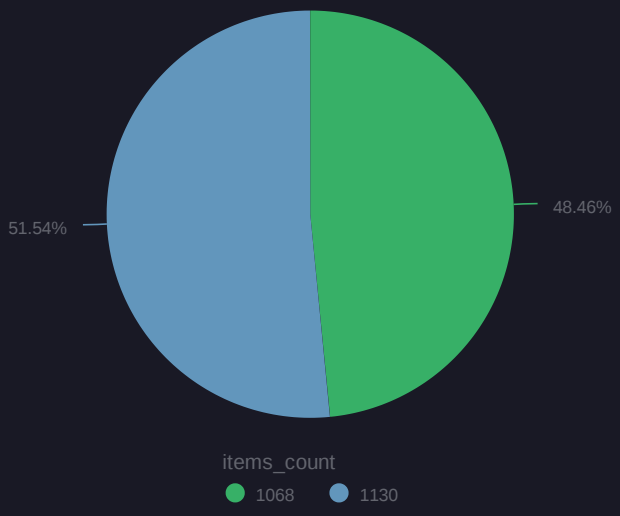
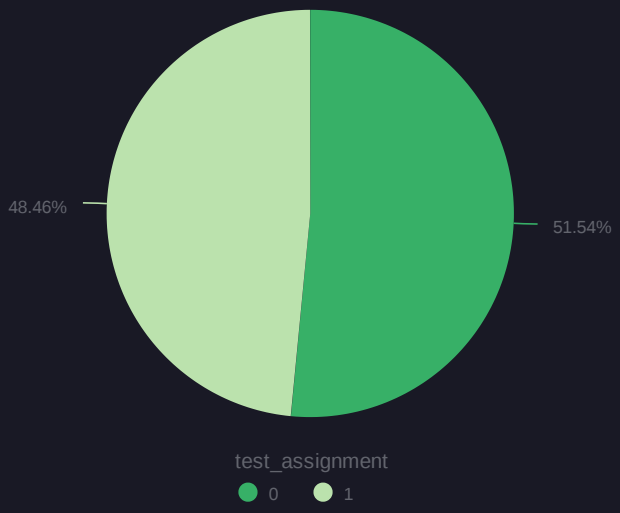
Final Assignment

binary metric



Orders within 30 days



1. Data Quality Check

	item_id	test_a	test_b	test_c	test_d	test_e	test_f
	item_id	test_a	test_b	test_c	test_d	test_e	test_f
1	2512	1	0	1	1	0	1
2	482	0	1	1	1	0	0
3	2446	0	1	1	0	1	0

2. Reformat the Data

	item_id	test_assignment	test_number	test_start_date
	item_id	test_assignment	test_number	test_start_date
1	3524	0		

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2	0	0		
3	3462	1	test_c	2013-01-05 00:00:00

This table only shows the first 1,000 rows. View complete results in Report Details.

3. Compute Order Binary

	test_assignment	items_count	order_binary
	test_assignment	items_count	order_binary
1	0	1130	386
2	1	1068	363

4. Compute View Item Metrics

	item_id	test_assignment	test_number	view_binary
	item_id	test_assignment	test_number	view_binary
1	0	0	item_test_2	1
2	1	1	item_test_2	1
3	2	1	item_test_2	1

5. Compute lift and p-value

	test_assignment	test_number	number_of_items	view_binary_30d
1	0	item_test_2	1130	925
2	1	item_test_2	1068	894