

## Extract Transform Pipeline

### The Dataset

200 years of daily articles from:

**Gazette de Lausanne**  
ET JOURNAL SUISSE  
FONDÉ EN 1798

Publication dates: 1798 – 1998

**JOURNAL DE GENÈVE**

Publication dates: 1826 – 1998

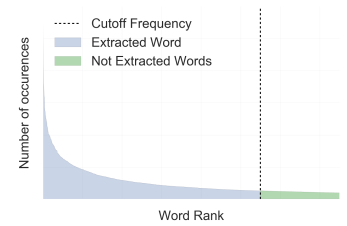
**Extraction:** Counting the 3000+ most frequent words per month

### Data Extraction

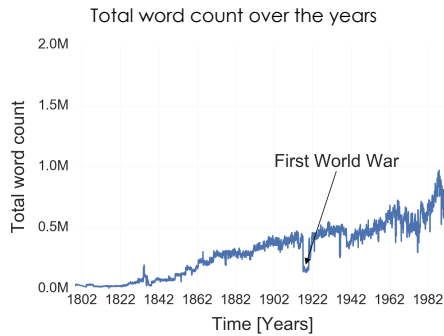
1. Removal of punctuation
2. Removal of French stop words
3. Custom NLTK processing:
  - Singular / Plural
  - Masculin / Féminin
  - Verbs and their conjugations
  - Adverbs + Noun
4. Cutoff Frequency: Removal of words that were not present enough

**Result:** Time series of the frequency of each word

Long Tail Distribution of words:  
Due to our cutoff, we miss a part of the data:

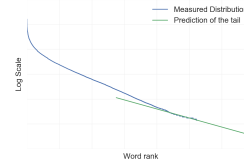


## Data Visualization



### How much of the data was not extracted?

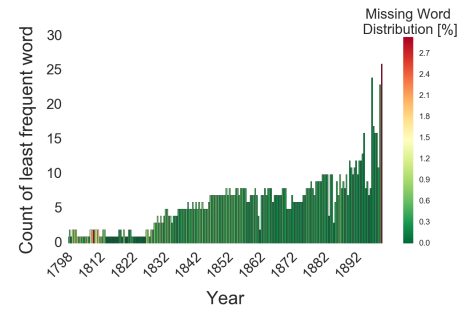
- Power Law distribution is linear in log-lin scale
- Linear Regression of the distribution to predict the non extracted part



We can predict the percentage of the distribution that we did not extract.

We can see that in theory we did not miss an important part of the word distribution (graph on the right)

Number of occurrences of least frequent word with percentage of the data that was missed

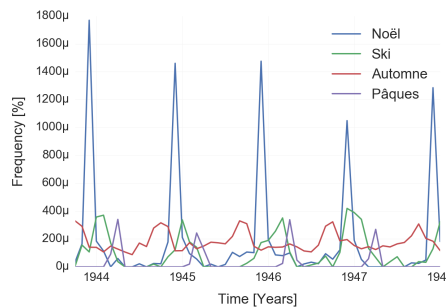


## Words with interesting time series

To find relevant time series, several methods were used:

- Pearson Correlation : computing similarity between word
- Fourier Transform : Finding words with periodicity
- Gradient : Finding decreasing and increasing time series
- Dendrogram clustering
- Frequency ranking
- Manual Search
- Search of the smoothed out series (rolling mean)

### Words with monthly periodicity



### Words with multi year periodicity

