

ISUZU



YOU
DESERVE IT

WWW.ISUZU.CO.KE

YOUR FAMILY
DESERVES IT



ISUZU
D-MAX



Powered By Its Legendary Turbo-Diesel Engine, The Isuzu D-Max Takes You To The Next Level Of Performance And Reliability.

Welcome to the next generation of tough. From cutting-edge technology to the power you need, the D-Max is more capable than ever before. Designed to handle the harshest of African conditions, it has everything you require to own your next adventure in style, comfort and maximum safety. Whether on or off-road, at work or at play, the D-Max defines durability – today, and every day after.

Everything Isuzu has learned over a century of specialist engineering has led to this. The rugged, reliable, and refined Isuzu D-Max.



YOU DESERVE TO BE CELEBRATED

Bold And Modern, The Isuzu D-Max Commands Attention At Every Turn.

The Isuzu D-Max combines signature toughness with sleek urban charisma. Whether you're on a worksite, navigating the city or ruling off-road, it's bigger, bolder and even more decisive.

The D-Max lights the way with LED Daytime Running Lights (DRLs) and ultra-bright Bi-LED headlights standard on the ISUZU D-Max LSE. Taking style to another level, the LSE features dark black and chrome highlights and exclusive features such as a sailplane, shutter lid, roof rail, under rail bed liner, sidestep and sun visor. And to make the ultimate statement, the ISUZU D-Max LSE is offered in a variety of exclusive metallic paint finish that's as confident as it is eye-catching. With its dominant stance and imposing presence, this is the supreme evolution of Isuzu's celebrated truck spirit."

A. Bi-LED Headlights

Bi-LEDs illuminate further and wider.

B. Front Grille

With an unmistakably Isuzu attitude, the D-Max Grille is both rugged and stylish.

C. LED Tail Lights

Ultra-bright LED tail lights are standard on the D-Max LSE

D. Alloy Wheels

Standard on D-Max LSE models, aluminum machining 18" alloys feature a distinctive, darkened finish.





YOU DESERVE ULTIMATE COMFORT

COMFORT AND CONVENIENCE

Effortless Space. Intuitive Design. Complete Comfort.

Your Isuzu D-Max is more than just a Pick-up to get from A to B. It's your mobile office, your place to relax, and your passport to adventure. Whatever your purpose, the D-Max's interior has been carefully crafted to suit your needs.

The first thing you'll notice is the D-Max's stylish, richly appointed and technologically advanced cabin. It's never been simpler to find the perfect driver's position, with a redesigned, ergonomically optimized driver's seat, and tilt and telescopic adjustment of the steering wheel. With hydraulic power assisted steering, every corner of every drive will feel better than ever before. An extra layer of luxury is added for the LSE model with leather accented seats, a six-way adjustable electric driver's seat with built-in lumbar support front seats as standard, with the top of the range D-Max LSE gaining striking highlights throughout its interior.

Your passengers win too. All occupants enjoy softer cushioning with firmer lateral support, ample space and abundant storage. Reduced vibration and cabin noise make each journey a pleasure. The vehicle also features dual zone climate control, while a fine-particle pollen filter and rear-seat air vents.

A. Electric Adjustable Driver's Seat

Standard on D-Max LSE, a six-way adjustable driver's seat also offers customizable lumbar support.



C. Dual Zone Air Conditioning

Standard on the D-Max LSE models, both driver and passenger can select their own temperature preference.

B. Rear Seats

30/70 split fold seats standard on all crew cabs.

D. Tilt and Telescopic Steering Wheel

The model features a height and reach-adjustable steering wheel for improved comfort and control.



**YOU DESERVE
INNOVATION**

COMMAND CENTRE (COCKPIT)

The Isuzu D-Max Features An Array Of Advanced Technology – All Tailored To Make Your Life Easier.

The Isuzu D-Max delivers all the technological convenience and functionality you've come to expect – and more.

Every D-Max features a large, high-definition, customizable central touchscreen, with DAB+ digital radio, Android Auto™ and wireless Apple CarPlay®, as well as voice recognition. A large 4.2" digital display lets the driver access a variety of information in the instrument cluster via the steering wheel, including a digital speed reading. The LSE model features built-in satellite navigation as standard, while up to eight surround-sound in-cabin speakers put you in the front row of the concert on every journey.

An array of technology brings you closer to your car. Remote key-less entry features with the LSE including smart key-less entry and push button start. The top of the range LSE includes remote engine start to pre-cool your vehicle in summer or warm it in colder months. The D-Max offers automatic wipers, automatic headlights and cruise control as standard. It also includes an auto-dimming rear view mirror, heated side mirrors as well as a Tyre Pressure Monitoring System (TPMS).

A. Keyless Entry and Push to Start Button

The engine can be started with the push of a button. On D-Max LSE only

C. Smart Mid

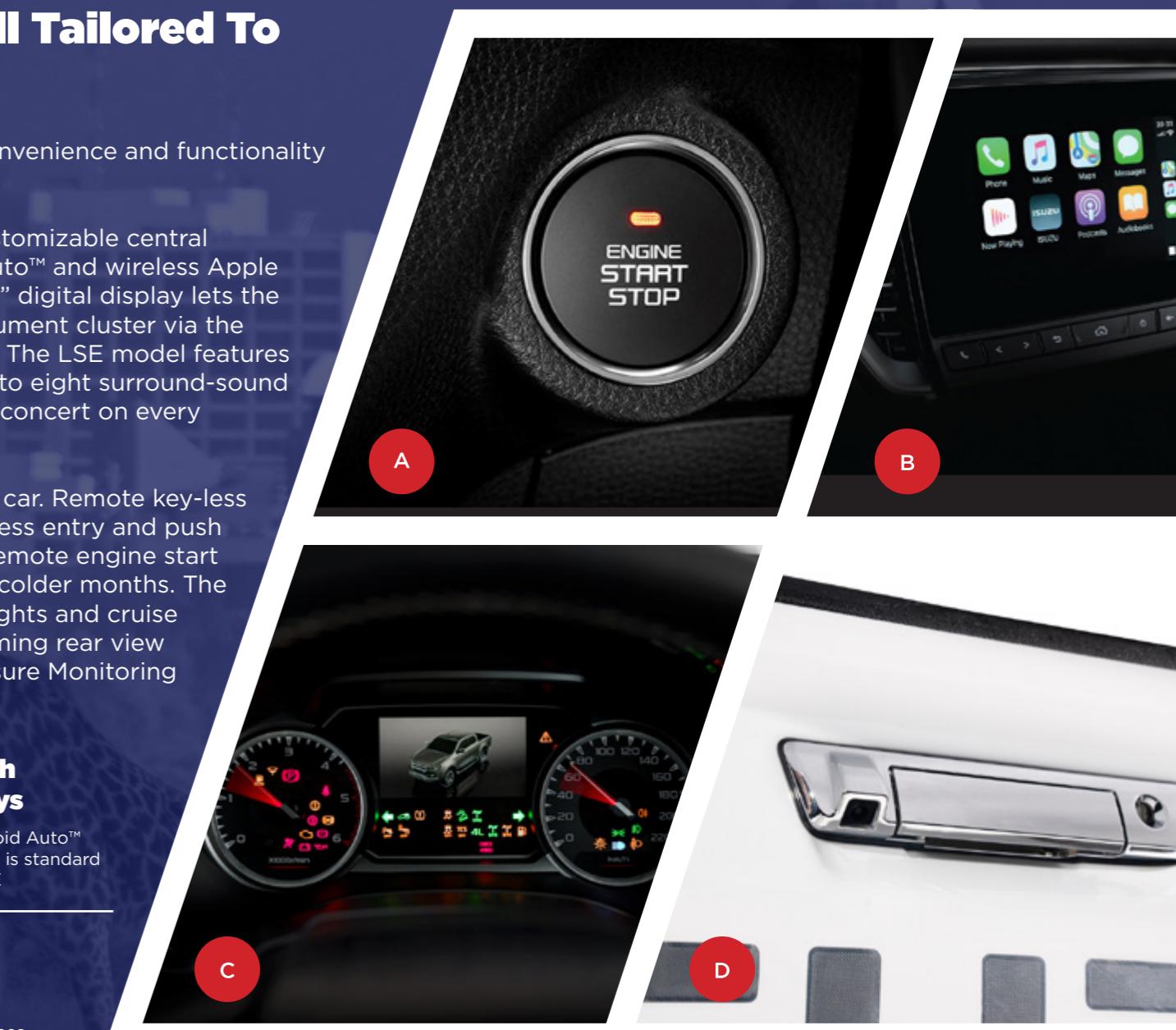
Digital smart Multi-Information Display (MID) is standard across the range providing information on a variety of vehicle features.

B. Smart Touch Screen Displays

Apple CarPlay®/Android Auto™ and voice recognition is standard across the D-Max LSE

D. Reversing Camera

Every D-Max LSE comes with a reversing camera



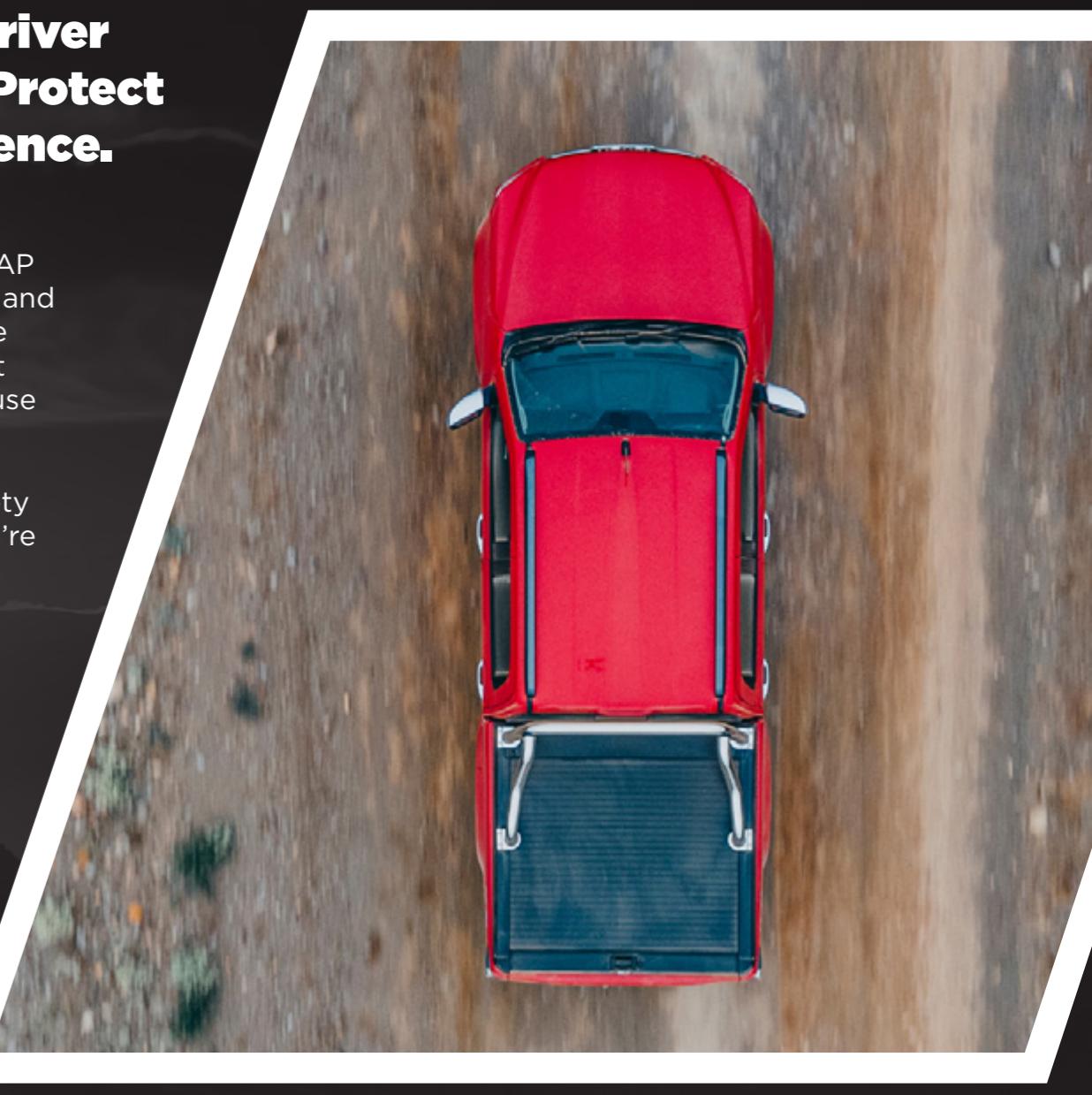


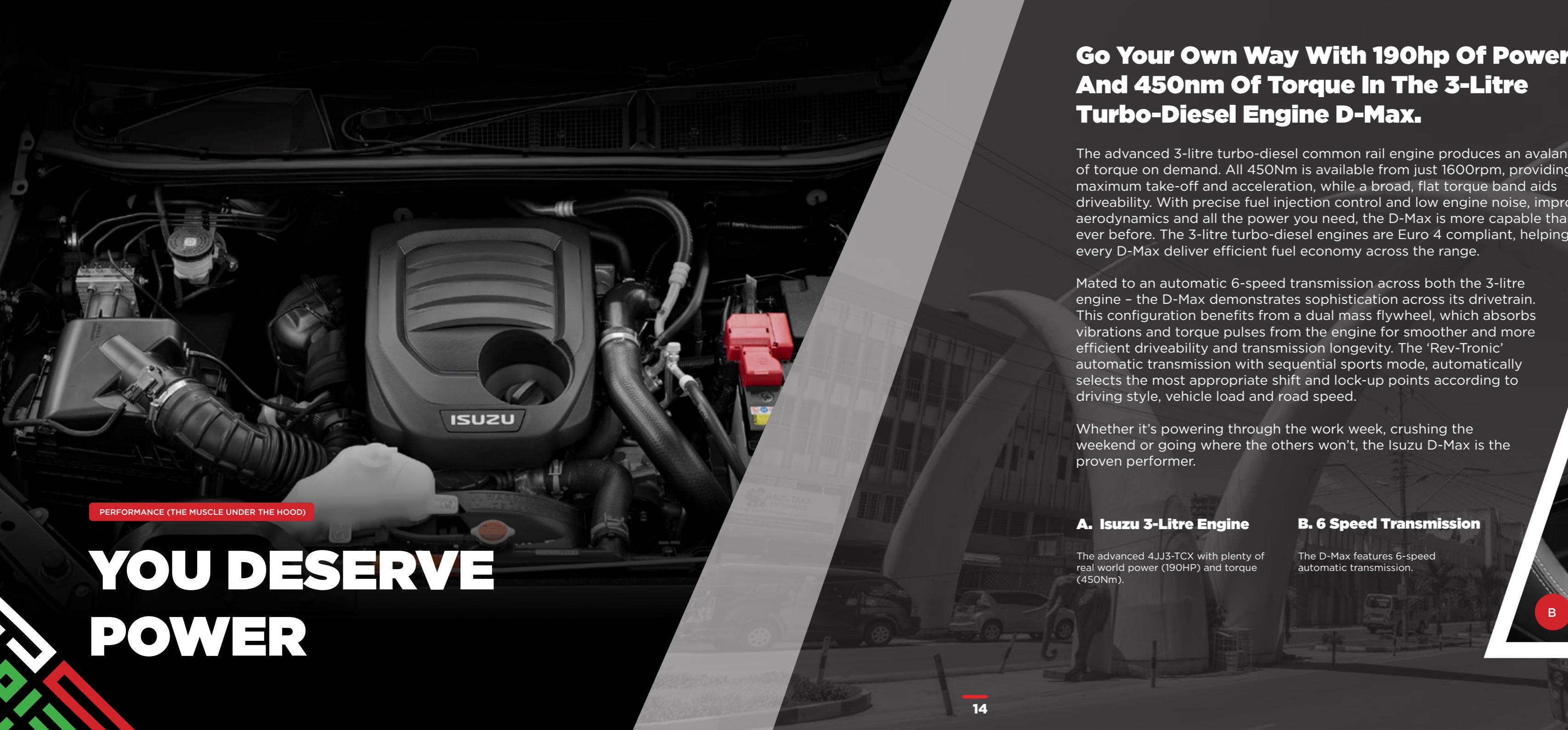
SAFETY FEATURES ANCAP RATING

**YOU DESERVE TO BE
PROTECTED - THE
SMARTEST, SAFEST
CHOICE**

Cutting-Edge And Personalised Driver Assistance Systems Designed To Protect And Enhance Your Driving Experience.

Every D-Max model has achieved a maximum 5-star ANCAP safety rating which covers an extensive list of both active and passive safety features. Using state-of-the-art sensors, the D-Max constantly monitors your surrounding environment for danger. The system will work to help the driver to defuse dangerous situations via alert systems. The LSE model includes seven airbags as standard, and a stronger, more robust body and chassis as well as a reinforced cabin safety cell for ultimate protection in the case of an accident. You're in the safest of hands, wherever the journey takes you, even when you leave the road behind.





Go Your Own Way With 190hp Of Power And 450Nm Of Torque In The 3-Litre Turbo-Diesel Engine D-Max.

The advanced 3-litre turbo-diesel common rail engine produces an avalanche of torque on demand. All 450Nm is available from just 1600rpm, providing maximum take-off and acceleration, while a broad, flat torque band aids driveability. With precise fuel injection control and low engine noise, improved aerodynamics and all the power you need, the D-Max is more capable than ever before. The 3-litre turbo-diesel engines are Euro 4 compliant, helping every D-Max deliver efficient fuel economy across the range.

Mated to an automatic 6-speed transmission across both the 3-litre engine – the D-Max demonstrates sophistication across its drivetrain. This configuration benefits from a dual mass flywheel, which absorbs vibrations and torque pulses from the engine for smoother and more efficient driveability and transmission longevity. The 'Rev-Tronic' automatic transmission with sequential sports mode, automatically selects the most appropriate shift and lock-up points according to driving style, vehicle load and road speed.

Whether it's powering through the work week, crushing the weekend or going where the others won't, the Isuzu D-Max is the proven performer.

A. Isuzu 3-Litre Engine

The advanced 4JJ3-TCX with plenty of real world power (190HP) and torque (450Nm).

B. 6 Speed Transmission

The D-Max features 6-speed automatic transmission.





YOU DESERVE TOWING POWER

**Strong, Stable And Always Willing, The
Isuzu D-Max Meets Every Challenge
With Up To 3.5-Tonne Towing.**

Your search for the perfect travelling companion is over. Isuzu's legendary turbo-diesel engine delivers high torque across the range, making light work of a caravan, boat, or trailer. When fitted with a genuine Isuzu Pick-up tow bar kit or tow tongue kit, every 3-litre engine D-Max is able to tow up to 3.5 tonnes, while Hydraulic Power Assisted Steering ensures easy touring, no matter how long the journey - or how rough the conditions. Included across the range, Trailer Sway Control (TSC) can assist in bringing the towed vehicle back under control in high winds or uneven surfaces. Should it detect sway, TSC will attempt to assist by automatically applying the brakes on individual vehicle wheels, helping to stop your trailer from stepping out of line - and keeping you on the road. Serene and worry free.

Wider and stronger than ever, the D-Max underwent the equivalent of over four million kilometres of testing during research and development - both on and off-road - and it shows. It emerged as the toughest Pick-up in Isuzu's history, with an incredibly durable chassis and suspension tuned for the toughest of conditions.

**A. Trailer Sway
Control (TSC)**

Will apply brakes to individual vehicle wheels to help bring the trailer safely back under control.

**C. Tow Bar
Receiver**

Built-in to the D-Max LSE models, you will be able to tow up to 3.5 tonnes when paired with a genuine tow tongue kit and optional genuine 7-pin or 13-pin wiring harness.

**B. Optional 2-Pin
Tow Harness**

Convenience when towing

**D. Optional Electronic
Brake Controller**

Maintain precise control of your heavy caravan or trailer's brakes from the comfort of the driver's seat.





YOU DESERVE ADVENTURE

/ The Road Less Travelled

OFFROAD (THE ROAD LESS TRAVELED)

Designed From The Ground Up To Handle Africa's Toughest Terrain, The Isuzu D-Max Comes Alive Off-Road.

Wherever you're planning to go, your D-Max is up for the task. With extensive steel underbody protection, a wading depth of 800mm, and with a rear axle differential lock as standard on all 4x4 models, the D-Max is your most reliable way to escape everyday.

Engineered for Kenyan conditions, every 4x4 D-Max features 'Terrain Command' as standard, allowing you to switch between 2WD-high and 4WD-high modes at speeds of up to 100km/h in less than a second. When the going gets tough, selecting 4WD-low will provide increased traction and complete control. Hill Start Assist (HSA) automatically prevents roll-back when starting on steep gradients (above 5.7 degrees), while Hill Descent Control (HDC) gives you maximum traction on rough downhill terrain. Add a turning circle of just 12.5 metres – meaning maximum manoeuvrability in tight spaces – and the D-Max is supremely confident. Whatever the conditions. Wherever the location.

A. Steel Underbody Protection

Steel underbody guards the sump and transfer case on 4x4 models.

C. Rear Differential Lock

Standard on all 4x4 models, the rear e-differential lock can be engaged with the push of a button when in 4WD-low.

B. 800 MM Wading Depth

Water crossings are simple with a wading depth of 800mm on all D-Max models.

D. Terrain Command Dial

Switch quickly and easily between 2WD-high, 4WD-high and 4WD-low driving modes.





YOU DESERVE RELIABILITY

/ The Tough ISUZU DNA

ENGINE (THE TOUGH ISUZU DNA)

After A Century Of Building The World's Most Reliable Vehicles, The D-Max Is Isuzu's Toughest Pickup - Ever.

Having built more than 26 million engines internationally, Isuzu is the world leader in diesel engineering. Made to go the distance, the D-Max has a legendary reputation for reliability. Over generations of commercial vehicle manufacturing, Isuzu has proven itself across Kenya – and around the world.

The D-Max's chassis is constructed with high tensile steel with extra cross members for added durability. Warm Stress Shot Peening (WSSP) long-span rear suspension is both stronger and more flexible, while independent double-wishbone front suspension with higher upper control arms improve handling for a more comfortable ride. The improved lightweight body provides improved overall stability, greater occupant protection, as well as reduced noise and vibration throughout the cabin.

A. Steel Timing Chain

The steel timing chain found in the Isuzu engine is sturdier and lasts longer than a standard poly belt.

B. Pistons

Piston crowns and pins are coated with a special diamond-like carbon that improves durability and heat resistance, helping the engine work smoothly at maximum power.

C. Front Suspension

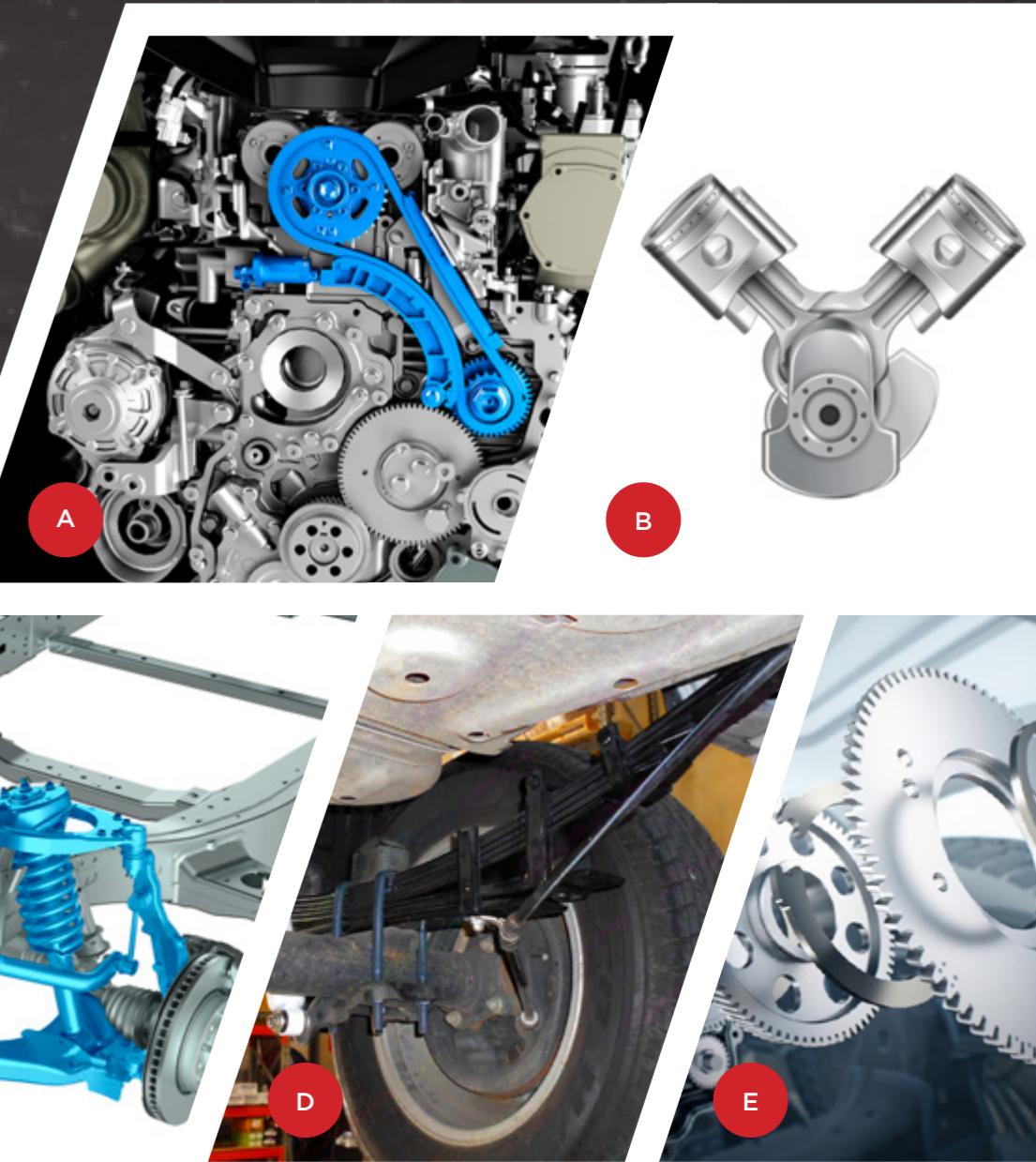
Higher mounted control arms minimise body roll when cornering and improve tyre grounding.

D. Rear Leaf Suspension

A lighter, but stronger leaf designed for Kenyan conditions creates a smoother ride.

E. Double Scissor Gears

A double scissor idler gear design results in reduced engine and gear noise for quieter and smoother operation.





**YOU DESERVE
SAFETY**

ENGINE (THE TOUGH ISUZU DNA)

YOU DESERVE PEACE OF MIND

The Extra Mile Support

Warranty

100,000KM or 3 Years, whichever comes first

ISUZU Genuine Service -

And with a comprehensive network covering East Africa, your local Isuzu service center will keep your D-Max performing at its best – wherever you find yourself.

ISUZU Genuine Parts -

Because every part of your ISUZU D-Max matters, the parts are designed and tested to provide the highest quality and durability.

ISUZU Accessories -

They provide another way to enhance and personalize your ISUZU D-Max with the confidence of Isuzu.





ACCESSORIES

YOU DESERVE TO STAND OUT

/ Standard Accessories



STANDARD

UNDER RAIL BEDLINER

PN:5867632500



STANDARD

DOOR VISOR

PN: 5867630772 *FR
PN 586763076 *FR&RR



STANDARD

SAIL PANE

PN:5867643551



STANDARD

SHUTTER LID

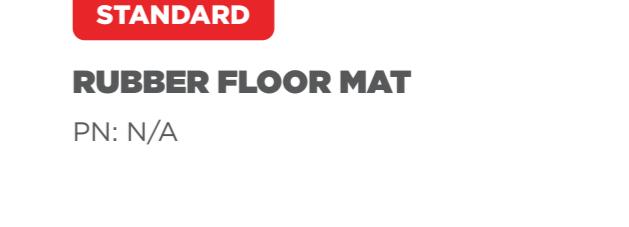
PN:5867631740



STANDARD

SIDESTEP

PN:5867630990



STANDARD

RUBBER FLOOR MAT

PN: N/A



ACCESSORIES

YOU DESERVE TO STAND OUT

/ Optional Accessories



OPTIONAL

TAIL LAMP GARNISH

PN: 5867633560



OPTIONAL

ROCKER PLATE

PN: 5867630840 *Set



OPTIONAL

HEAD LAMP GARNISH

PN: 5867633640



OPTIONAL

OVER FENDER

PN: 5867628841



OPTIONAL

TAIL GATE ORNAMENT

PN: 5867633510



Colours and Trim

COLOURS AND TRIM

Body Colors



Onyx Black



Pepperdust



Red Spinel



Biarritz Blue



Mercury Silver



Splash White



Islay Grey

COLOURS AND TRIM

Vehicle Specifications

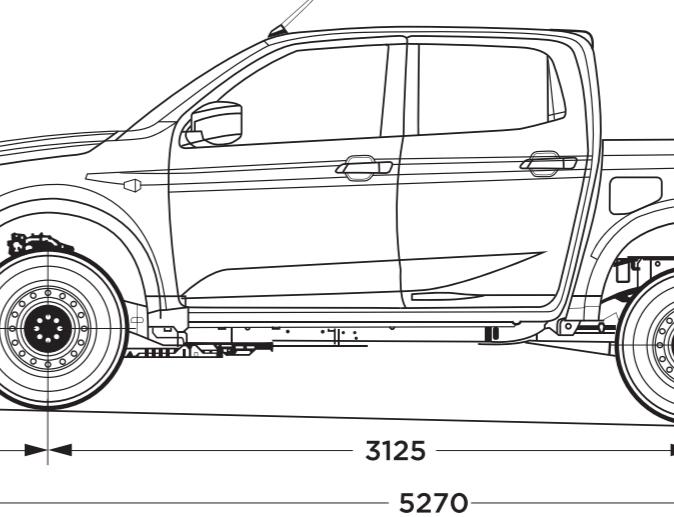
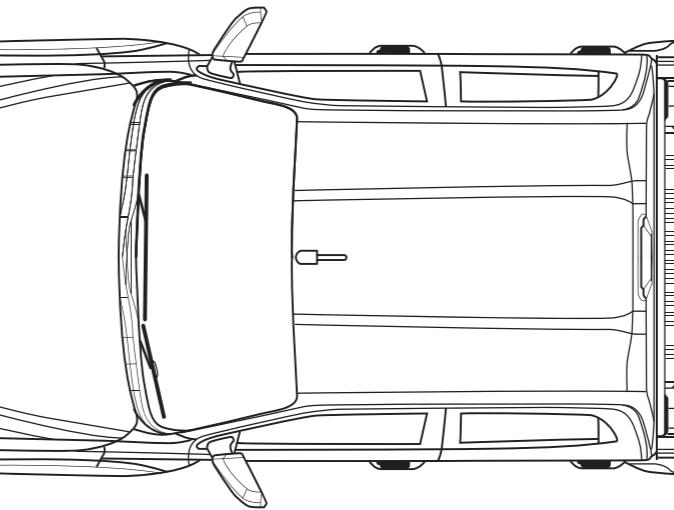
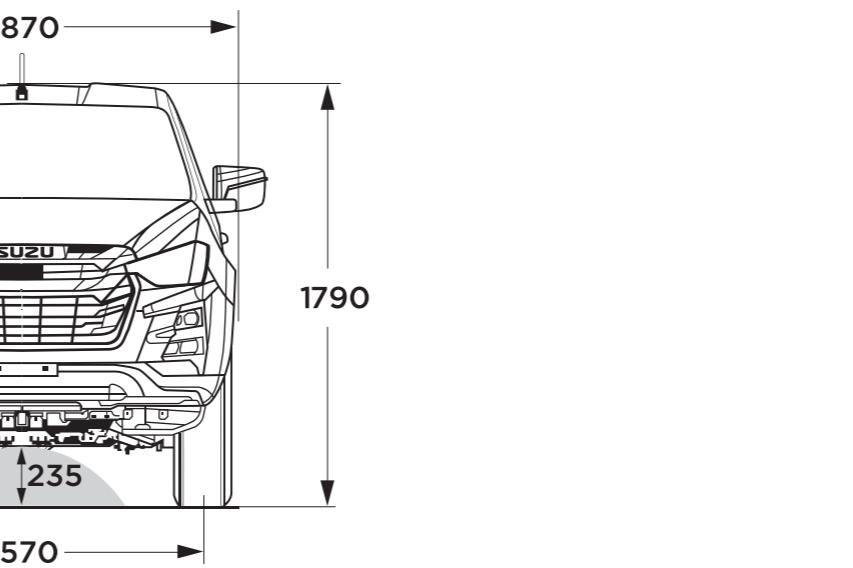
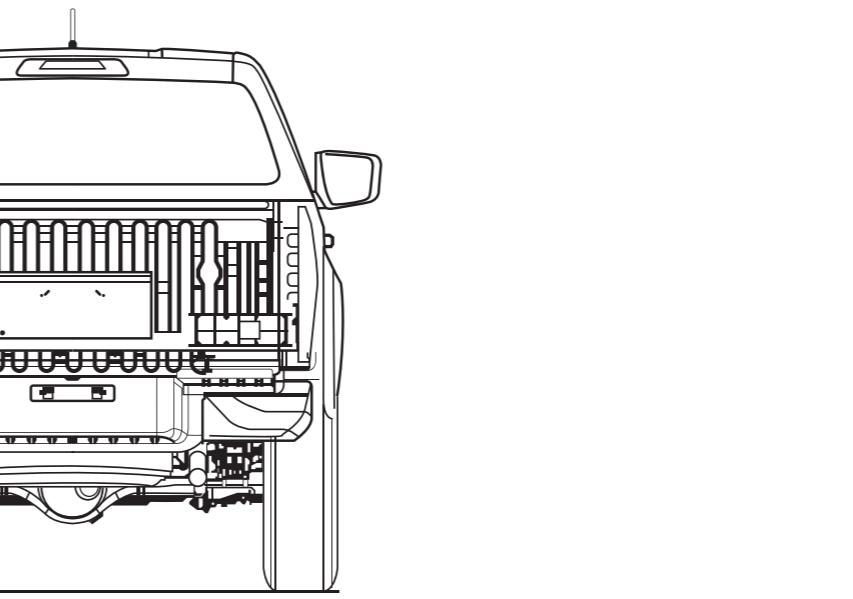
| MODEL | Isuzu D-max TFS40 3.0 LSE |
|---------------------------------|---|
| Drive, Transmission | 4X4, Automatic |
| ENGINE | |
| Code | 4JJ3-TCX |
| Type | 3.0L, In-line 4-cylinder common-rail direct fuel injection with intercooled Variable Geometry System turbo charger |
| Displacement (cc) | 2,999 |
| Max Power kW(PS)/ rpm* | 140 (190) / 3,600 |
| Max Torque Nm(kgm)/rpm* | 450 (45.9) / 1,600 - 2,600 |
| Transmission | |
| Type | 6-speed auto |
| SUSPENSION SYSTEM | |
| Front | Independent, coil springs, gas shock absorbers, upper & lower wishbones, stabiliser bar |
| Rear | Leaf spring overslung with gas shock absorber |
| TYRES & WHEELS | |
| Tyres | 265/60 R18 (A/T Pattern) |
| Wheels | 18" x 7.5J-33 Alloy |
| Spare Tyre | 18" Alloy |
| WEIGHT, CAPACITIES & DIMENSIONS | |
| Length (mm) | 5,285 |
| Width (mm) | 1,870 |
| Height (mm) | 1,822 |
| Ground Clearance (mm) | 232 |
| Wading depth (mm) | 800 |
| Gross Vehicle Mass (GVM) (kg) | 3,100 |
| Gross Combined Mass (GCM) (kg) | 6,000 |
| Tare Mass (kg) | 1,950 |
| Payload (kg) | 990 |
| Fuel Tank capacity (litre) | 76 |
| Infotainment | |
| Infotainment | AM/FM Radio 9" Touchscreen, Bluetooth® Audio Streaming Apple CarPlay® and Android Auto Wi-Fi Hands-Free Phone |

| EXTERIOR FEATURES | | INTERIOR FEATURES | SAFETY |
|--|---|---|---|
| Exterior mirrors | Power Adjustable, Retractable | Cruise Control | Daytime running lights (DRL) |
| Side steps | Equipped | Electrically operated windows | LED Fog Lamps - Front |
| Mudflaps | Front & Rear | Door trim with storage pockets and integrated cupholders | Fog Lamps - Rear |
| Daytime running lights (DRL) | LED | Fixed rear window, with defogger | Front Headlamp Levelling |
| BI-LED Headlights with "on" warning buzzer, Rear LED combination tail-lights, Luggage lamp | Equipped | High-mounted centre stop light | Auto-on Headlamps |
| Roof rail | Capacity - 100kg | Front reading lights | Rear LED Tail Lamps |
| | | Glove box | Side Impact Protection Bars |
| | | | Height adjustable 3-point seatbelts |
| INTERIOR FEATURES | | SAFETY | |
| Hydraulic Power Assisted Steering, | Equipped | ISOFIX Child Seat Anchorage | Equipped - 2nd Row Seat Outside & Centre |
| Adjustable steering column | Manual - Tilt and telescopic | Antilock Brake system (ABS), Electronic Brake-force Distribution (EBD), Emergency Brake Assist (EBA), Brake over ride accelerator (BOA) Electronic Stability Control (ESC), Traction Control System (TCS), Hill Descent Control (HDC), Hill Start Assist (HSA), Parking Aid (Front & Rear), Blind Sport Monitor (BSM), Rear cross traffic alert (RCTA), TPMS(Tire pressure monitoring systems) | High Level Brake Light |
| Leather steering wheel with multifunction controls | Switches - MID, Cruise control, Audio switch / Phone switch / Voice Control | Seat trim | Park Assist |
| | | Seating capacity | Reverse Camera |
| | | Driver's Seat Adjustable | Anti-theft Alarm, transponder Immobiliser & Keyless Entry, Remote Central Locking and Speed Sensing Automatic Door Lock |
| | | Passenger's Seat Adjustable | Passive Entry and Key FOB with immobilizer |
| | | Air conditioner | Follow Me Home Headlamps |
| | | Sun visor vanity mirror | ESS (Emergency Stop Signal) |
| | | Multi Information Display (MID), Dashboard illumination control | Walk Away Auto Door Lock |
| | | | Diffflock |
| | | Automatic Door Unlock with SRS Airbag Deploy | Diffflock Equipped |



VEHICLE DIMENSIONS

Vehicle Dimensions

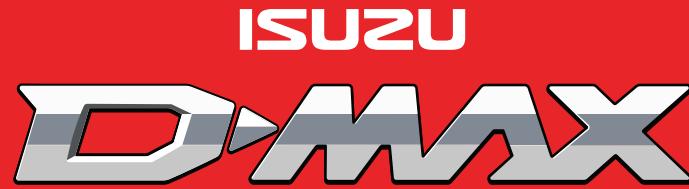






ISUZU
D-MAX





CONTACT US

 0800 724 724

 info.kenya@isuzu.co.ke

 Isuzu East Africa Ltd,
Enterprise Road, off Mombasa Road
P.O. Box 30527 Nairobi GPO,
00100 Kenya, East Africa