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https://github.com/llaiyaraja221197

Coimbotore

## SKILLS

- Core PHP
- Web Development
- MySQL
- Github
- REST API
- SCSS
- Wordpress
- Laravel Intermediate
- React Basics
- Problem solving
- Project Management Tools
- Strong Communication

### EDUCATION

BE - CSE

Dr.Paul's Engineering College

2015 - 2019 CGPA - 70%

# OTHER ACTIVITIES

Certified in PHP web development

# LANGUAGE

- English
- Tamil

## PERSONAL SKILLS

- · Quick learner
- Hard Worker
- Leadership skills
- Good in maintaining relationship

# HOBBIES

- Quick learner
- Hard Worker
- Leadership skills
- Good in maintaining relationship

# ILAIYARAJA

## SOFTWARE ENGINEER

I am a highly motivated and goal-oriented full-stack developer with a passion for problem-solving. I have over two years of experience in designing, coding, and testing complex systems. I am dedicated to creating innovative solutions that effectively address challenges.

## EXPERIENCE

### O SOFTWARE ENGINEER

Cartrabbit Technologies Feb 2022 - Present

 WPLoyalty Woocommerce Points and Rewards plugin in wordpress to build loyalty and increase the life-time value of customers.

Roles & Responsibilities: In this project, I worked as a team player, collaborating on development, bug fixing, and enhancing new features for multiple releases.

 WPLoyalty Launcher Widget makes it easy for customers to discover and join loyalty program.

Roles & Responsibilities: In this project, I was responsible for creating both the front-end and back-end components with customizable features. Additionally, in the second version of the project, I integrated APIs into the React design.

WPLoyalty Bulk Action makes it easy to migrate
WordPress users to WPLoyalty user and add points for
existing orders with HPOS support.

Roles & Responsibilities: In this project, I took on the responsibility of developing both the front-end and back-end components within the allocated timeframe.

- Email Customizer for Woocommerce The drag and drop Woocommerce Email editor to edit transactional emails. Roles & Responsibilities: In this existing project, my responsibilities included working on enhancements and new releases, resolving bugs, and improving the codebase.
- I handle tickets, maintenance, enhance new features, and develop several releases for WPLoyalty WooCommerce points and rewards plugin, as well as the Email Customizer for WooCommerce.

### PHP DEVELOPER

Smart Global solutions Oct 2020 - Jan 2022

- **Finance Soft** In addition to developing the front-end and back-end components, I also implemented reporting functionality in the software.
- **Fabric soft** In this project, I developed both the front-end and back-end components for Fabric Soft, a software designed to manage and report on the stages of the yarn-to-cloth production process.
- Additionally, I implemented TCPDF to generate reports within the application of both Finance soft and Fabric soft.
- Provided API for android mobile apps
- · Analyze user needs and design software solutions
- · Handling large data with efficient methods