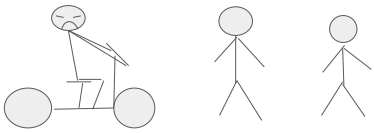
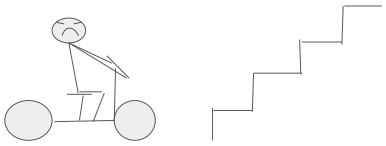
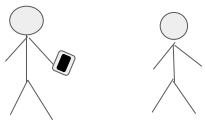
Thomas Lloyd



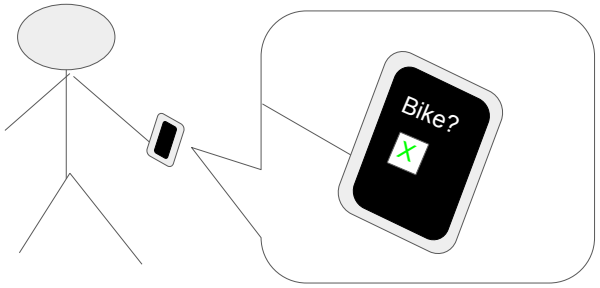
Jimbo is a student at UofSC. He rides a bike to his classes. However, he often struggles with either leaving too late or too early for classes and getting caught in crowds of walking pedestrians.



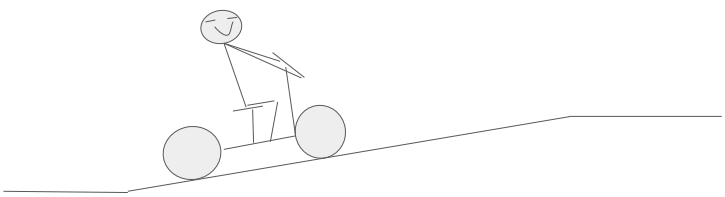
Jimbo also struggles with finding a route to class that allows him to avoid stairs and curbs that his bike cannot go up.



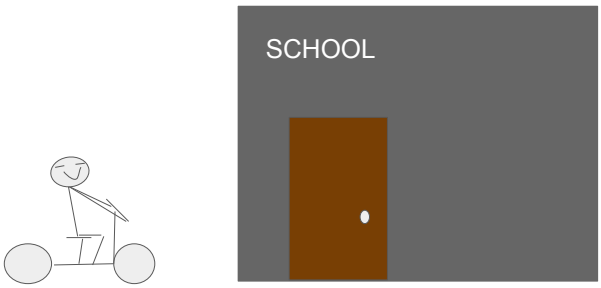
Jimbo's roommate tells him to download the class navigation app, an app that lets him know when to leave for class and what route to take.



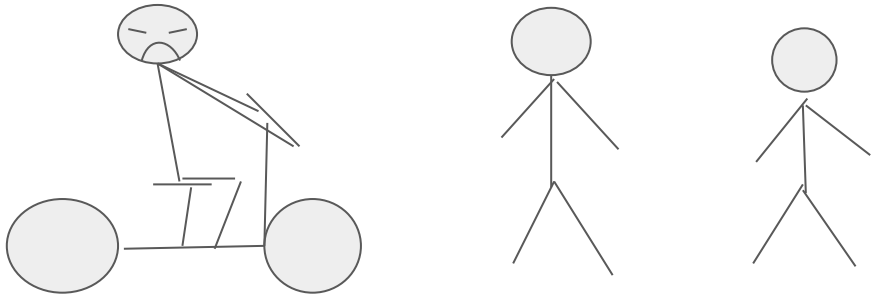
Jimbo downloads the app. He inputs all of his classes as well as where his dorm is located. He also selects the "bike" option for his mode of transport.



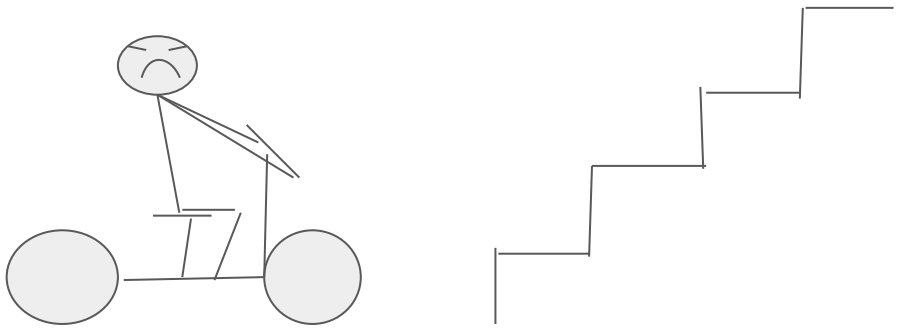
The app shows Jimbo the best path he can take to avoid pedestrians and stairs.



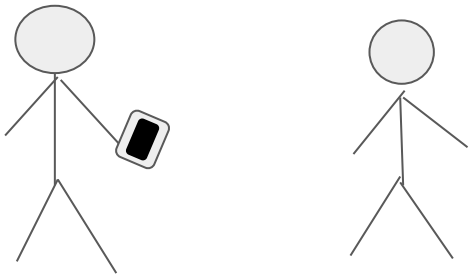
The app also tells Jimbo exactly when to leave for class so he is not too early or too late. Jimbo is very happy!



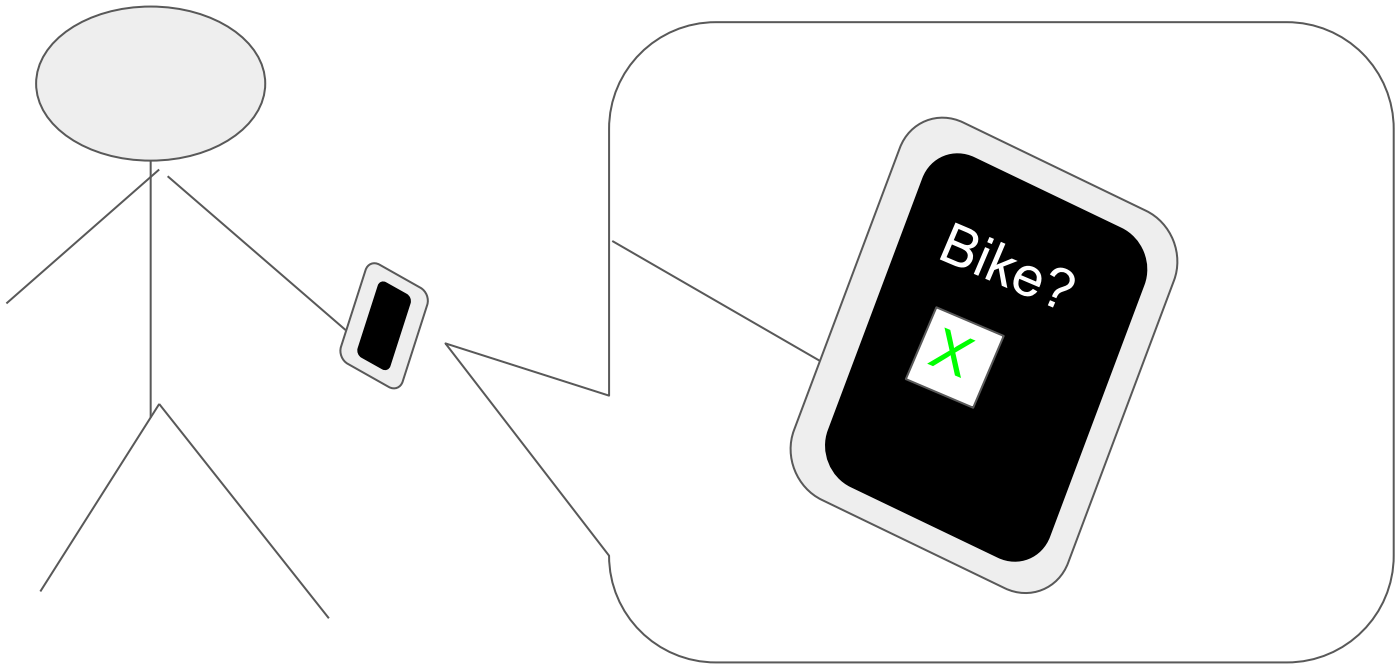
Jimbo is a student at UofSC. He rides a bike to his classes. However, he often struggles with either leaving too late or too early for classes and getting caught in crowds of walking pedestrians.



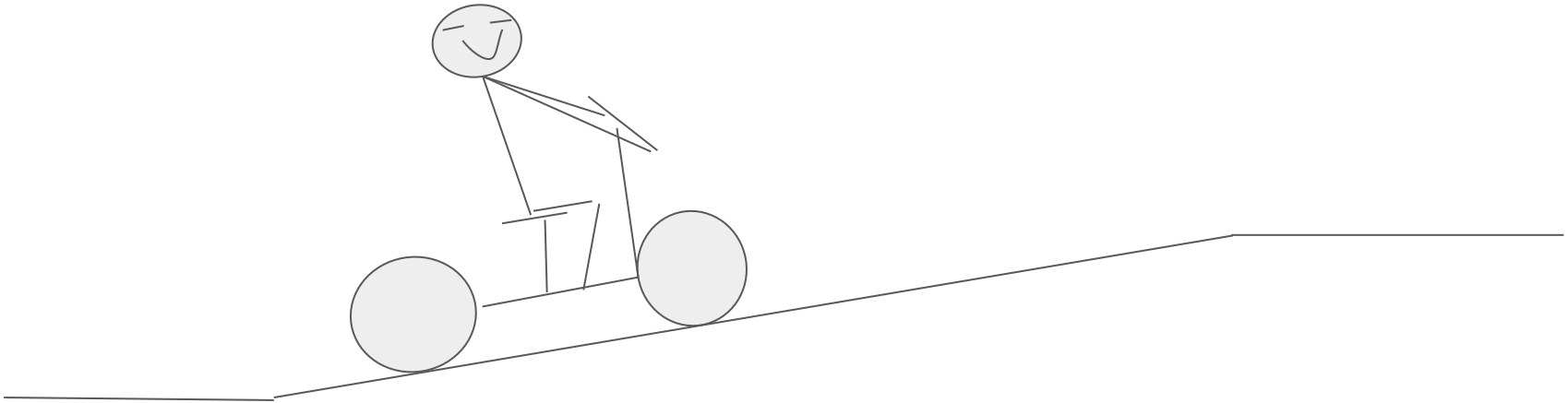
Jimbo also struggles with finding a route to class that allows him to avoid stairs and curbs that his bike cannot go up.



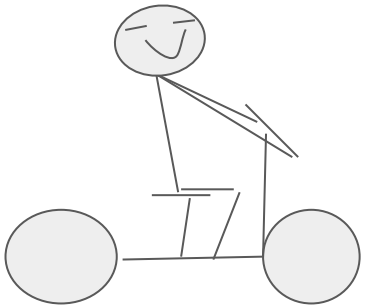
Jimbo’s roommate tells him to download the class navigation app, an app that lets him know when to leave for class and what route to take.

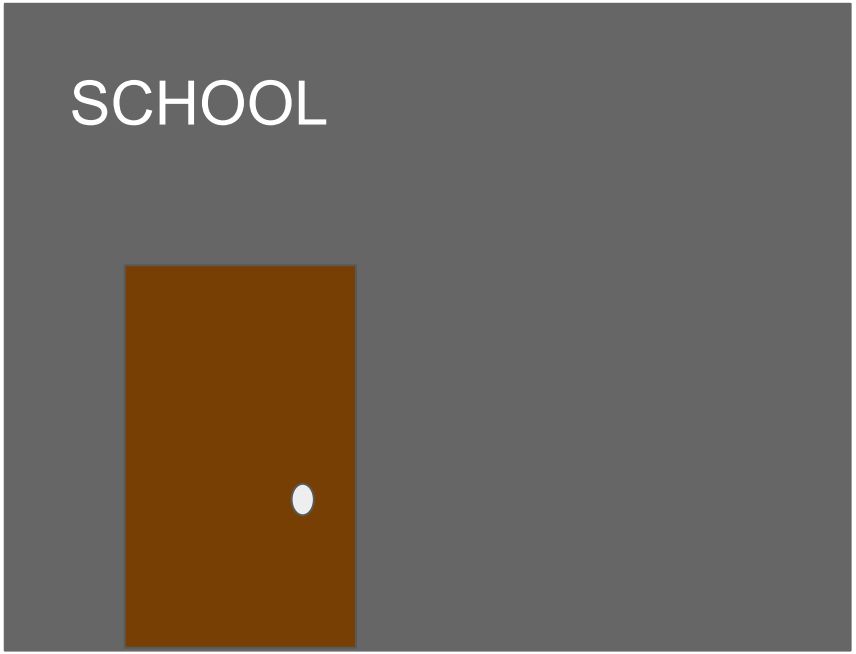


Jimbo downloads the app. He inputs all of his classes as well as where his dorm is located. He also selects the “bike” option for his mode of transport.

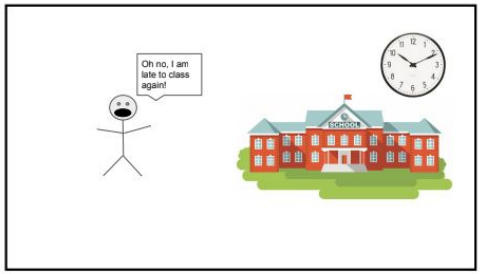


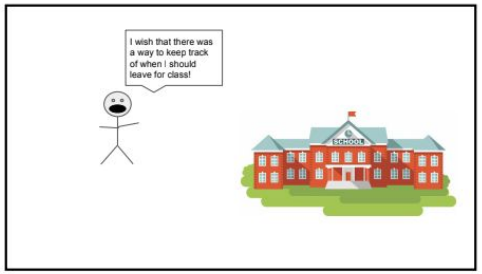
The app shows Jimbo the best path he can take to avoid pedestrians and stairs.

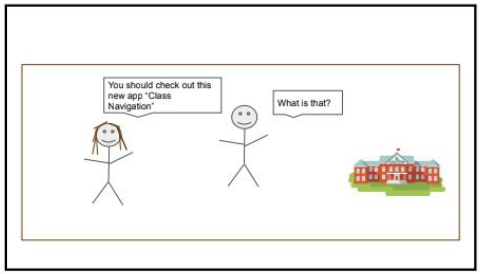


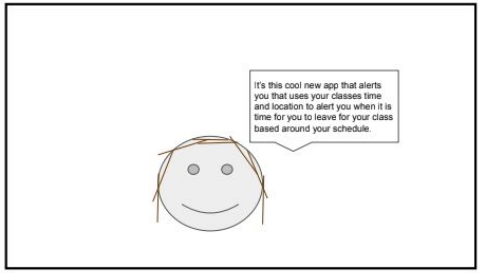


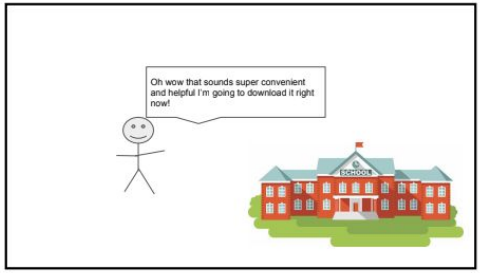
The app also tells Jimbo exactly when to leave for class so he is not too early or too late. Jimbo is very happy!

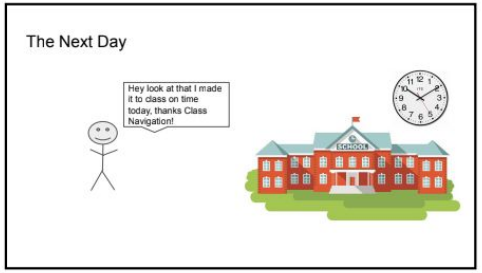

Oh no, I am late to class again!
SCHOOL

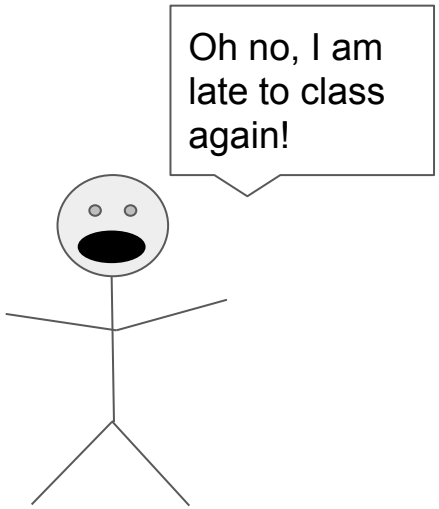

I wish that there was a way to keep track of when I should leave for class!
SCHOOL

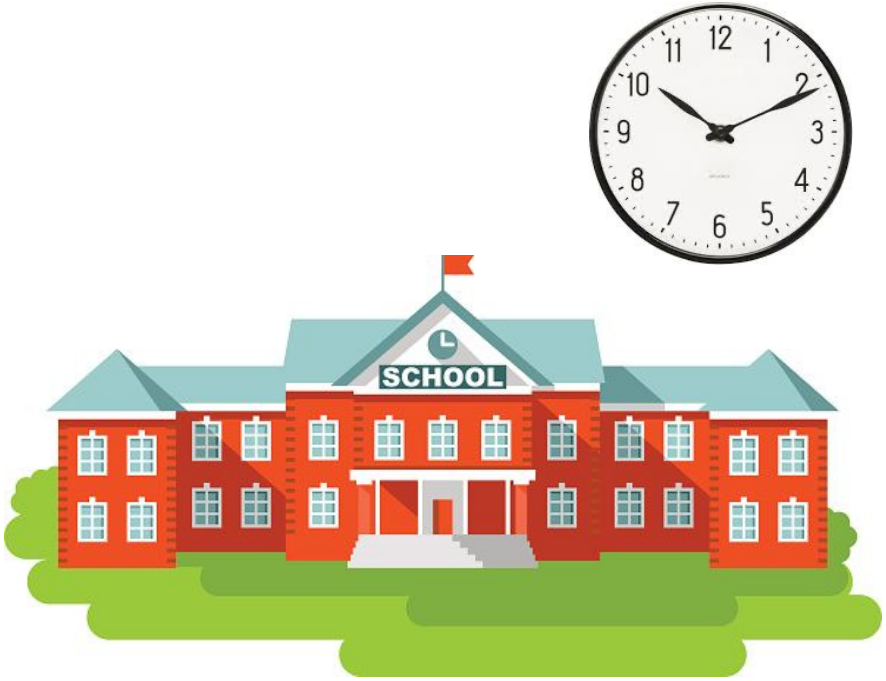

You should check out this new app "Class Navigation"
What is that?
SCHOOL

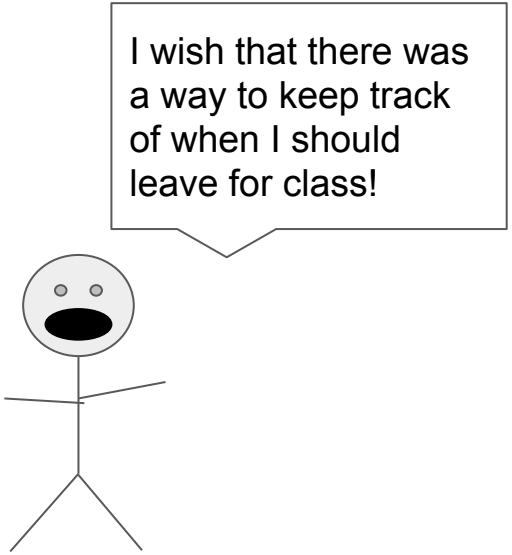

It's this cool new app that alerts you that uses your classes time and location to alert you when it is time for you to leave for your class based around your schedule.


Oh wow that sounds super convenient and helpful I'm going to download it right now!
SCHOOL


The Next Day
Hey look at that I made it to class on time today, thanks Class Navigation!
SCHOOL

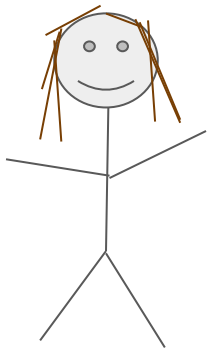

Oh no, I am late to class again!


SCHOOL

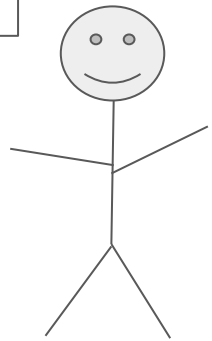

I wish that there was a way to keep track of when I should leave for class!

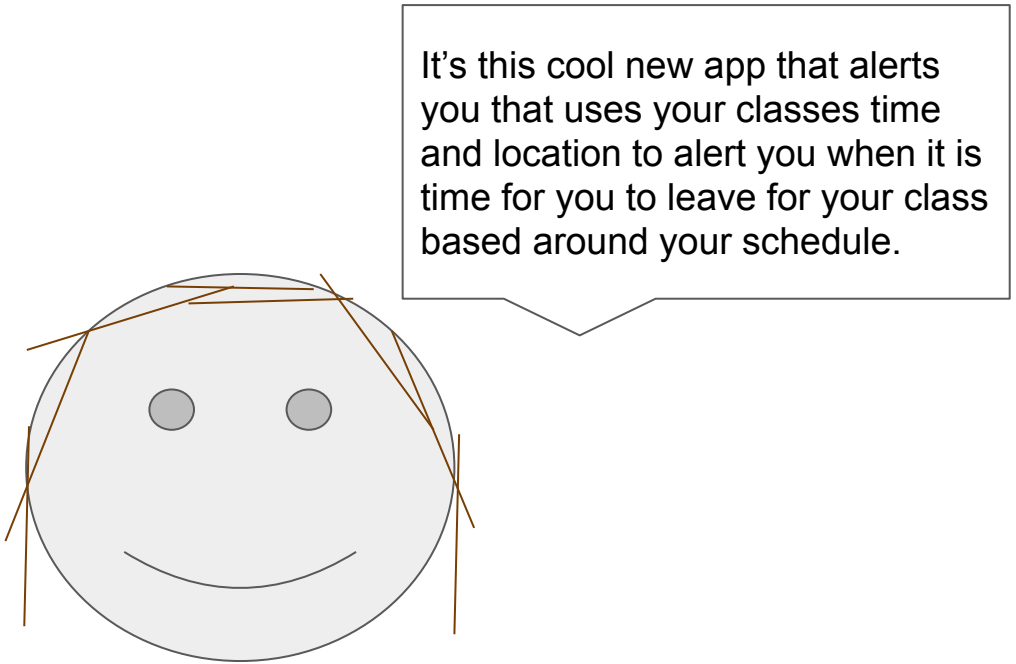
SCHOOL

You should check out this new app “Class Navigation”

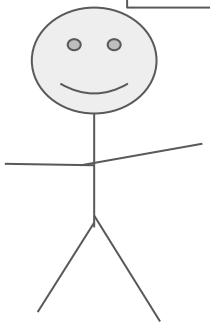


What is that?

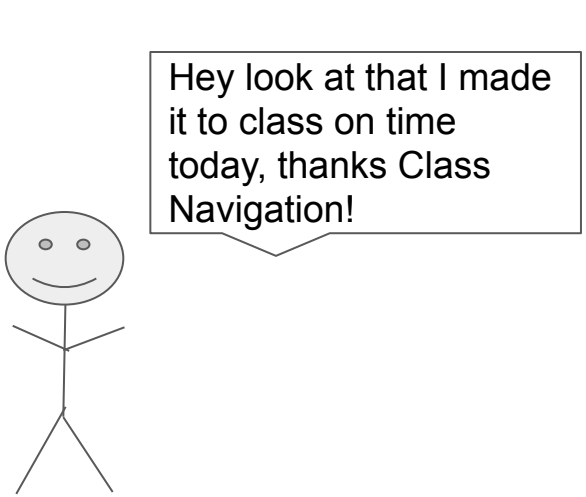



It’s this cool new app that alerts you that uses your classes time and location to alert you when it is time for you to leave for your class based around your schedule.

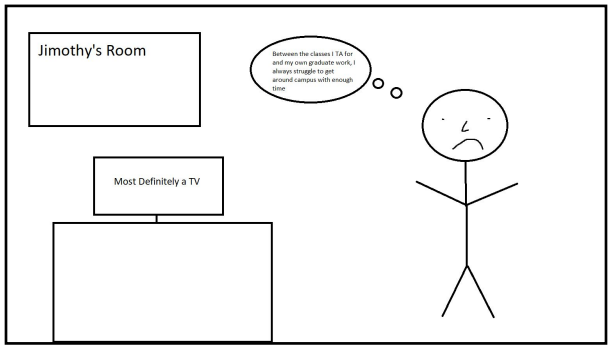
Oh wow that sounds super convenient and helpful I’m going to download it right now!

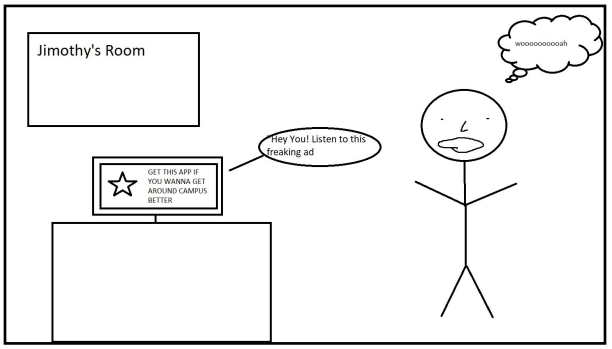


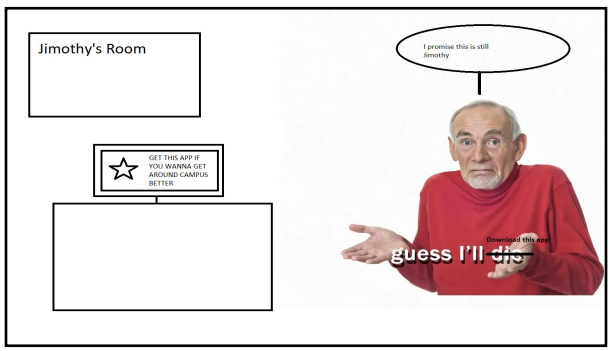
The Next Day

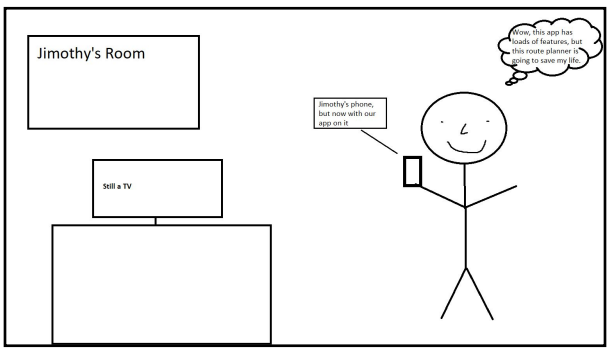

Hey look at that I made it to class on time today, thanks Class Navigation!

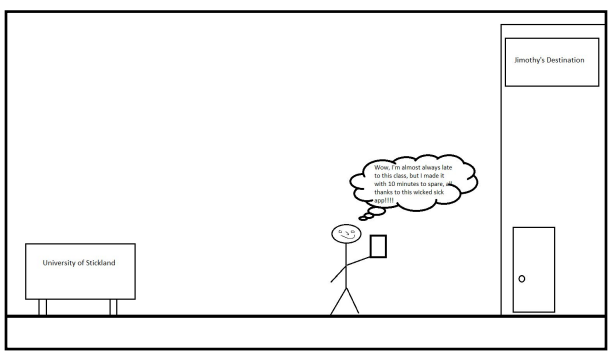
SCHOOL

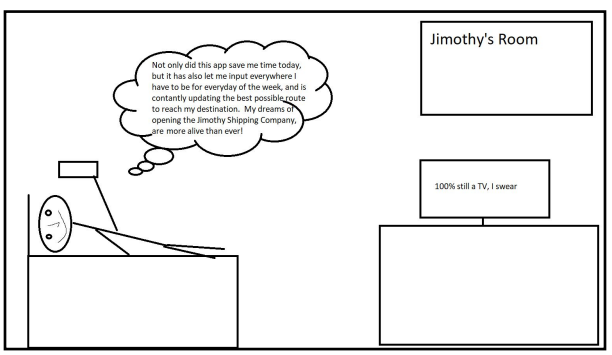

Jimothy's Room
Between the classes I TA for and my own graduate work, I always struggle to get around campus with enough time
Most Definitely a TV


Jimothy's Room
wooooooooooh
Hey You! Listen to this freaking ad
GET THIS APP IF YOU WANNA GET AROUND CAMPUS BETTER

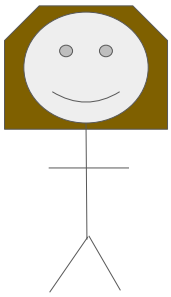

Jimothy's Room
GET THIS APP IF YOU WANNA GET AROUND CAMPUS BETTER
I promise this is still Jimothy
Download this app
guess I'll die


Jimothy's Room
Wow, this app has loads of features, but this route planner is going to save my life.
Jimothy's phone, but now with our app on it
Still a TV

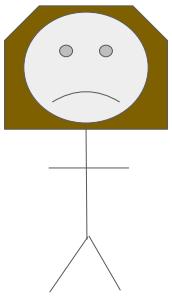

Jimothy's Destination
Wow, I'm almost always late to this class, but I made it with 10 minutes to spare, all thanks to this wicked sick app!!!!
University of Stickland


Jimothy's Room
Not only did this app save me time today, but it has also let me input everywhere I have to be for everyday of the week, and is contantly updating the best possible route to reach my destination. My dreams of opening the Jimothy Shipping Company, are more alive than ever!
100% still a TV, I swear

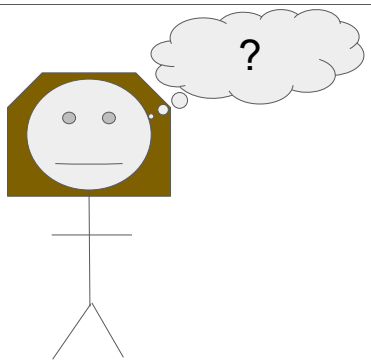
Paxton Langland



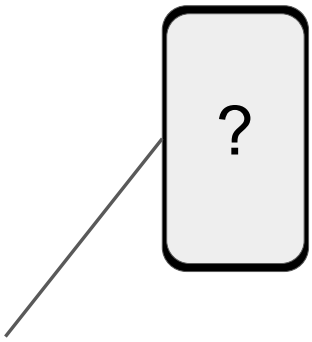
Sara is excited for her first week of college. She can't wait to start classes and meet new people.



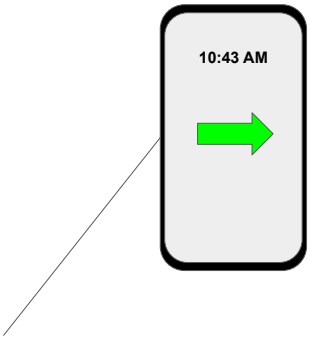
Sara was late to class 3 days in a row. She has been missing material for the class and her grades are starting to suffer.



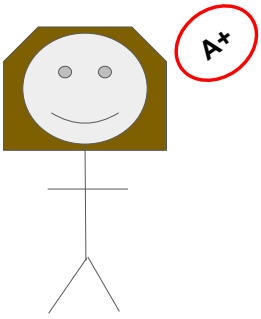
Sara doesnt know when she needs to leave to get to her class on time. She would like to also know the fastest way to get to class.



She looks for an app to assist her with getting to class on time.

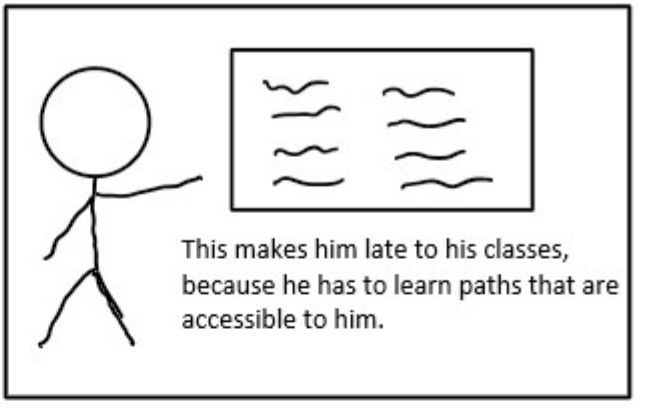


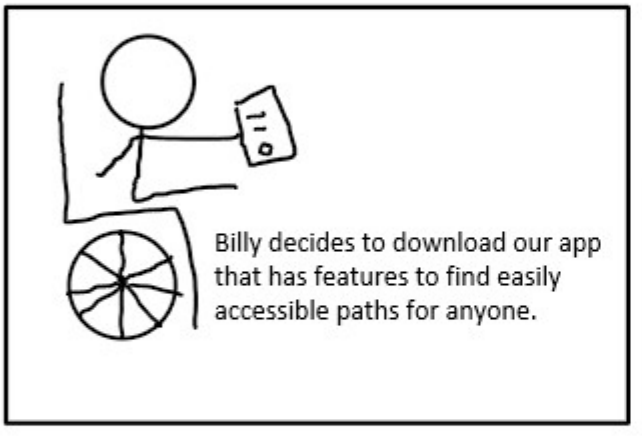
Fortunately Sara has an app on her phone that tells her when to leave for class and the fastest way to get there.

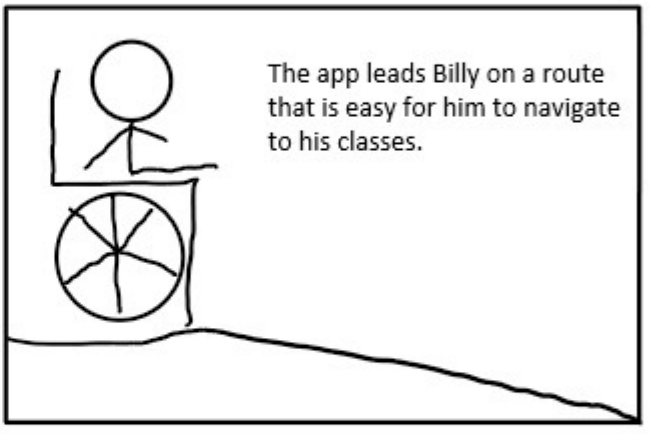


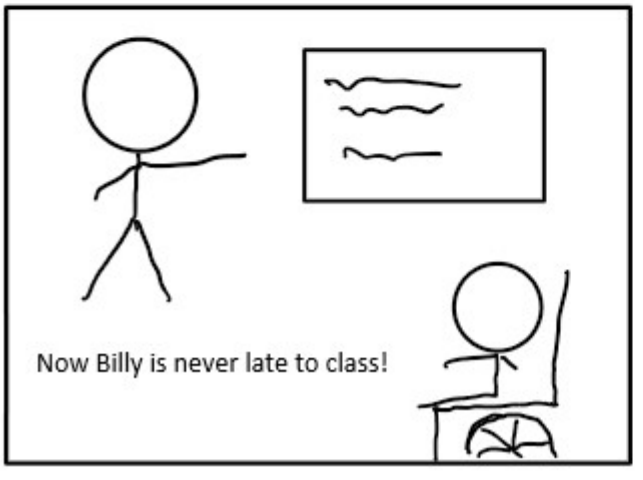
Thanks to the app on her phone Sara makes it to class on time every day and passes the class.

Billy has to use a wheelchair that make it hard for him to find an accessible path to his classes


This makes him late to his classes, because he has to learn paths that are accessible to him.


Billy decides to download our app that has features to find easily accessible paths for anyone.


The app leads Billy on a route that is easy for him to navigate to his classes.


Now Billy is never late to class!