Vision

Increase sales of custom carport

Improve user experience when choosing and ordering a custom carport

Improve internal (FOG) efficiency when customer pre-order/order a custom carport

Goal

Increase by 10% the sales of custom carport within 12 months

Increase traffic in custom carport interface by 20% within 12 months

Decrease by 30% number of phone calls or mails from customers with problems related to custom carport (missing information, difficulties when browsing/pre-ordering/ordering) within 12 months

90% satisfaction regarding ordering process from customers who bought a custom carport

90% satisfaction of FOG employees regarding custom carports product category (sales people, stock management, deliveries)

Features

New browsing interface

Salespeople interface

Stock/deliveries interface

Customer Pre-order carport

Customer Order/pay carport

Solution for salespeople to contact customers and vice versa when necessary

Customer Updated status of stock

Employees Updated status of stock

Updated status of orders

Overview of pre-orders

Overview of orders

Illustration

Priority of orders (manual priorities + FIFO)