# Chapter 2. Literature Review

## 2.1. Mobility studies based on purpose

Less purpose classification studies

Although a wealth of literature exists regarding the classification of transport mode derived from GPS traces, investigation into the transport purpose in geolocated movement data has received far less attention (Yazdizadeh *et al.*, 2019). One reasoning behind this is that these studies require additional information from the user i.e. it becomes impossible to determine the purpose of a trip purely based on GPS, as opposed to transport mode from GPS, which is just challenging (Gong *et al.*, 2014). Correspondingly, Yazdizadeh *et al.* (2019) finds that the accuracy of transport mode-classification model is often much higher than for transport purpose-classification in the literature.

Gong *et al.* (2014) -> ﻿“trip purpose could not be derived from the GPS raw data directly without further data processing or other assisted information”

Of the ones that exist 3 types. Present table and say about accuracy disparity

Of the existing literature, Gong *et al.* (2014) characterises trip purpose classification models into three categories: rule-based, probabilistic and machine learning models. In the last few years, studies have begun to employ models in the trip purpose classification that are more abundant i.e. Gong *et al.* (2018) finds that the use of machine learning methods and especially random forest and other classification tree models to have become more popular and most effective.

However, despite widespread convergence/similarity of the types of models used for this classification, a range of explanatory identifiers have been used within these models to help their classification accuracy (ref). As shown in **Table 2.1**, a variety of temporal and spatial predictor variables have been used to try to structure both space and time within the models. This table shows that between 43-96.6% accuracy have been found within the models, but it must be noted that the sample sizes varied dramatically.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *Author(s)* | *Predictor variables* | *Location and year* | *Respondents (number of trips)* | *Overall classification accuracy* |
| *Rule-Based Methods* | | | | |
| Bohte & Matt (2009) | POI; Personal Locations | Netherlands, 2007 | ﻿1104 (﻿33,686 trips) | 43% |
| Alsger *et al.* (2018) | Activity Duration; Land Use; Temporal Features; Trip Frequency | ﻿Queensland, Australia,  2009-2012 | (﻿65,000 trips) | 78% |
| Probabilistic Methods: Multinomial Logit Models | | | | |
| Oliveria *et al.* (2014) | Duration; Mode; Land use; Personal locations proximity | Georgia, USA 2011 | 1,354 (﻿10,512 trips) | 70% |
| *Machine Learning Methods: Artificial Neural Networks* | | | | |
| Xiao *et al.* (2016) | Land use; POI | Shanghai, China,  ﻿2013-2015. | 321 (﻿7,039 trips) | 96.5% |
| *Machine Learning Methods: Random Forest and Decision Tree Models* | | | | |
| Montini *et al.* (2014) | Land Use; Personal Locations; Socio-demographics; Temporal Features | Zurich, Switzerland, 2012 | 156 (6,938) | 80% |
| Kim *et al.* (2015) | POI; Socio-demographics | Singapore, 2013 | 793 (﻿7,856 trips) | 75.5% |
| Ermagun *et al.* (2017) | POI;  Socio-demographics; Temporal Features;  Travel Mode | Minnesota & Iowa, USA, 2010-2012 | (﻿58,503 trips) | 64% |
| Yadizadeh *et al.* (2019) | Socio-demographics; Personal Locations; Temporal Features; Land Use; Foursquare check-ins | Montreal, Canada, 2016 | ﻿6845 (﻿131,777 trips) | 71% |
| *Machine Learning Methods: Support Vector Machines* | | | | |
| Zhu *et al*. (2014) | Foursquare check-ins; Socio-demographics; Temporal Info | Washington State, USA Spring 2014 | ﻿10,372 (﻿87,600 trips) | 75% |

**Table 2.1** Overview of classification models used in the literature to predict trip purpose.

About Models:

It must be noted that the multi-label vs binary classification

Ermagun *et al.* (2017) selection of binary variables

Kim *et al.* (2015) [a study looking at best performance of RF] ensemble better than individual purpose. “﻿The model using more training data shows better classification performance.”

Oliveria *et al.* (2015) -> ﻿“calculates the probability of each trip purpose based on household, temporal, etc…”

Zhu et al -> multi-class one vs all for each

Montini et al. and other RF -> ensemble method

Xiao *et al.* (2016) -> “﻿Consequently, 340 samples are randomly selected for each trip pur- pose, and the remaining samples constitute the test dataset.” “multi-calss i.e. 6 output neurons”

“problem with SVM, Decision tree and Naïve Bayes is these such classifiers usually need hand-crafted features as input for training” (Cheng & Zhang, 2019)

Regarding how data is collected for these surveys.

The is also significant problem with the cross-comparibility of the data generated for these studies as it is typically collected using targeted travel surveys and proxy information i.e. grouped by areas and as such remains specific to the region and time-period the data were collected in (ref;ref). It is only in recent years, with the explosion of VGI collected from smartphones and mobile app surveys that has meant increasingly research using data these sources has become more wide spread. The quality of travel surveys is not high.

It is only in recent years, that …

Kim *et al.* (2015) Smartphones and interactive web interfaces have emerged as an attractive alternative to conventional travel survey

Space and Time predictors

Notably, each of the studies listed is for a different number of trips at a different time and location. Gong *et al.* (2018) find seasonality to particularly affect the model accuracy when predicting purpose as people tend to change travel patterns to account for weather.

Aslger *et al.* (2018) looks to divide temporal and spatial components of the data before modelling and suggest the importance of including both.

Temporal Features including time of day, day of week, rush hour etc.

Montini *et al.* (2014) Clustering of locations to reduce data and end points

It has been a challenge to include underlying socio-demographics and POI with GPS route data (use Shi *et al.*, 2018 as a reference that it ignore the uncertainty). Montini et al. (2014) find socio-demographic factors to be less important. Oppositely, ref finds that age and etc.

*On Neighbourhood effect ->* People often traverse neighbourhoods and boundaries throughout one day (Kwan, 2018)

Although there is widespread use of contextual information within models such as including distances to points of interest (POI) have been employed in the literature to improve the prediction accuracy. Meng *et al.* (2019) go one further by looking at the popularity of POIs-> another bit of interesting contextual information]

(Montini et al. 2014). Most important features are transport modes used before and after the activity”

In terms of transport mode, however, socio-demographics have been found to be important…

Bantis & Haworth (2017) socio-demographics and how you travel. Environmental and social factors affect the way you travel.

Xie *et al.* (2016) -> people travel in distinct patterns broadly based on socio-economic groups, also other classes i.e. returners and explorers (different levels of variance of travel)

Inferring employment status (Zhang & Cheng, n.d.)

Xie *et al.* (2016) studied mobility in Beijing, finding distinct trends relating to socio-demographics (i.e. younger and employed moving further than older and unemployed ­– even weather has impact). Further Zhang & Cheng (n.d.) …

Indeed, finances can restrict a persons travel directly and indirectly (maybe old geography reference)

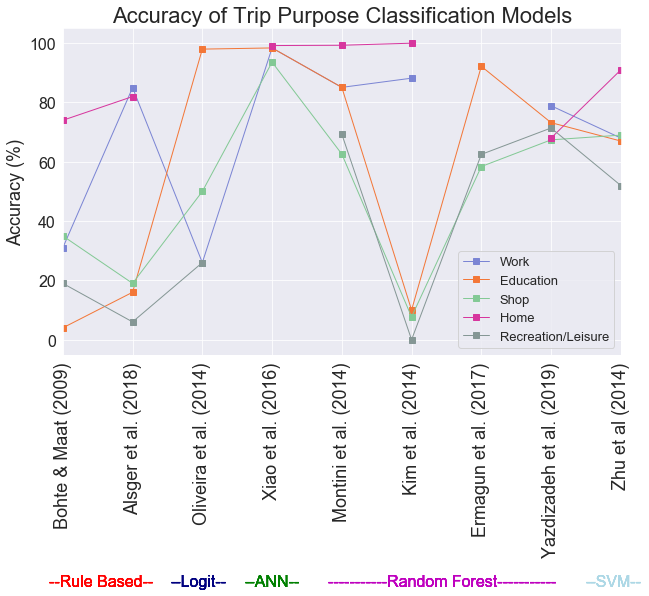
Semanjski *et al* (2017) use land use to indicate accuracy of classification (more accurate in rural areas)

Zhao *et al.* (2019) - The temporal sampling interval (TSI), which is measured by the temporal interval between consecutive records, determines how well such data can describe human activities and influence the values of human mobility indicators.

Disparity between purpose

There is also, a significant disparity in the accuracy of the classification models based on individual purposes (ref;ref;ref). **Figure 2.1** shows that the broad classification work and education in most studies has been found to be most easily identifiable in models. It has been suggested that this is as work and education tend to be the most temporally and spatially structured (ref; ref). [As opposed to leisure and health, etc.]. individuals’ mobility is found to be highly regular (Lin & Hsu, 2014)

Research carried out by Zhang & Cheng (2019) discover expected difference in the profiles of people travelling within London based on their employment status. In general, finding regularity in full-time transport patterns compared with those who are un-employed. While, this information is of use to transport authorities, there is still a lack of investigation into more of the local impacts of transport. Insight into which activities occur on which days and times (similar to Zhang & Cheng, 2019). -> (lead onto Batty, 2013)



**Figure 2.1** Comparison of trip purpose classification model accuracy within the literature (ANN=Artificial Neural Network; SVM=Support Vector Machine)

Sentences:

The casual links have been harder to prove in the literature

Owing to the…

Of note to this study is Yazdizadeh *et al.* (2019) MTL Trajet 2016

To Add:

* Something about space and time profiles
* Something about different number of purposes
* One major limitation to the classification is that we do not know about its predictor variables (i.e. mode)

## 2.2 Volunteered Geographic Information in Mobility Studies

About VGI in the literature

The general use of VGI in studies has been

‘People as sensors’. Li *et al.* (2016) distinguish between two types of VGI participatory (conscious inclusion of their data i.e. like MTL Trajet) and opportunistic (unconscious) forms of VGI. Each have their own

Understanding mobility through mobile phone has kicked off (Zhao *et al.*, 2019)

Can see people can experience space-time events (i.e. Traffic Jam, Crowds, THINK OF MORE etc.). Both fast and slow dynamics/flows have an impact on changes in a variable across space, accounting for these is essential in modelling [i.e. differencing to remove long-term trend] (Batty, 2013).

Tu *et al.* (2017) look at activities relating to mobile phone GPS tracts using social media data, check-ins and a hidden Markov model

Use

Governments pushing for greater capacity of transport networks rather than efficiency (Attard *et al.*, 2016).

high quality traveller information for public transport is undoubtedly crucial for Government’s transport policies (Lyons & Harman, 2002)

On a larger scale (population level) purpose and sentiment:

* Using twitter and sentiment analysis (similar to purpose)
* Twitter for geographic understanding of purpose of movement -> “﻿extracting information from social media to track and analyse human movements” (Rashidi *et al*., 2017)

“understanding the interactions within complex system such as a city is a prerequisite for predicting changes within it -> big data gives us an opportunity” Chen*g et al.* 2017

[On big data] However, they are often collected on a fairly ad-hoc basis when compared with traditional data sources, and usually must be repurposed to fulfil research objectives (Li *et al.*, 2016)

“there is an opportunity for smartphones to replace dedicated GPS devices” (Wu *et al.*, 2016)

Issues

problems of representativeness in VGI (Li *et al.*, 2016; ref; ref)

(Attard et al., 2016 referencing Lyons & Harman, 2002). → 1. There are issues with trust over the information provided, 2. Lifestyle changes are opportunities for travel behaviour change, 3a. People have very poor judgement of cost and time when travelling by car with control over their journeys being seen as important. 3b. Public transport in contrast, is seen as difficult as information is sought from unfamiliar and uncertain sources.

VGI requires rethinking of geographical concepts (Elwood *et al.*, 2012). [With big geospatial data] validity or trust is traded for the velocity of information production (Li *et al.*, 2016)

Difficult to falsify VGI (Elwood *et al*. 2012). Shi *et al.* (2018) greater authenticity issues with VGI than other data sources

Many studies have shown that voluntary contributions by individuals follow a frequency distribution with a long tail, with a few individuals making large numbers of contributions (Goodchild & Li, 2012)

Data collection [for survey data] driven by data availability or convenience of data collection rather than by domain knowledge, theory, or insight into the process(es) of interest. (An *et al.*, 2015).

Many previous studies have proposed and validated in limited geographical areas, such as campuses (Jahromi *et al.*, 2016)

Other:

* Using twitter and sentiment analysis (similar to purpose)
* Twitter for geographic understanding of purpose of movement -> “﻿extracting information from social media to track and analyse human movements” (Rashidi *et al*., 2017)
* people travel in distinct patterns broadly based on socio-economic groups, also other classes i.e. returners and explorers (different levels of variance of travel) (Xie *et al.*, 2016)

### 2.2.1 MTL Trajet

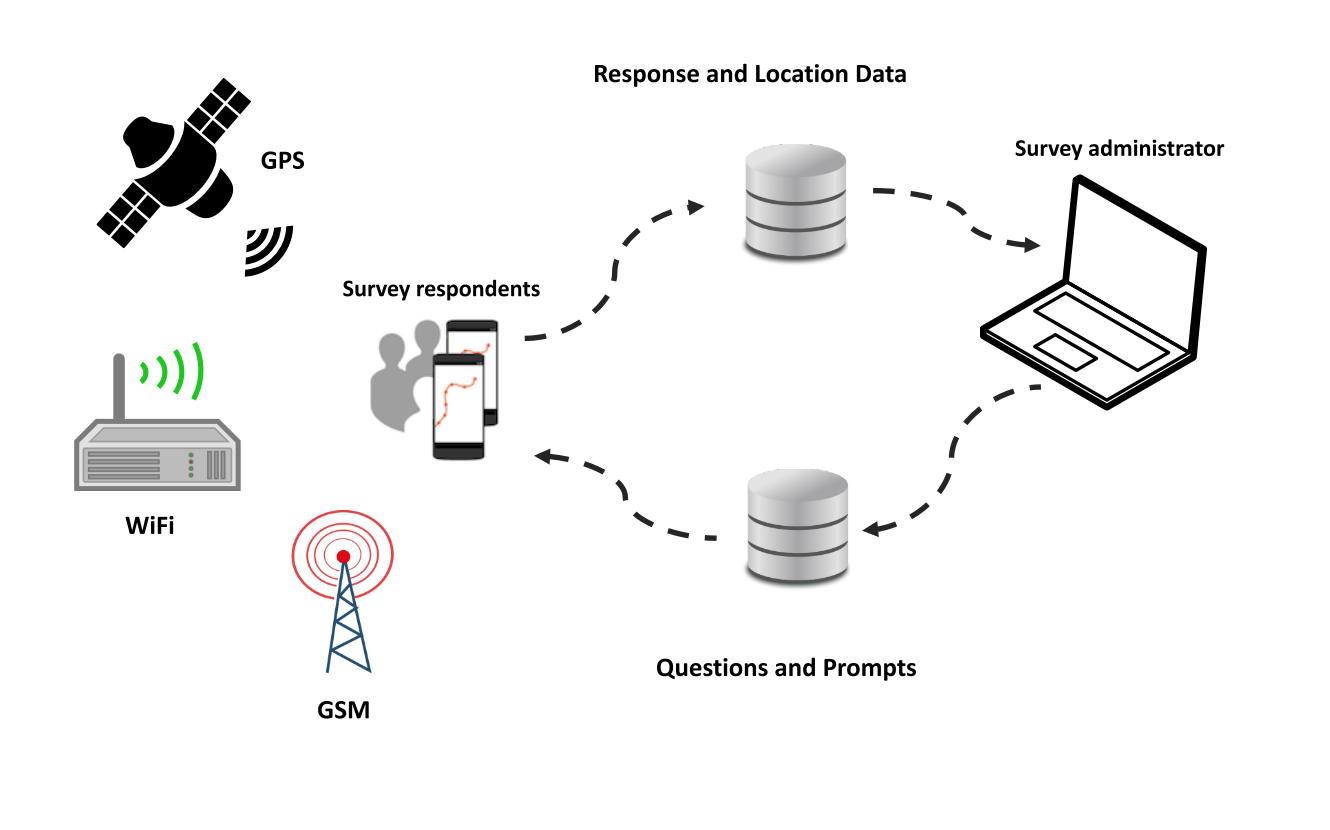
About MTL Trajet and history

The MTL Trajet is a project that has been run yearly around Oct-Nov since 2016, is participatory form of VGI

“Previous studies have mainly concerned themselves on one aspect of trips (e.g. mode) at a time” [but new technology (and the Itinerum platform) has given researchers new opportunity to study purpose] (Yazdizadeh *et al.*, 2019)

MTL originally had personal locations (See Table 2.1), although have been removed for the data used in this report as this is available from Portail de Ouverte Donnes

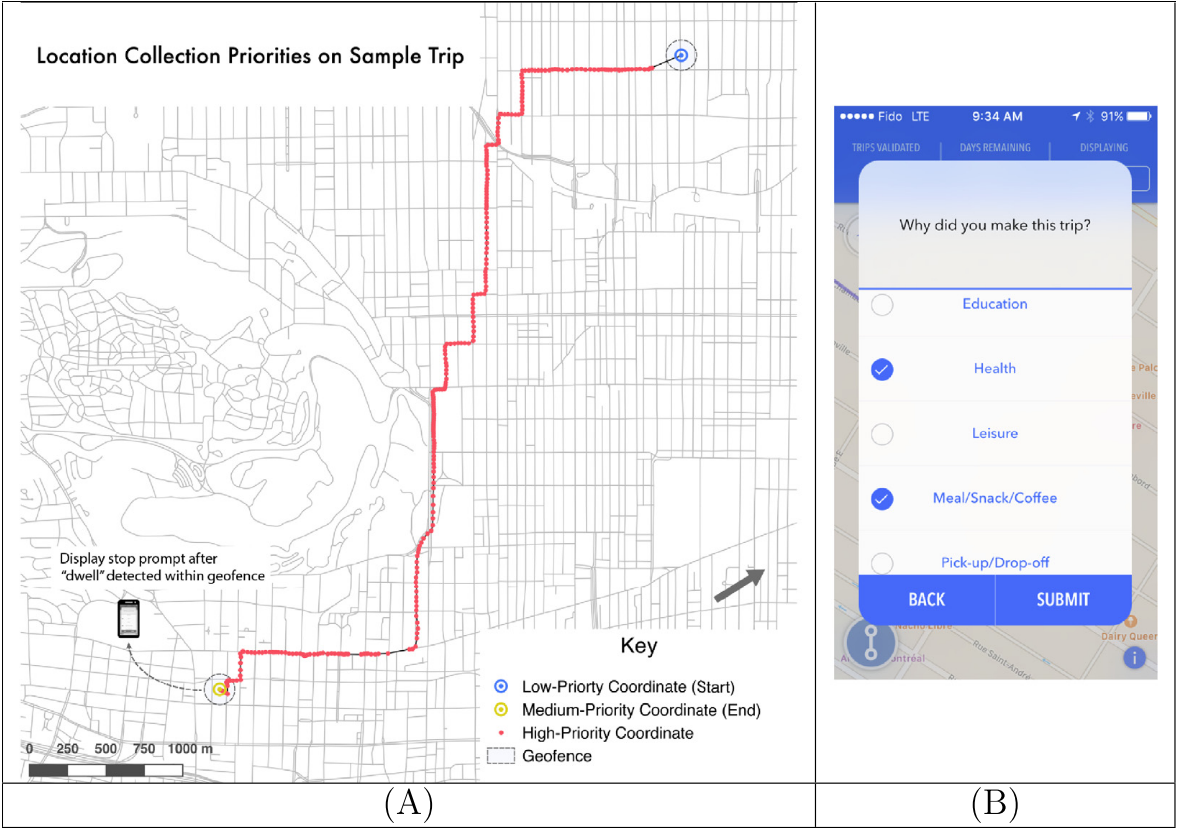
[MTL built on top of the] DataMobile Smartphone Travel Survey example from 2014 carried out by Concordia University in Montreal (Patterson & Fitzsimmons) 10 November - 5 December 2014. Close to 900 people participated in the survey [Only around the univirsity] Many previous studies have proposed and validated in limited geographical areas, such as campuses (Jahromi *et al.*, 2016). Now Itinerum Platform **Figure 2.2**



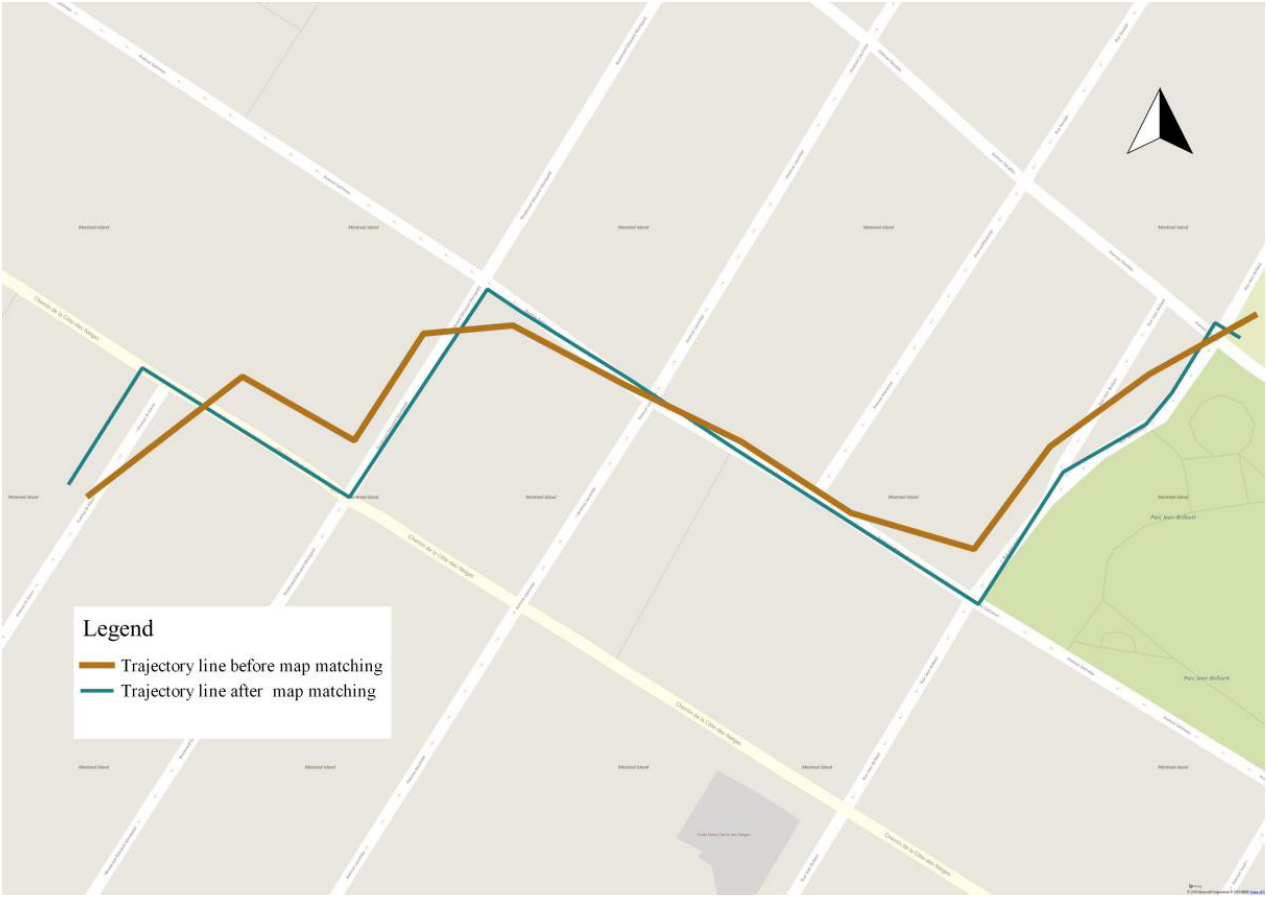
**Figure 2.2** Framework for survey apps developed using the Itinerum platform (Source: Patterson & Fitzsimmons, 2017).

[About the app]:

“﻿Central to the application is a long-running location logging service that requests and monitors changes to location in a battery-efficient way” (Patterson *et al.*, 2019). ‘﻿If the device leaves the geofence at any time, it switches to high-priority mode to request a new point and establish the new ‘‘rolling’’ geofence (see Fig. 4).” (**Figure 2.3**; Patterson *et al.*, 2019). Map-matching (**Figure 2.4**)



**Figure 2.3** Example of GPS trace with location collection priorities within an Itinerum platform app (A); Example of the on screen prompt after an Itinerum platform app stops recording movement (B) (Source: Patterson *et al.*, 2019).



**Figure 2.4** Example of ‘Map Matching’done by the Open Source Routing Machine when processing the raw GPS trace from user devices (Source: Hamouni, 2018).

Use in literature

Fallah-Shorshani (2018) uses MTL to look at pollution exposure

Aim of the MTL Trajet is to better understand travel (MTL Trajet, 2017)

MTL Trajet is a supplement to the O-D survey in Montreal – also will get younger people involved (MTL Trajet, 2019)

MTL Trajet (2017) results were used to discover how many people went on trips and couldn’t find a parking space (moving round and round in circles downtown). Also, for the redevelopment and planning of the needs of the road network – the study is being used so that the redevelopment meets the needs of people (drivers, cyclists, etc.). Also, in alternative route analysis, where there are road works. Finally, the study helped with identifying common bike routes. Also, survey helped with identifying safety on roads .

The 2018 edition of the MTL Trajet study will take place from September 24 to October 28, 2018 (MTL Trajet, 2019).

Eluru *et al.* (2012) survey to look at public transport and how people move around Montreal. Trying to encourage it

“Montreal with its unique multimodal public transportation system consisting of bus, metro and commuter train offers multiple transit route alternatives to individuals commuting to downtown" Eluru *et al.* (2012)

## 2.3. Representation of space and time in modelling

To understand the feasibility of classification of trip purpose we need to understand the current

Difficulty in space, time and space-time metrics in models

1. Models can’t handle

The broader use of space and time metrics in models has been a challenging concept.

machine learning is the unable to directly handle spatio-temporal structure (Cheng *et al.*, 2011)

“Space–time analysis seeks to understand when and where (and sometimes why) things occur.” An *et al.* (2015). Problem is that one is often taken in expense of the other with spatial and temporal data An *et al.* (2015).

Spatio-temporal modeling has always been of interest to researchers in geographical information science (GIS) (Ren *et al.*, 2019).

STARIMA and ANN (Cheng & Wang, 2011)

there is not a close coupling between big data and space-time methods used to analyse them (An *et al.*, 2015)

Significant class-imbalance exists in the MTL Trajet data

Mathematical models being employed without regard of space, often including problems that are inherently tied to spatial considerations (O'Sullivan & Manson, 2015)

Space-Time CNN -> CNN-based models employ a grid map to represent spatial data which is unsuitable for road- network-based data. (Ren *et al.*, 2019)\*

methodologies originally developed to analyse small data and are not necessarily equipped to tackle some of the distinctive features of newer sources (Gorman, 2013; Arribas-Bel, 2017). However, methods to assess quality assurance of the geospatial data still relevant on big geospatial data as they still describe the same processes (Li *et al.*, 2016)

ML methods are generally effective in tackling nonlinearity in spatial data (Li *et al.,* 2016)

1. Computationally expensive

ST-KDE and space-time decomposition to compute space-time methodologies (Hohl *et al.*, 2016).

Network topology and space-time weight matrix

CNN was not optimal for modelling the spatial patterns of the road because the authors did not consider the road network topology (i.e. direction) (Ren *et al.*, 2019 in their literature review)

network and topological models not well suited for handling geospatial big data (Li *et al.*, 2016)

[On visualising big data maps] New computational and technical paradigms for cartography are accompanying the rise of geospatial big data (Robinson *et al.*, 2017).

Big geospatial data visualisations do not always scale well – because they can become messy (Li *et al.*, 2016)

1. Things Change

Size of space-time neighbourhoods change (Cheng *et al.*, 2014)

[Problem with time sampling] -> ﻿different patterns can be observed for different temporal resolutions (Zhao *et al.*, 2019).

Determining threshold of time and space (Adepeju & Evans, 2018)

MTUP (Cheng & Adepeju, 2014) and MAUP (Openshaw, 1983)

(Ren *et al.*, 2019)\* Need to account for local trends with models, a lot of papers use models that don’t consider local, but still do space-time analytics (i.e. with locally-weighted CNN layers on a network)

Ultimately, the value of SBD (Spatial big data analysis) relies on uncertainty handling (Shi *et al.*, 2018)

Within structures such as cities things change and develop over time in either a state of equilibrium or dis-equilibrium (Batty, 2013)