



LEBEGUE Thomas

Fullstack developer

Summary

I worked 10 years in marketing and product. In 2022, I felt I wanted to go even more into digital products and decided to learn to code. I'm looking for a fullstack developer role (RoR).

Contacts

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- in linkedin.com/in/thomaslebegue
- github github.com/Thomaslbg

Skills

Code



Product / Design



Education

Le Wagon

9 week code bootcamp - fullstack developer - 2022

PSB Paris School of Business

Master II, E-Business, Digital Marketing · 2013

Hobbies

- Guitarist of **Noise Above the Ocean**
- Codewars (4 kyu)

Projects

[synopsix.xyz](#) - Rails / JS - Movie guessing game based on synopsis - sept. '22 - 2 semaines

[guitar-pick](#) - Rails - Airbnb clone for guitar rental - aug. '22 - 1 semaine

Experiences

Freelance

Paris | *june '22 - today*

[docteurvairinho.fr](#) : Creation of a Wordpress website and marketing consulting.

Rutabago | Product manager & UX designer

Paris | *sept. '21 - may '22*

- UX research and data analysis
- Design system setup and redesign of the main funnels

Achievement: Complete redesign of the website

Rutabago | Growth manager

Paris | *may '20 - aug. '21*

- Paid media management (Google Ads, Facebook Ads, influence)
- Setup of tracking plan and analytics dashboard

Achievement: +90% weekly active customers

Facebook | Agency partner

Dublin | *sept. '17 - sept. '19*

- Provided strategic support for agencies on Facebook Ads
- Organized trainings on ads products

Achievement: Portfolio growth of 60% YoY

Jellynote | Marketing Manager

Paris | *sept. '15 - sept. '17*

- Setup of the acquisition strategy from scratch
- Monetization optimization (ads and premium)

Effilab | Acquisition consultant

Paris | *june '12 - sept. '15*

- Management of paid advertising channels for various e-commerce clients (Woodbrass, Vide-dressing, 3suisses)
- Technical implementation of API tools to cover entire catalog

Réalisation : portfolio growth of 25% YoY on mature ecommerce