

Thomas Adey
Regenerative Graphic Designer
Selected Works



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Thomas Adey
Graphic Designer

Thomas Adey (rthomasadey@gmail.com) is a graphic designer with an interest in prospective solutions pertaining to ecology, societal issues and new technologies. He enjoys the meticulous construction of designs that visualise his ideas for tackling issues both locally and worldwide, hoping they can spark inspiration in others. He is currently involved in an undergraduate course for a BA (with honours) in Graphic Design. Investigations into sustainability are a primary part of many of his works, as well as social aspects such as accessibility and the cascading influences of popular brands.



Human contact with coral hurts both
us and **them** as a species.
We can change that.

QR code www.milliporaglobal.com



Millipora, 2021

Installation design, packaging, social media design.
Client: Northumbria University

Millipora is a climate-centric project that focuses on the unseen problem of coral mining in the Earth's oceans. Theorising prospective technology informed by our resources today, Thomas designed a product that holds infant coral colonies in a compact machine, growing them in the comfort of the customer's home before being sent back to the geographical region from where they were sustainably sourced. The project aims to repopulate dying reefs and provide jobs for people (forced circumstantially) to mine them for money.



The Millipora Cycle

1. Coral is taken from sustainable farms in reef-bearing countries and fragmented into little pieces, which are sent to subscribers. **Your piece is inside!**




2. Using your Sea-Legs device, you and thousands of others will nurture your coral pieces for the next three months, so that they will grow large and ready for re-delivery.




3. You re-deliver our coral back in this box and in the device, which we fragment. Some pieces go to reef communities to help give them an opportunity to sustainably farm coral. The rest goes into another cohort's cycle!



Millipora

Open Here →



Sea-Legs Device

Cohort 1²
My Cohort - My Area

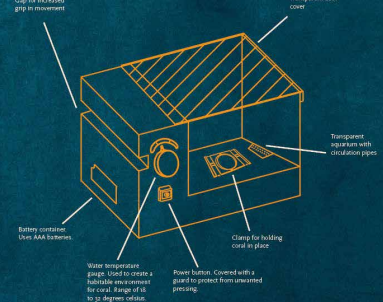
²This device's coral will be shared in groups depending on their proximity.

**PLACE
OUTGOING
STICKER
HERE**

Keep this box SAFE!



Contents

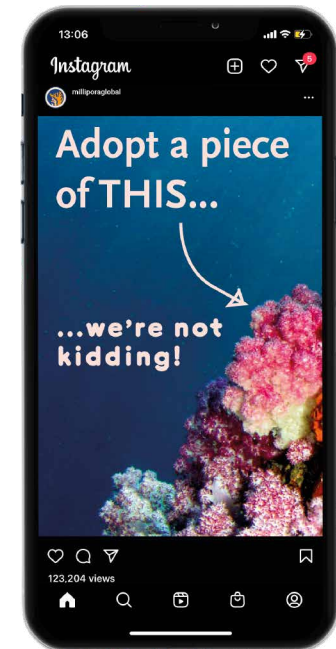
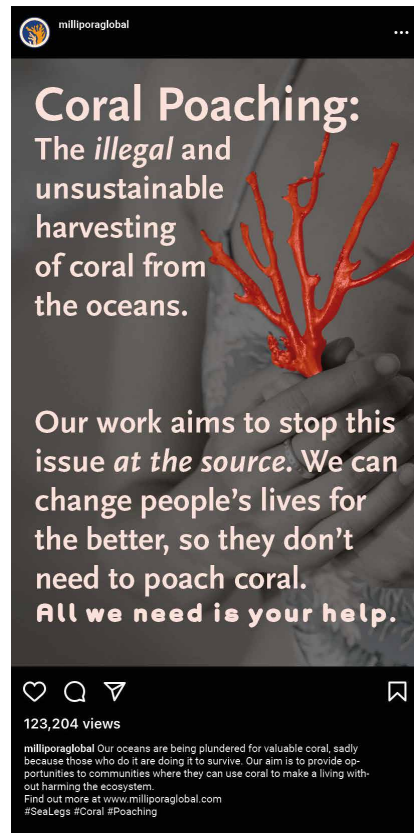
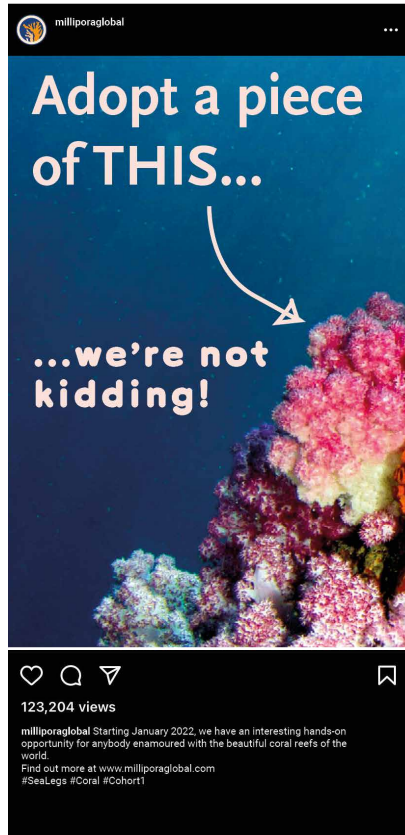


- Gap for increased grip in movement
- Transparent dust cover
- Transparent aquarium with circulation pipes
- Battery container: Uses AAA batteries
- Water temperature gauge: Used to create a habitable environment for coral. Range of 65 to 75 degrees Celsius.
- Power button: Covered with a guard to protect from unwanted pressing.
- Clamp for holding coral in place

Other Items

- Instruction Manual
- Coral specification: Shows the species of coral you have and the best conditions to raise it.
- Algae brush: Used to brush algae off of coral.
- Insulated capsule: Contains your coral and enough water to keep it safe before you transfer it to your device.
- Nutrient Solution: Coral requires a low nutrient environment to thrive. Check your specification to see how often to use.





myportal.northumbria.ac.uk

Applying for a deadline extension

Northumbria University NEWCASTLE

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Applying for a deadline extension

Find out more about Short Extensions (formerly Late Authorisation), which is the process to apply for an extension to your deadline

Criteria

To apply for a Short Extension, check you meet all of this criteria:

- You are before the deadline and within 3 weeks of it
- You can get written evidence to prove you need support
- You are applying for a written assessment (exams, presentations, performances and laboratory assessments are not covered)

Evidence

- Written confirmation of illness (doctors note, statement of fitness to work)
- Covid-19 (official text/email of PCR test)
- If applying through disability and have talked with DSGR, no evidence is needed.

Application

The application needs these details:

- Your Module code + Assignment (ask your lecturer!)
- The submission deadline date
- Amount of extra time (up to 10 working days)
- Your evidence

After application

We will approve your extension on the run up to the deadline. If your deadline is near and you have not been approved, let your lecturers know!

You will now have extra time to complete your work!

It happens! An unseen, unpreventable circumstance has made it impossible to submit your best work on time! A short extension is a way claiming up to 10 extra working days to catch up.

This includes short term injury and illness, disability, and on compassionate grounds. A full list of allowed circumstances can be found on the Student portal.

Apply at the student portal in Help & Support > My Programme > Assessments

Design: Thomas Adey, Graphic Design BA

Northumbria University NEWCASTLE

Related articles

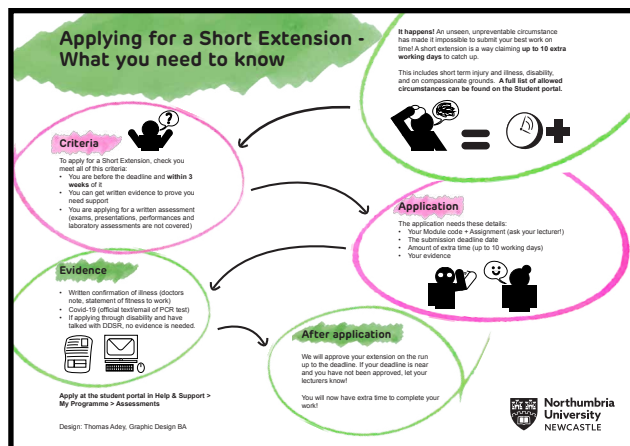
[Experiencing difficulties in completing or submitting your assessment](#)

[Managing personal extenuating circumstances which impact your studies](#)

[Accessing help and support with assessments](#)

[Submitting an assessment after the deadline](#)

You should hand in assessed coursework by the deadline given in the assessment brief. By not doing so, it could result in you getting a reduced mark or even failing your module. If you find yourself in a position where you know you will be unable to submit an assessment by the published deadline, or have submitted under extenuating circumstances that prevented your best work, you have three options:



Applying for a Short Extension: What you need to know, 2022

Infographic design
Client: Northumbria University

A designed solution intended to efficiently answer questions on how a feature of the university works, in an accessible format. Assets used here were cultivated into a toolkit for future use, and the project happened over a short timescale (~15 hours). The work will be used both in print and digital form.





SALACIA

Devotion Made Mythical

In the years of the Roman Empire, there was a strong focus on hygiene and presentation, and people known as Fullers were tasked with cleaning the clothes of themselves and others. One of which, named Amadeus, was a devotee to Salacia, the Goddess of the Seas. To further embrace the sea, they added seaweed into their cleaning ingredients, and to their amazement, the clothes would always return with a clean and soft complexion, a blessing from Salacia perhaps?

They began to use seaweed in the washing of other peoples' clothes. Every time, their owners would marvel at the results. Word was spread around of this 'Salacia technique', something even they believed was the work of the divine. When Rome was sacked by the Visigoths in 410 AD, Amadeus took their technique to the grave, but word of their cleaning prowess still lingered, managing to reach the present day among the minds of a sparse few families.

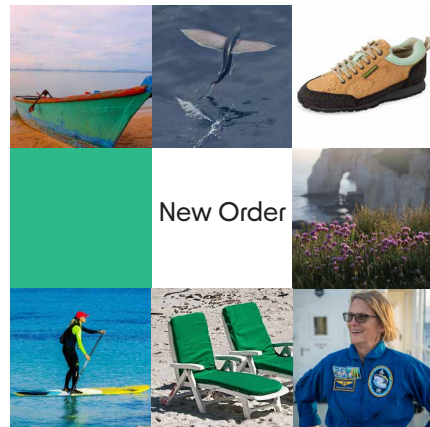
Today, we know what they did and how. Bacteria on the surface of seaweed can use enzymes and compounds to adhere to and release from the seaweed at will. Specks of dirt and other staining materials are caught in the enzymes and are pulled out of fabric, no matter how long they have lasted for. The enzyme works best at cooler temperatures, offering a perfect opportunity to cut down on energy during your wash.

Amadeus may have passed on, but Salacia still offers her blessing, even now. We name our product in her image.

Audience Driver



Company Driver



Salacia Detergent, 2022

Branding, Graphic Design, Package design
Client: Northumbria University

A proposed design currently underway involving a bacterial enzyme in seaweed being used to reduce the temperatures required for cleaning. The design revolves around a visual toolkit, including an origin story. The identity values history and its use in the future, aiming to encapsulate a product that is forward-thinking and innovative. A package design is in development.



The sharpness in their images is enough in my opinion to connote a sense of power, while the abundance of wavy shapes hint at vision running water and is visionary imagery. They all have a sense of history and symbolism that is fused with in interesting ways, such as elemental symbols, romance, zodiac signs alongside nature depictions of landscape. Each may denote one another, but in doing so I have created symbols that can hold my country's values.

A stylized black and white drawing of a face with a mustache, looking down. The drawing is simple, with thick black lines for the features. The face is oriented downwards, and the mustache is prominent. The drawing is located in the upper right corner of the page.

1.  Could be confused with a flag or coat of arms (does this matter?)

3. Looks like a candle...
Difficult to draw
May need iteration

Image is (even, likely) due to broadness variation

and wash more water every day well
Witty replacement of ~~that~~ with feet ——— Links to full practice

(and I reduce
your count?)

Very strongly seaweed

५५

Merging into two images could work

Iteration

Soft waves into -
cloth canoe a

softness

Tail is
simple and
effective, given Salacia's
reaction to cetaceans

full page

A

ME

the
good and

2.

Cancer symbol
/ implies sustainability,
others struggle to
do this.

Geostat theory of
unity creates
the letter 'S'

Box looks a bit
curry but all
in good

with core elements

•

Too much

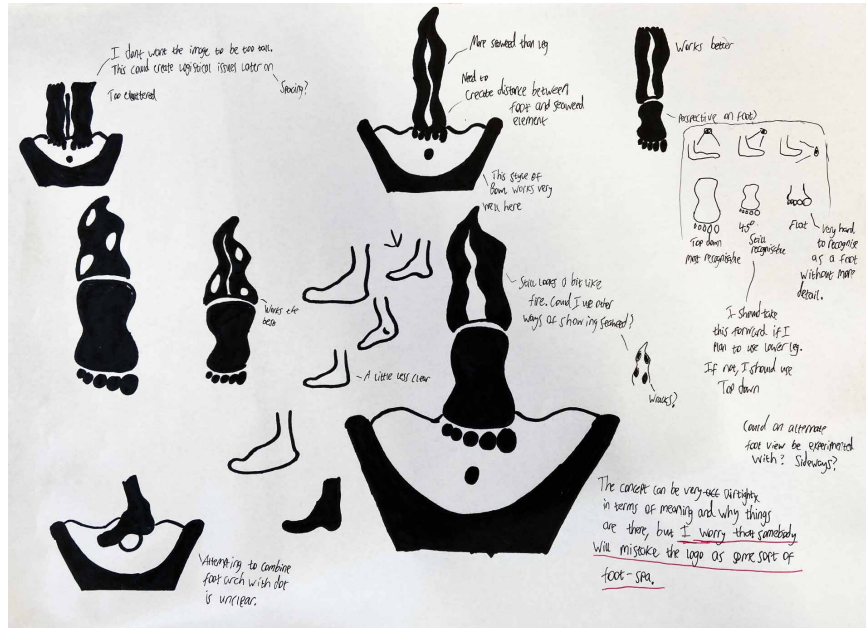
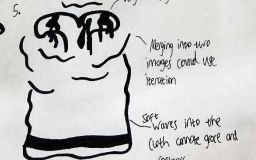
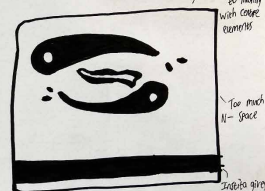
N - space

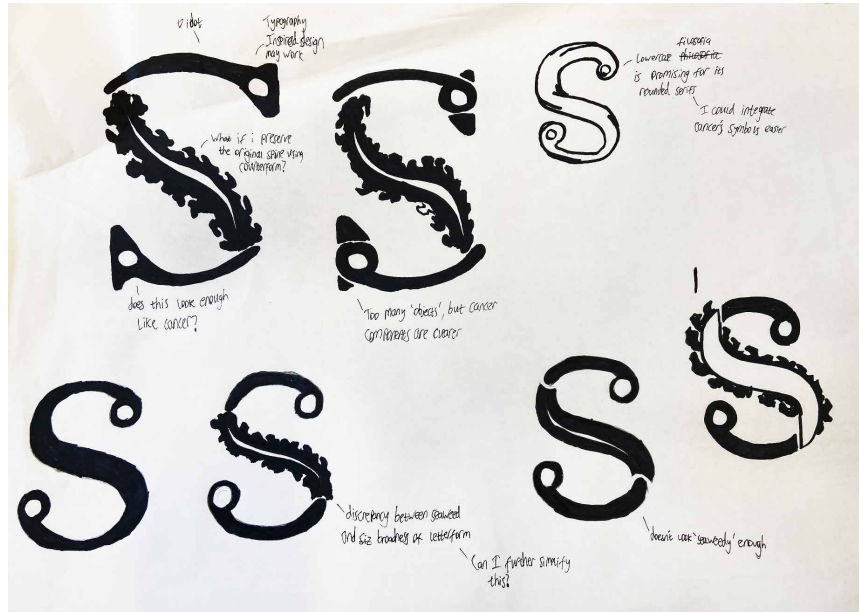


Inserta giro
Subtle roman

Context

Personal favorites: #3 #5





Salacia

Primary Typeface: TurnipRE (Bold)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Secondary Typeface: Source Serif Variable (Bold)

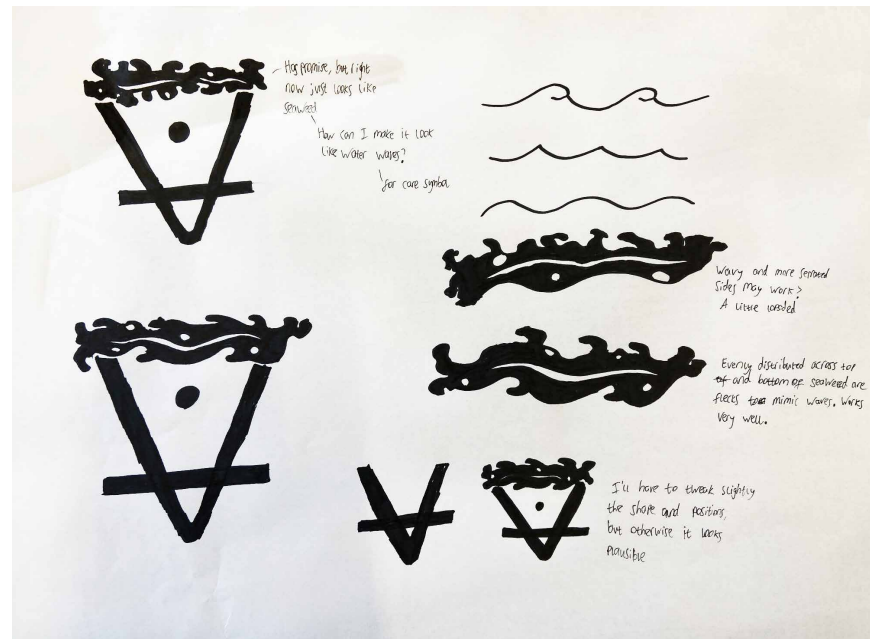
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Main Body Typeface: Source Serif Variable (Regular)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Pantone 427 C Pantone 3245 C Pantone 5747 C Pantone Cool Gray 1 C Pantone 350 C

53° 63°



Thank You.



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