

**Introduction:**

- Hi! I would like to talk about How private industries can influence education around the world. But first let me tell you a little bit about why this is an important topic to me:
  - International student, interested in other cultures and the world in general
  - Come from a family of teachers (both mom + younger sister)
  - Like many before me I wanted to look into ways the education system can be improved. Especially considering how much of an impact the pandemic has had on education I think it's important to look at ways to improve education worldwide.

**Project:**

- That's how I became interested in looking at the impact of industries on education
- It is an interesting fact that higher public spending on education does not guarantee better student performances. However, it is still not clear how much influence the private sector can have on the success of students.
- It is generally believed that there are benefits to investing in students (otherwise there wouldn't be so much corporate scholarships provided by big tech companies). However,
  - 1) these investments tend to come from very large companies, and
  - 2) the precise impact of those investments has not yet been really quantified

**Summary:**

- So, I would like to look at the influence of private industries on education. I believe private companies could benefit greatly by strategically positioning themselves near schools, interacting with students early in their careers and investing in education.
- I'm really asking What role do industries play in the education, job opportunities and future of students? And How much of an impact can industries have on the education level of a country?

**End user:**

- This would be useful for industries and recruiters looking to hire more experienced students.
- It could also be used by governments to create incentives for companies to sponsor students and invest in schools.
- Of course this would ultimately benefit both students and employers.
- But, my main focus will be on industries and what best strategies they can implement.

**Outline of steps to take and measuring success:**

- In terms of precise steps I will be taking, I would like to specifically answer the following questions:
  - 1) Can clear patterns be identified from this analysis?
  - 2) From these patterns, is it possible to extract useful strategies which can easily be implemented?
  - 3) Quantify how beneficial those strategies are to companies in the long run.
  - 4) Quantify how long it takes for companies to see a return on their investment in education.

**Thanks:**

- In conclusion:
- I hope you also find this problem interesting and exciting. I look forward to exploring these ideas more in the near future.
- Thank you very much!