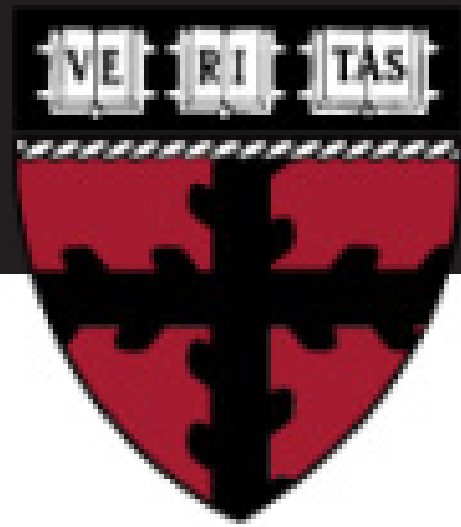
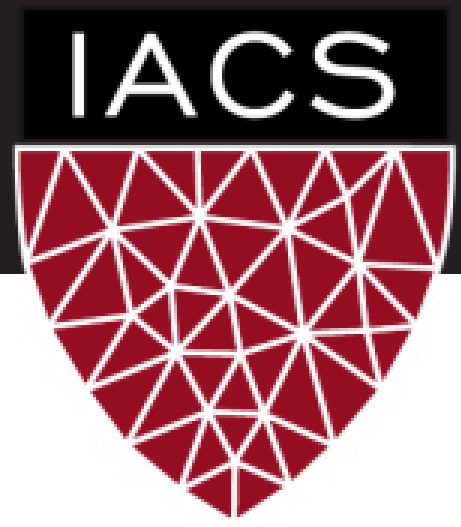


“LOCATION, LOCATION, LOCATION: CONSIDERING SPACE AND DISTANCE IN HOME PREDICTION”



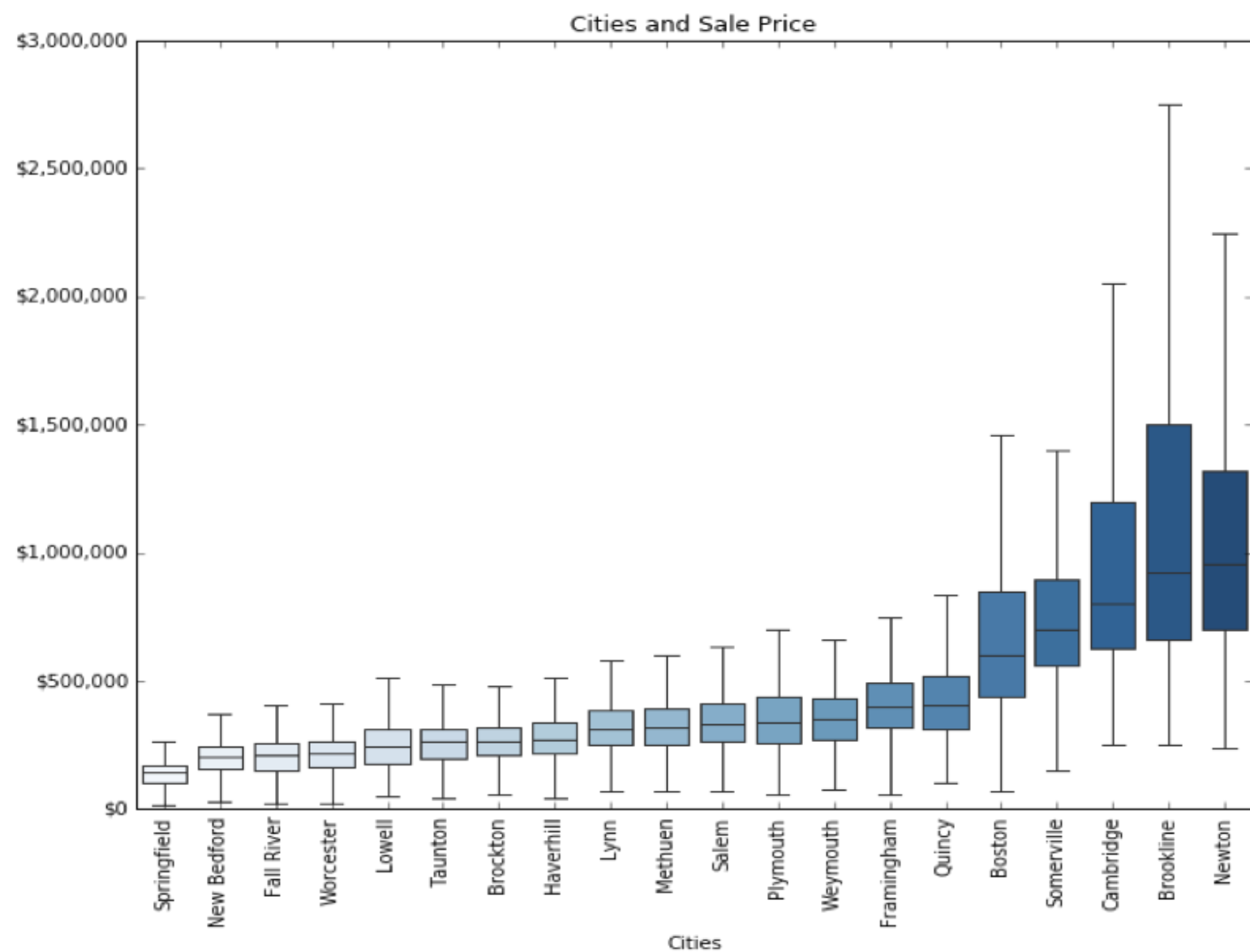
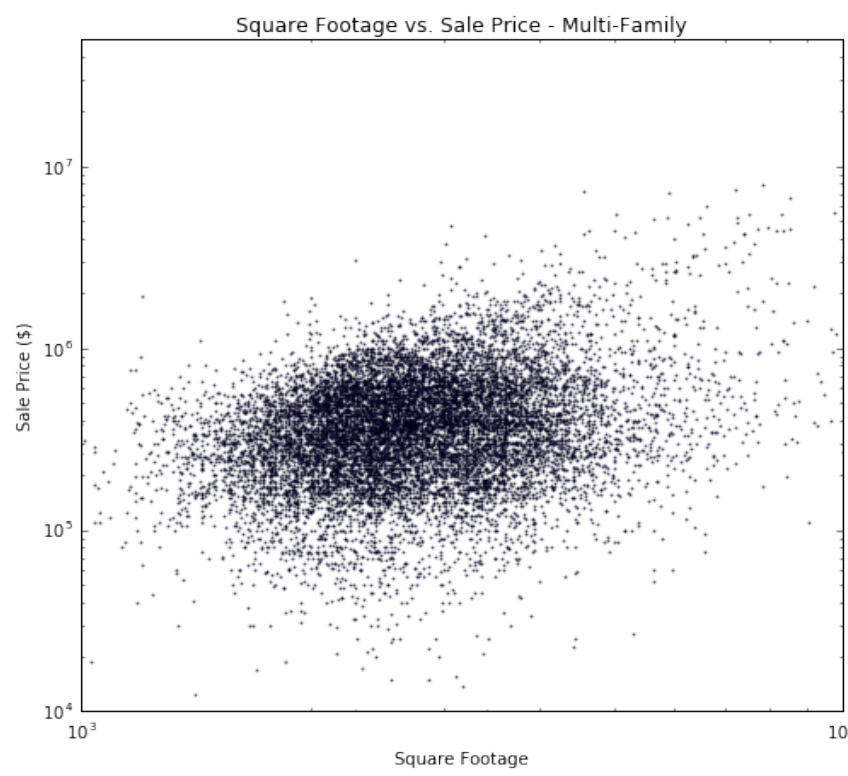
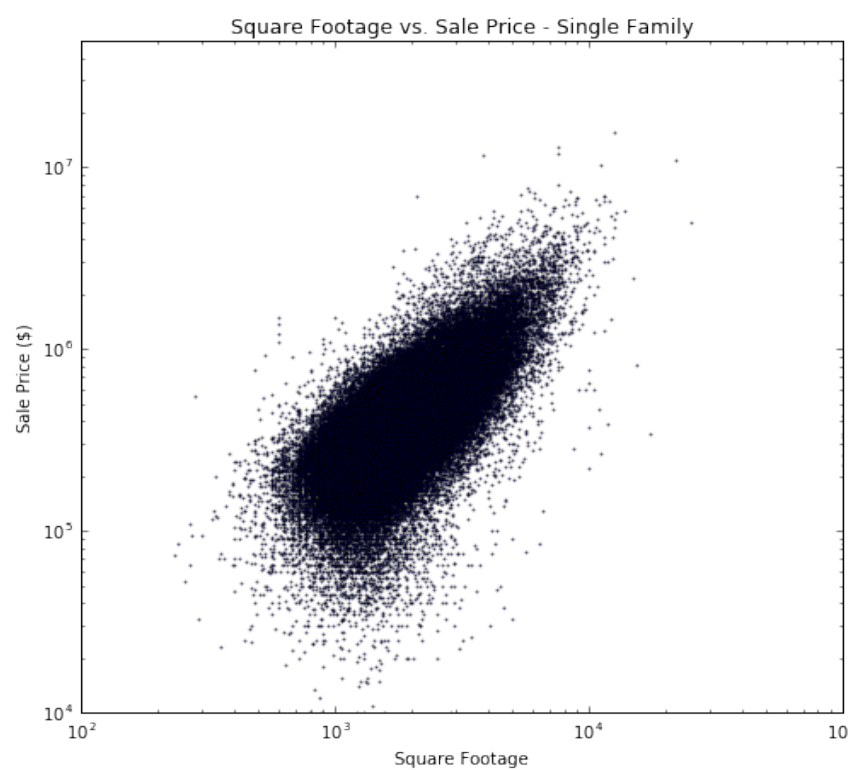
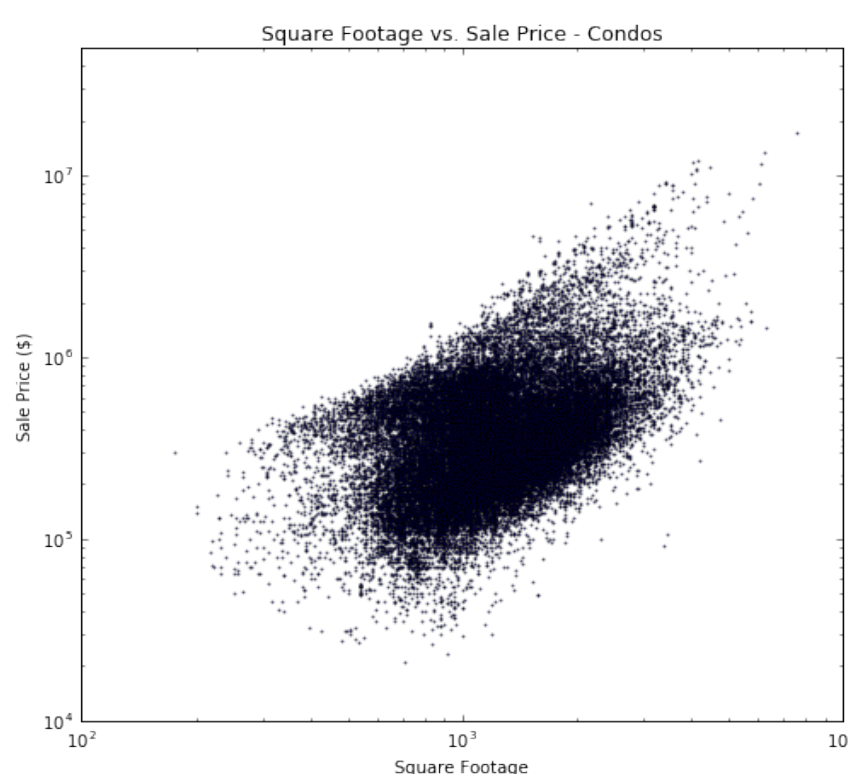
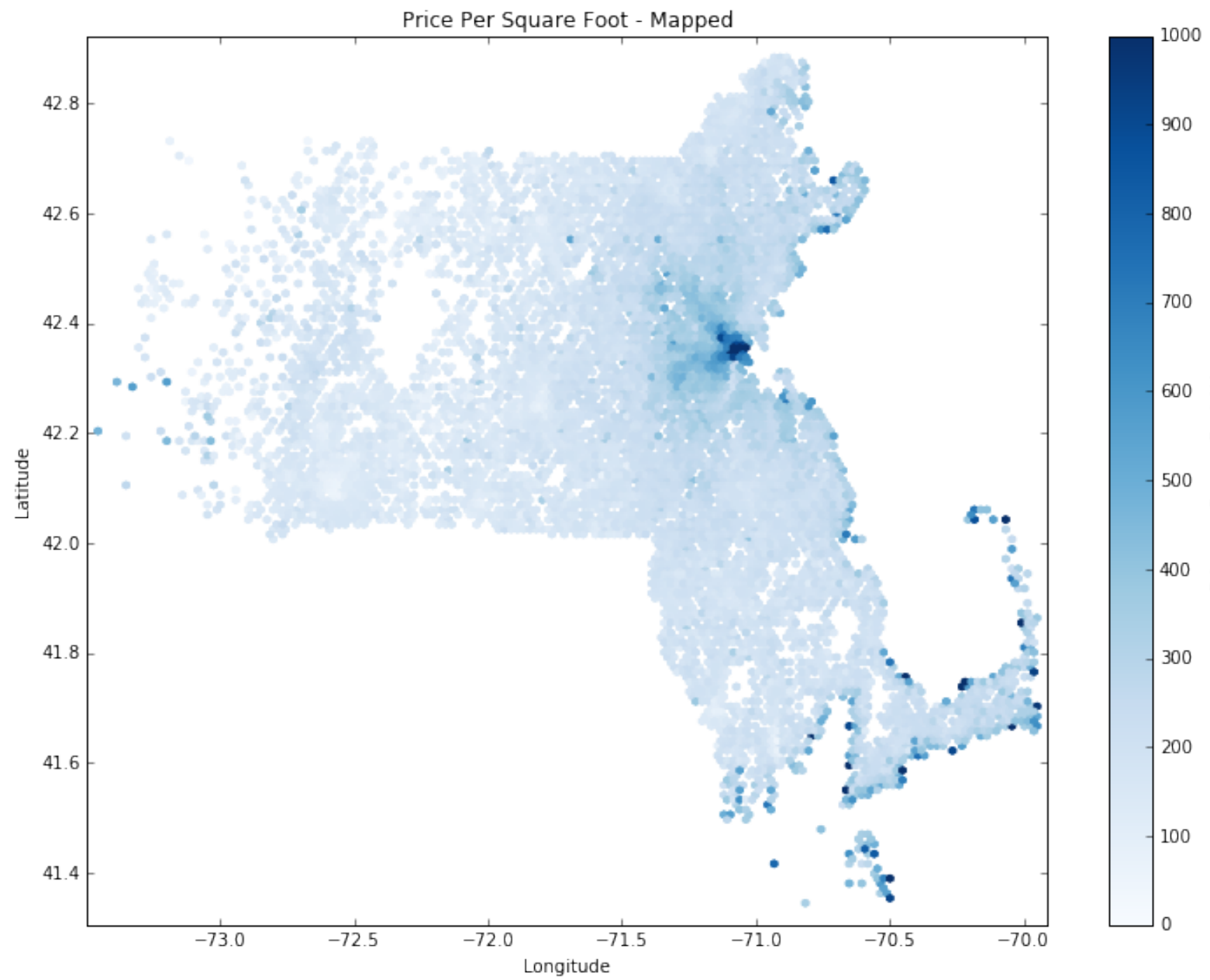
0 WHAT PROBLEM ARE WE TRYING TO SOLVE?

PROBLEM:
ACCURATELY PREDICTING HOME SALE PRICE

POSSIBLE SOLUTIONS:
ADD NEIGHBORHOOD CHARACTERISTICS
ADD UNSTRUCTURED DATA
ADD ENGINEERED FEATURES
USE HEDONIC REGRESSION

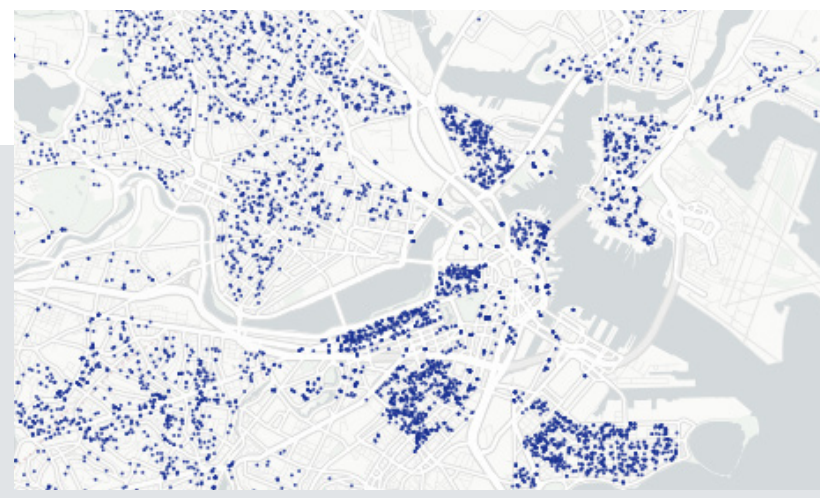
OUR APPROACH:
CONSIDER LOCATION AND DISTANCES AMONG PROPERTIES

1 EXPLORING OUR DATA

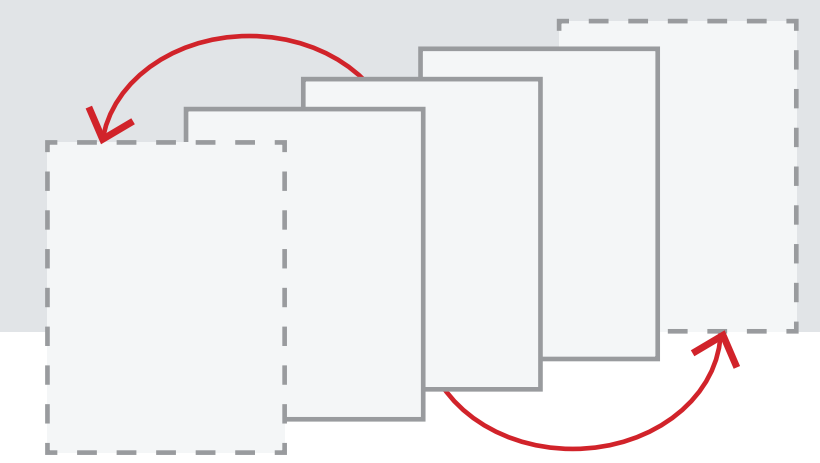


2 DATA PREPROCESSING

DATA COLLECTION:
GEOCODE LOCATION
ArcGIS



DATA CLEANING:
COMBINE DATASETS
REMOVE DUPLICATES
DIVIDE INTO 2016 AND 2017, ACTIVE AND SOLD
FEATURE EXTRACTION
DUMMY VARIABLES



3 FEATURE ENGINEERING

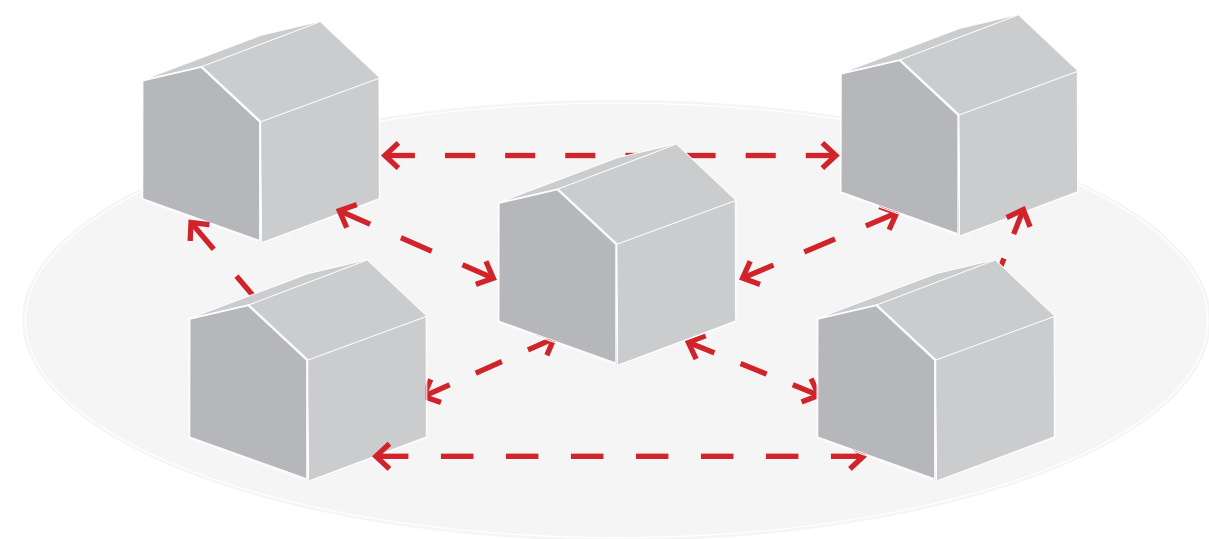
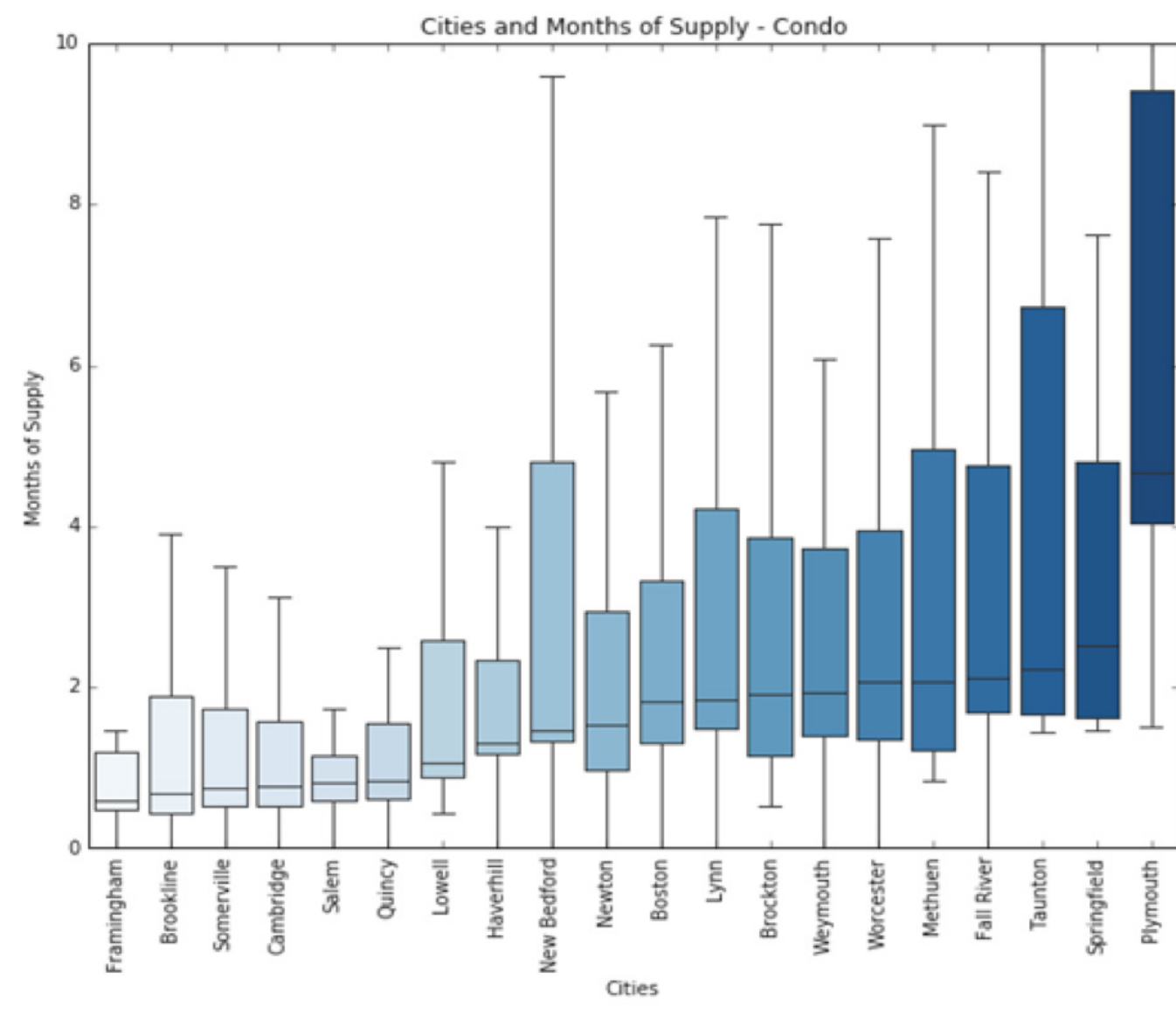
MONTHS OF SUPPLY:

- SHARE OF ACTIVE PROPERTIES OVER PROPERTIES SOLD IN THE PREVIOUS YEAR FOR A GIVEN CATEGORY
- APPROXIMATES HOUSING MARKET SUPPLY AND DEMAND CONDITIONS
- INTUITIVE AND WIDELY USED IN PROPERTY APPRAISAL

$$MOS = \frac{\#ACTIVE\ PROPERTIES}{\#PROPERTIES\ SOLD\ IN\ PREVIOUS\ YEAR}$$

DISTANCE MATRIX:

- USE PYSPAL TO COMPUTE DISTANCE AMONG ALL PROPERTIES SOLD IN 2016 AND 2017
- INTENSIVE COMPUTATION - $O(n^2)$

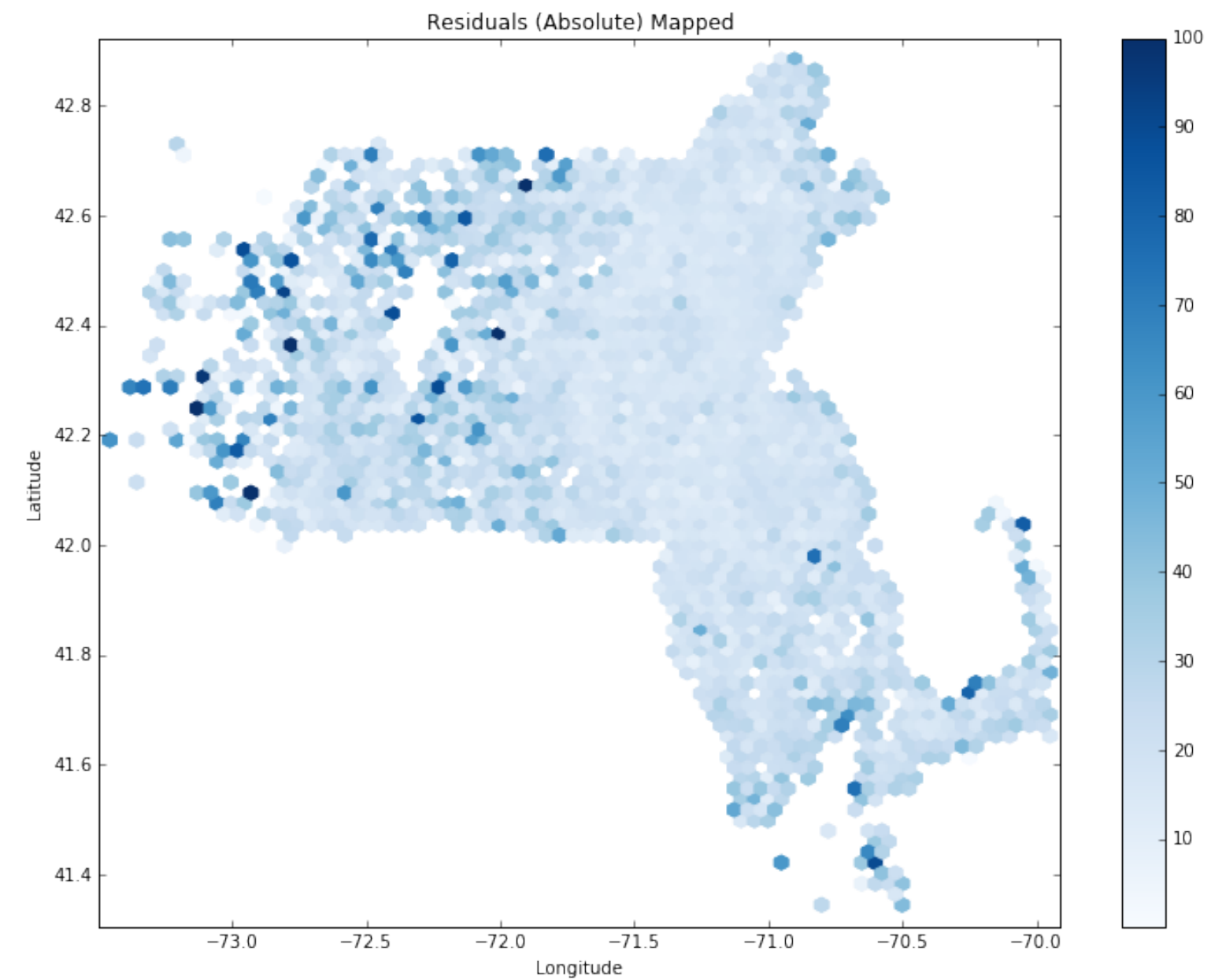


| Sample Distance Matrix - Distance between each property (Km) | | | | | |
|--|--------------|-----------------|-----------------|------------|-----------------|
| | 1 Earhart St | 33 Fulkerson St | 31 Fulkerson St | 17 Otis St | 32 Sciarappa St |
| 1 Earhart St | 0 | 1.043 | 1.035 | 0.251 | 0.542 |
| 33 Fulkerson St | 1.043 | 0 | 0.007 | 0.829 | 0.531 |
| 31 Fulkerson St | 1.035 | 0.007 | 0 | 0.821 | 0.524 |
| 17 Otis St | 0.251 | 0.829 | 0.821 | 0 | 0.389 |
| 32 Sciarappa St | 0.542 | 0.531 | 0.524 | 0.389 | 0 |

4 MODELING & ANALIZING

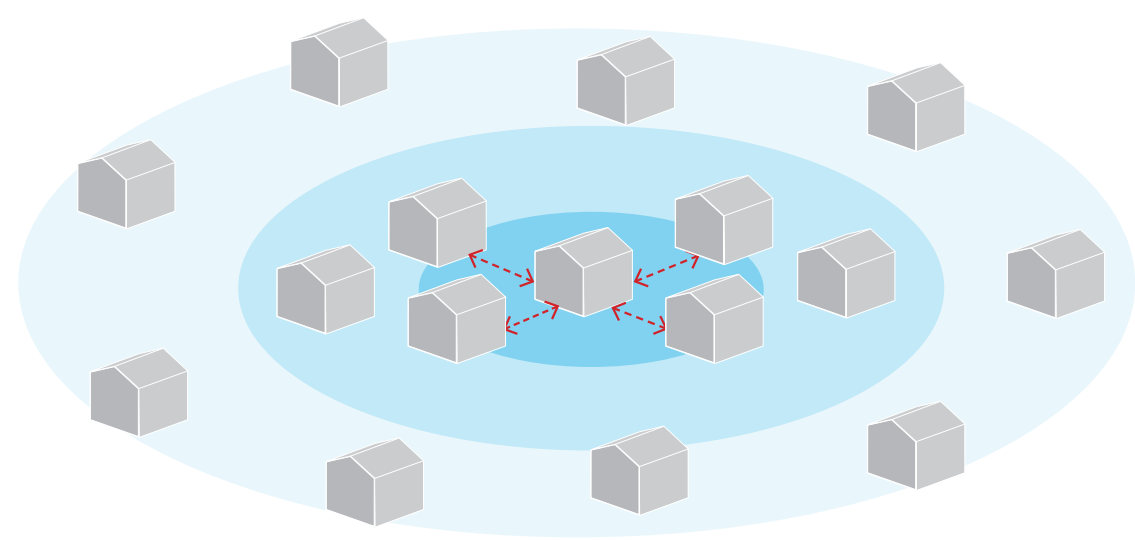
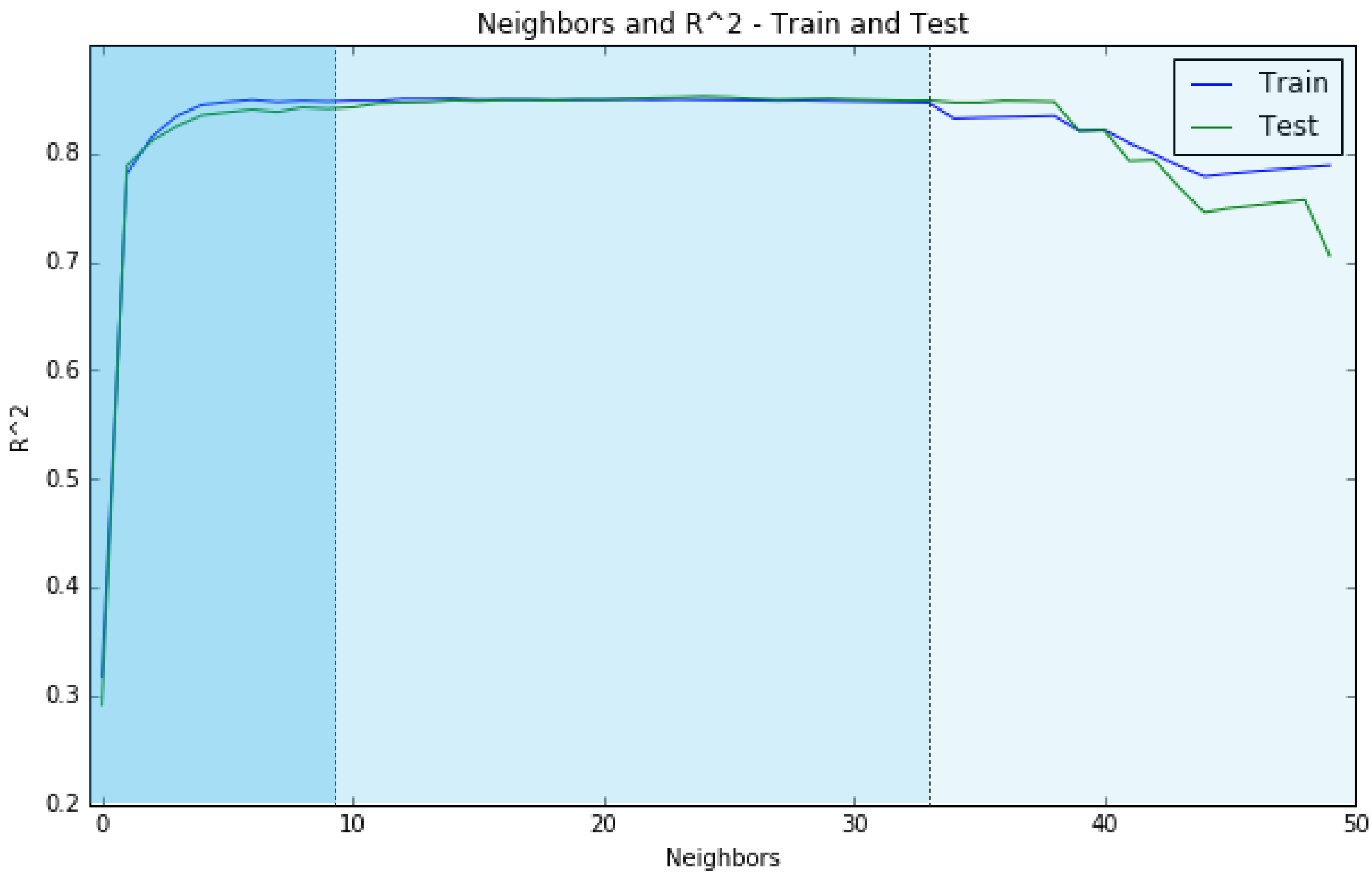
PIPELINE:

- START**
- SPLIT INTO 2016 AND 2017 SALES
 - BUILD BASELINE REGRESSION MODEL
 - BUILD DISTANCE MATRIX
 - OPTIMIZE NUMBER OF NEIGHBORS
 - PREDICT
- END**



$$PRICE = \beta_0 + \beta_1 * AGE + \beta_2 * BATHS + \beta_3 * BEDS + \beta_4 * GARAGE + \beta_5 * SQFT + \beta_6 * MOS + \beta_7 * PREDICTED_PRICES + \beta_8 * REVISED_PRICE$$

5 RESULTS



| OLS Regression Results | | | | | |
|------------------------|------------------|-----------|---------|--------|-----------|
| | coef | std. err. | t | [0.025 | 0.975] |
| Dep. Variable: | SOLDPRICE | | | | |
| R-squared: | 0.869 | | | | |
| Method: | Least Squares | | | | |
| Date: | Mon, 30 Apr 2018 | | | | |
| Time: | 12:02:52 | | | | |
| No. observations: | 14655 | | | | |
| DF Residuals: | 14646 | | | | |
| DF Model: | 8 | | | | |
| Covariance Type: | nonrobust | | | | |
| | coef | std. err. | t | [0.025 | 0.975] |
| CONST | 1.209e+04 | 3896.106 | 3.104 | 0.002 | 4457.132 |
| AGE | 5.7261 | 6.382 | 0.897 | 0.370 | -6.784 |
| BATHS | 4.359e+04 | 2206.592 | 19.755 | 0.000 | 3.92e+04 |
| BEDS | 2.336e+04 | 1283.623 | 18.201 | 0.000 | 2.08e+04 |
| GARAGE | 2.359e+04 | 1507.415 | 15.611 | 0.000 | 2.06e+04 |
| SQFT | -144.1648 | 2.436 | -59.161 | 0.000 | -149.931 |
| CATEGORY_MOS | 1.512e+04 | 1.05e+04 | 1.443 | 0.149 | -5412.258 |
| Predicted_Prices | 1.0738 | 0.005 | 232.878 | 0.000 | 1.065 |
| Revised_Price | -0.0030 | 0.001 | -2.068 | 0.039 | -0.006 |