

BYUI CSSA Site Plan

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WDD 130

Overview

Purpose

The purpose of the BYUI CSSA website is to serve as a central hub for Chinese students and scholars at Brigham Young University-Idaho, providing timely event updates, essential campus resources, and a platform for community connection. It aims to help members adapt to campus life, foster cultural exchange, and enhance the sense of belonging among the Chinese community at BYU.

Audience

The intended audience includes current Chinese students and scholars at Brigham Young University-Idaho, incoming Chinese students preparing to enroll, and alumni who wish to stay connected with the university's Chinese community.

Branding

Website Logo



Style Guide

Color Palette

Primary	Secondary	Accent 1	Accent 2
#003366	#FFFFFF	#FF6B35	#32CD32

Typography

Heading Font: Montserrat

Paragraph Font: Open Sans

Navigation

[Home](#) [Events](#) [About us](#)

Content

1. Home Page

Hero Section:

Text: Welcome to BYUI CSSA! We are dedicated to supporting Chinese students and scholars throughout your journey at Brigham Young University-Idaho. Explore our site for event updates, campus resources, and community highlights.

Images: Group photo of CSSA members at a campus event; BYUI campus landscape with CSSA logo overlay.

About CSSA Section:

Text: The Chinese Students and Scholars Association (CSSA) at BYU is a student-led organization that promotes cultural exchange, provides academic and life support, and organizes social activities for Chinese students and scholars. Our mission is to create a welcoming community and bridge the gap between Chinese members and the university environment.

Image: CSSA executive team group photo.

Quick Links:

Text: Get more information about us

Links: Connected to the “Events” page and “about us” page.

2. Events Page

Page Introduction:

Text: Stay updated with all CSSA-hosted events! From cultural festivals to academic workshops and social gatherings, we organize activities to enrich your campus experience and help you connect with peers.

Image: Collage of past CSSA events.

Navigation Links:

Links: Back to Home, Go to Resources Page.

3. About us Page

Page Introduction:

Text: Established in 2025, BYU CSSA is a non-profit community organization voluntarily formed by Chinese students and scholars at Brigham Young University-Idaho. It is committed to providing comprehensive support and services for Chinese students.

Image: A combined design image of the CSSA organizational logo



Contact & Join Us:

Text:

Contact Information: Email (byui.cssa@fake mail.com), WeChat Official Account (BYUI_CSSA).

Follow the official WeChat account for registration information. No experience is required—only a passion for serving the community.

Images: A design image of the BYUI CSSA WeChat Official Account QR code; a photo of the campus office entrance (with the address labeled).



Navigation Links:

Links: Back to Home, Go to Events Page.

Wireframes

Home

