



Lưu Duy Toàn

CONTACT INFORMATION

📅 Sep 4, 2000

👤 Male

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OBJECTIVE

-Studying in a multicultural environment, I have to use English as my main language to communicate with my peers and lecturers. Which means I can use English fluently to work or study.

.-When I study at RMIT University, I have gained a lot of soft skills such as avoiding plagiarism, writing reports, noting information, and computer skills.

-After 2 years working as an owner of an online shop, I have enough ability to define target customers which includes primary customer and secondary customers. Additionally, in this working area, I trained myself to be able to do marketing via social media advertisements.

SKILLS

Computer skill

Critical thinking

Social media marketing

Digital marketing

Targeting in marketing

Defining target customer

EDUCATION

Sep 2018 - Feb 2020

RMIT University

Major: Bachelor of IT

GPA: 3.1/4

WORK EXPERIENCE

June 2018 - Present

Online Shop

Owner

Main responsibilities:

- Take pictures of products and post them on social media.

- Dealing with customers.

- Define target customers.

-Run and manage advertisement to target customers.

Recognition and Gains:

- In a wide market of online shopping, advertisement is dramatically important, not only advertisement but also compromise with customers about the price is still critical.

December 2019 - Present

Forex trading analysis

Main responsibilities:

-Technical analysis.

-Fundamental analysis.

-Market analysis

Recognition and Gains:

-By doing this work, I know how each currency trading affect by news and real life activities.

-This work gives me the chance to hone my critical thinking skill and determine skill.

ACTIVITIES

Oct 2019 - Present

RMIT Student Ambassador Team

Member of RMIT Student Ambassador Team

- Taking part in every event of RMIT University, talking with new people every time joining these events.

- Practicing soft skills as communication and management via this activity.

CERTIFICATIONS

IELTS Certificate with score 5.0 issued by British Council.
2017

INTERESTS

- IT
- Music
- Finance
- Standup Comedy

ADDITIONAL INFORMATION

Completed RMIT University English Course.