

Trocali

Executive Summary

Who are we?

Tired of searching for hours for a good application to meet your needs? We have the perfect solution! Forget *Amazon*, *Fiverr* or all those competing applications, opt for Trocali. This one is way better, believe us. We are a small group of students in Computer Science with great goals that will surely blow out your minds. We will give our best in order to make this application the very best. Still not convinced? Alright, let's see in detail why you should choose Trocali!

What is Trocali?

Our application is an online marketplace in which you can buy, sell or exchange any kind of goods and services by currency exchange or barter. It has several other intuitive functionalities such as the possibility to rate users and give feedback about their offers in order to ensure high-quality exchanges.

What is the goal of our app?

Our application uses an existing concept but we have improved it. Other similar applications already exist but they are poorly organized, unintuitive and limited in the amount of functionalities they offer. Our goal with Trocali is to create a new online marketplace able to meet the needs of everybody in the most efficient and intuitive way possible. Ease of use is our priority!

Who is this application for?

The target audience of such an application would be every adult that may want to sell or buy something on the internet. Trocali is designed in such a way that anyone who is at least minimally comfortable with a computer can use it.

Why you should choose us

The advantage of Trocali over other similar applications is the large amount of features available combined with its ease of use. After this short summary, we hope that you are interested in this application which will certainly be successful. Our team is determined and hardworking, although we are young, we have many brilliant ideas that will surpass any other similar projects.