

# Blue Skies Weather

Accurate Up to the Minute Forecast You Can Count On



## Discription:

The purpose of this site is to provide accurate up to the minute weather forecasts for the Franklin, Greenville, Springfield, and surrounding areas. When storms arrive in our area, it will deliver breaking weather alerts to your phone or mobile device so you can take action to protect you and your loved ones. Ten-day forecasts are provided by a team of experienced meteorologists.

## Target Audience:

**Who:** The target audience is the general public specifically living in or around the Franklin, Greenville, Springfield localities.

**Age:** 14 – 80+

**Technology utilized:** Personal Computer/Laptop (Windows, Linux, Mac), Tablet (Apple, Android, Linux), Cellular Phone (Apple, Android)

Janet Dunkin -Doughnut



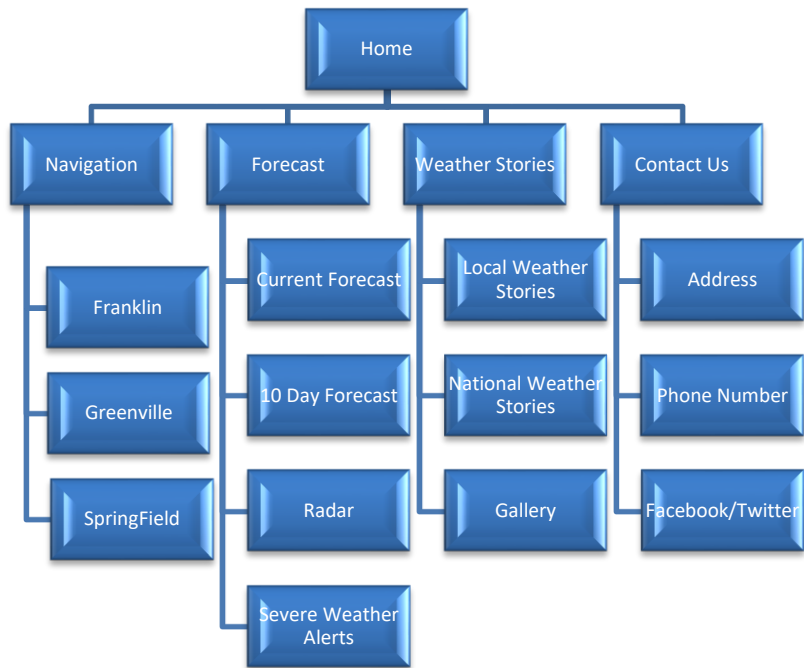
Janet is an on the go mom who lives in the Greenville area that loves spending time in the park with her children. She wants to have accurate information about the weather so she can know how to get her kids ready for school and play.

### Bob Builder



Bob owns a construction company that services Franklin and surrounding areas. He bases his schedule on the weather and needs accurate information at his fingertips so he can work productively and efficiently. He states, “I am constantly on the go and cannot stop to pull up my laptop every five minutes if I need information.”

### Site Map:



## Style Guide:

The site will utilize three types of fonts; Helvetica, Ubuntu, Sans-serif based on the browser.



The color scheme will include the following:

### Current palette



#### HEX

```
#154360  
#FFFF33  
#FF0000  
#3300CC  
#330000  
#5dade2
```

#### RGB

```
rgb(21, 67, 96)  
rgb(255, 255, 51)  
rgb(255, 0, 0)  
rgb(51, 0, 204)  
rgb(51, 0, 0)  
rgb(93, 173, 226)
```

#### HTML

```
style="color:#154360;"  
style="color:#FFFF33;"  
style="color:#FF0000;"  
style="color:#3300CC;"  
style="color:#330000;"  
style="color:#5dade2;"
```

#### CSS

```
.color-1 {color: #154360;}  
.color-2 {color: #FFFF33;}  
.color-3 {color: #FF0000;}  
.color-4 {color: #3300CC;}  
.color-5 {color: #330000;}  
.color-6 {color: #5dade2;}
```

#### SCSS

```
$color-1: #154360;  
$color-2: #FFFF33;  
$color-3: #FF0000;  
$color-4: #3300CC;  
$color-5: #330000;  
$color-6: #5dade2;
```

Mobile view:



Tablet view:


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Accurate Up to the Minute  
Forecast You Can Count On

Gallery

Contact US

Weather Stories



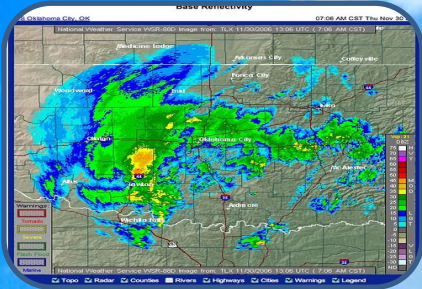
Home

Franklin

Greenville

Springfield

NIGHT Sep 8	☾	--	71°	0%	NNE 3 mph
WED Sep 9	☁	98°	72°	40%	W 9 mph
THU Sep 10	☁	99°	71°	40%	SSW 10 mph
FRI Sep 11	☁	99°	68°	20%	W 10 mph
SAT Sep 12	☀	95°	67°	10%	W 9 mph
SUN Sep 13	☁	93°	65°	0%	SW 10 mph
MON Sep 14	☀	90°	64°	20%	SW 11 mph
TUE Sep 15	☀	87°	61°	10%	SW 10 mph
WED Sep 16	☀	87°	61°	0%	SW 10 mph
THU Sep 17	☀	87°	61°	0%	SW 8 mph



Storm Center

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Browser View:



# Blue Skies Weather

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Contact

Search

TODAY

62|37

morning fog,  
partly cloudy

TOMORROW

58|41

rain showers,  
cloudy

Home

Franklin

Greenville

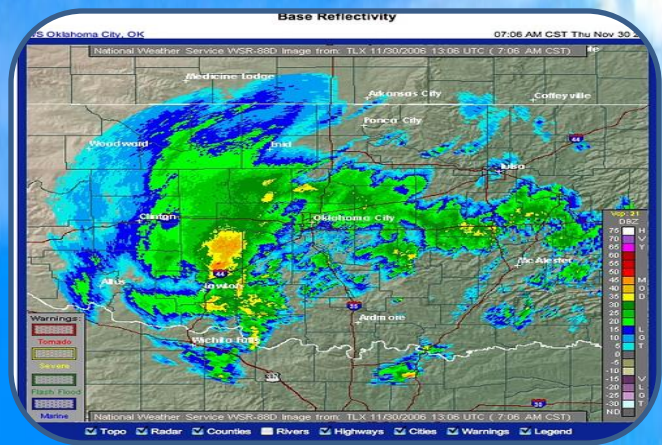
Springfield

Gallery

## 10 Day Forecast

## Local Radar

TONIGHT Sep 8		--	71°	0%	NNE 3 mph
WED Sep 9			98°	72°	40% W 9 mph
THU Sep 10			99°	71°	40% SSW 10 mph
FRI Sep 11			99°	68°	20% W 10 mph
SAT Sep 12			95°	67°	10% W 9 mph
SUN Sep 13			93°	65°	0% SW 10 mph
MON Sep 14			90°	64°	20% SW 11 mph
TUE Sep 15			87°	61°	10% SW 10 mph
WED Sep 16			87°	61°	0% SW 10 mph
THU Sep 17			87°	61°	0% SW 8 mph



## Weather Stories



## Storm Center

