

# **Trending analysis for investment strategy in Athens Greece**

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## **1 Introduction/Business Problem**

### **1.1 General introduction**

Greece is rapidly overcoming its financial crisis as financial and economic indices show. Tourism as well as trade equip its capital, Athens, with a large potential for growth and this potential has attracted many investors from all over the world. Investment companies are currently buying real estate and new shopping malls and business parks are on their plans.

### **1.2 Description of the goal**

In this report we will use data in order to predict what are the trending venues currently in Athens. We will also try to localize the trends by searching for the neighbourhoods that are mostly considered the hot ones among users. Of course, our goal is to provide investment agencies with an accurate report on what venues and where they should invest their money.