

Welfare trade-offs of energy-efficient homes:  
poverty, environment and comfort  
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*UEA meeting – Optimal Policies and Climate Change*

March 2025

## Introduction

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  - Quasi-experimental evaluation of heating efficiency program in the Netherlands
  - Leverage two
    - Retrofit: Large experiment, targeting based on observable
    - Randomness of the treatment: No self-selection
- ▶ Results:
  - Program reduced natural gas use by 22% on average  
Even more for more “intensive” insulation, i.e. 30%
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- ▶ Quantitative/welfare analysis
  - Decomposition of welfare:  
Cost reduction (i.e. good consumpt<sup>o</sup> increase) vs. thermal comfort effects ( $\sim$  rebound effect)
  - Counterfactual: with higher energy prices, renovation improve welfare

# From welfare decomposition to quantitative model for policy counterfactual

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  - HHs change their decisions but effect is limited
- ▶ General equilibrium effects?
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  - Marginal value of public funds? cf. Hahn, Hendren, Metcalfe, Sprung-Keyser (2024)
  - Reduction in natural gas use for those HHs change the equilibrium price of natural gas
    - ⇒ *Leakage effects* for the other non-treated households
    - ⇒ Is total effect on emissions ambiguous?
- ▶ Counterfactual policies:
  - Use a quantitative model for analyze the effects of different policies
    - Insulation of larger houses / richer households? Subsidized? Regulated?
    - Question of cash transfers? financial support for energy consumption? carbon taxation?

## Question on the specification

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- ▶ Think of a subsistence level  $\underline{\theta}$ : spirit non-homothetic/Stone Geary preference

$$f_2(\theta) = (2\bar{\theta} - \theta)(\theta - \underline{\theta}) \qquad \theta^* = \bar{\theta} \quad \& \quad \underline{\theta} < \theta < 2\bar{\theta}$$

- Suppose  $\theta_0 < \underline{\theta}$  then utility drops with temperature, and implies that natural gas is a necessity good (which seems like it is?).
- Moreover, get  $\underline{g} = \underline{\theta}/q$ , and so  $q$  changes  $\underline{g}$ .

## Other questions on the specification

- ▶ Continuum of “intensity” of treatment: graph a comparison between intensity (i.e. expected reduction in gas use) and realized reduction.
- ▶ You have 3 “quality” indices (A-B, C-D, E-F-G), why not having that in the theoretical specification? or a continuum?
  - Imply reallocation, higher benefit for E-G than for C-D, having differential impact across households.
  - As seen in the Retrofit intensity distribution: from 10% to 90%
- ▶ Parabolic specification: for the richest, why “optimal comfort”  $\theta = \bar{\theta}$  only arises when  $w \rightarrow \infty$  or  $q \rightarrow \infty$  and not a finite number?
- ▶ Heterogeneity in taste? Some people prefer to spend a large amount to get comfort? In the specification above it would imply heterogeneity in  $\bar{\theta}$  and  $\underline{\theta}$ .