

NAME : THIVYAA B

DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY, COIMBATORE

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : E418E57885363819FC04C4D0CFD7F665

ASSIGNMENT ON DIGITAL MARKETING

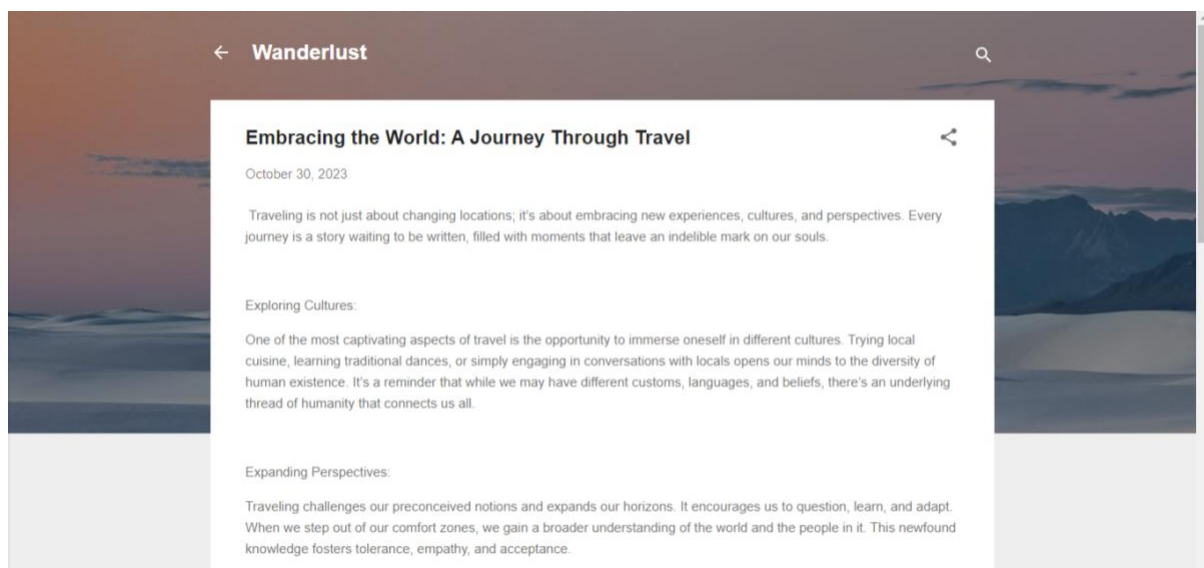
1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

BLOGSPOT:

<https://wanderlustvoyagevista.blogspot.com/2023/10/embracing-world-journey-through-travel.html?m=1>

WORDPRESS:

<https://hellogames321.wordpress.com/2023/10/30/embracing-the-world-a-journey-through-travel/>



2.Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/61552927111566/posts/pfbid02PepmeXbDANWa5c3eA983yex7ttCUWWFYTmkBRAfJRPSStBNKUbtTW13jTxVSVvCLE5l/?mibextid=9R9pXO>



VOYAGE VISTA

EXPLORE THE WORLD, CREATE
MEMORIES

FRANCE

USA

INDIA

PERU

AUSTRALIA

EGYPT

- GUIDE
- RENT A CAR
- ACCOMMODATION
- UNLIMITED ENTERTAINMENT

CONTACT US

1234567890

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.

TRAVEL



TRAVELING EXPERIENCE

The Inca archaeological ruin of Machu Picchu is one of the Seven Wonders of the world. The trail is 4-day long taking you through some of country's most beautiful landscapes.

