

Social & Mobile Computing

Contact - Thursday - Week 1 Domains & Pairs

Mo, So, NoSoMo

Add the examples you found of:

- 1. Technologies that are Social
- 2. Technologies that are Mobile
- 3. Technologies that are BOTH Social & Mobile

Go to Task 1 Miro



Social

Mobile







Social **media** is only one concept / implementation of social technologies

Network

Broadcast

Semi-public

Media-rich

Social tech can also be anything that is **communicative** / **collaborative**

SMS

Email

Google Docs

Zoom

iCal / Outlook / Google Calendar

Or socially-driven

Recommender engines (e.g. Amazon)



Mobile phones are only one concept / implementation of mobile technologies

Personal

Handheld

Wireless

Wearable ...

Mobile is anything that is **location**-specific

Information kiosks

Point-of-service e.g. EFTPOS

Ticket machines ...

Or **location**-aware

Google Maps

Tinder

Or context-aware



Awareness

Collaboration

Coordination

Articulation work

Conversation

Interaction

Mutual learning

Presence

Activity traces

Synchronous/Asynchronous



Context-specific

Context-diverse

Context-independent

Context-aware

Location-specific

Location-aware

Transience

Public/private

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Collaborative & Contextual





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Mute Al

5 mins

What is your worst personal experience of a **social** technology that was the result of its design (and not just other users' behaviour)?



My daughter had a Zoom class yesterday. The teacher's internet went out, so one of the kids was made the default host. He muted everyone, pretended to teach the class, and then just said "fart" over and over until the teacher was able to join back. It was amazing.

12:12 AM · Apr 30, 2020 · Twitter Web App

14.7K Retweets and comments 177.2K Likes



Can you think of one technology that is **not social**?

Go to Task 2 on Miro







Can you think of one technology that is **not mobile**?

Go to Task 2 on Miro











Can you think of one technology that is **neither social nor mobile**?

Go to Task 2 on Miro



Still So Mo?

Discuss at your table and add examples to Miro





Reflecting on the examples you gave for technologies that are social and/or mobile.

In context of the examples of those that are NOT social and/or mobile

Are your original examples still appropriate?

Name the domains that have been identified, and place them on the grid (Task 3).

Go to Task 3 on Miro https://miro.com/app/board/uXjVKwV3-8Y=/?share_link_id=36707998861







Finding a Partner

Write your name on a Sticky Note note near an identified domain or quadrant that you would be interested in working on.

We will use this to potentially pair up students with others with similar interests on Monday next week.

For next week...

Collect at least one article (reputable source) that describes where the design/implementation of technology has caused mischief (unintentionally), or someone has found themselves in a bad situation through misuse or misunderstanding of technology.

Avoid articles of machine failure (e.g. batteries blowing up or Crowdstrike BSODs) as these are technical defects rather than interaction design issues.

Read Ben Kraal's Computer-Supported Cooperative Work (CSCW) newsletter #2: https://buttondown.email/1992newsletter/archive/taking-cscw-seriously/