Golf Analytics Platform

Thomas Kulch

June 2025

1 Project Kickoff

Project Goals

The primary objective of this project is to design and implement a comprehensive Real-Time Golf Analytics Platform that utilizes big data technologies and cloud computing to demonstrate enterprise-scale data management capabilities. This platform will simulate the data infrastructure required to manage multiple golf courses while providing real-time analytics, simple predictive modeling, and operational optimization.

Project Scope

- •Multi-course golf chain simulation.
- $\bullet \text{Real-time}$ data streams including live scoring, weather integration, and booking systems
- •Historical data analysis covering years of simulated golf operations.
- •Simple machine learning models for pricing optimization, demand forecasting, and player analytics.
- •Cloud-based data lake architecture with bronze/silver/gold data layers.
- •Interactive dashboards for course management and player insights. (Potentially out of scope)

Project Deliverables

Cloud Infrastructure: Fully deployed AWS architecture with data lake, processing clusters, and streaming services

Data Pipeline: End-to-end ETL/streaming pipeline processing millions of records

Machine Learning Models: Trained models for pricing optimization and player analytics

Real-Time Dashboard: Interactive analytics platform for course operations **Technical Documentation**: Architecture diagrams, code documentation, and deployment guides

Final Report: Comprehensive analysis of system performance, scalability, and business insights

Presentation: Technical presentation demonstrating system capabilities and findings

Datasets

This will be a mixture of generated historical golf data and "real time" data for live scoring updates.

2 Team Discussions

My skills include Python programming, algorithms and data structures, pandas, basic sklearn, advanced SQL with database administration experience and ETL with SSIS. Knowledge of product/project instrastructure will help with this project as well. I will be using Python, PySpark/Apache and hopefully AWS for this project.// My skill gaps are in AWS, I have basic skills as I host a discord bot on AWS and I work with Azure servers at work. I have no knowledge of PySpark/Apache and hope to learn through lectures/reading/researching and trial and error through this project.

3 Skills and Tools Assessment

- $\bullet SQL$
- •Python/Pandas
- \bullet PySpark
- •AWS
- •Streamlit for website

External resources will be code documentation, youtube, 5110 class content, LLM's for guidance

4 Submission for This Iteration

My initial challenge is visualizing what this project will look like as I have never done something like this before. I will rely on research and lecture content to help plan this out.

I originally wanted this to be a database project with some data preprocessing, database management and visualizations, but I have done projects like this and I want to branch out my skills and do something new to put on my resume.

I have attached my Excel tracker and will use that to discipline myself and set goals as well as track progress.