Thom Burt

Full Stack Developer Designer

Profile

I love coding in JavaScript, and have experience working with the full stack. JavaScript, React, Node.js, HTML and CSS are the tools I love to build with.

At my current company, I have done over 10 million dollars in sales and branded their new sub-branch.

I am currently enrolled in a coding course with Butler University, and am coming to the end of my time there. I have built working websites while on this course, both for myself and as a freelance, and am very excited about my future in the tech world.

<u>Skills</u>

Full Stack Web Development | Social media marketing | Facebook + Google ad management | Adobe Photoshop, Lightroom, After Effects and Premiere Pro | Online sales & marketing | Music production | Video production | Photography | Audio engineering Motion graphic design

Contact

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- (athomburt)
- Carmel, IN



Professional Career

Director of E-commerce and Online Marketing

RCA & Continu.us - Indianapolis, IN, USA www.continu.us

2017 - Present



- Took from no online presence to over a million dollars in Amazon sales each year
- Made \$10 million+ in total sales in 4 years
- Built local Amazon Sellers community, meeting weekly to discuss sales and marketing tactics
- · Grew and managed our Amazon customer list
- Manage all Google and social media ad campaigns on Google Ads & Facebook Ad Manager
- Create all graphic, motion graphic and video design
- Built and manage a 300,000+ email list with weekly emails
- Manage all SEO and keyword management to maintain constant ad campaign success
- · Maintain Website and design
- Create Amazon listings on Amazon Seller Central and upkeep existing listings
- Built connections within Amazon headquarters
- Social Media Manager

Tham Burt

Director of Artist Relations & Marketing

Soundspace - Indianapolis, IN, USA www.sndspc.com

2018 - 2021



- Helped found & build Soundspace LLC, a 24 hour recording and rehearsal studio
- Social Media Manager & Content Creator
- Built & maintained marketing campaigns to find new clients and artists
- Sold out our beta space to over 100 members in under 3 months
- Engineered & produced rehearsal and recording sessions from local and out-of-state artists
- Planned and managed events, partnered with other local businesses and musicians, and brought the community together through 20+ events
- Filmed and edited multiple promotional videos, some of which made the local news
- · Designed and maintained the website
- Formed partnerships with companies and helped find investors

Founder & Podcast Host

Songwriters Lounge www.songwriterslounge.net



2020 - Present

- · Created the podcast and community
- Grew the podcast to 100,000+ overall listens
- · Grown Social Media platforms into the thousands
- · Accumulated a 20,000+ organic email list
- · Gained thousands of social media follows
- · Interviewed multiple Grammy award winners
- Created all graphic and video design across all social media, YouTube and email campaigns
- · Host bi-monthly songwriting live streams
- Build partnerships with industry leaders to bring listeners deals and discounts



EMEA Account Manager & Team Leader

AT Cross, Luton, UK www.cross.com

2013-2017



CROSS

- Managed the e-commerce and EMEA team to drive sales and maintain existing customer relationships
- Processed orders using Sage for all of EMEA
- Maintained customer accounts on Salesforce
- Attended and managed conventions in the UK,
 France, Spain, Germany, Switzerland & Italy
- Built and managed Amazon Seller campaigns in Europe
- Attended and managed the company booth at events like Comic-con, football functions and many more

Academic History

Butler University, Indianapolis, IN, USA

Butler Executive Education Coding Boot Camp
2021

- Currently enrolled and learning front and back end development using the HTML, CSS and JavaScript languages.
- Build custom applications and web pages.

Bedford College, Bedford, UK

National Diploma In Music Technology

2008-2012