Use cases

1. Actors

Individuals	**Organizations**	
	Companies	
	Associations	
	Public Organizations	

2. Individuals use cases

Let's imagine…

I'm an economics student in Paris, and I came across the Instagram account of green'it (@greenit_france). The concept is appealing. I decide to go and check the website : https://greenit.co.

Page	Use case
User registration	1. I discover the home page. By scrolling down, I find **explanations** on the concept of green'it and its **functioning**. 2. On the home page, on the personal area, I click on the button at the top right of the screen "**Take part in action**". 3. I need to **fill in some information** to create my account. To proceed, I click on "**sign up**". 4. I have to answer the question of how much I participate in green'it events. I click on the button that **corresponds to my situation**. 5. I need to answer the question of why I want to use green'it. I click on the button that **corresponds to my situation**. 6. I need to fill in some additional information to finalize my registration. To proceed, I click on "**let's start**". 7. My registration is **finalized**. I see my **profile**!
User login	1. On the home page, on the personal area, I click on the button at the top right of the screen "**Log in**". 2. I fill in my **email address** used to create my account, as well as my **password**. To proceed, I click on "**Log in**". 3. If I **forgot my password** (it happens…), I click on the button "**Forgot password?**"

	4. I fill in my email address. To proceed, I click on "**Reset it**". 5. I **check my email box** and follow the **instructions**.
User page	1. Once I log in, I land on the **user page**. 2. I have access to **3 main buttons**: View my profile, Act for the future and Consume sustainably. 3. At the bottom of the page, I have a view of the **events I am interested in**. 4. At the top right, I can click on the **settings button** (the gear symbol). This allows me to **log out** or **change my password**.
User profile	1. When I am on the user page, I click on "**View my profile**". 2. I can change my profile picture, by clicking on the grey circle "**Add a picture**". I choose a **picture** from my library, and I **frame it**. To save and proceed, I click on "**save**". 3. It is possible to indicate the **subjects that interest me** to have recommendations of events and organizations corresponding to my profile. On the one hand there are the **engagements** and on the other hand the **interests**. My **interests** are related to the themes that interest me (sports, hobbies,…). My **engagements** concern my beliefs and the causes that are important to me. I can add or remove them directly from my profile. 4. I have the possibility to **modify my profile** by clicking on the button "**Edit my profile**". I have the possibility to change my: name, first name, age, city and country. To save and proceed, I click on "**save**". 5. It is possible to **invite someone to join green'it**. I click on "invite". I am offered to copy a link. I just have to send this link to the person of my choice. 6. At the top of my profile, I have a list of buttons that allow me to go to my **user page**, or to access the **two repositories** provided by green'it.
Consume sustainably	1. When I am on the user page, I click on "**Consume sustainably**". If I am on another page, the button is at the top of the page. 2. I have the possibility to search in the **search bar** for a company or a sector in which I am interested. To proceed, I click on the company I am interested in. 3. It is also possible to **search by category**. I click on the category that interests me on the left of the page. I am offered a list of companies belonging to this category. To proceed, I click on the company I am interested in. 4. **Suggestions** are offered at the bottom of the page, according to the engagements that I have indicated in my profile. 5. At the bottom left of the page, **my favorite companies** are listed. 6. Once I click on a company, I can find **all the**

	information I need about the company: its location, its sector, a description, its events, its commitments, and its contacts (website, email, social networks). 7. I can add the company to **my favorites** by clicking on the star to the right of the name.
Act for the future	1. When I am on the user page, I click on "**Act for the future**". If I am on another page, the button is at the top of the page. I have the possibility to search in the **search bar** for an event. To proceed, I click on the event I am interested in. 2. To make a more precise search, it is possible to access **filters** by clicking on the button next to the search bar. I select the criteria that suit me. To proceed, I click on "apply". 3. It is also possible to **search by category**. I click on the category that interests me on the left of the page. I am offered a list of events belonging to this category. To proceed, I click on the event I am interested in. 4. **Suggestions** are offered at the bottom of the page, according to the engagements that I have indicated in my profile. 5. At the bottom left of the page, **my favorite events** are listed. 6. Once I click on an event, I can find **all the information I need** about the event: its location, the date, a description, ... 7. I can add the company to **my favorites** by clicking on the star.
User logout	1. From the home page, I click on the **gear** in the upper right corner. 2. I click on "**sign out**". I am now logged out of my account. 3. Another way to log out is to simply **close the window**. I will be automatically logged out of my account.

Thanks to the green'it platform, I have access to a quality and complete list of events and organizations allowing me to reduce my carbon footprint on a daily basis.

	3. Organization use cases

Let's imagine…

I am a company selling clothes made from recycled plastic in Lille, and I came across the Instagram account of green'it (@greenit_france). The concept is appealing. I decide to go and check the website : https://greenit.co

Page	Use case
User registration	1. I discover the home page. At the top center, I click on the "**organization**" button By scrolling down, I find **explanations** on the concept of green'it and its **functioning**. 2. On the home page, I click on the button at the top right of the screen "**Sign up in seconds**". 3. I need to **fill in some information** about my organization to create the account. To proceed, I click on "**continue**". 4. To finalize my organization's registration, I need to fill out **some information about myself**. To proceed, I click on "**Create the account**". 5. My registration is **finalized**. I see my **profile**!
User login	1. On the home page, on the organization area, I click on the button at the top right of the screen "**Log in**". 2. I select: « I want to create an organization account». To proceed, I click on "**continue**". 3. I fill in my **email address** used to create the account, as well as my **password**. To proceed, I click on "**Log in**". 4. If I **forgot my password** (it happens…), I click on the button "**Forgot password?**" 5. I fill in my email address. To proceed, I click on "**Reset it**". 6. I **check my email box** and follow the **instructions**.
User page	1. Once I log in, I land on the **user page**. 2. I have access to **4 main buttons** : Team profile, Organization's page, Events and Dashboard. At the top right, I can click on the **settings button** (the gear). This allows me to **log out** or **change my password**. 3. At the bottom center of the page, you can click on the button "**we are here to help you**". You have the possibility to send a message to our team to report a problem, a remark or a feedback.
Team profile	1. When I am on the user page, I click on "**Team profile**". If I am on another page, the button is on

	the left side of the page.
	2. I can change my profile picture, by clicking on the grey circle "**Add a picture**". I choose a **picture** from my library, and I **frame it**. To save and proceed, I click on "**save**".
	3. By clicking on the "**invite**" button, I have the possibility to invite other people from my organization. They will be able to manage the organization's account. I just have to enter the email address of my colleague. To proceed, I click on "**Send an invitation**". My colleague will receive **an invitation by email**. He/She will just have to follow the instructions to create an account (see "Join an organization").
	4. It will be possible from my team account to manage: **subscription**, **settings of my organization's page**, **buy pushes** to make my organization more visible and my **payment options**.
	5. On the left side of the page, I have a list of buttons that allow me to go to : home, **events**, **organization's page**, the **dashboard** and the **settings**.
	7. The profile of my organization is now part of our green'it repository!
Join an organization	1. The green'it account of my organization is **already created** and I want to **be able to administer** the page.
	2. I receive from one of my colleague, who is administrator of the page, **an email** (see Team profile).
	3. From the email, I click on "**Sign up in seconds**".
	4. The green'it website opens. I select: « I was invited to join an organization ». To proceed, I click on "**continue**".
	5. I fill in my **email address** and a **code**, available in the email I received. To proceed, I click on "**continue**".
	6. To finalize the creation of my account, I follow the steps detailed in "User registration".
Organization's page	1. When I am on the user page, I click on "**Organization's page**". If I am on another page, The button is on the left side of the page.
	2. I can change my **organization's profile picture** by clicking on the square provided.
	3. To add information to my organization's profile, I click on the button at the top right "**edit**".
	4. I can add: **location**, **sector**, **keywords**, **description**, **website**, **email** and **social network links.**
	5. To save and proceed I click on the "**save**" button.
	6. All this information is now available to all our greeniters!
Events	1. When I am on the user page, I click on "**Events**". If I am on another page, The button is on the left side of

	the page.
	2. To add an event to my profile, I click on the button "**create an event**".
	3. I select whether my event is an **online** event or a **face-to-face event**.
	4. On the creation page of my event I can add: a **photo**, the **name** of the event, the **location**, the **date** and **time**, a **description** and a **topic**. To proceed, click on "next".
	5. I need to fill in some **additional information** about the nature of my event: link to the event's website, a link to the registrations, …. To proceed, click on "let the magic happen".
	6. **My event** is created and is visible to all users!
Dashboard	1. When I am on the user page, I click on "**Dashboard**". If I am on another page, The button is on the left side of the page.
	2. I have access to a **dashboard** allowing me to have different indicators on my audience, the visibility of my events, my number of views…
User logout	1. From the home page, I click on the **gear** in the upper right corner. If I am on another page, the button is on the left side of the page : settings.
	2. I click on "**sign out**". I am now logged out of my account.
	3. Another way to log out is to simply **close the window**. I will be automatically logged out of my account.

Thanks to the green'it platform, my organization is part of a quality repository, only with actors acting to improve our ecological impact. Users have access to my profile and my events, with all the necessary information and useful links to promote my organization.