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DEPARTMENT: INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF

TECHNOLOGY, COIMBATORE

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : 833A378246CE1D7ABF6446097EFDB5F8

ASSIGNMENT ON DIGITAL MARKETING

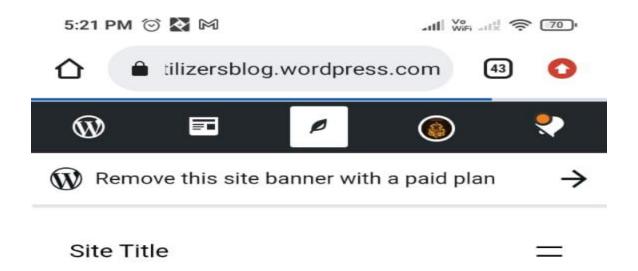
- 1. Create a blog or website by using blogspot and wordpress. Customize the theme design and post new article with 500 words
- 2.Create a new face book business page and post one social media poster for your brand.
- 3. Create and design a social media advertisement poster using Canva.
- 4. Create email newsletter design using Mailchimp or Canva tool

1. Create a blog or website by using blogspot and wordpress. Customize the theme design and post new article with 500 words.

BLOGSPOT:

https://sustainablelifeforms.blogspot.com/2023/10/biofertilizers.html
WORDPRESS:

https://biofertilizersblog.wordpress.com/2023/10/30/the-joy-of-hobbies/



BIOFERTILIZERS

Today, good agricultural production is the need of everyone because it directly affects our food plate, in such a situation the importance of a good agricultural production can be understood. There are many small or undeveloped countries whose economy depends on agriculture production. According to data from the World Bank, agriculture production contributes around 4% to the global economy and GDP. A healthy agricultural production depends on various factors like soil quality, water, fertilizers, skilled labor, and more. Fertilizer is the most crucial thing that influences agricultural

2.Create a new face book business page and post one social media poster for your brand.

FACEBOOK LINK:

https://m.facebook.com/story.php?story_fbid=pfbid029c7jvdGVXJVDyLZ ymZANZLNq27gbD4Hky3e5iDzKXBY91wxBFv1BGe9aCtPLDsLDl&id= 61552992238801&mibextid=2JQ9oc 3. Create and design a social media advertisement poster using Canva.



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