

Student: First Last	Assessor: Specialist Tutor	
Module: Final Project	Module Code: IMDCGD399	Level: 6
Assessment Weighting: 10%	Assignment 2: Seminar Presentation	Date: S2 2016-17
Presentation date:	February 2017; according to schedule [schedule STC]	

ASSESSMENT 2

Seminar Presentation: February 2017 presentation schedule TBC

The student will give a ten-minute presentation using PowerPoint or similar presentation software, followed by five minutes of discussion/questions from the panel. The student will introduce the stock of materials they have either found, originated or intend to make in order to complete the project brief. This will provide the basis on which the final artefact is marked. In addition, the student will show how specific theoretical, technical and/or methodological issues identified in preparatory and subsequent reading and research inform the ongoing work.

Assessment Criteria

1. Ability to communicate your ongoing project development
2. Coherent development of the project
3. Incorporation and application of appropriate theory and method
4. Ability to reflect accurately on identified project milestones

A Note on Assessment Criteria

Staff will need to see how your ongoing work is being *guided and informed by the reading and research you are engaging in*. Your initial literature review is simply the starting point for further research; the presentation is an opportunity to demonstrate to the course team how the ongoing work forms a dialogue between yourself and the ideas you are exploring.

The presentation needs to progress logically through the steps you have already taken, and provide evidence that you are on course to complete the dissertation as intended. This is all part of your task of communicating to staff that the work you have been doing is fully on-track. Clarity is all: the presentation should convey your ideas clearly to us while you will also speak clearly and communicate clearly using appropriate terminology and citing appropriate sources as necessary. You have already developed a substantial amount of experience of showing your work in presentations and the process will by now be very familiar to you.

The Final Project Blog, is the evidence that you will be drawing on for your ongoing regular engagement with your project.

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40 – 50 %	[met: ✓ partly met: ~ not met: ✕]	1 st	2 nd
Student communicated to the audience, but clarity was intermittent with lack of attention to eye			
Work was presented but lack of coherence in the sections that were addressed			
Only minimal regard was paid to the underlying theoretical ideas and concepts for the dissertation.			
An outline plan was produced but with little reflection on project milestones and risks associated with the project based on work undertaken so far.			
50 – 60 % as per the above, and additionally:			
Student communicated to audience clearly, with good use of audio visual material, but more			
Sections were organised coherently but there was a lack of integration of the concepts and theories underlying the project			
Project timeline produced with some critical reflection on the practicality of its delivery.			
60 – 70 % as per the above, and additionally:			
Excellent communication of work, confident delivery of material.			
Work presented coherently with all major aspects covered and a good level of integration of theories and concepts			
Coherent and believable plan for project completion			
> 70 % as per the above, and additionally:			
Excellent integration of theories and concepts.			
1st / 2nd marker grade:			
Agreed assignment grade:			