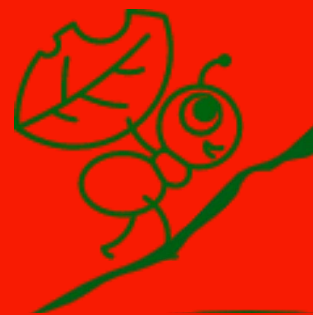


Anthill

Trello for kids



A large red speech bubble graphic with a white outline, pointing downwards. The word "Context" is written in white text inside the bubble.

Context

- Class - 6 child students, who are not doing group work properly
- Teacher – Mr. Akira, a frustrated educator, who needs better tools to manage his kids

A large red speech bubble graphic with a white outline, pointing downwards. The word "Teacher" is written in white text inside the bubble.

Teacher

I am Mr. Akira, a teacher.

- I want my students to do group work together effectively (even when they are at home)
- I need to keep track of my students' group work better

I would like a project management tool that allows me to create a project, choose which students are assigned to the project, and communicate instructions/pass them materials to work with.

A red speech bubble graphic with a white outline, containing the text 'Student A'. The bubble has a tail pointing towards the bottom left.

Student A

I am Stuart, a student.

- I need to keep track of the tasks our group has to do
- I need a fun way/incentive to keep motivated

I would like to be able to add tasks, mark them as done as and when I need to. I would also like to be able to refer to the instructions and materials for the project.

A large red speech bubble with a white outline, pointing downwards. The word "Teacher" is written in white text inside the bubble.

Teacher

I am Mr. Akira.

I would like to be able to comment on my students' individuals to-do-items, especially if I have certain concerns.

Problem

- Kids basically need a project management tool for their group work
- Needs to be catered to them (UI, etc.)
- Even more important in light of Covid-19 pandemic, where remote learning has come to the forefront
- Trend is definitely moving towards remote learning

Solution



Anthill!

- An Edu-Tech tool for the modern kid
- Clean and Fun project management
- Keep students engaged and on-track in their group work
- Help teachers keep track of group work progress

Why “Anthill”

- Ants are a cute animal
- Ants are hardworking, collaborative, understand corporate structures and hierarchies
- The “hill” is like “basecamp”