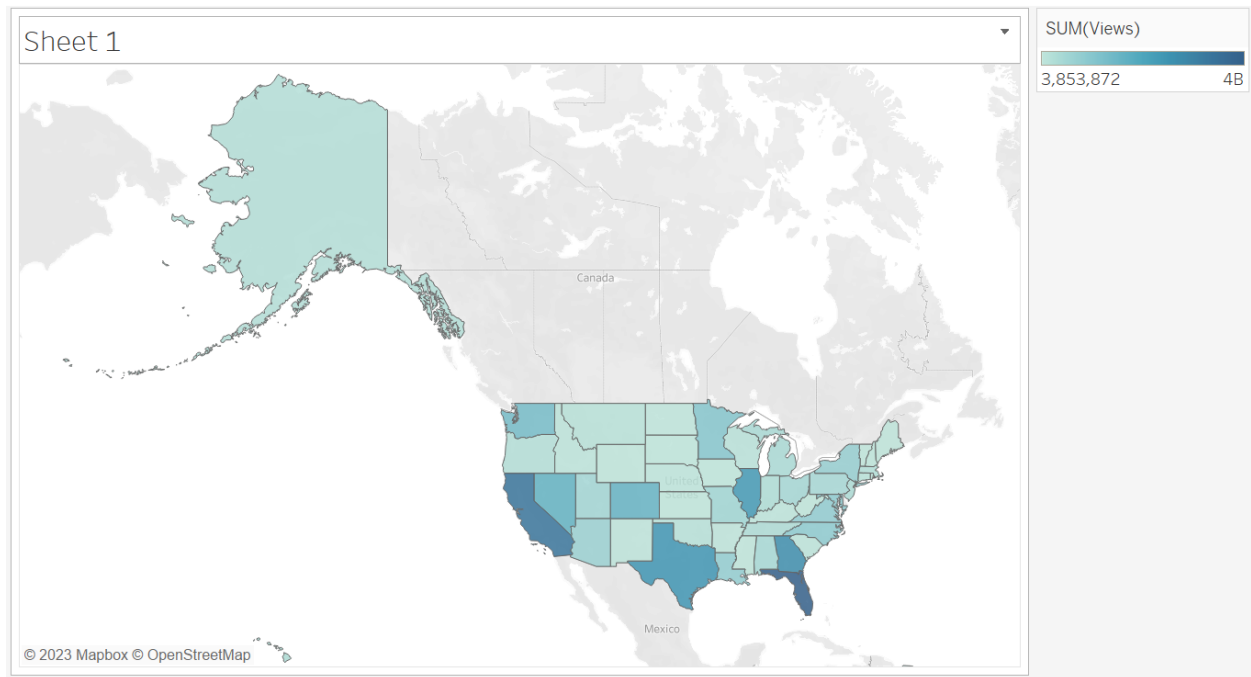


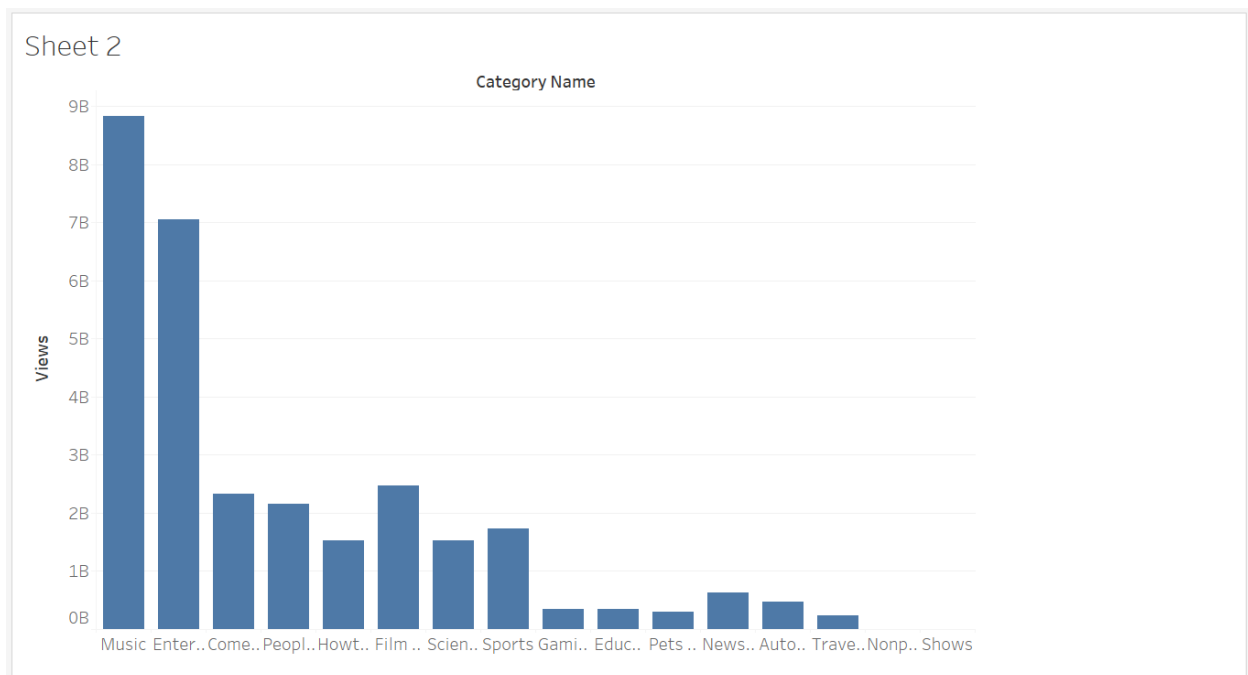
Insight 1:

- Most of the views are from FL and CA states with 3,8 Billion 3,2 billion views respectively.
- With High number of views in certain states it is visually easy and pleasant to detect them on a map, where the darker the color of the state on the map, the higher the number of views.



Insight 2:

- Music is the number one category with most views that is equal to 8,8 billion views, and comes in the second place Entertainment category with 7 billion views.
- The bar chart here gives us clear and quick information about which categories get the most views and we can easily make a comparison between different categories.



Insight 3:

- Between 2017 and 2018 the views of music category continue to increase, however, the views of the entertainment category starts to decrease
- The dashboard here shows the change of number of views of each category and different states over the years. Through the line chart we see, how the number of views changes with each category over the years, where each category is associated with a specific color for clearer visuals and separation of categories.

