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**NAAN MUDHALVAN COURSE:** DIGITAL MARKETING  
**NAAN MUDHALVAN ID** : 833A378246CE1D7ABF6446097EFDB5F8

### **ASSIGNMENT ON DIGITAL MARKETING**

1. Create a blog or website by using blogspot and wordpress. Customize the theme design and post new article with 500 words
2. Create a new face book business page and post one social media poster for your brand.
3. Create and design a social media advertisement poster using Canva.
4. Create email newsletter design using Mailchimp or Canva tool

1. Create a blog or website by using blogspot and wordpress. Customize the theme design and post new article with 500 words.

**BLOGSPOT:**

<https://sustainablelifeforms.blogspot.com/2023/10/biofertilizers.html>

**WORDPRESS:**

<https://biofertilizersblog.wordpress.com/2023/10/30/the-joy-of-hobbies/>



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Site Title



# BIOFERTILIZERS

Today, good agricultural production is the need of everyone because it directly affects our food plate, in such a situation the importance of a good agricultural production can be understood. There are many small or undeveloped countries whose economy depends on agriculture production. According to data from the World Bank, agriculture production contributes around 4% to the global economy and GDP. A healthy agricultural production depends on various factors like soil quality, water, fertilizers, skilled labor, and more. Fertilizer is the most crucial thing that influences agricultural

2.Create a new face book business page and post one social media poster for your brand.

FACEBOOK LINK:

[https://m.facebook.com/story.php?story\\_fbid=pfbid029c7jvdGVXJVDyLZymZANZLNq27gbD4Hky3e5iDzKXBY91wxBFv1BGe9aCtPLDsLDl&id=61552992238801&mibextid=2JQ9oc](https://m.facebook.com/story.php?story_fbid=pfbid029c7jvdGVXJVDyLZymZANZLNq27gbD4Hky3e5iDzKXBY91wxBFv1BGe9aCtPLDsLDl&id=61552992238801&mibextid=2JQ9oc)

3. Create and design a social media advertisement poster using Canva.



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#### 4. Create email newsletter design using Mailchimp or Canva tool

