

Model answer 2

1. Many believe that famous people should not be used in advertisements to sell products. Do you agree?

No, I can't agree with that. I firmly believe that everyone, whether they are famous or not, has the freedom to advertise what they want. Just because Jackie Chan is a celebrity, why should this stop him advertising a deodorant or a make of camera?

2. I see you point, but some people would disagree and say that advertising companies are using his public image as a famous star as a way to convince people in society to buy their product. Is that not unethical?

OK, but it seems to me that many people, especially younger people are very vulnerable, particularly in today's fast-paced competitive society, and big companies are taking advantage of them to make money from them. However, I don't think this is solely the responsibility of a famous star who advertises a product- I think the government should impose stricter regulations on advertising agencies to ensure that the information is honest and fairly presented.