

ITC'S HOTEL GROUP



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Presented By  
Thomas Sangala

# ITC Hotels Revenue Dashboard

Financial Overview

Occupancy & Capacity

Room Category  
Performance & Bookings

Cancellations & Lost  
Revenue

₹1.71bn

Cumulative Revenue

01-05-2022 📆 31-07-2022 📆



Month Name

- May
- June
- July

Week Of Year

- 19
- 20
- 21
- 22
- 23
- 24
- 25
- 26

## Revenue by category and Property Name

Property Name ● ITC Bay ● ITC Blu ● ITC City ● ITC Exotica ● ITC Grands ● ITC Palace ● ITC Seasons



₹1.71bn

Revenue

50.44%

MOM% Growth

1385.34%

WoW% Growth

₹100.88M

Moving Average of Revenue

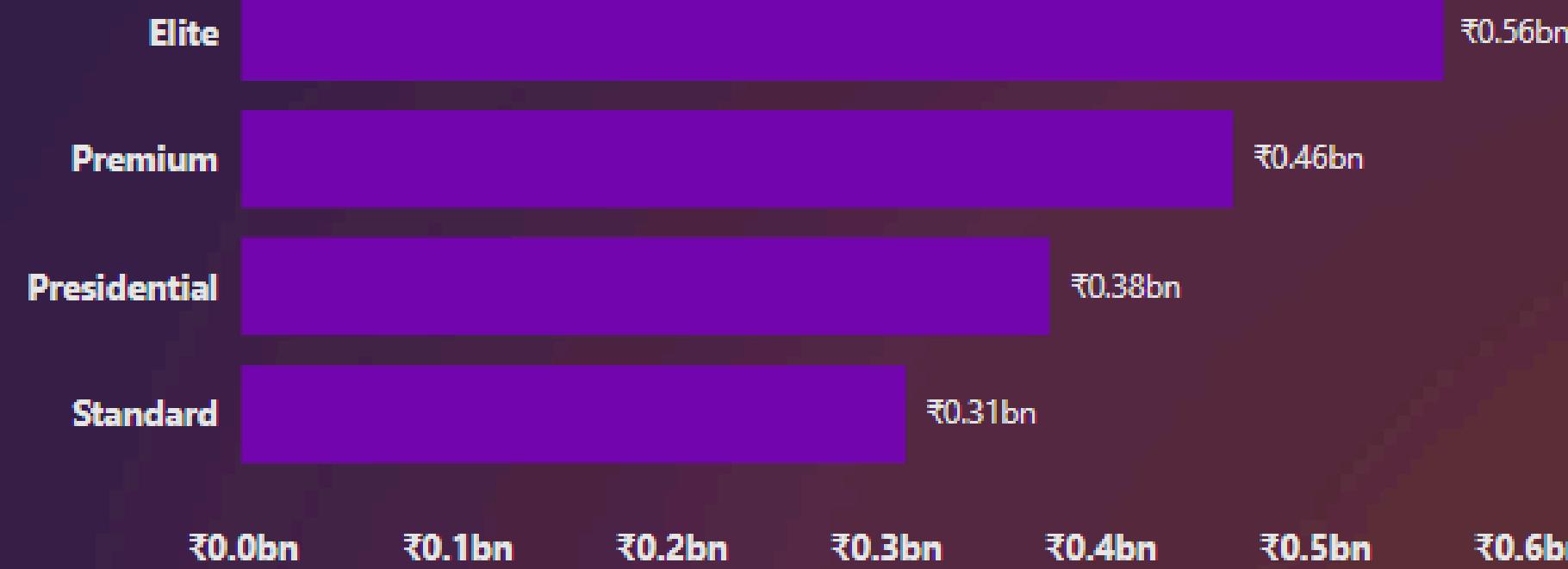
14.92K

ADR

7.35K

RevPAR

## Revenue by Room Class



### Financial Overview

Date

01-05-2022 📅 31-07-2022 📅

Month Name

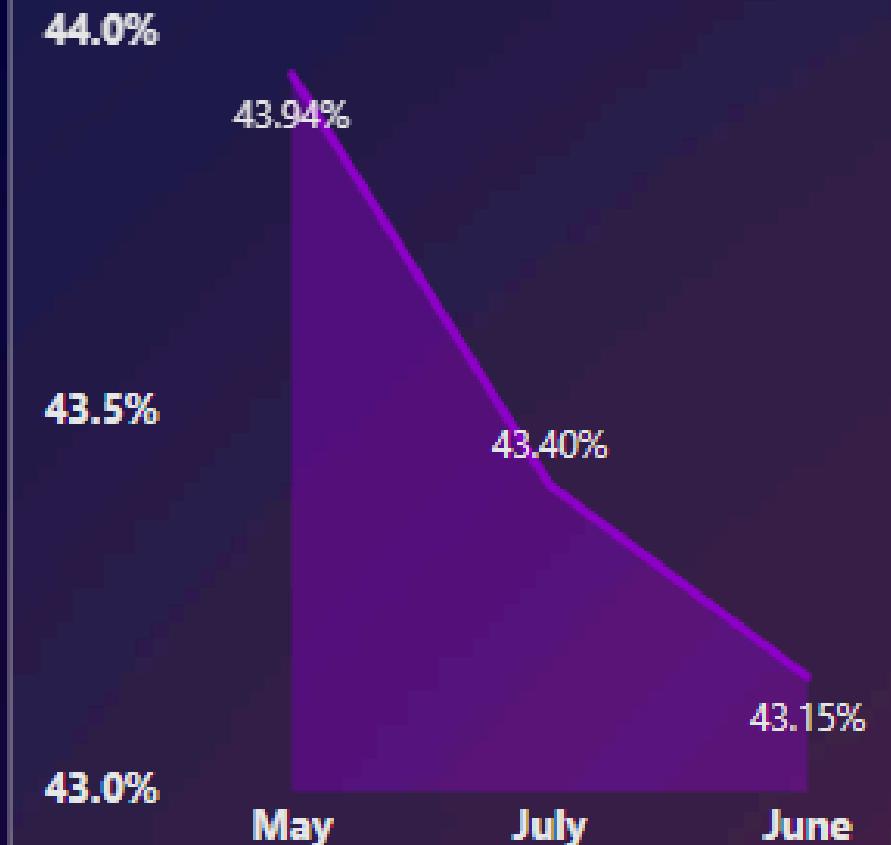
- May
- June
- July

Holidays

- Bakrid/Eid ul-Adha
- Birthday of Rabindranath
- Buddha Purnima/Vesak
- Fathers' Day
- Guru Purnima
- International Worker's Day
- June Solstice
- Mothers' Day
- Ramzan Id/Eid-ul-Fitar
- Rath Yatra

### Occupancy & Capacity

Occupancy rate by Month Name



### Room Category Performance & Bookings

### Cancellations & Lost Revenue

43.50%

Occupancy rate

- 0.12%

Occupancy MoM% Growth

12.74%

Occupancy WoW% Growth

43.50%

Cumulative Occupancy

0.45

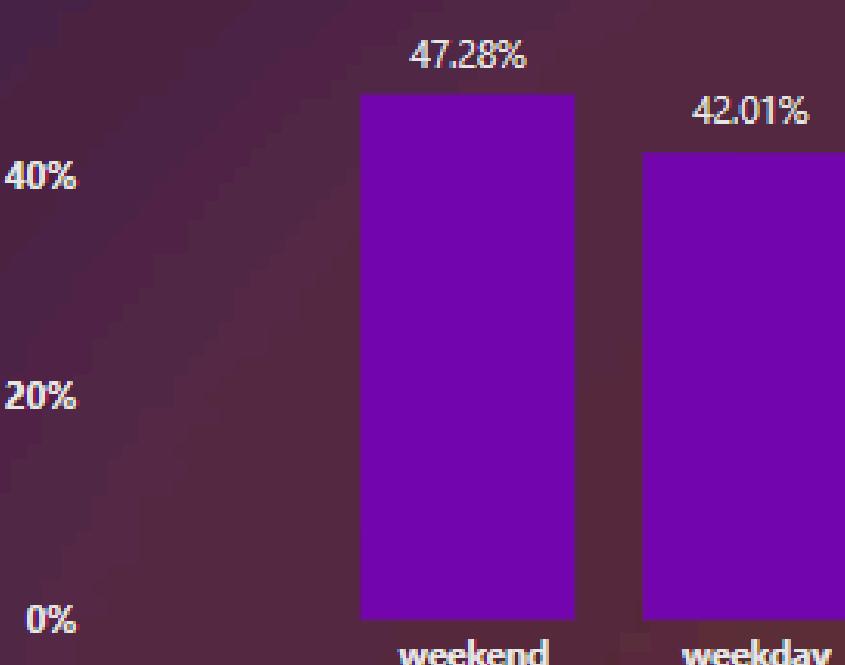
Revenue and Occupancy rat...

property_name	city	room_cat	Occupancy rate
ITC Bay	Bangalore	RT1	159.35%
ITC Bay	Delhi	RT1	126.30%
ITC Bay	Goa	RT1	157.95%
ITC Bay	Mumbai	RT1	138.75%
ITC Bay	Bangalore	RT2	207.84%
ITC Bay	Delhi	RT2	91.05%
ITC Bay	Goa	RT2	176.53%
ITC Bay	Mumbai	RT2	92.50%
ITC Bay	Bangalore	RT3	164.84%
ITC Bay	Delhi	RT3	217.51%
ITC Bay	Goa	RT3	206.97%

Cumulative Occupancy by Date



Occupancy rate by Type of Day



## Room Class

Elite	Premium	Presidential
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## Financial Overview

Month Name	MOM% Growth
May	0.00%
June	-4.81%
July	3.43%

Week of Year	WoW% Growth
19	0.00%
20	0.91%
21	-17.58%
22	20.71%
23	-16.69%
24	20.78%
25	-0.65%

## Property ID

16558	16563	17562	18560	19559
16559	17558	17563	18561	19560
16560	17559	17564	18562	19561
16561	17560	18558	18563	19562
16562	17561	18559	19558	19563

2.37

ALOS

3.71

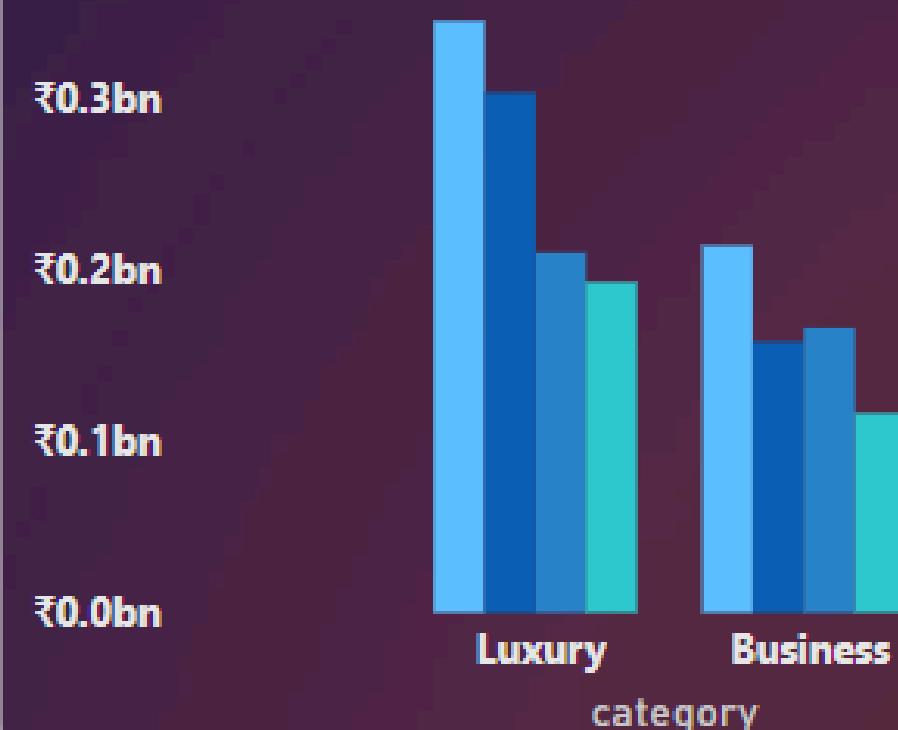
Avg Booking lead time

## Revenue by booking\_lead\_time



## Revenue by category and room\_class

room\_class ● Elite ● Premium ● Presidential ● Standard



## ALOS by room\_class



### Financial Overview

### Occupancy & Capacity

### Room Category Performance & Bookings

### Cancellations & Lost Revenue

Month Name



Cancellations rate by room\_class and Month Name

Month Name ● May ● June ● July

Elite

Premium

Presidential

Standard

0% 20% 40% 60% 80%

Cancellations rate

Cancellations Rate by Hotels Name and Room Category

Room Category ● Elite ● Premium ● Presidential ● Standard

ITC Palace

ITC Grands

ITC City

ITC Bay

ITC Seasons

ITC Blu

ITC Exotica

0% 50% 100%

Cancellations rate

24.83%

Cancellations rate

-0.75%

MoM Cancellations Trend

2.14%

WoW Cancellations Trend

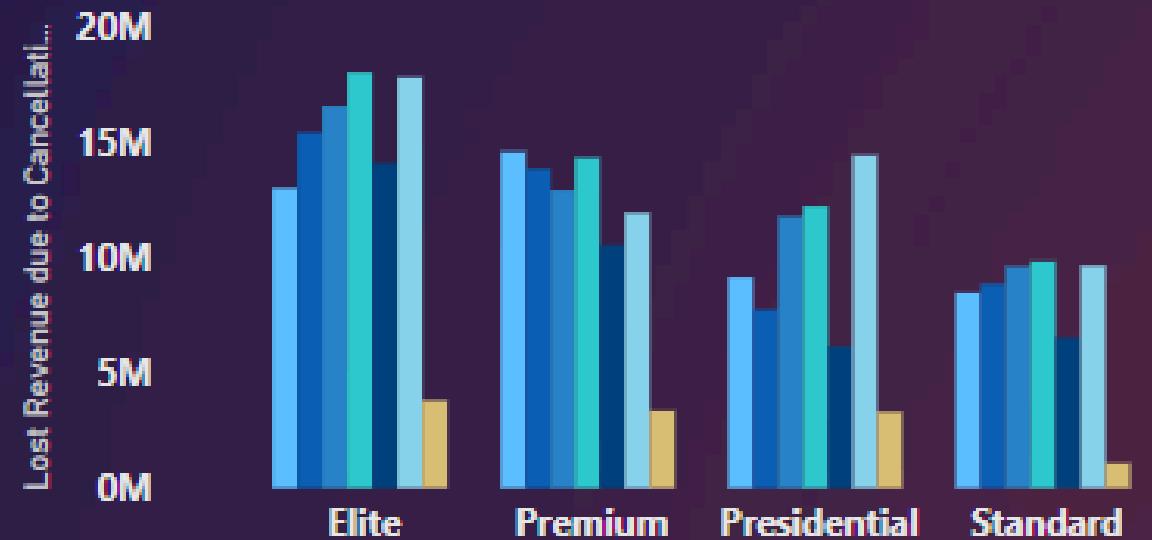
Date

01-05-2022

31-07-2022

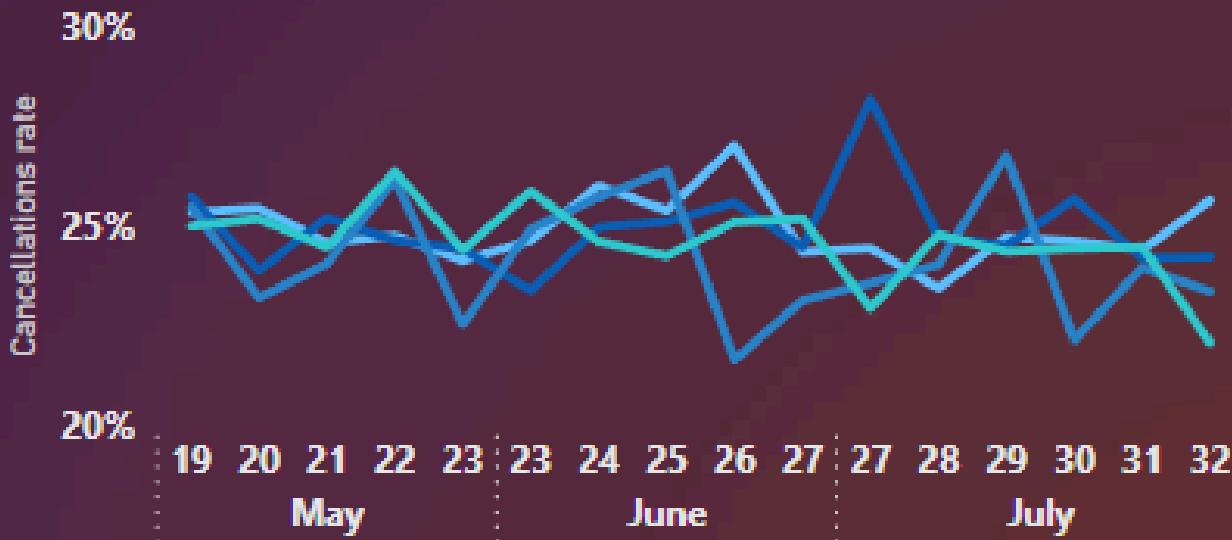
Lost Revenue due to Cancellation by room\_class and property\_name

property\_name ● ITC Bay ● ITC Blu ● ITC City ● ITC Exotica



Cancellations rate by Month Name, Week of Year and room\_class

room\_class ● Elite ● Premium ● Presidential ● Standard



24.83%

Cumulative Cancellations

299M

Lost Revenue due to Canc...

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END