

Mini Fashion Privacy Policy

Your privacy is important to us. This policy explains the information practices of Mini Fashion defines the privacy options of each of our users (each, a “**user**”, “**you**” or “**your**”) and describes how your information is collected and used by us, the owner and operator of the Mini Fashion mobile application (the “**App**”).

This policy covers the Site, the App and any of our related sites, services, tools or applications (together with the Site and the App, collectively, the “**Services**”).

By using or visiting the Services, whether or not you create an account with us, you agree to the collection and use of information in the manner described in this policy. Mini Fashion shall have right at any time and without prior notice, at its sole discretion, to revise this policy. Such revisions and additions shall be effective immediately upon notice, which may be given by any means, including but not limited to posting the revised policy on the Site and the App. You are responsible for reviewing the Site and the App periodically for any modification to this policy.

THE SERVICES AND THE INFORMATION WE COLLECT

The Services are powered by your content and listings and the things that you post, browse, buy and sell. The Services also allow you in some situations to add your comments and opinions, to post pictures and other content, and to exchange messages with other users. This policy applies to all information collected through the Services and any information you provide to Mini Fashion, whether or not you create an account with us. To use certain features of the Services or participate in certain activities sponsored by Mini Fashion, you will be required to create an account with us. The personal information we collect when you create a Mini Fashion account may include: your name; your email address; your home or business zip code; and a user ID and password that you select. You may also choose to access the Services through a third-party service such as Facebook, and we collect personal information provided through such third-party service in accordance with your privacy settings with such third-party service. We may also collect personal information that you voluntarily provide to us when you use any of the Services or participate in certain Mini Fashion-sponsored activities. Such information may include your text, photographs, video, graphics, music and other content relating to item listings, your home or business address, your credit card and other payment information in connection with item purchases, and your bank account number and other information in connection with withdrawal of funds. You may also choose to submit information about your child or children in connection with your use of the Services, including your child’s or children’s name(s), age(s), size(s), gender(s) and photos and other content relating to your child or children. We may collect personal information about you that is provided by other users, such as through comments or likes of items you post. We also collect information about transactions you conduct through the Services, such as transaction dates and purchase prices.

COMMUNICATIONS THROUGH THE SERVICES

The Services include areas that allow you to list items (and your related materials) and to share your opinions and your comments. The Services may also include areas that allow you to post pictures and other content relating to your children, children’s fashion in general and other topics. Some information you choose to post to the Services may include personally identifiable information. We urge you to exercise caution when providing personally identifiable information. Remember that any personally identifiable information you disclose in the public areas of the Services can be viewed by other persons who access the Services.

The Services also include features allowing you to exchange messages with other users in a non-public setting. While it is not our policy to generally monitor all messaging activity between or among users, we advise you that we may review, disclose or use information included in any such messaging activity if required to do so by law, judicial or governmental mandate or, to protect the rights, property, or personal safety of Mini Fashion, users of the Services or the public.

USAGE DATA

In addition to the personal information you supply, we collect certain information to evaluate how you and other users use and interact with the Services. We use such data in the following ways: to improve the design of the Services, to provide personalization on Services, to evaluate the performance of our various features, activities and programs and for our internal business analysis purposes. We may also display certain portions of your usage data on portions of the Services for the benefit of other users, such as by displaying when a seller has last accessed the Services. The technologies we may use to gather this non-personal information may include analytics software, IP addresses, cookies, browser detection, device detection and weblogs.

HOW WE USE INFORMATION

Our primary goal in collecting your information is to provide you with a personalized, relevant, and positive experience when using the Services.

We use information provided by you to manage your account, to process transactions and to provide the features of the Services, to present and tailor content in a manner effective for you and your device, to notify you about changes to the Services or address questions you may have about the Services, and to send you messages in accordance with your marketing preferences.

We may contact you with promotions and updates relating to the Services, or for other activities and purposes. The contact information you submit will not be used for these purposes if you choose not to receive such communications. You can control your privacy preferences regarding such communications (see the section below entitled “Your Privacy Preferences”) and can unsubscribe to any emails you receive.

From time to time, you may be invited to participate in Mini Fashion sponsored activities or programs. Mini Fashion may request that you provide some or all of the above listed personal information to participate in those activities or programs. We use information collected from activities and programs to learn about users in order to improve our services and develop new products and services of interest to our customers.

We may from time to time select certain listings posted by users within the Services and display such listings for promotional purposes on a third-party social network, such as Facebook, Twitter, Instagram or Pinterest, or via email or blog postings. We may use information you submit to the Services as well as personal information (such as usernames) in connection with any such external sharing of select listings.

As discussed above, we may use analytics software and other tools to collect data about how users use and interact with the Services. We may use this data to better understand various aspect of the Services, such as which features of the Services are most useful to users and which features may require improvements in future iterations of the Services. We may detect the type of web browser or device you are using to optimize the performance of the Services and to understand the mix of browsers and devices used by our users and visitors.

Mini Fashion may also contract with unaffiliated third parties to provide services, such as software for certain features within the Services, payment processing, customer communications, analyzing and evaluating the information we collect, and other services. When we do this, we may provide your personally identifiable information to third parties only to provide those services, and they are not authorized to use your personally identifiable information for any other purpose.

OUR COMMITMENT TO DATA SECURITY

Access to your data is limited to authorized Mini Fashion staff or approved vendors. Although total security does not exist on the Internet, Mini Fashion shall make commercially reasonable efforts to safeguard the information that you submit to Mini Fashion.

USE OF THE SERVICES BY CHILDREN

The Services are not intended for use by children. Mini Fashion will not knowingly collect any personally identifiable information submitted by visitors to the Services site who are under the age of 13. If you are under the age of 13, please do not use the Services or submit any personal information through the Services. We encourage parents and legal guardians to monitor their children’s internet and mobile device usage and to help enforce this privacy policy by instructing their children never to provide personal information through the Services. If you have reason to believe that a child under the age of 13 has provided personal information through the Services, please contact us, and we will endeavor to delete that information from our databases.

INFORMATION ABOUT CHILDREN

As set forth above, the Services allow (but do not require) users to submit information about their children. Such information may include your child’s or children’s name(s), age(s), size(s), gender(s) and photos of your child or children. Submitting information about your child or children is always optional. We urge you to exercise caution when submitting information about your child. If you choose to submit your child’s name or a photo of your child, we may use that information to customize your experience in using the Services (such as by displaying the child’s name and photo in your private profile or in connection with search results), but we do not display or disclose your child’s name or photos of your child to other users or members of the public. If you choose to submit other information about your child (i.e., age, size or gender), we may display such information on your public profile (which may be accessed by other users and visitors of the Services) or otherwise use such information to facilitate your discussions and transactions with other users. You may adjust your sharing preferences with respect to information about your child’s age, size and gender in the account settings page of the App.

YOUR PRIVACY PREFERENCES

Each time you post an item to the Services, the item listing will be visible to all Mini Fashion users as well as members of the public who visit the Services. If you no longer want Mini Fashion to display the items you have posted, you can delete such postings through the Services. If you would like to delete other content you have posted to the Services and are unable to do so using features within the Services, please contact us at privacy@itizen.com.

Mini Fashion may provide or make available to users marketing communications such as e-mail newsletters, product and service updates and promotions. Mini Fashion users generally find this type of information useful. Should you choose to not receive such future communications, you can follow the “unsubscribe” instructions at the bottom of the email sent by Mini Fashion.

HOW TO ACCESS OR CORRECT YOUR INFORMATION

You can access and maintain your personally identifiable information on your profile page in the App.

DISCLOSURE OF YOUR PERSONALLY IDENTIFIABLE INFORMATION

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order or legal process. It is also possible that Mini Fashion would sell all or substantially all of its assets and business. In any transaction of this kind, customer information, including your personally identifiable information, may be among the assets that are transferred. If we decide to so transfer your personally identifiable information, you will be notified by email or a post to the Site and the App.

PRIVACY AND LINKS TO THIRD PARTY WEBSITES

The Services contain links to other websites. Mini Fashion is not responsible for the privacy practices of these other sites. We encourage you to be aware when you leave our site, and to read the privacy statements of each web site that collects personally identifiable information. Some linked sites may be co-branded with our trademarks and those of our business partners. They may have the look and feel of www.itizen.com, but the URL in your browser window will indicate that you are visiting a different site. This policy only applies to information collected by Mini Fashion.

HOW TO CONTACT US

Should you have privacy questions or concerns, please send an email to tom@tbldevs.com

HISTORICAL MODIFICATIONS

The effective date of the original version of this privacy policy was June 15, 2017. This policy has been updated on Aug 01, 2017 and, most recently, the date first set forth above. If you would like to review prior versions of our privacy policy, please contact us at tom@tbldevs.com