

**NAME: SHRILEGA M**

**DEPARTMENT: INDUSTRIAL BIOTECHNOLOGY**

**COLLEGE:GOVERNMENT COLLEGE OF TECHNOLOGY**

**NAAN MUDHALVAN COURSE:DIGITAL MARKETING**

**NAAN MUDHALVAN ID:**

**D6377E2265740BABFB846E9818A9EA21**

### **ASSIGNMENT ON DIGITAL MARKETING:**

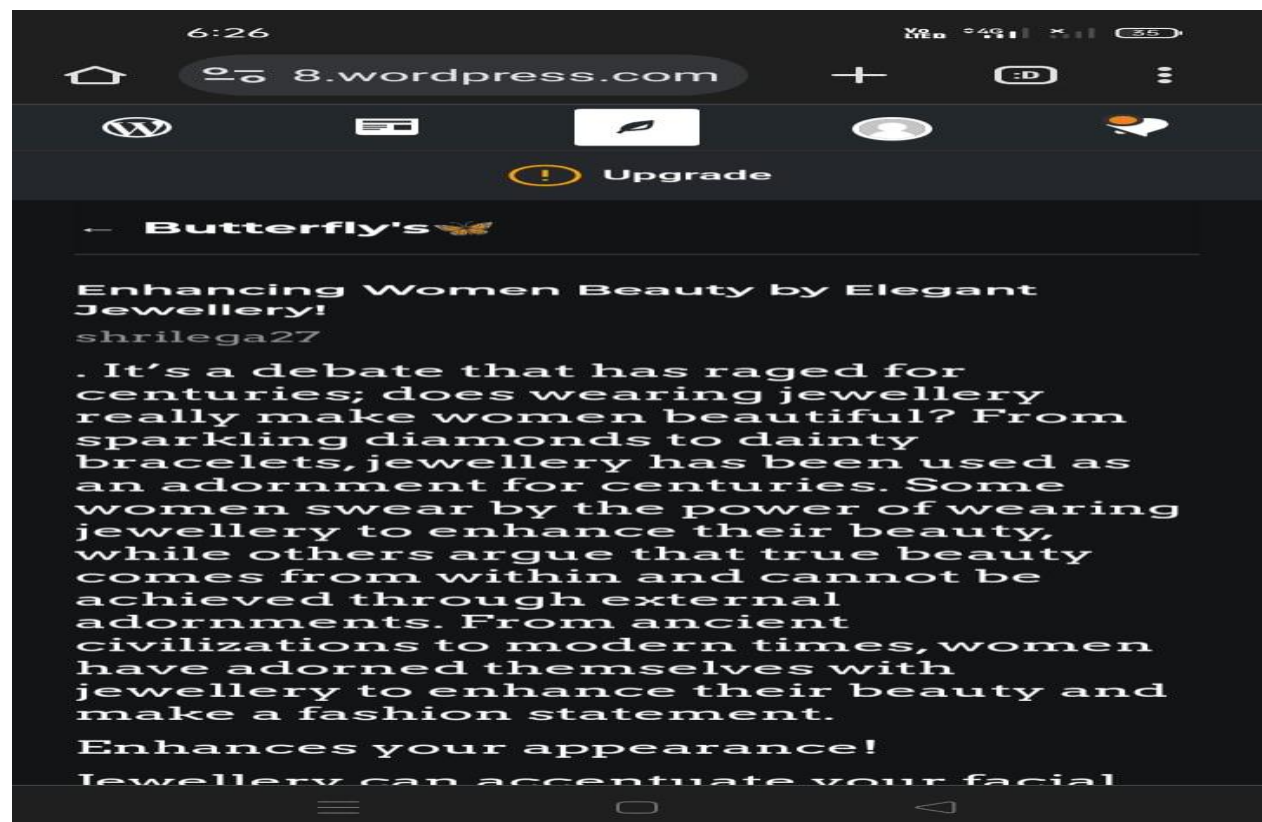
1.Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://shrilega.blogspot.com/2023/10/women-beauty-by-elegant-jewellery-its.html>

Wordpress:

<https://butterflys8.wordpress.com/2023/10/30/enhancing-women-beauty-by-elegant-jewellery/>



2.Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61552834773451>

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4. Create email newsletter design using Mailchimp or canva tool.

