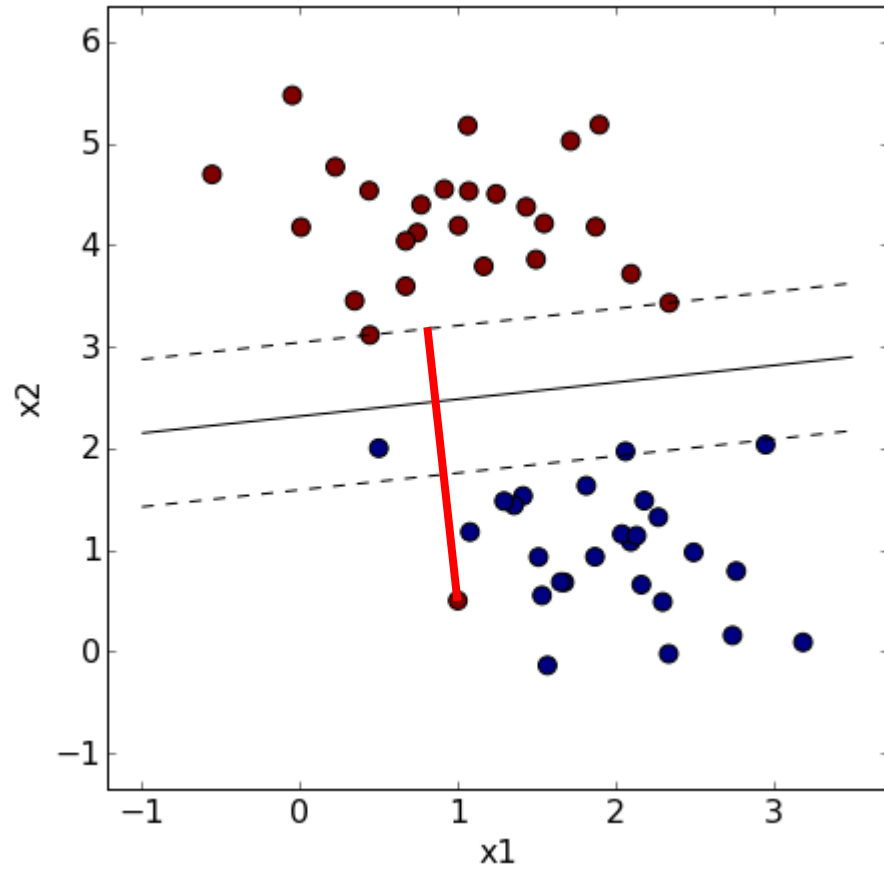
- red points satisfy $\theta' x^{(i)} \geq 1$
- blue points satisfy $\theta' x^{(i)} \leq -1$
- distance between two dashed lines is

$$\frac{2}{\sqrt{\sum_{j=1}^m \theta_j^2}}$$

- SVM objective was

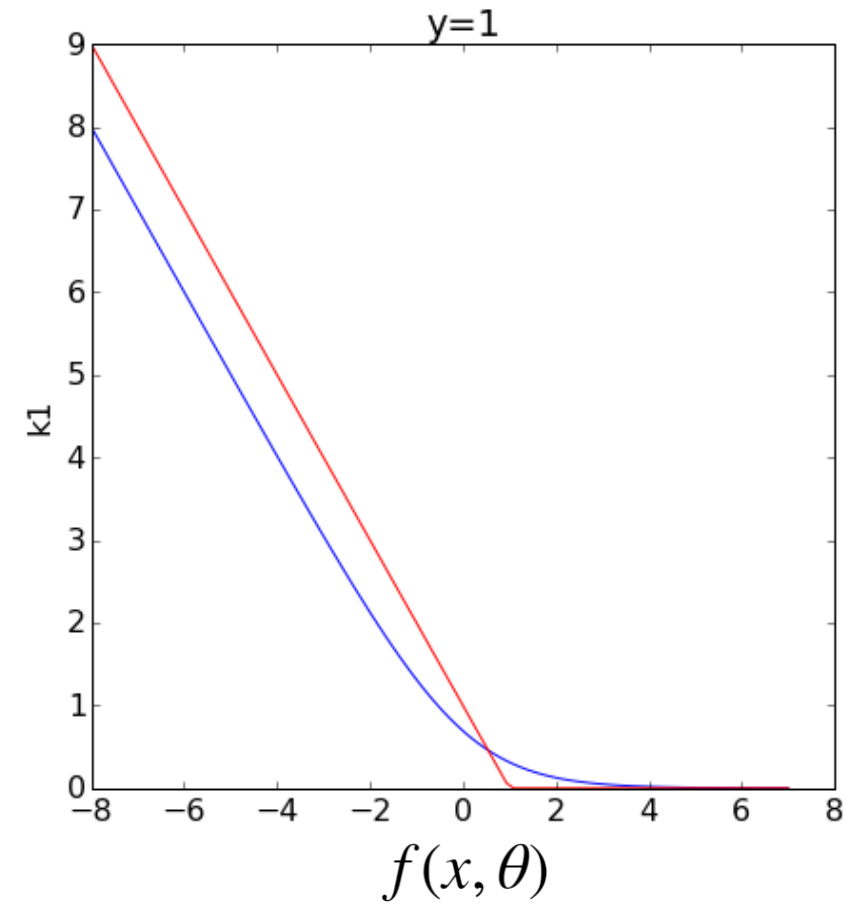
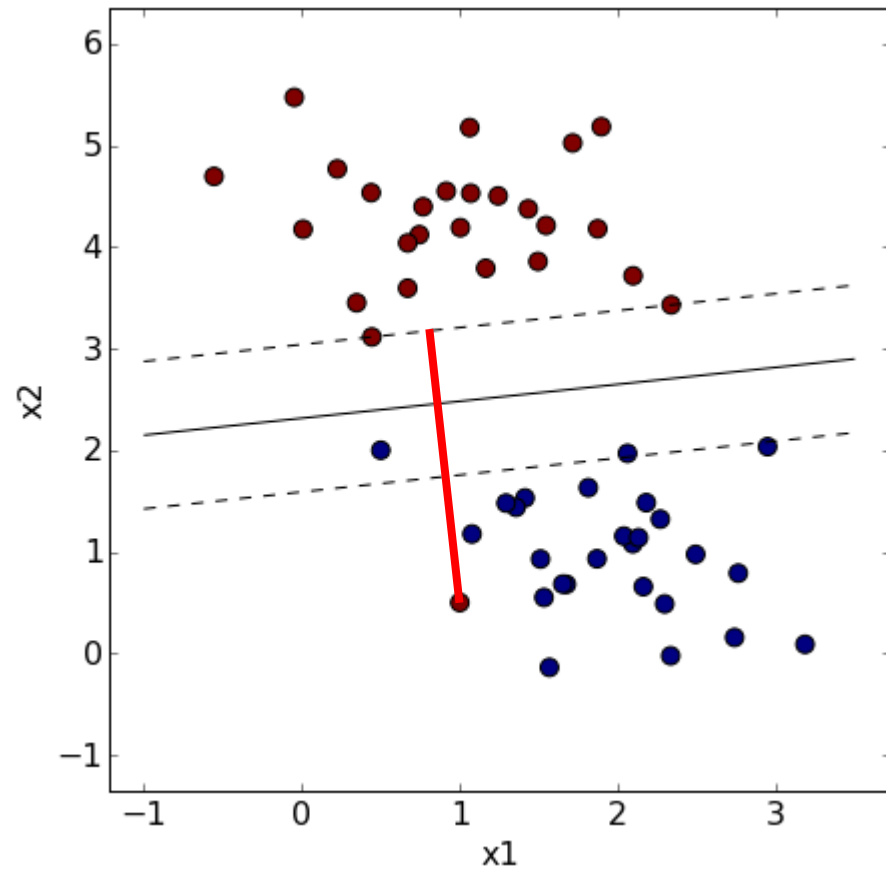
$$\min_{\theta} \frac{1}{2} \sum_{j=1}^m \theta_j^2$$

Support vector machine: soft margin

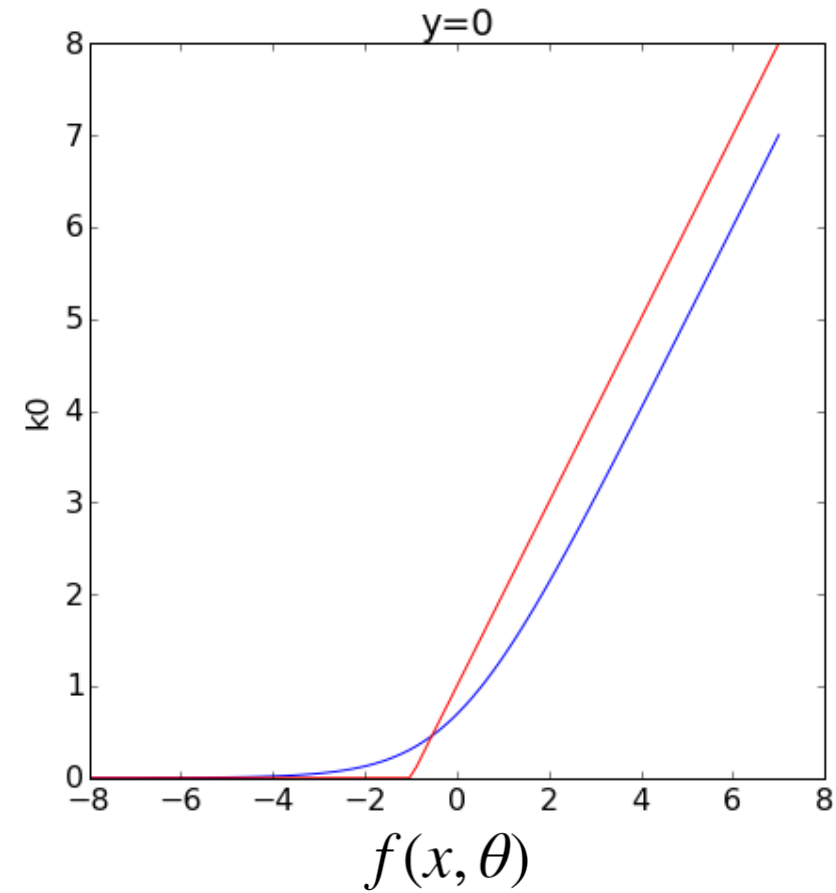
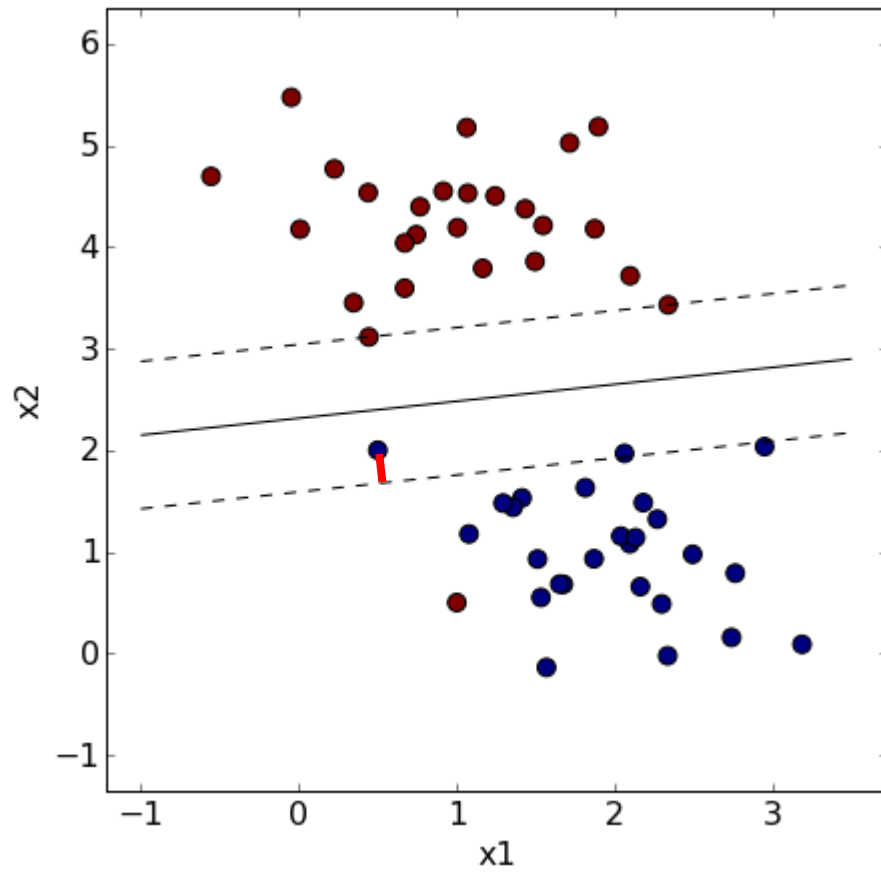


$$\begin{aligned}\theta' x^{(i)} &\geq 1 \text{ if } y^{(i)} = 1 \\ \theta' x^{(i)} &\leq -1 \text{ if } y^{(i)} = 0\end{aligned}$$

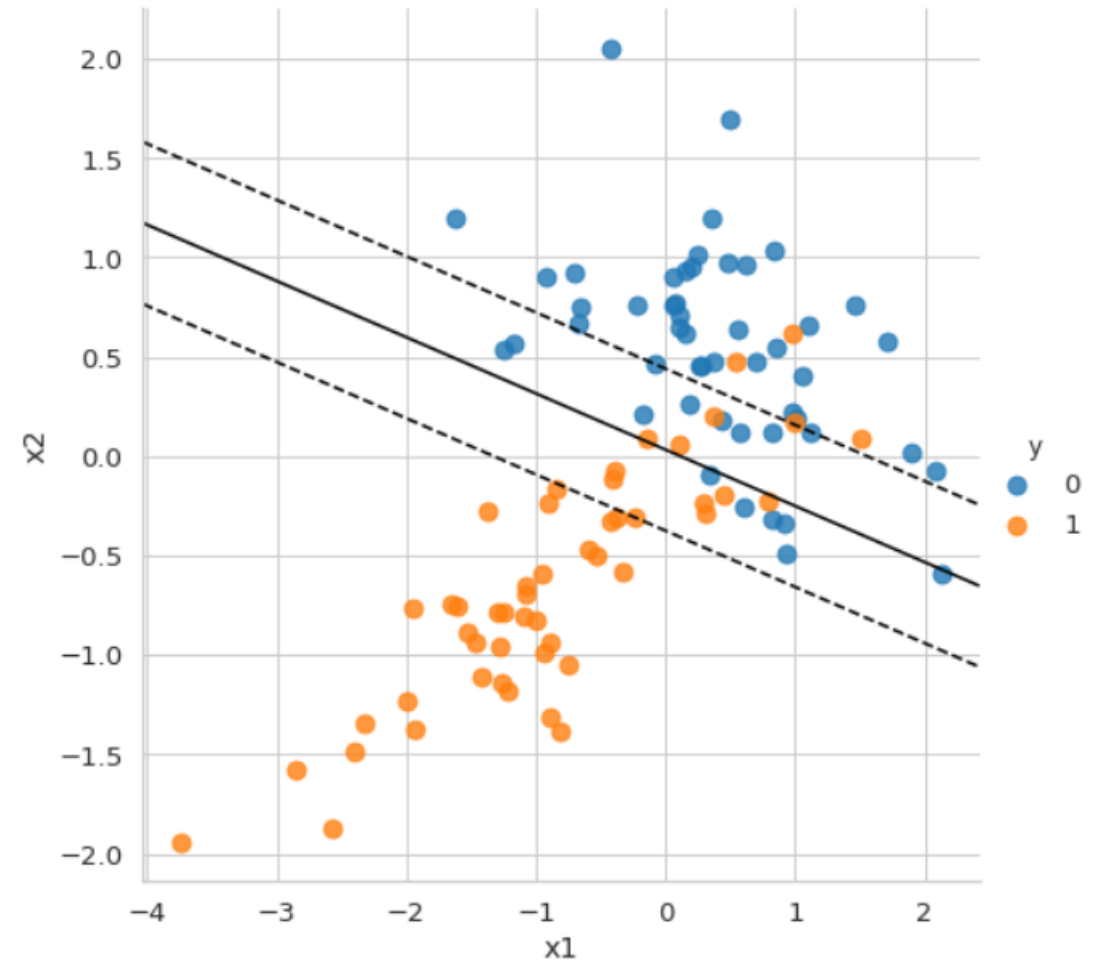
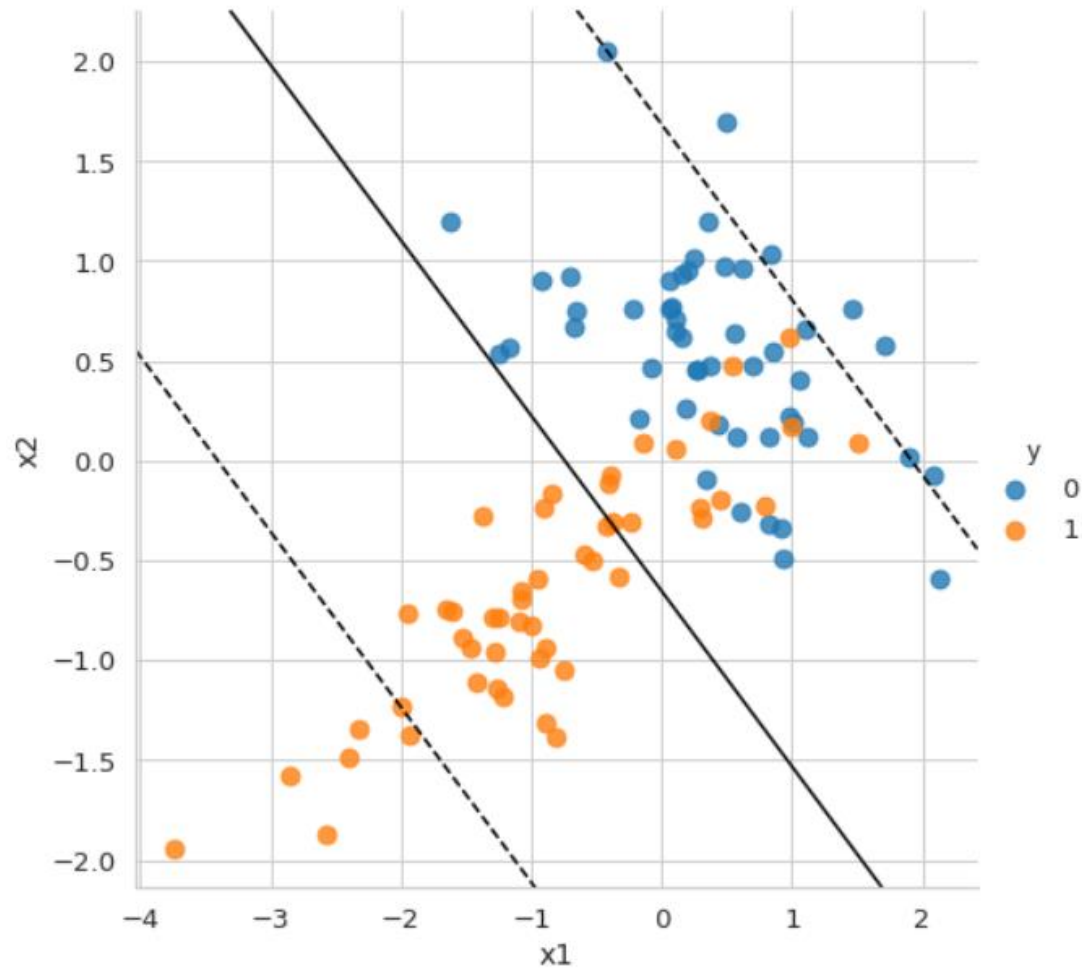
Support vector machine: soft margin



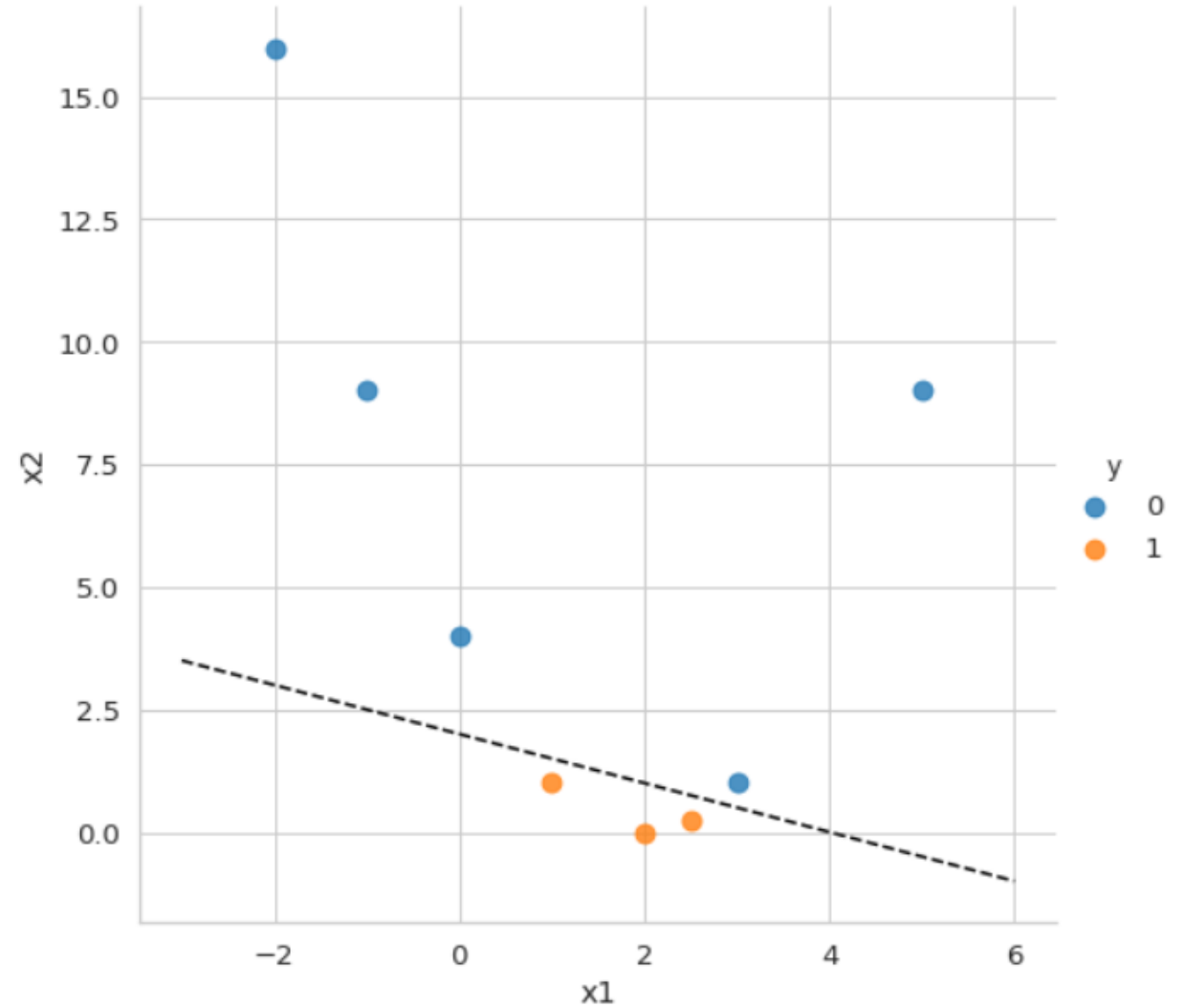
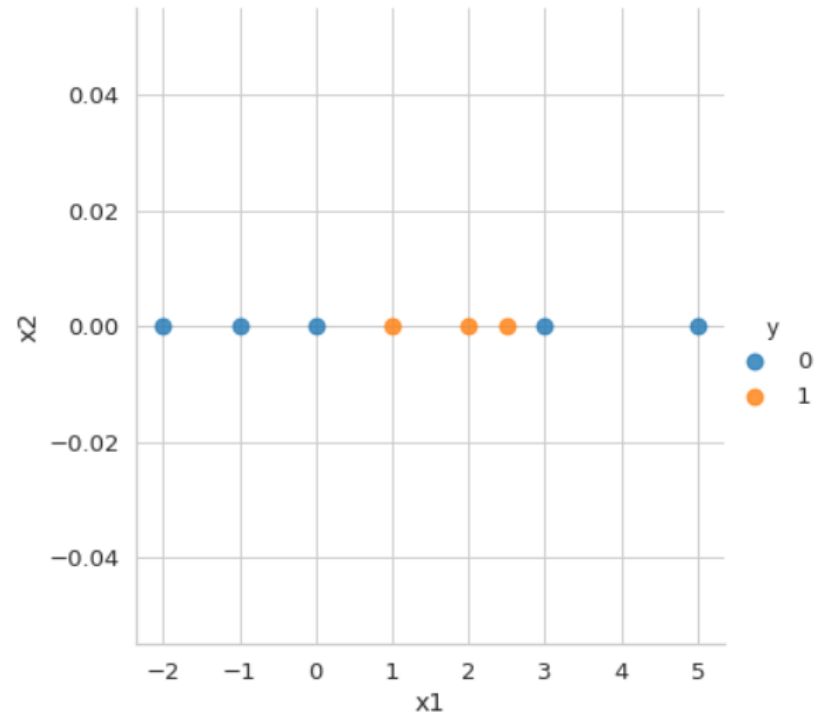
Support vector machine: soft margin



Support vector machine: regularization hyperparameter



Support vector machine: kernels



Support vector machine: kernels

SVMs can also be formulated as a linear function of the samples (dual form) instead of the features as

$$f(x, \theta) = \sum_{i=1}^n \theta_i (x \cdot x^{(i)}) + \theta_0$$

that can be reformulated as a non-linear function using what is known as a kernel function

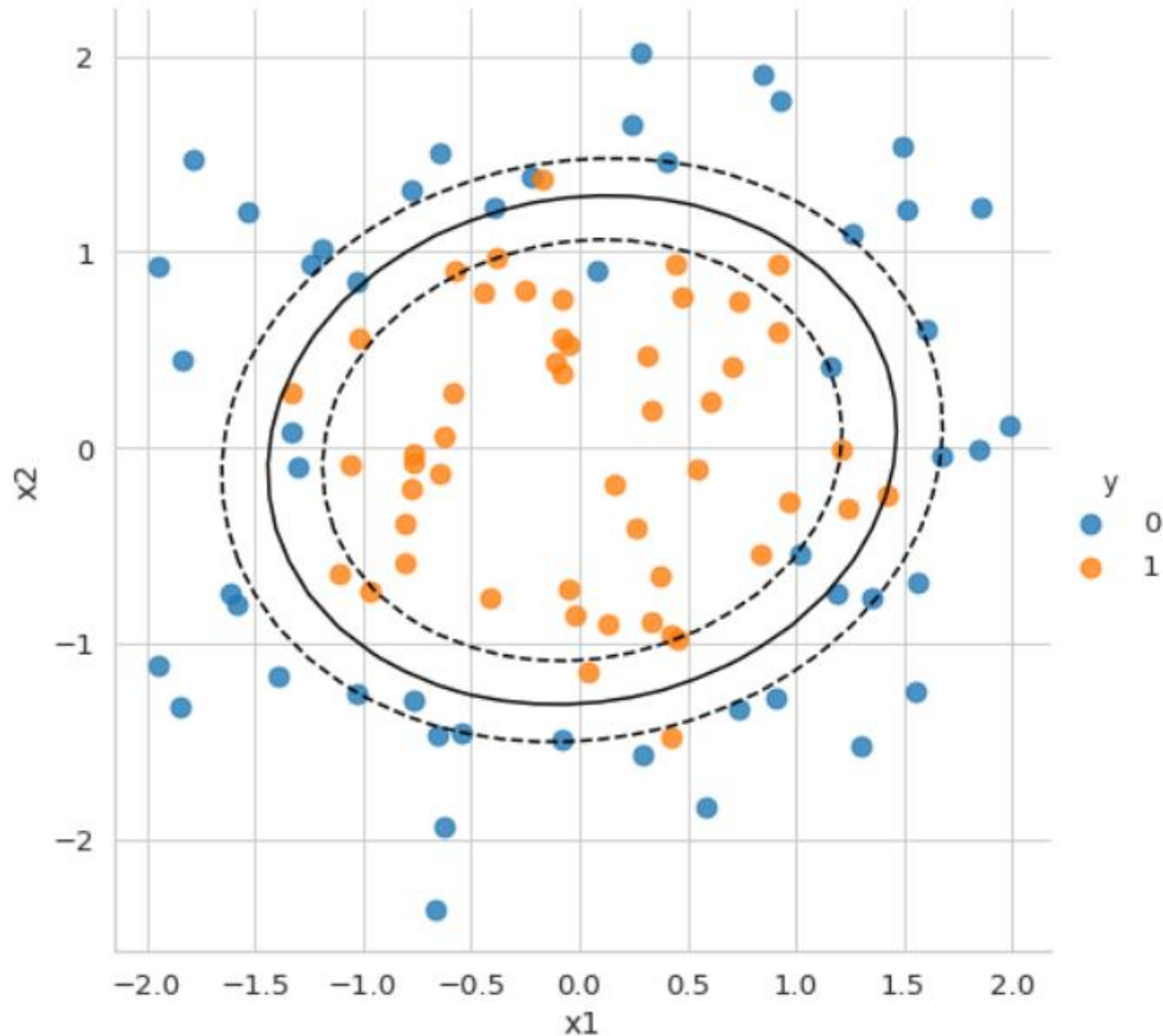
$$K(x^{(i)}, x^{(j)})$$

to become

$$f(x, \theta) = \sum_{i=1}^n \theta_i K(x, x^{(i)}) + \theta_0$$

The data points $x^{(i)}$ for which $\theta_i > 0$ are called the support vectors.

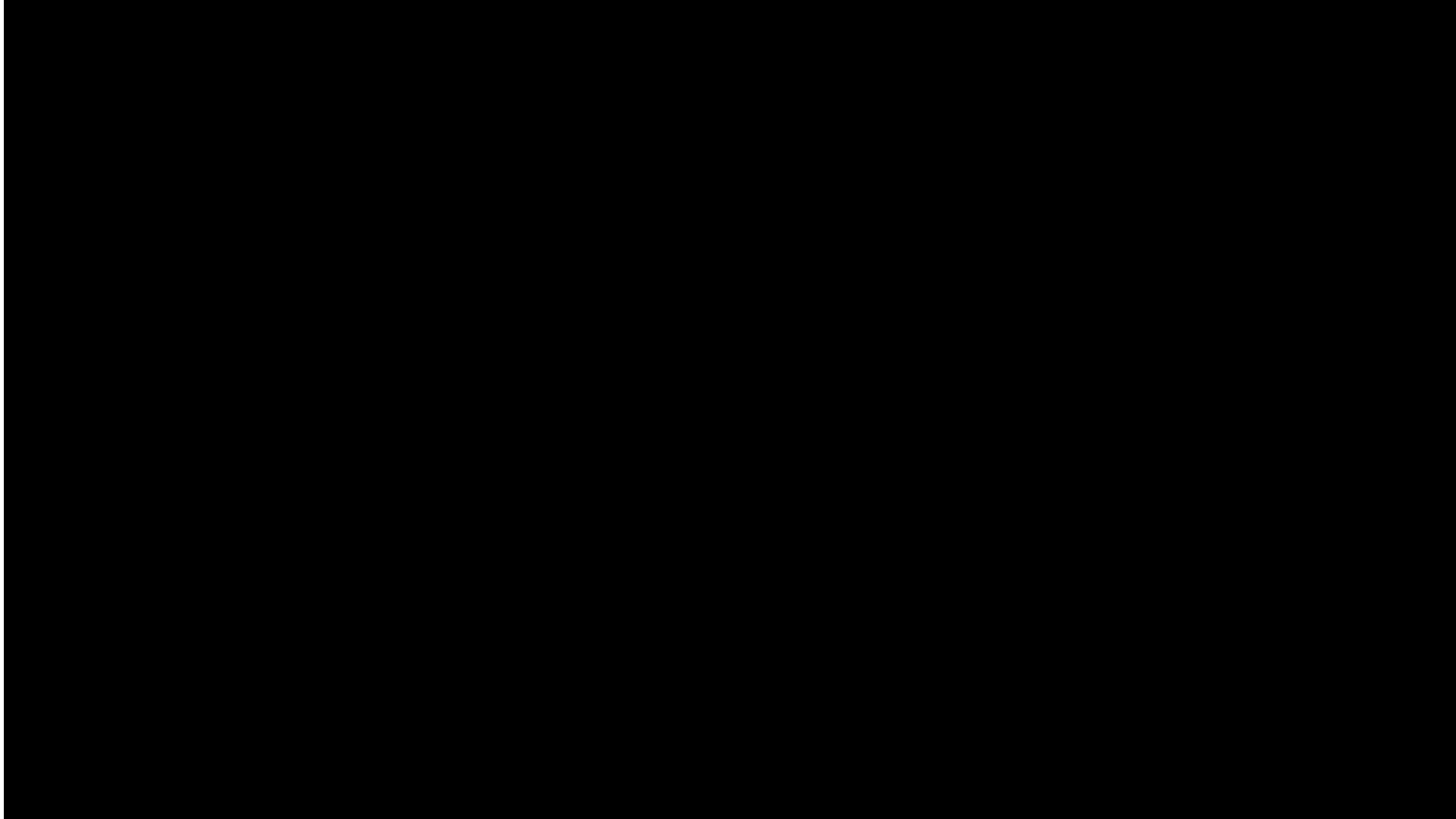
Support vector machine: polynomial kernel



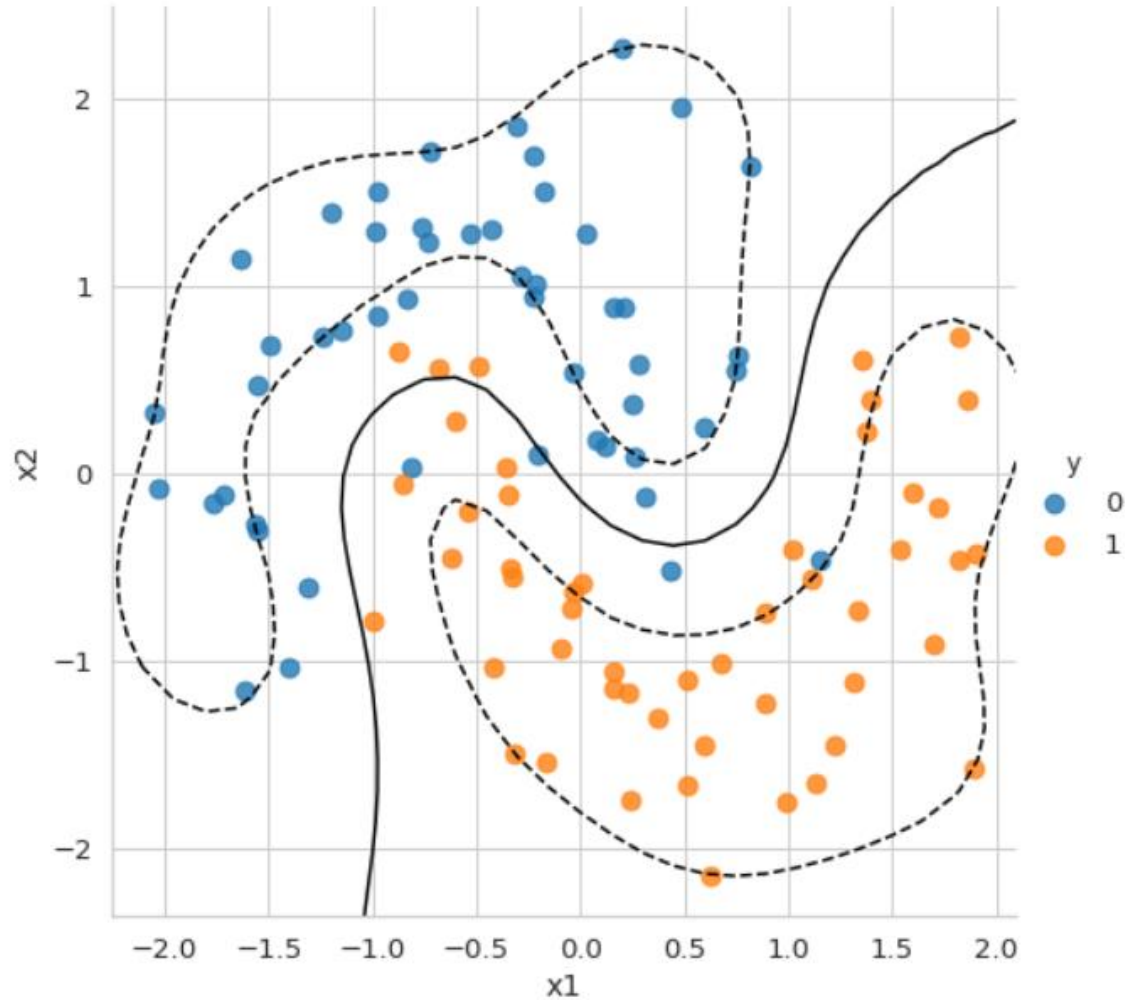
$$f(x, \theta) = \sum_{i=1}^n \theta_i K(x, x^{(i)}) + \theta_0$$

$$K(x^{(i)}, x^{(j)}) = (x^{(i)} \cdot x^{(j)} + c)^d$$

Support vector machine: polynomial kernel



Support vector machine: RBF kernel



$$f(x, \theta) = \sum_{i=1}^n \theta_i K(x, x^{(i)}) + \theta_0$$

$$K(x^{(i)}, x^{(j)}) = \exp \left[-\frac{\|x^{(i)} - x^{(j)}\|^2}{2\sigma^2} \right]$$

Support vector machine: kernels