

# CSDS 452 Causality and Machine Learning

## **Lecture 3: Structural Causal Model**

Instructor: Jing Ma

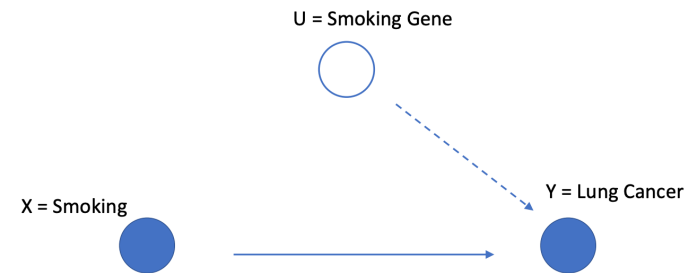
Fall 2024, CDS@CWRU

# Outline

- Introduction to Graphical Models
  - Undirected graphical models
  - Directed graphical models
- Structural Causal Model
  - Causal graph
  - Structural equations
  - Intervention
  - Backdoor adjustment

# Recap: Frameworks in Causal Inference

- Structural Causal Model
  - Based on graphical models
  - Causal graph + structural equations



Judea Pearl

## Reference books:

- Pearl J. Causality[M]. Cambridge university press, 2009.
- Pearl J, Mackenzie D. The book of why: the new science of cause and effect[M]. Basic books, 2018.

# Recap: Frameworks in Causal Inference

- Potential Outcome Framework (Neyman–Rubin causal model)
  - An approach to the statistical analysis of cause and effect based on the framework of potential outcomes



Jerzy Neyman



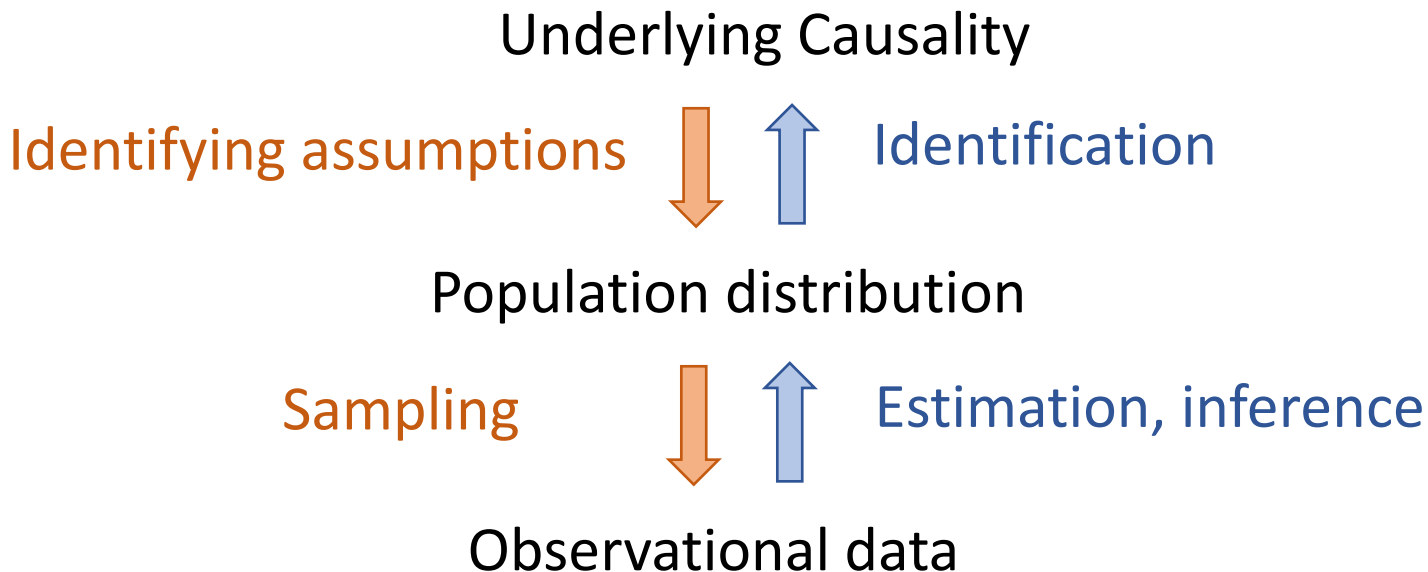
Donald B. Rubin

## Reference Book:

Guido Imbens & Donald Rubin (2015). Causal Inference for Statistics, Social, and Biomedical Sciences: An Introduction. Cambridge: Cambridge University Press.

# Recap: Identification and Estimation

- Two components in learning causality
  - (1) Identification
  - (2) Estimation, inference

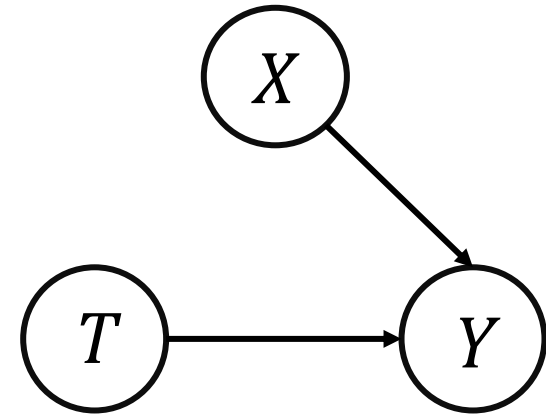


# Recap: Exchangeability

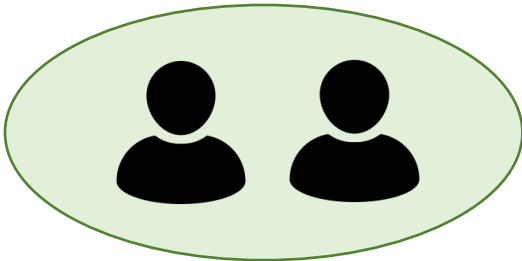
- $(Y(1), Y(0)) \perp\!\!\!\perp T$

**Caution!**

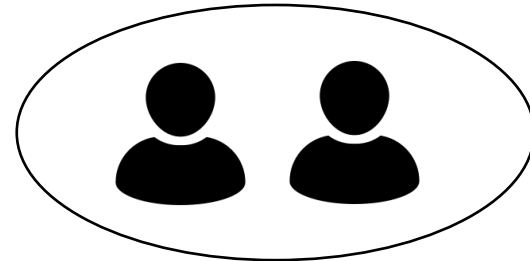
$(Y(1), Y(0)) \perp\!\!\!\perp T$  is different from  $Y \perp\!\!\!\perp T$



Treatment group  $T = 1$



Control group  $T = 0$



$$E[Y(1)] = E[Y(1)|T = 1] = E[Y(1)|T = 0]$$

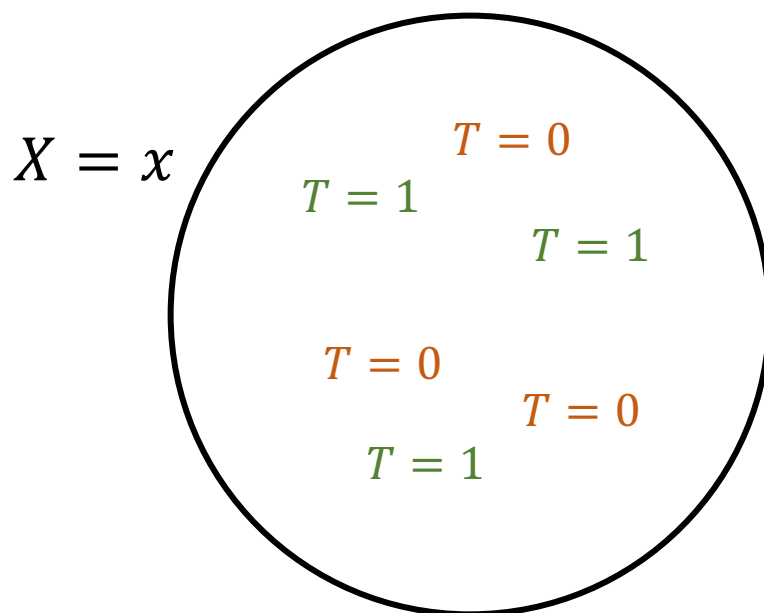
$$E[Y(0)] = E[Y(0)|T = 1] = E[Y(0)|T = 0]$$

Treatment group and control group are comparable (“exchangeable”)

# Recap: Positivity / Overlap

- For all values of  $X = x$  with  $P(X = x) > 0$  in the population of interest:

$$P(T = t|X = x) > 0$$



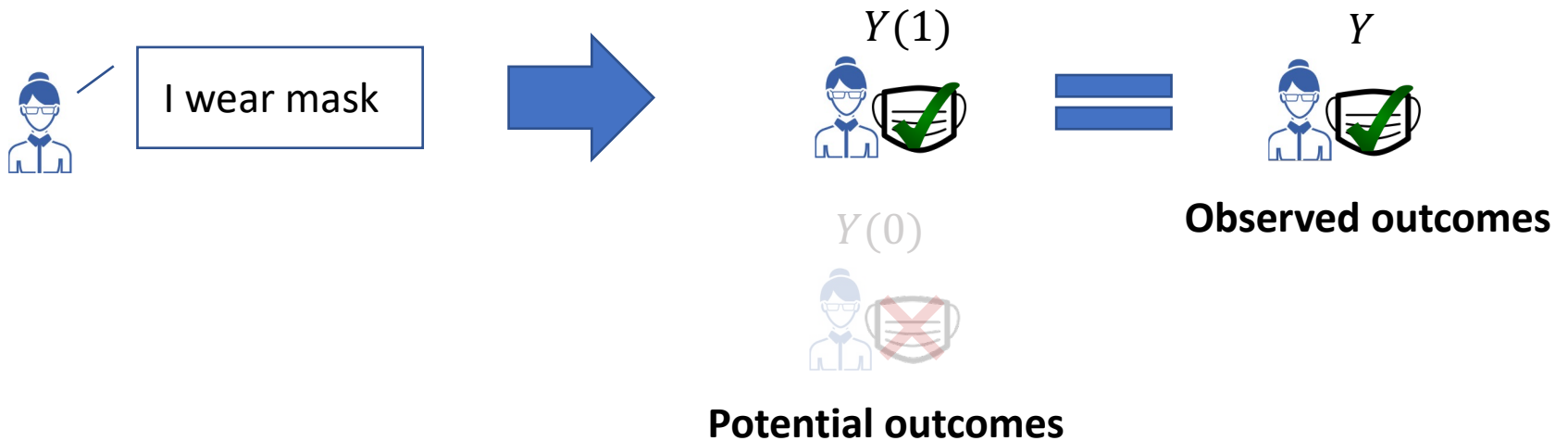
# Recap: Tradeoff between Positivity and Unconfoundedness

- Conditioning on more covariates
    - higher chance of satisfying unconfoundedness
    - higher chance of violating positivity
  - Example:
    - Conditioning on 1 dimension – 50% overlap
    - Conditioning on 2 dimension – 25% overlap
    - ...
- Related to the Curse of dimensionality



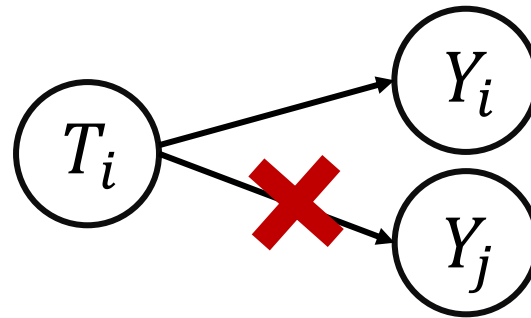
# Recap: Consistency

- $Y = Y(t)$  when  $T = t$



# Recap: Stable Unit Treatment Value Assumption (SUTVA)

- The potential outcomes for any unit do **not** vary with the treatments assigned to **other units**.
  - No interference



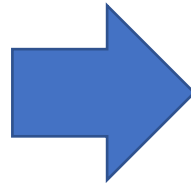
- For each unit, there are **no different forms or versions of each treatment level**, which lead to different potential outcomes.
  - E.g., when treatment is “take a surgery”, this surgery is operated by the same surgeon with the same procedure

# Recap: Go Back to Identifiability

- ATE:

$$\begin{aligned} & E[Y(1) - Y(0)] \\ &= E[Y(1)] - E[Y(0)] \\ &= E_X[E[Y(1)|X] - E[Y(0)|X]] && \text{Law of total expectation} \\ &= E_X[E[Y(1)|X, T = 1] - E[Y(0)|X, T = 0]] && \text{Unconfoundedness \& positivity} \\ &= E_X[E[Y|X, T = 1] - E[Y|X, T = 0]] && \text{consistency} \end{aligned}$$

Statistical quantities



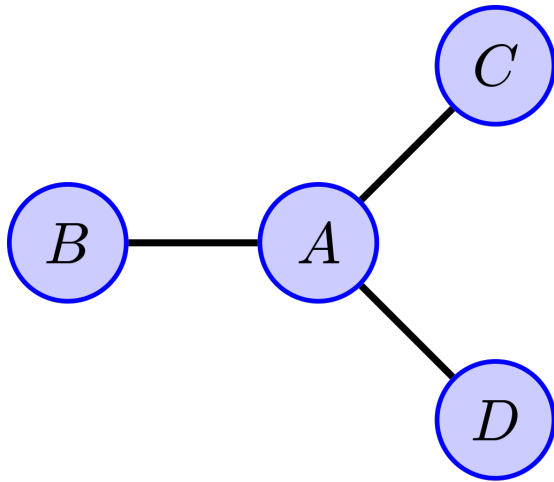
Causal quantities

# Outline

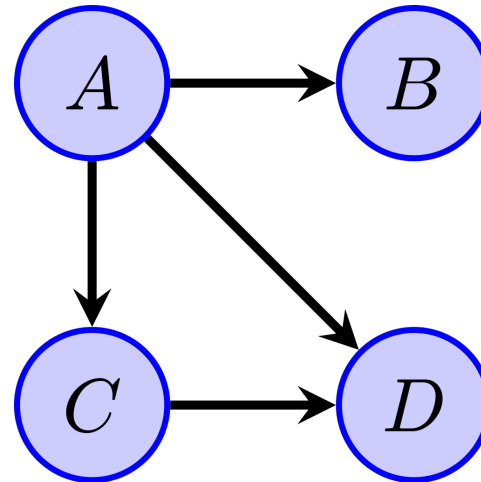
- Introduction to Graphical Models
  - Undirected graphical models
  - Directed graphical models
- Structural Causal Model
  - Causal graph
  - Structural equations
  - Intervention
  - Backdoor adjustment

# Graphical Model

- A **graphical model** is a probabilistic model for which a graph expresses the **conditional dependence** structure between **random variables**.
- Commonly used in probability theory, statistics—particularly Bayesian statistics and ML.



An undirected graph with four vertices



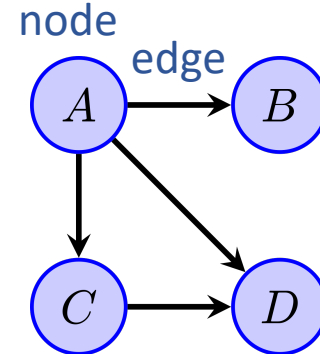
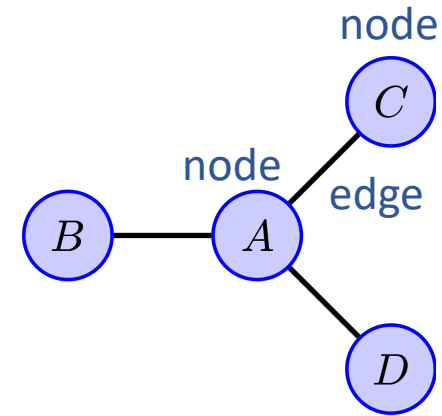
Example of a directed acyclic graph on four vertices.

# Graphical Model

- Natural tool for handling **Uncertainty** and **Complexity**
  - which occur throughout applied mathematics and engineering
- Fundamental to the idea of a graphical model is the notion of **modularity**
  - a complex system is built by combining simpler parts.

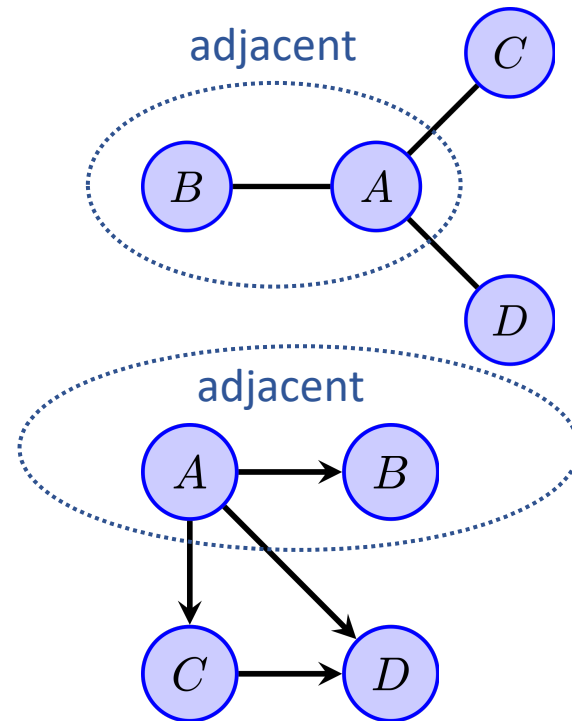
# Basic Concepts in Graphs

- Node (a.k.a. vertex)
- Edge (a.k.a. link)
  - Directed (arrow)
  - Undirected



# Basic Concepts in Graphs

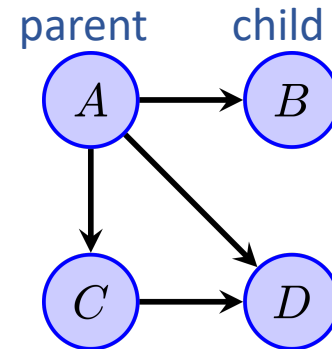
- Node
- Edge
  - Directed (arrow)
  - Undirected
- Adjacent/Neighbor





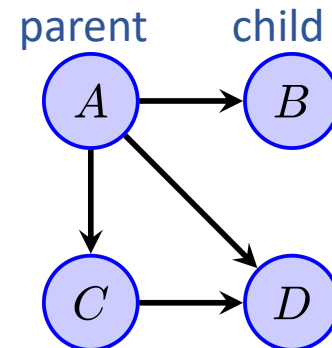
# Basic Concepts in Graphs

- Node
- Edge
  - Directed (arrow)
  - Undirected
- Adjacent/Neighbor
- Parent & Child



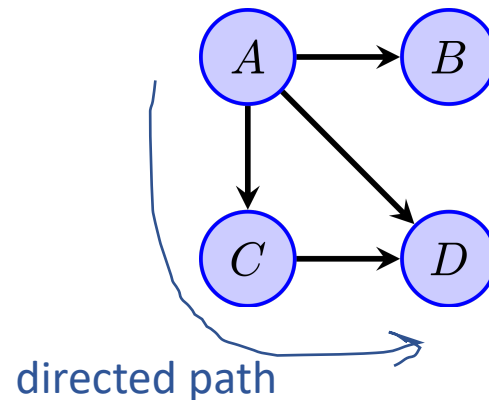
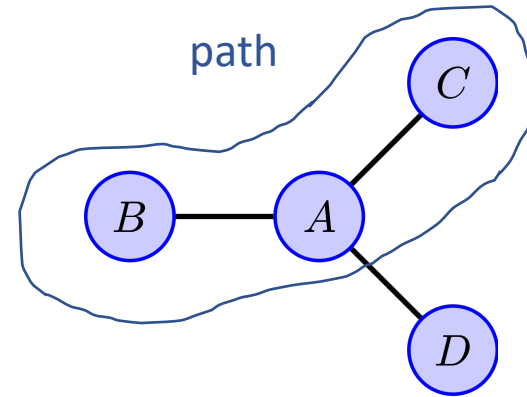
# Basic Concepts in Graphs

- Node
- Edge
  - Directed (arrow)
  - Undirected
- Adjacent/Neighbor
- Parent & Child
- Ancestor/Descendant
  - Parents-of-parents-of...
  - Children-of-children-of...



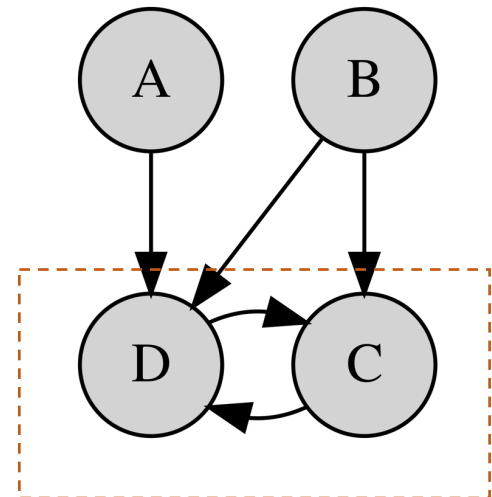
# Basic Concepts in Graphs

- Node
- Edge
  - Directed (arrow)
  - Undirected
- Adjacent/Neighbor
- Parent & Child
- Ancestor/Descendant
- Path



# Basic Concepts in Graphs

- Node
- Edge
  - Directed (arrow)
  - Undirected
- Adjacent/Neighbor
- Parent & Child
- Ancestor/Descendant
- Path
- Circle

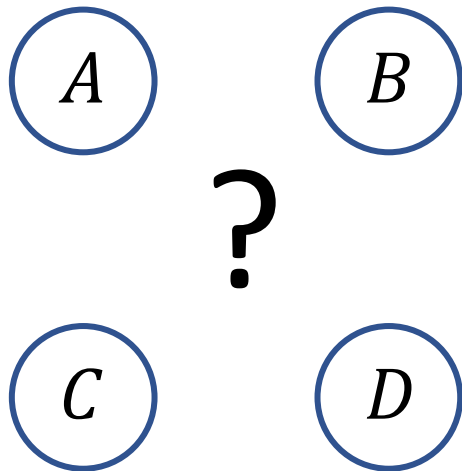


# Joint Distribution

- Naïve modeling for joint distribution:

$$P(X_1, \dots, X_n) = P(X_1)P(X_2|X_1) \dots P(X_n|X_{n-1}, \dots, X_1)$$

In binary cases, how many possible combinations of values for  $n$  variables?



$$\begin{aligned} &P(A, B, C, D) \\ = &P(A)P(B|A)P(C|A, B)P(D|A, B, C) \end{aligned}$$

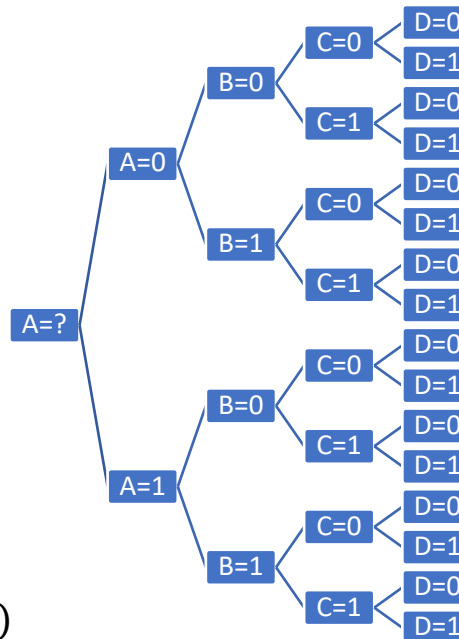
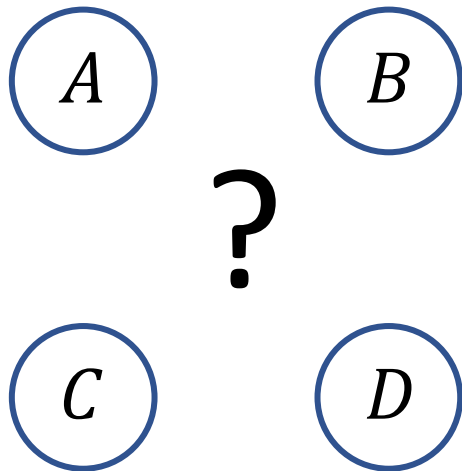
# Joint Distribution

2x2x2x2=16  
combinations

- Naïve modeling for joint distribution:

$$P(X_1, \dots, X_n) = P(X_1)P(X_2|X_1) \dots P(X_n|X_1, \dots, X_{n-1})$$

In binary cases, how many possible combinations of values for  $n$  variables?



$$P(A, B, C, D) \\ = P(A)P(B|A)P(C|A, B)P(D|A, B, C)$$

index	A	B	C	D
1	0	0	0	0
2	0	0	0	1
3	0	0	1	0
4	0	1	0	0
5	1	0	0	0
6	0	0	1	1
7	0	1	0	1
8	1	0	0	1
9	0	1	1	0
10	1	0	1	0
11	1	1	0	0
12	0	1	1	1
13	1	0	1	1
14	1	1	0	1
15	1	1	1	0
16	1	1	1	1

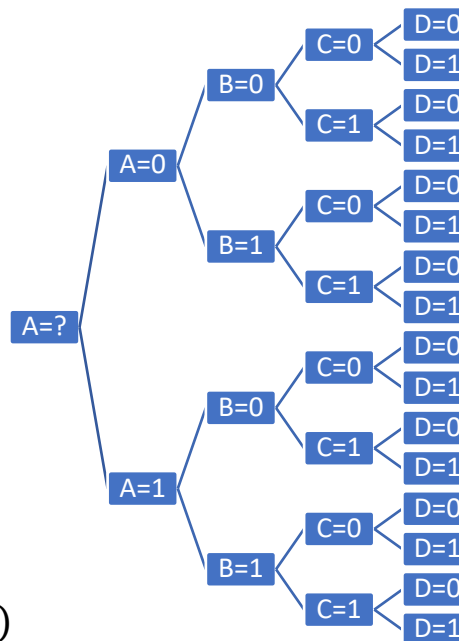
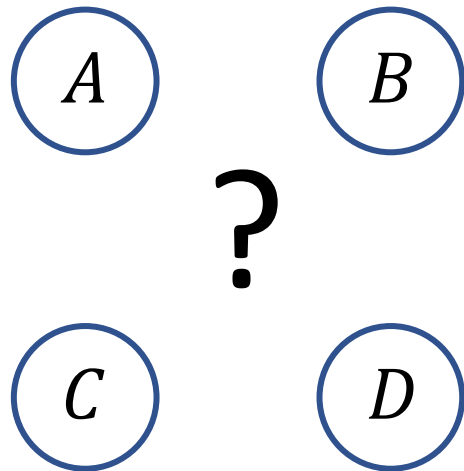
# Joint Distribution

- Naïve modeling for joint distribution:

$$P(X_1, \dots, X_n) = P(X_1)P(X_2|X_1) \dots P(X_n|X_{n-1}, \dots, X_1)$$

In binary cases, how many possible combinations of values for  $n$  variables?

$2^n$  combinations



$$P(A, B, C, D) \\ = P(A)P(B|A)P(C|A, B)P(D|A, B, C)$$

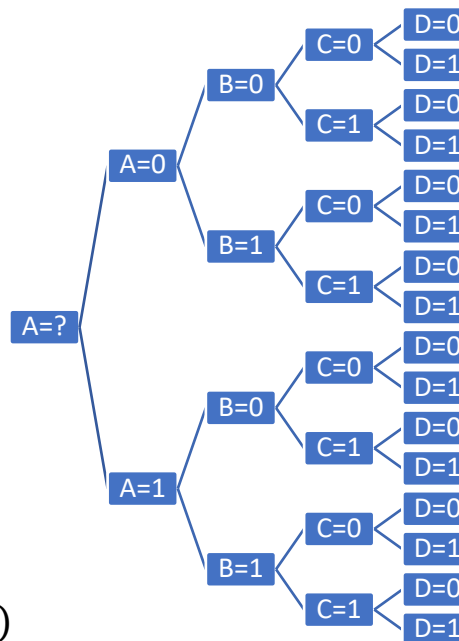
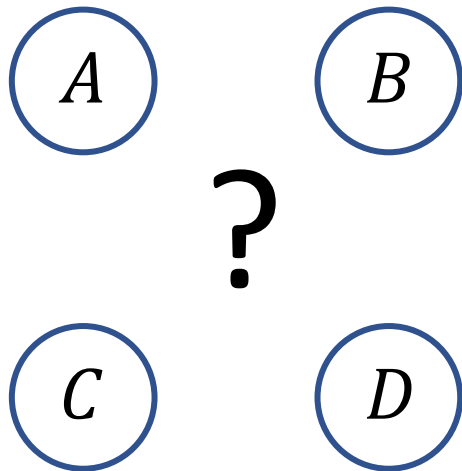
# Joint Distribution

- Naïve modeling for joint distribution:

$$P(X_1, \dots, X_n) = P(X_1)P(X_2|X_1) \dots P(X_n|X_{n-1}, \dots, X_1)$$

How many parameters are needed to describe the joint distribution?

$2^n - 1$  parameters

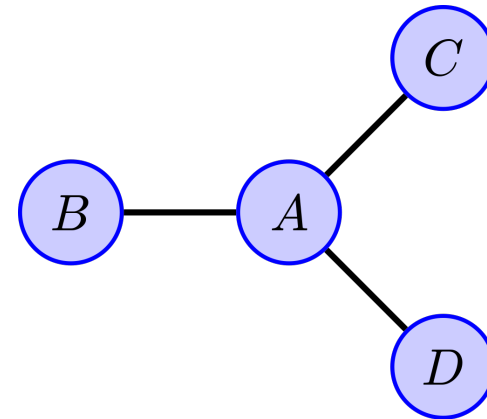
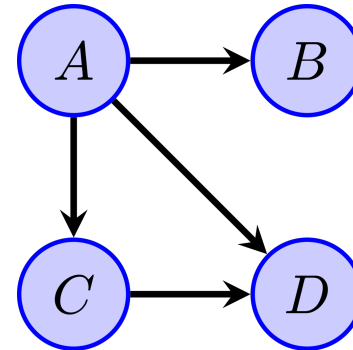


$$\begin{aligned} &P(A, B, C, D) \\ = &P(A)P(B|A)P(C|A, B)P(D|A, B, C) \end{aligned}$$



# Graph Directionality

- Directed graphical models
  - Direction in edges
  - Bayesian networks
  - More popular in AI and statistics
- Undirected graphical models
  - Edges without direction
  - Markov random fields (MRFs)
    - Better suited to express soft constraints between variables
  - More popular in Vision and Physics

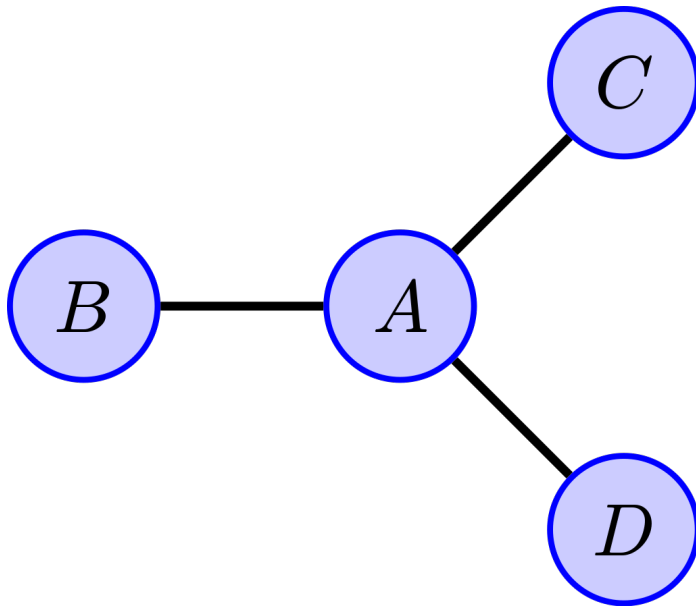


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# Undirected Graphical Model

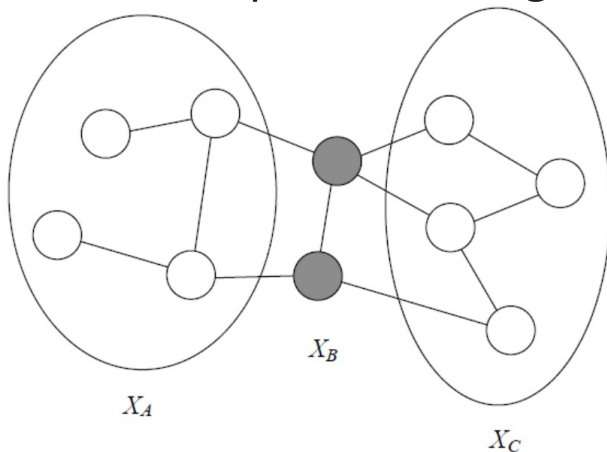
- An edge implies **dependence** between the corresponding random variables.



$$P(A, B, C, D) = ?$$

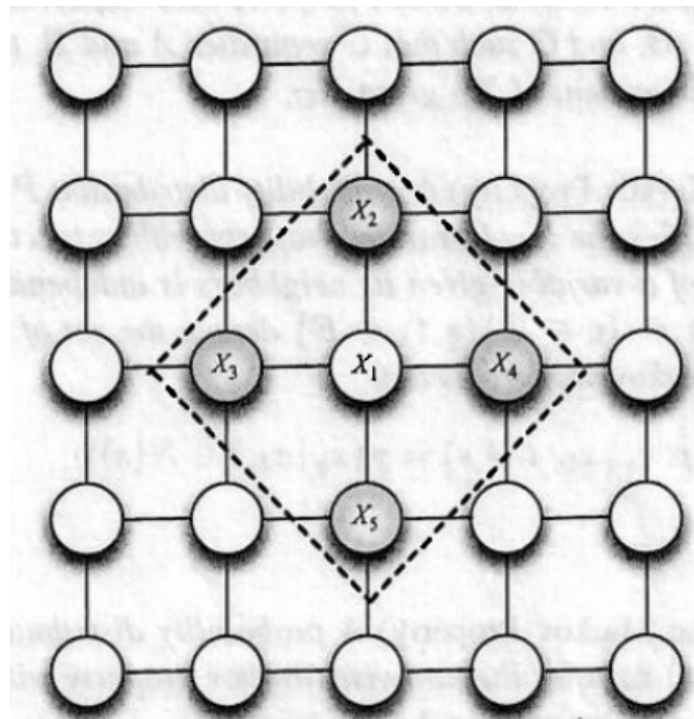
# Markov Properties on Undirected Graphs

- **Local Markov Property:** For each variable, given its neighbors, this variable is **conditionally independent** of other variables.
- **Global Markov Property:** For any disjoint node subsets  $A$ ,  $B$ , and  $C$ , such that  $B$  **separates**  $A$  and  $C$ , the random variables  $X_A$  are **conditionally independent** of  $X_C$  given  $X_B$ .
  - Here, we say  $B$  **separates**  $A$  and  $C$  if every path from a node in  $A$  to a node in  $C$  passes through a node in  $B$ .



$$B \text{ separates } A \text{ and } C \Rightarrow X_A \perp\!\!\!\perp X_C \mid X_B.$$

# Separation

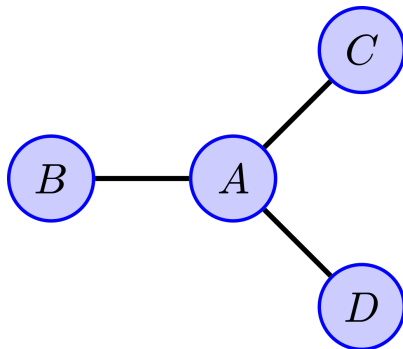


# Markov Random Field (MRF)

- MRF, Markov network or undirected graphical model is a set of random variables having a **Markov property** described by an **undirected** graph  $G$ .

$$P(X = x) = \prod_{C \in cl(G)} \phi_C(x_C) \quad cl(G): \text{the set of cliques of } G$$

- From this graph, B,C,D are all mutually independent, once A is known.



$$P(A, B, C, D) = f_{AB}(A, B) \cdot f_{AC}(A, C) \cdot f_{AD}(A, D)$$

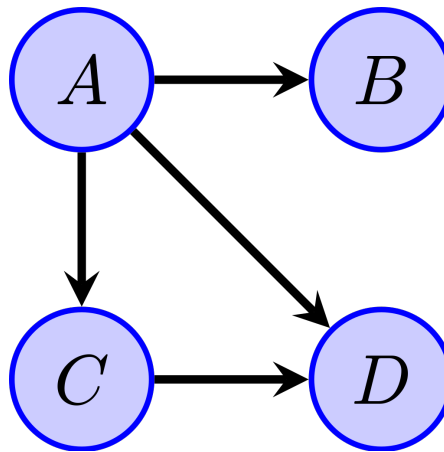
non-negative functions

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# Bayesian Network

- If the network is a directed acyclic graph (DAG), the model represents a factorization of the joint probability of all random variables.
- For  $X_1, \dots, X_n$ , the joint probability satisfies
$$P(X_1, \dots, X_n) = ?$$



Example of a directed acyclic graph on four vertices.



# Markov Properties on Directed Graphs

- **Local Markov Property:** Each variable is **conditionally independent** of its non-descendants given its parent variables.

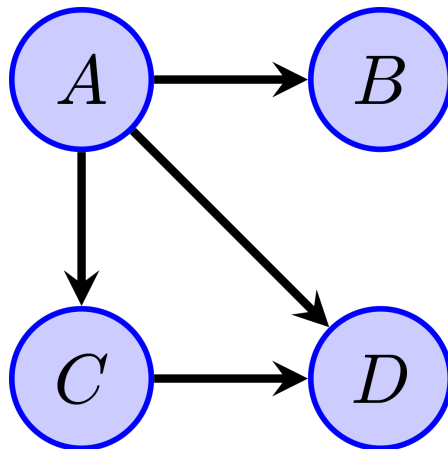
# Bayesian Network Factorization

- For  $X_1, \dots, X_n$ , the joint probability satisfies

$$P(X_1, \dots, X_n) = \prod_{i=1}^n P(X_i | pa(X_i))$$

Parents of node  $X_i$

local Markov assumption  $\Rightarrow$  Bayesian network factorization  
Bayesian network factorization  $\Rightarrow$  local Markov assumption

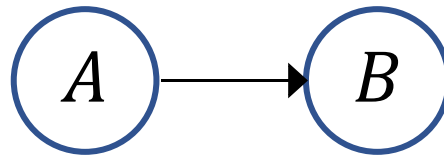


$$P(A, B, C, D) = P(A) \cdot P(B|A) \cdot P(C|A) \cdot P(D|A, C)$$

Example of a directed acyclic graph on four vertices.

# Minimality Assumption

- Another important assumption we use in this course
- Two parts:
  - (Local Markov assumption): Given its parents in the DAG, a node is **independent** of all its non-descendants.
  - **Adjacent** nodes in the DAG are **dependent**.

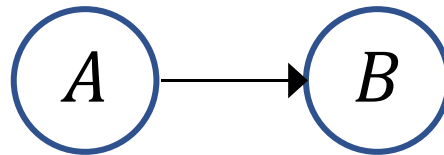


$$P(A, B) = P(A) \cdot P(B|A)$$

~~$$P(A, B) = P(A) \cdot P(B)$$~~

# Minimality Assumption

- Another important assumption we use in this course
- Two parts:
  - (Local Markov assumption): Given its parents in the DAG, a node is **independent** of all its non-descendants.
  - **Adjacent** nodes in the DAG are **dependent**.



Statistical Independencies




Statistical Dependencies




$$P(A, B) = P(A) \cdot P(B|A)$$

~~$$P(A, B) = P(A) \cdot P(B)$$~~


# 2011 Turing award was for Bayesian networks



MORE ACM AWARDS



Search




A.M. TURING AWARD WINNERS BY...

ALPHABETICAL LISTING

YEAR OF THE AWARD

RESEARCH SUBJECT



**Photo-Essay**


**BIRTH:**  
September 4, 1936, Tel Aviv.


**EDUCATION:**  
B.S., Electrical Engineering (Technion, 1960); M.S., Electronics (Newark College of Engineering, 1961); M.S., Physics (Rutgers University, 1965); Ph.D., Electrical Engineering (Polytechnic Institute of Brooklyn, 1965).


**EXPERIENCE:**  
Research Engineer, New York University Medical School (1960–1961); Instructor,


**JUDEA PEARL**  
United States – 2011


**CITATION**  
For fundamental contributions to artificial intelligence through the development of a calculus for probabilistic and causal reasoning.

  
SHORT ANNOTATED  
BIBLIOGRAPHY

  
ACM DL  
AUTHOR PROFILE

  
ACM TURING AWARD  
LECTURE VIDEO

  
RESEARCH  
SUBJECTS

  
ADDITIONAL  
MATERIALS

Judea Pearl created the representational and computational foundation for the processing of information under uncertainty.

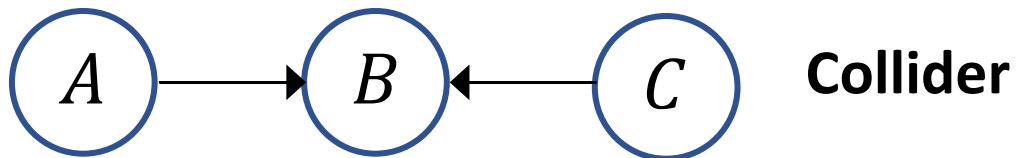
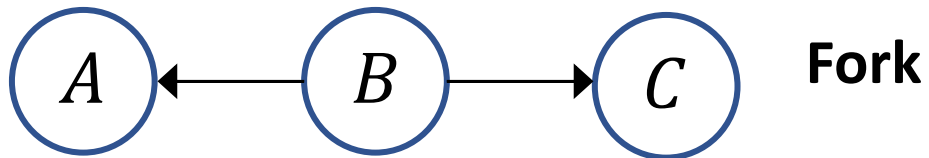
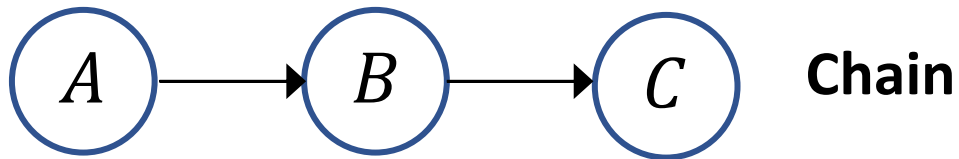
He is credited with the invention of *Bayesian networks*, a mathematical formalism for defining complex probability models, as well as the principal algorithms used for inference in these models. This work not only revolutionized the field of artificial intelligence but also became an important tool for many other branches of engineering and the natural sciences. He later created a mathematical framework for *causal inference* that has had significant impact in the social sciences.

Judea Pearl was born on September 4, 1936, in Tel Aviv, which was at that time administered under the British Mandate for Palestine. He grew up in *Bnei Brak*, a Biblical town his grandfather went to reestablish in 1924. In 1956, after serving in the Israeli army and joining a Kibbutz, Judea decided to study engineering. He attended the Technion, where he met his wife, Ruth, and received a B.S. degree in Electrical Engineering in 1960. Recalling the Technion faculty members in a 2012 interview in the *Technion Magazine*, he emphasized the thrill of discovery:

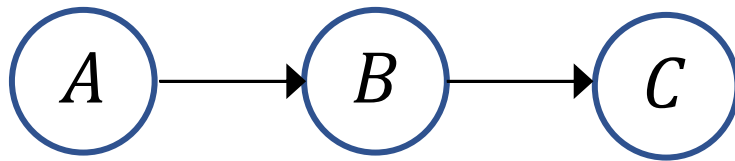
# D-separation

- D stands for “directional”
- For three disjoint subsets  $A, B, C$  of nodes in graphical model, we say  $A$  and  $C$  are **d-separated** by  $B$  if all of the paths between (any node in)  $A$  and (any node in)  $C$  are **blocked** by  $B$ .

# Junction Patterns

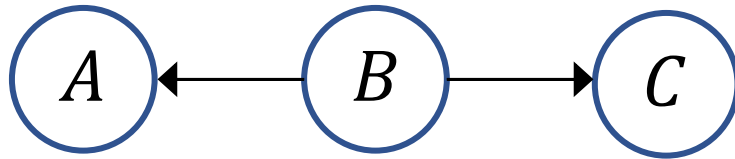


# Junction Patterns



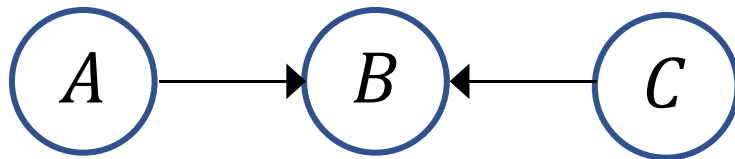
**Chain**

$$A \not\perp\!\!\!\perp C$$
$$A \perp\!\!\!\perp C | B$$



**Fork**

$$A \not\perp\!\!\!\perp C$$
$$A \perp\!\!\!\perp C | B$$



**Collider**

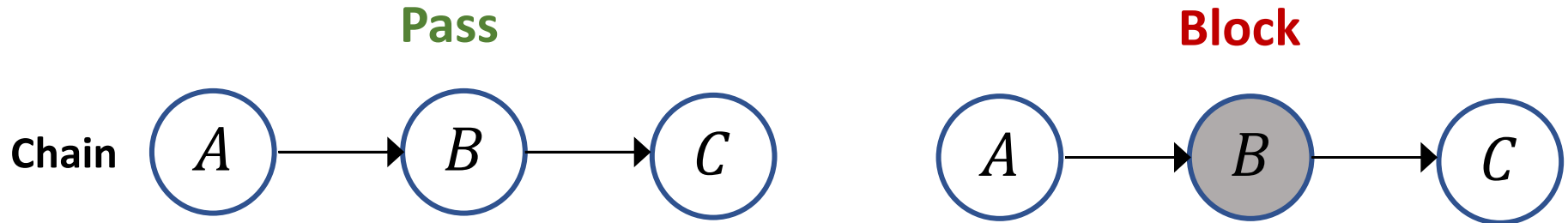
$$A \perp\!\!\!\perp C$$
$$A \not\perp\!\!\!\perp C | B$$



# Blocked Paths

- A path between nodes  $X$  and  $Y$  is **blocked** by a (potentially empty) conditioning set  $Z$  if either of the following is true:
  - Along the path, there is a chain  $\dots \rightarrow W \rightarrow \dots$  or a fork  $\dots \leftarrow W \rightarrow \dots$  where  $W$  is conditioned on ( $W \in Z$ ).
  - There is a collider  $W$  on the path that is not conditioned on ( $W \notin Z$ ) and none of its descendants are conditioned on ( $\text{des}(W) \not\subseteq Z$ ).

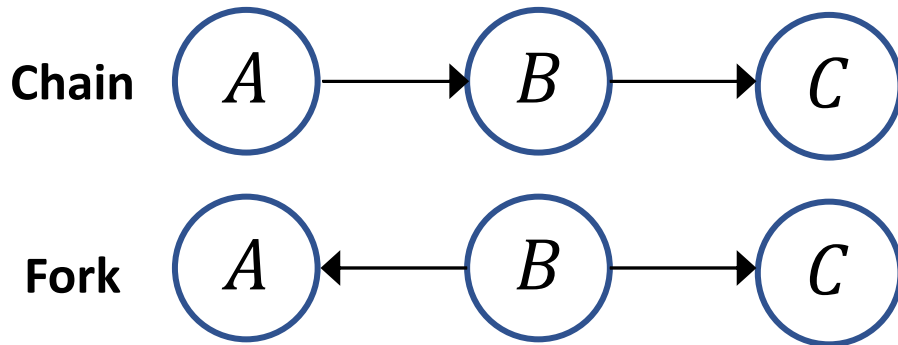
# Blocking Conditions



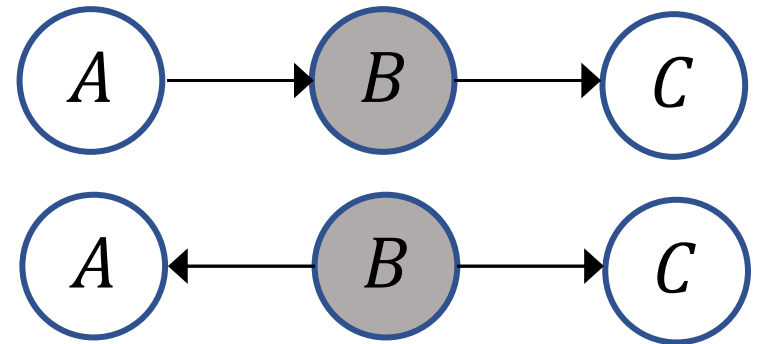
Grey color means “given”

# Blocking Conditions

Pass



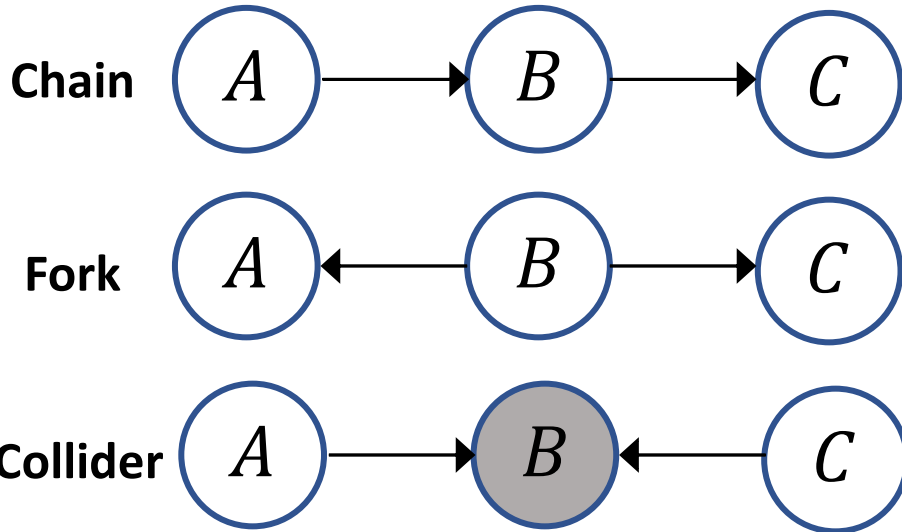
Block



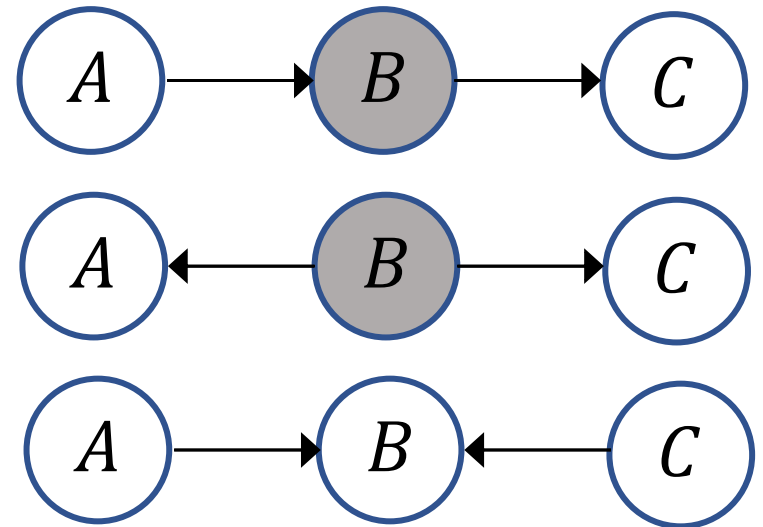
Grey color means “given”

# Blocking Conditions

Pass



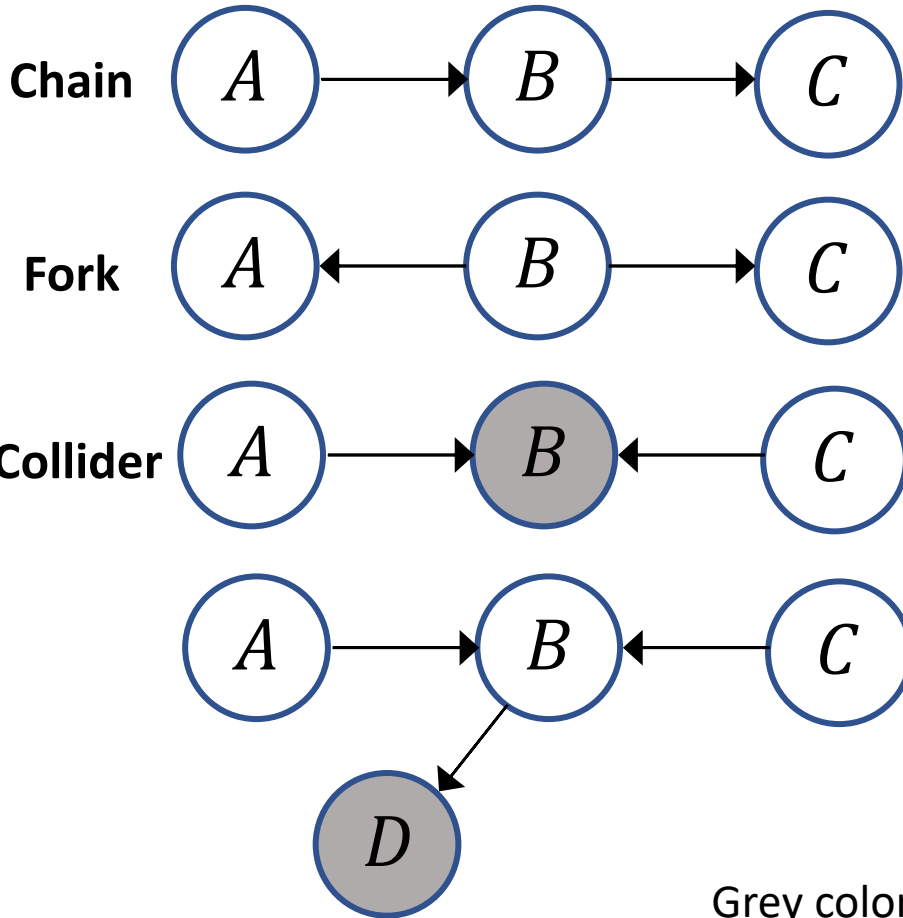
Block



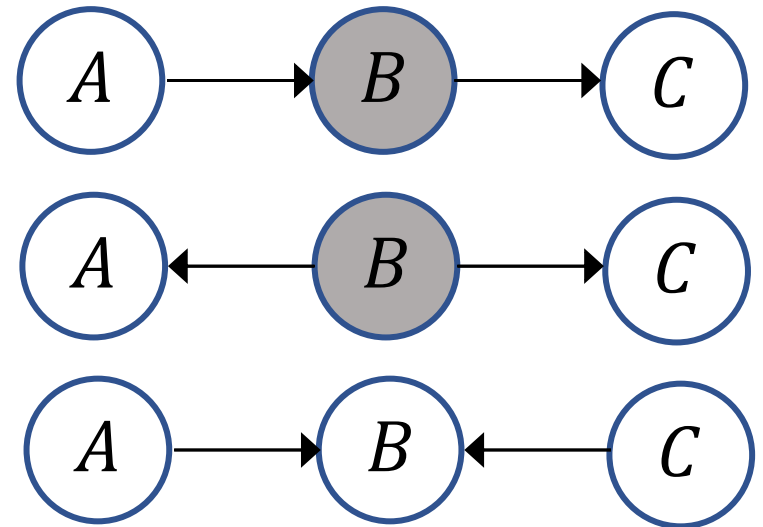
Grey color means "given"

# Blocking Conditions

Pass



Block



Grey color means "given"

# Outline

- Introduction to Graphical Models
  - Undirected graphical models
  - Directed graphical models
- **Structural Causal Model**
  - Causal graph
  - Structural equations
  - Intervention
  - Backdoor adjustment

# Causation in Graphical Model

- A variable  $X$  is said to be a **cause** of a variable  $Y$  if  $Y$  can change in response to changes in  $X$ .
- **Causal edges assumption:** In a directed graph, every parent is a **direct cause** of all its children



Causal Dependencies

# Causation in Graphical Model

- A variable  $X$  is said to be a **cause** of a variable  $Y$  if  $Y$  can change in response to changes in  $X$ .
- **Causal edges assumption:** In a directed graph, every parent is a **direct cause** of all its children



Causal Dependencies

- A **causal graph** is a Bayesian network with the requirement that the relationships be causal.

DAG + Markov assumption + Causal edges assumption => Causal graph



# Markov Assumption

- D-separation: For three disjoint subsets  $A, B, C$  of nodes, we say  $A$  and  $C$  are **d-separated** by  $B$  if all of the paths between (any node in)  $A$  and (any node in)  $C$  are **blocked** by  $B$ .
- **Global Markov assumption:** Given causal graph  $G$  and distribution  $P$  (w.r.t.,  $G$ ),

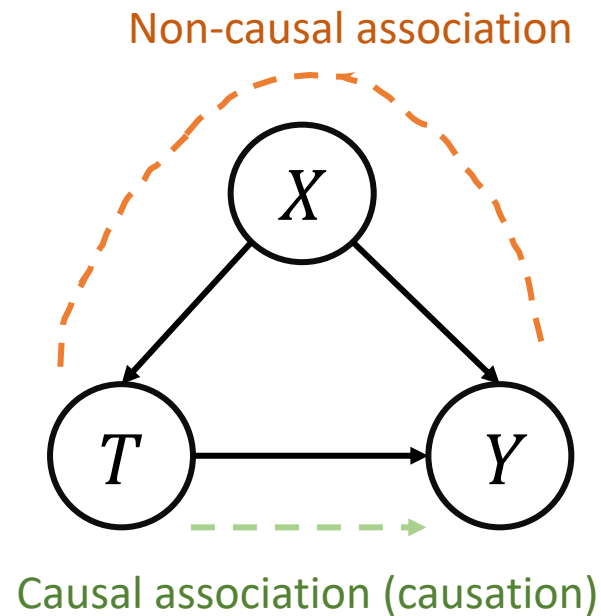
$$X_A \perp\!\!\!\perp_G X_C \mid X_B \Rightarrow X_A \perp\!\!\!\perp_P X_C \mid X_B.$$

D-separation in  $G$

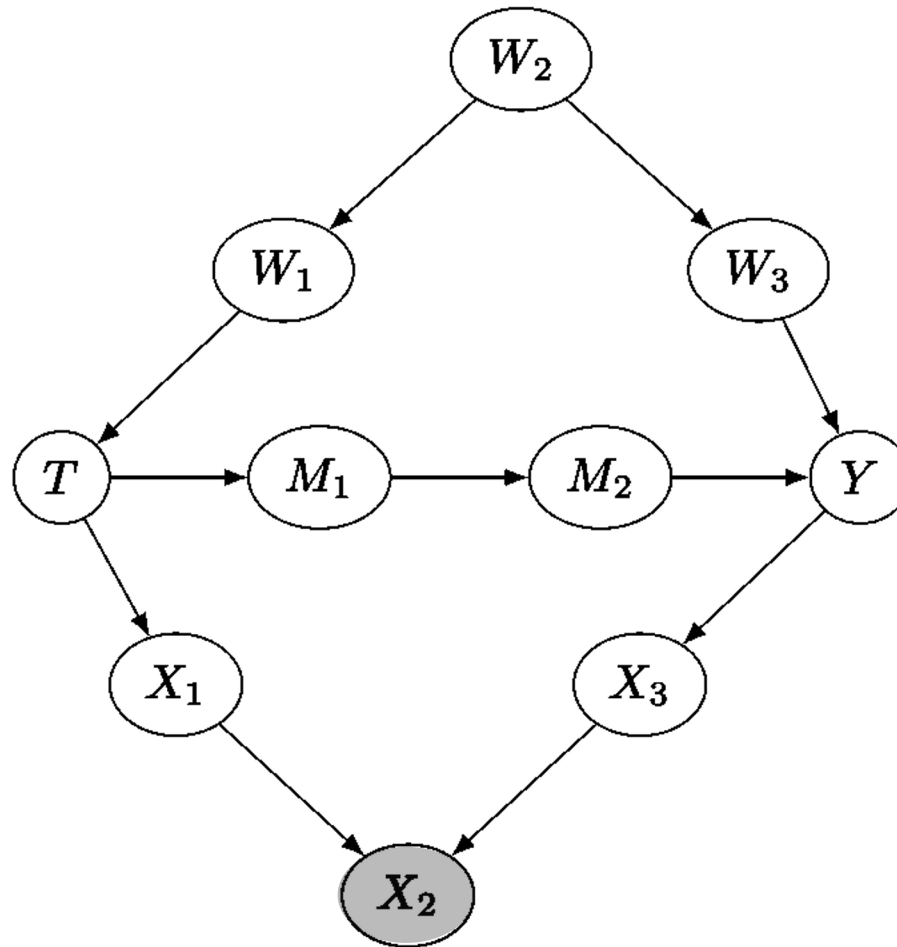
Conditional independence in  $P$

local Markov assumption  $\Leftrightarrow$  global Markov assumption

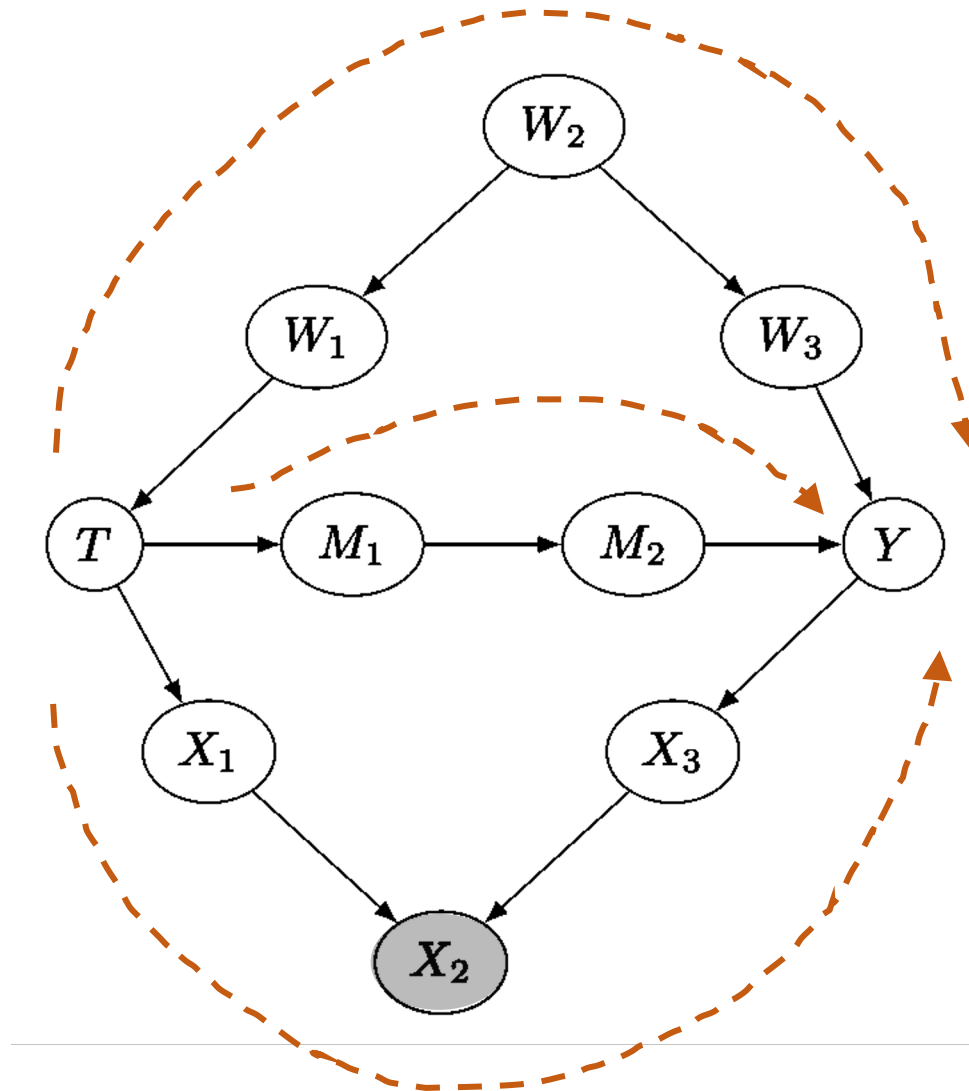
# Association and Causation



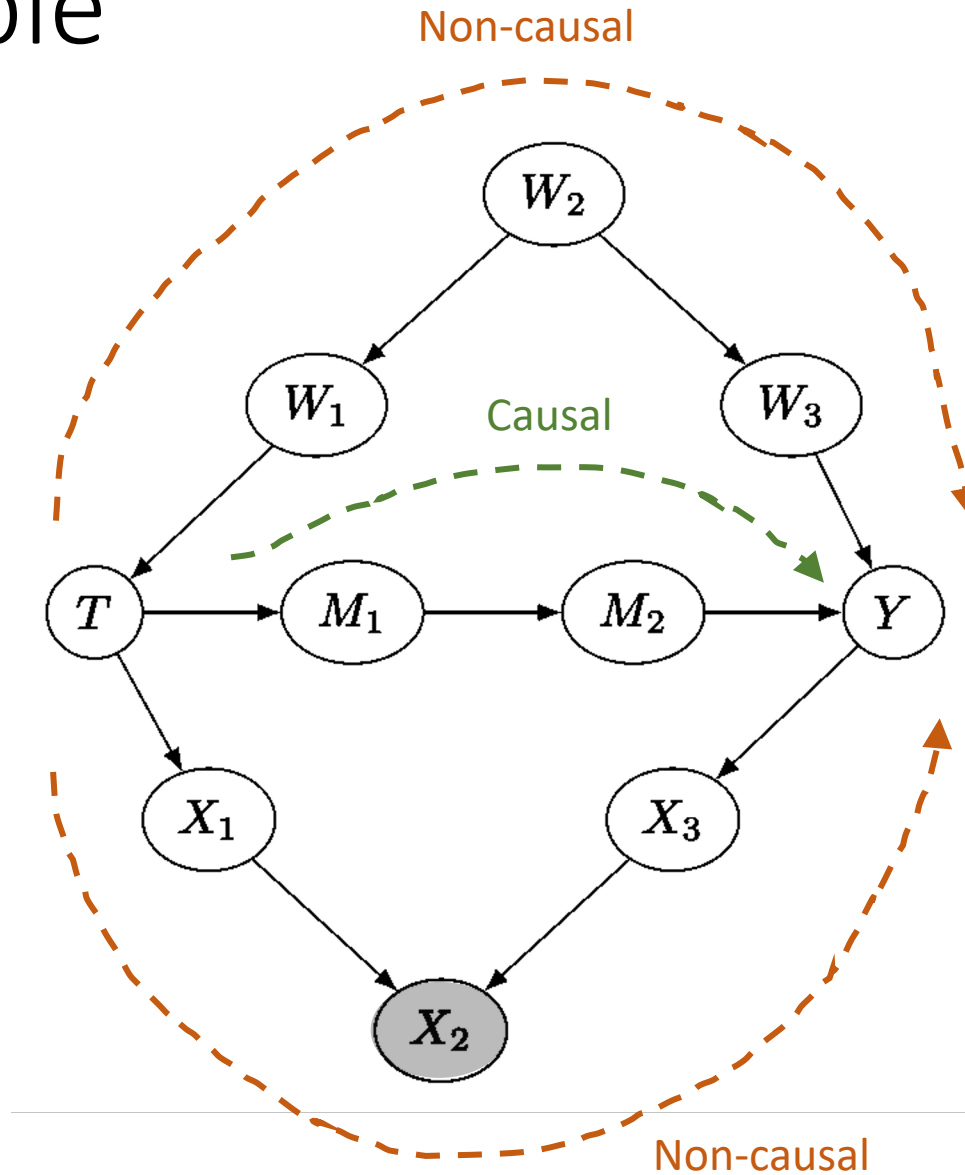
# Example



# Example



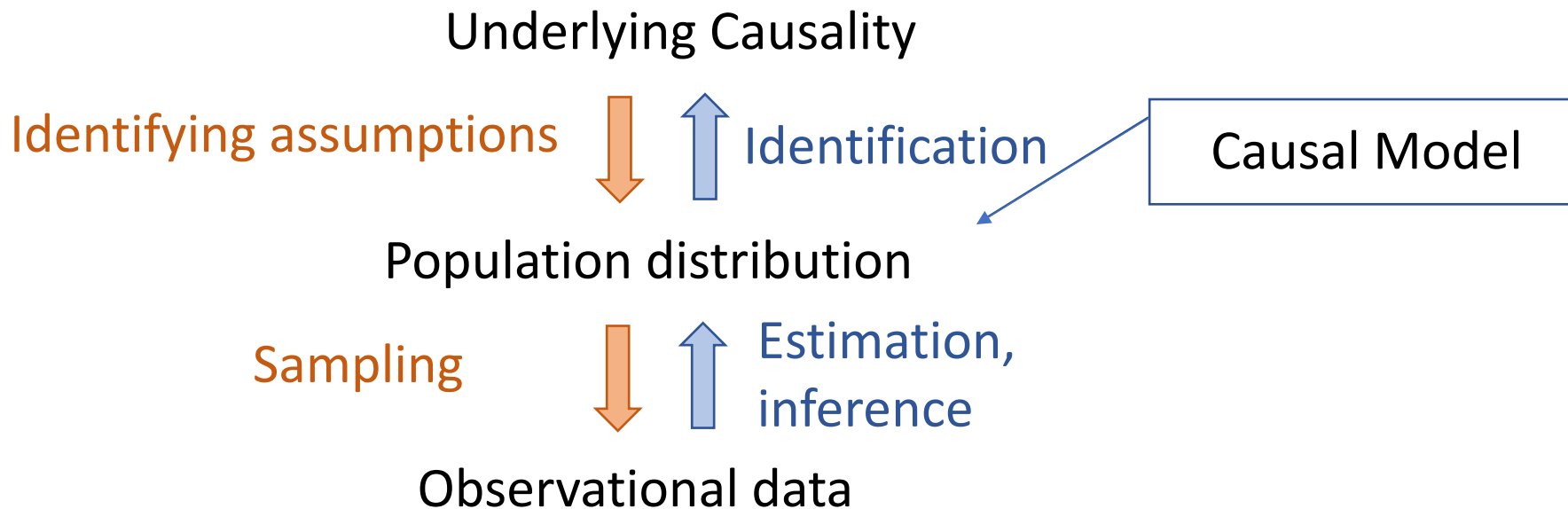
# Example



# Outline

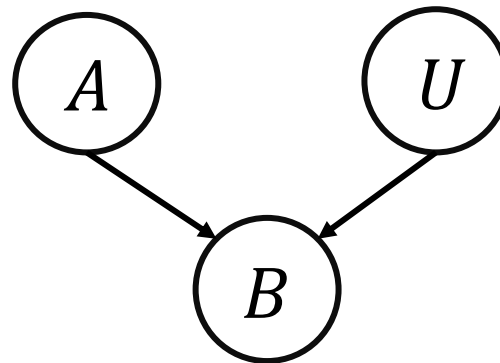
- Introduction to Graphical Models
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  - Directed graphical models
- Structural Causal Model
  - Causal graph
  - **Structural equations**
  - Intervention
  - Backdoor adjustment

# Identification and Estimation



# Structural Equation

- The “equals sign” does not convey any causal information.
  - $B = A \Leftrightarrow A = B$  (symmetric)
- Structural equation for A as a cause of B:
  - $B := f(A)$
  - $B := f(A, U)$





# Structural Causal Model (SCM)

- A triple  $(U, V, F)$ :
  - A set of **exogenous variables** ( $U$ )
  - A set of **endogenous variables** ( $V$ ), determined by variables in  $U \cup V$
  - A set of functions  $F = \{f_1(\cdot), f_2(\cdot), \dots, f_{|V|}(\cdot)\}$  (a.k.a. **structural equations**), each function generate an endogenous variable as a function:

$$V_i = f_i(\text{pa}_i, U_{\text{pa}_i})$$

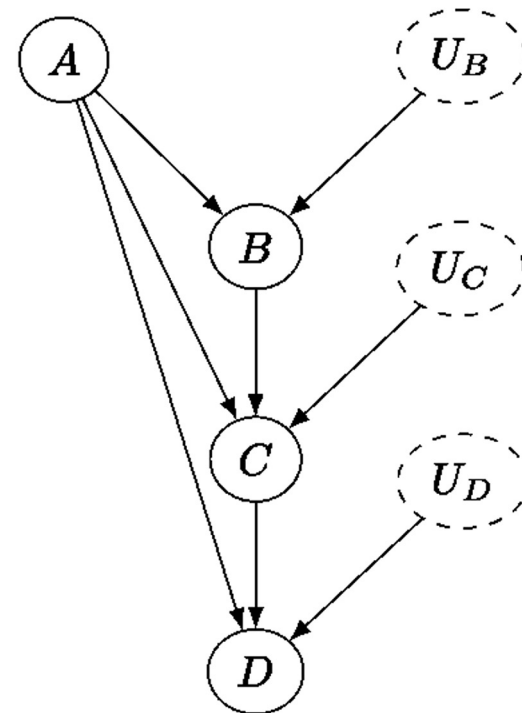

$$\text{pa}_i \subseteq V \setminus \{V_i\}$$

$$U_{\text{pa}_i} \subseteq U$$

# Structural Causal Model (SCM)

***M***:

$$\begin{aligned} B &:= f_B(A, U_B) \\ C &:= f_C(A, B, U_C) \\ D &:= f_D(A, C, U_D) \end{aligned}$$



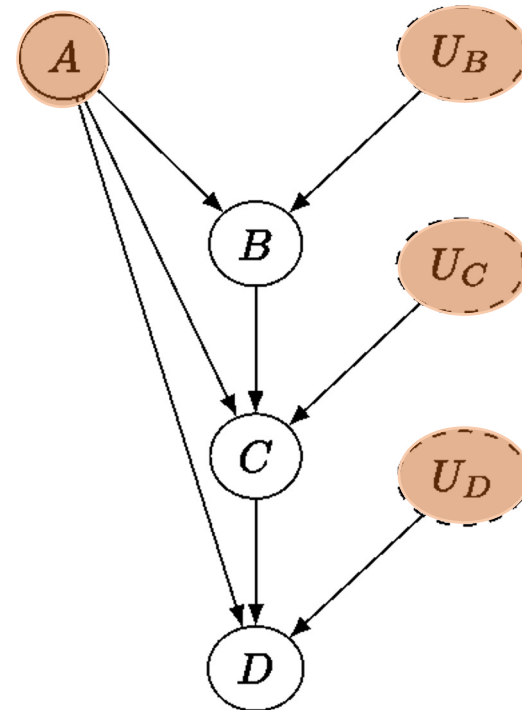
# Structural Causal Model (SCM)

$$B := f_B(A, U_B)$$

$$C := f_C(A, B, U_C)$$

$$D := f_D(A, C, U_D)$$

- Exogenous variables



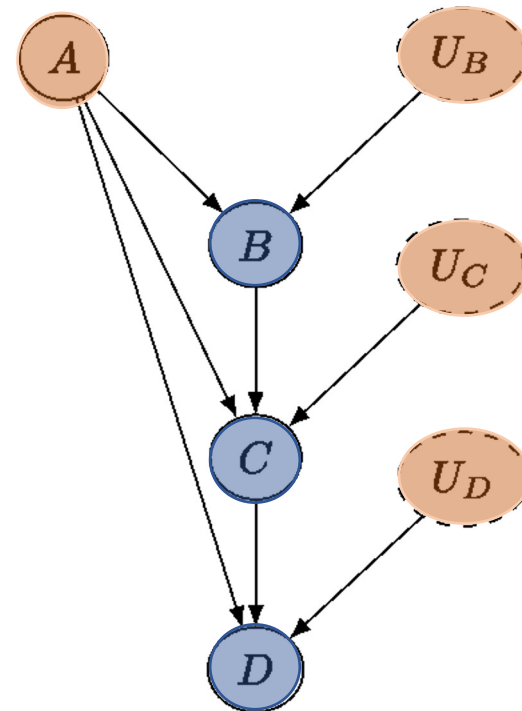
# Structural Causal Model (SCM)

$$B := f_B(A, U_B)$$

$$C := f_C(A, B, U_C)$$

$$D := f_D(A, C, U_D)$$

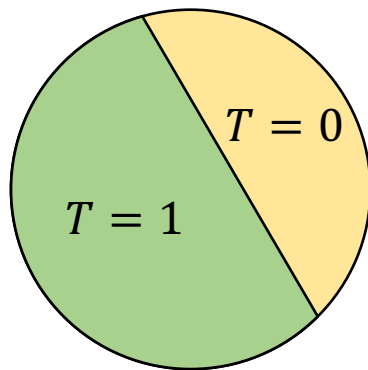
- Exogenous variables
- Endogenous variables



# Outline

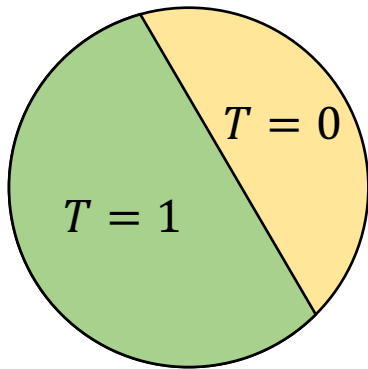
- Introduction to Graphical Models
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  - Structural equations
  - **Intervention**
  - Backdoor adjustment

# Conditioning vs. intervening

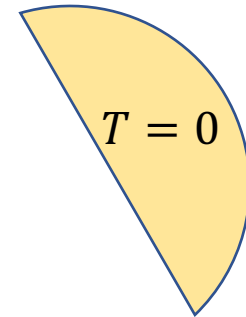
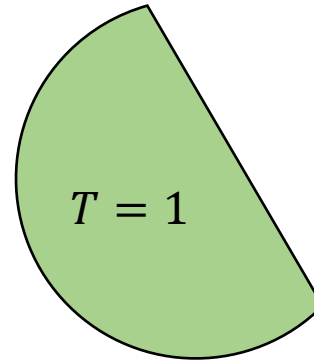


Population

# Conditioning vs. intervening

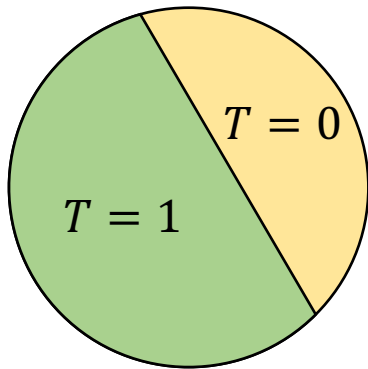


Population

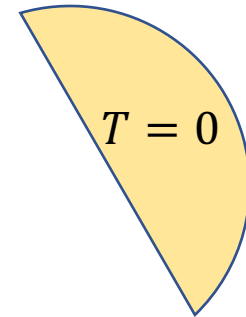
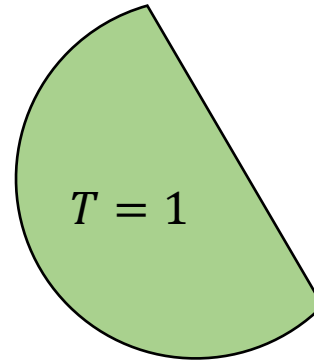


Conditioning

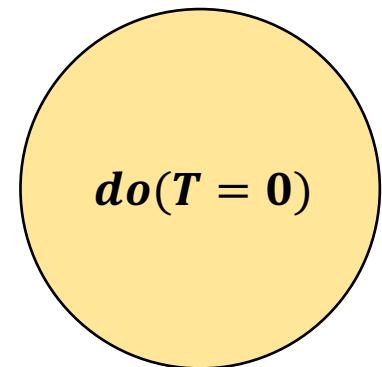
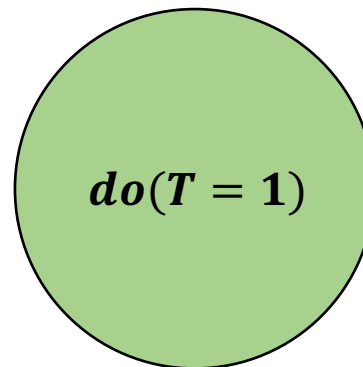
# Conditioning vs. intervening



Population



Conditioning



Intervening



# Intervention

- Interventional distributions

$$P(Y(t) = y) \triangleq P(Y = y | do(T = t)) \triangleq P(y | do(t))$$

$$P(Y | T = t)$$

Observational

$$P(Y | do(T = t))$$

Interventional

# Intervention

- Interventional distributions

$$P(Y(t) = y) \triangleq P(Y = y | do(T = t)) \triangleq P(y | do(t))$$

$$P(Y | T = t)$$

Observational

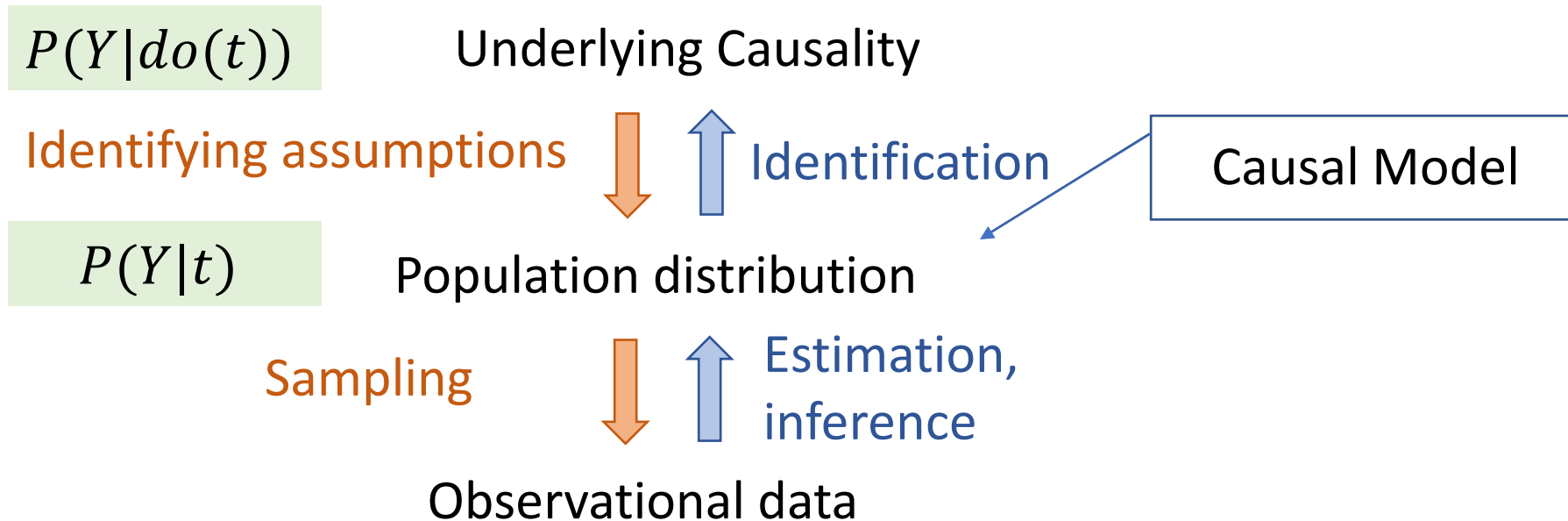
$$P(Y | \textcolor{brown}{do}(T = t))$$

Interventional

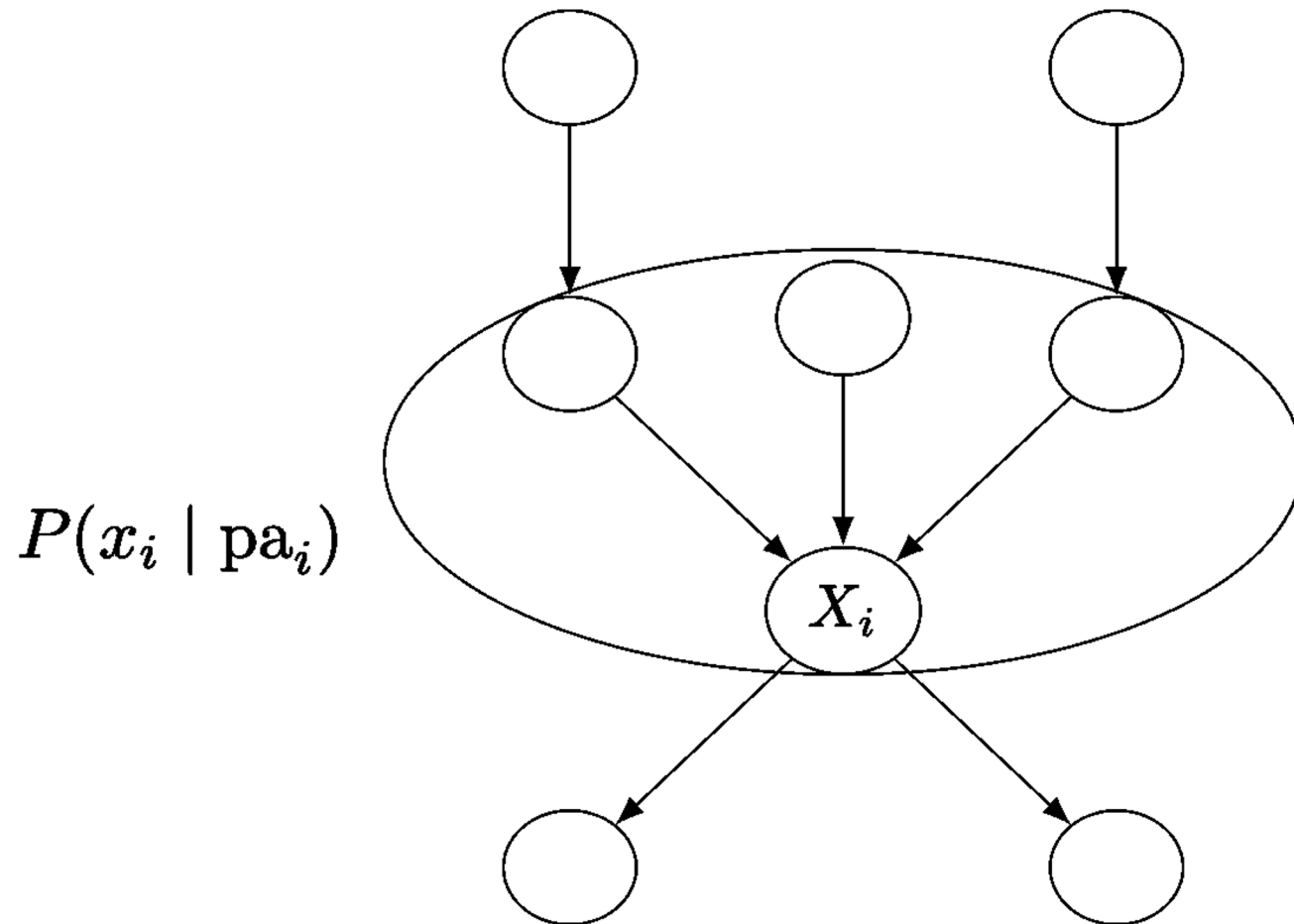
- Average treatment effect (ATE):

$$E[Y | do(T = 1)] - E[Y | do(T = 0)]$$

# Identification and Estimation



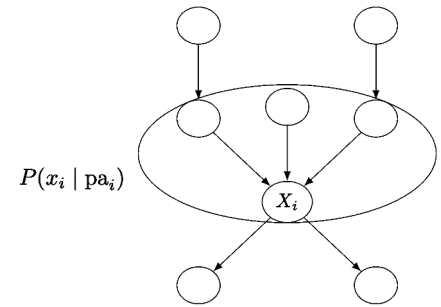
# Causal Mechanism



# Modularity Assumption

- If we intervene on a node  $X_i$ , then only the mechanism  $P(x_i | \text{pa}_i)$  changes. All other mechanisms remain unchanged.
  - In other words, the causal mechanisms are **modular**.
  - Other names: independent mechanisms, autonomy, invariance, etc.

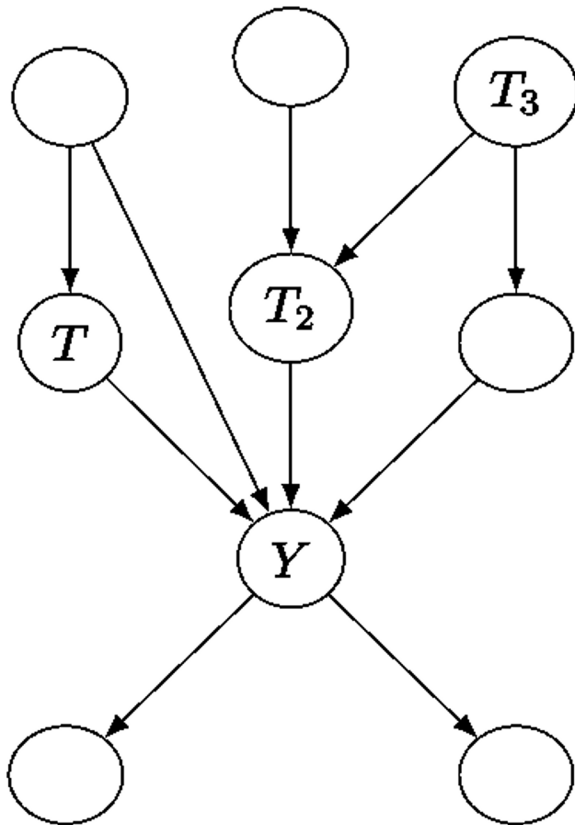
# Modularity Assumption



- If we intervene on a node  $X_i$ , then only the mechanism  $P(x_i | pa_i)$  changes. All other mechanisms remain unchanged.
  - In other words, the causal mechanisms are **modular**.
  - Other names: independent mechanisms, autonomy, invariance, etc.
- More formally: If we intervene on a set of nodes  $S \subseteq [n]$ , setting them to constants, then for all  $i$ , we have the following:
  - If  $i \notin S$ , then  $P(x_i | pa_i)$  remains unchanged.
  - If  $i \in S$ , then  $P(x_i | pa_i) = 1$  if  $x_i$  is the value that  $X_i$  was set to by the intervention; otherwise,  $P(x_i | pa_i) = 0$ .

# Observation v.s. Intervention

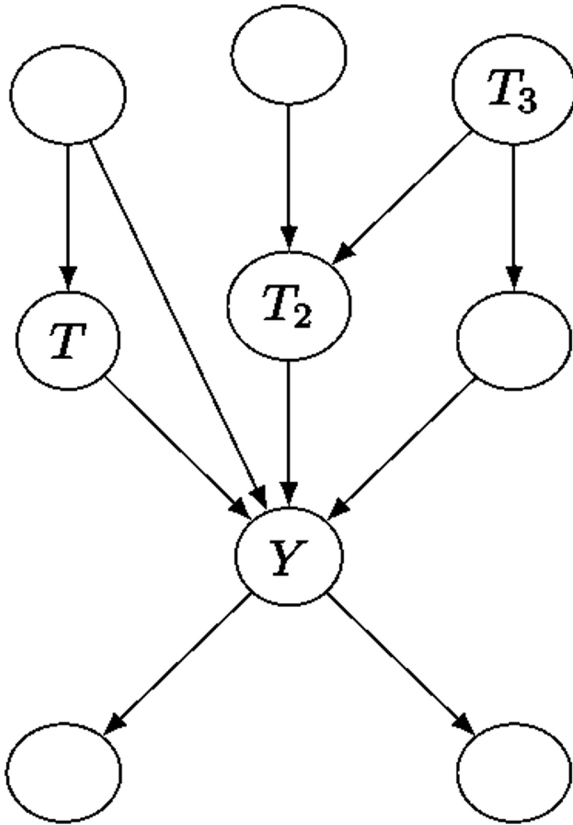
Observational data



**$M$ :**  $T := f_T(X, U_T)$   
 $Y := f_Y(X, T, U_Y)$

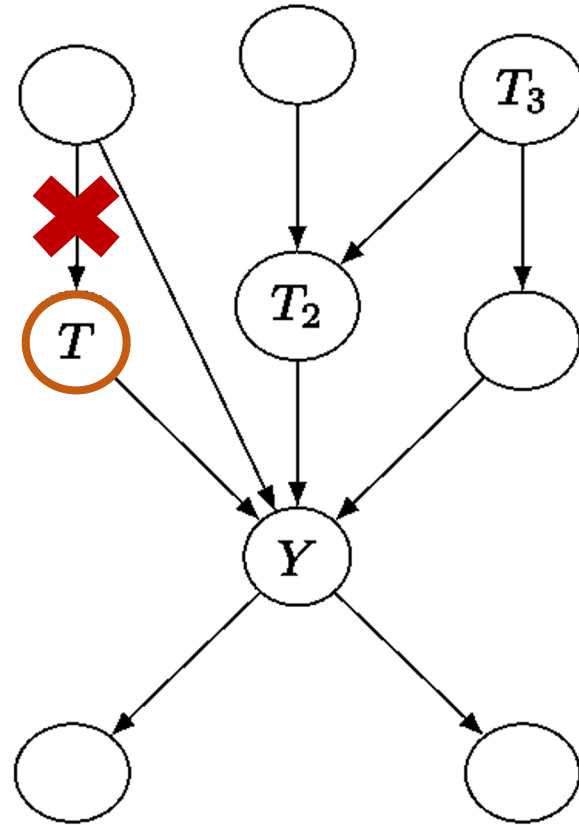
# Observation v.s. Intervention

Observational data



$$\begin{aligned} \mathbf{M}: \quad T &:= f_T(X, U_T) \\ Y &:= f_Y(X, T, U_Y) \end{aligned}$$

Interventional data



$$\begin{aligned} \mathbf{M}_t: \quad T &:= t \\ Y &:= f_Y(X, T, U_Y) \end{aligned}$$



# Modularity Assumption for SCMs

- Consider an SCM  $M$  and an interventional SCM  $M_t$  got with intervention  $do(T = t)$ .
- The **modularity assumption** states that  $M$  and  $M_t$  share all of their structural equations **except the structural equation for  $T$** , which is  $T := t$  in  $M_t$ .

$$\begin{aligned} \mathbf{M}: \quad & T := f_T(X, U_T) \\ & Y := f_Y(X, T, U_Y) \end{aligned}$$

$$\begin{aligned} \mathbf{M}_t: \quad & T := t \\ & Y := f_Y(X, T, U_Y) \end{aligned}$$

# Outline

- Introduction to Graphical Models
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# Truncated factorization

$$P(x_1, \dots, x_n | do(S = s)) = \prod_{i \notin S} P(x_i | pa_i)$$

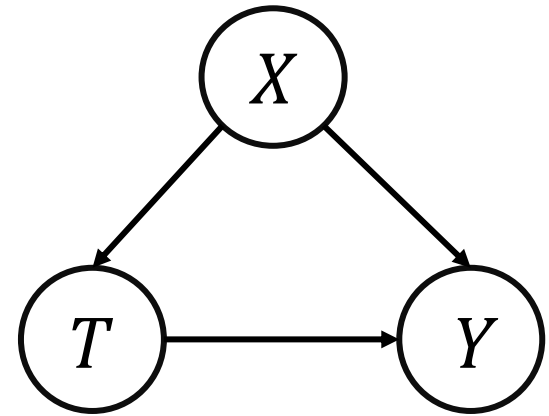
if  $x$  is consistent with the intervention.

Otherwise,

$$P(x_1, \dots, x_n | do(S = s)) = 0$$

# Simple identification via truncated factorization

- Goal: identify  $P(y|do(t))$



- Bayesian network factorization:

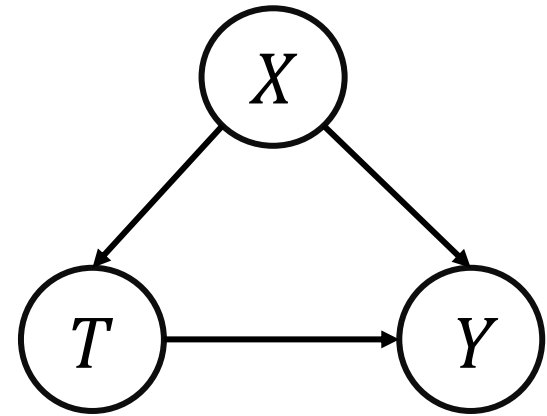
$$P(y, t, x) = P(x)P(t|x)P(y|t, x)$$

- Truncated factorization:

$$P(y, x|do(t)) = P(x)P(y|t, x)$$

# Simple identification via truncated factorization

- Goal: identify  $P(y|do(t))$



- Bayesian network factorization:

$$P(y, t, x) = P(x)P(t|x)P(y|t, x)$$

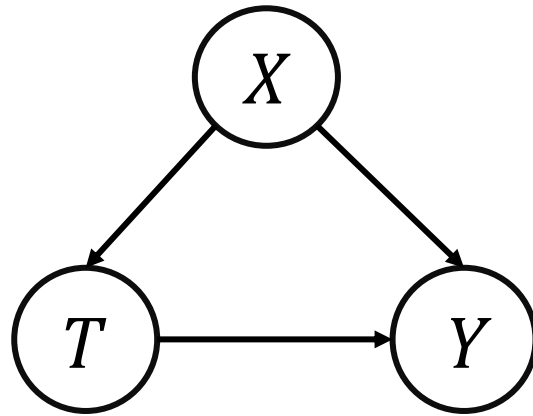
- Truncated factorization:

$$P(y, x|do(t)) = P(x)P(y|t, x)$$

- Marginalize:

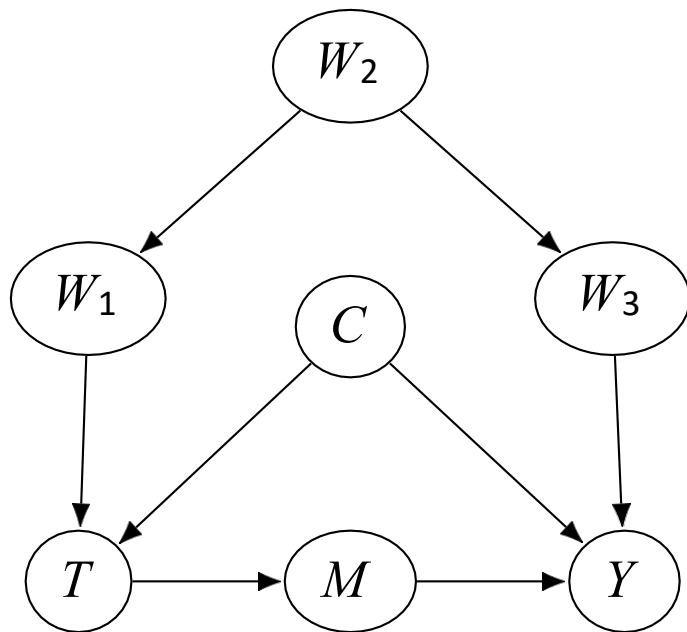
$$P(y|do(t)) = \sum_x P(x)P(y|t, x)$$

# Association vs. causation revisited

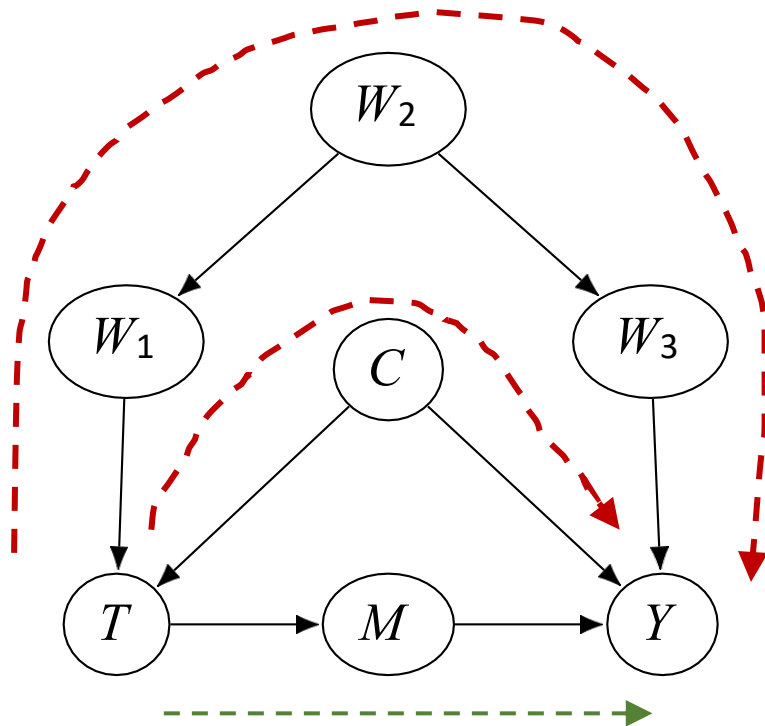


- $P(y|do(t)) = \sum_x P(x)P(y|t, x)$
- $P(y|do(t)) \neq P(y|t) = \sum_x P(x|t)P(y|t, x)$

# Backdoor Paths



# Backdoor Paths

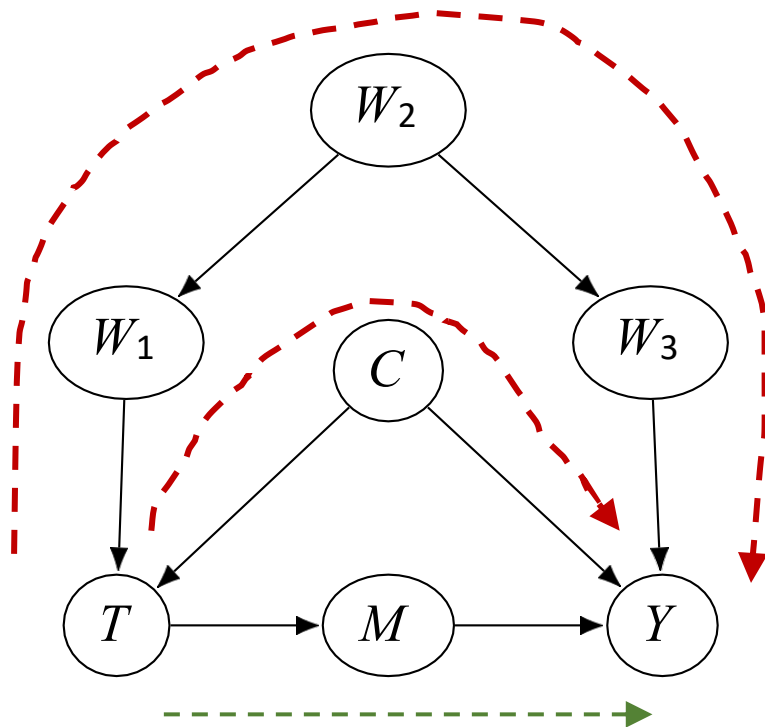


Causal association



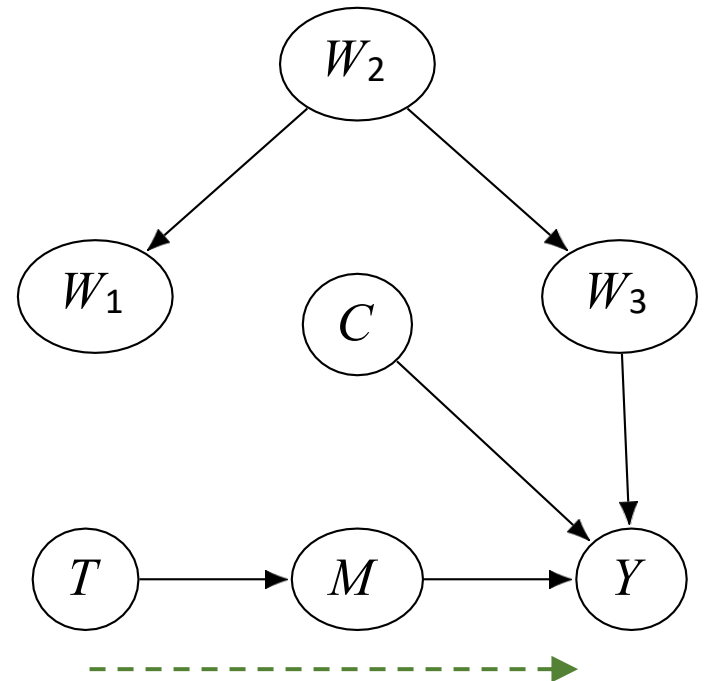
# Backdoor Paths

$P(Y|t)$



Causal association

$P(Y|do(t))$



Causal association

# Backdoor criterion and backdoor adjustment

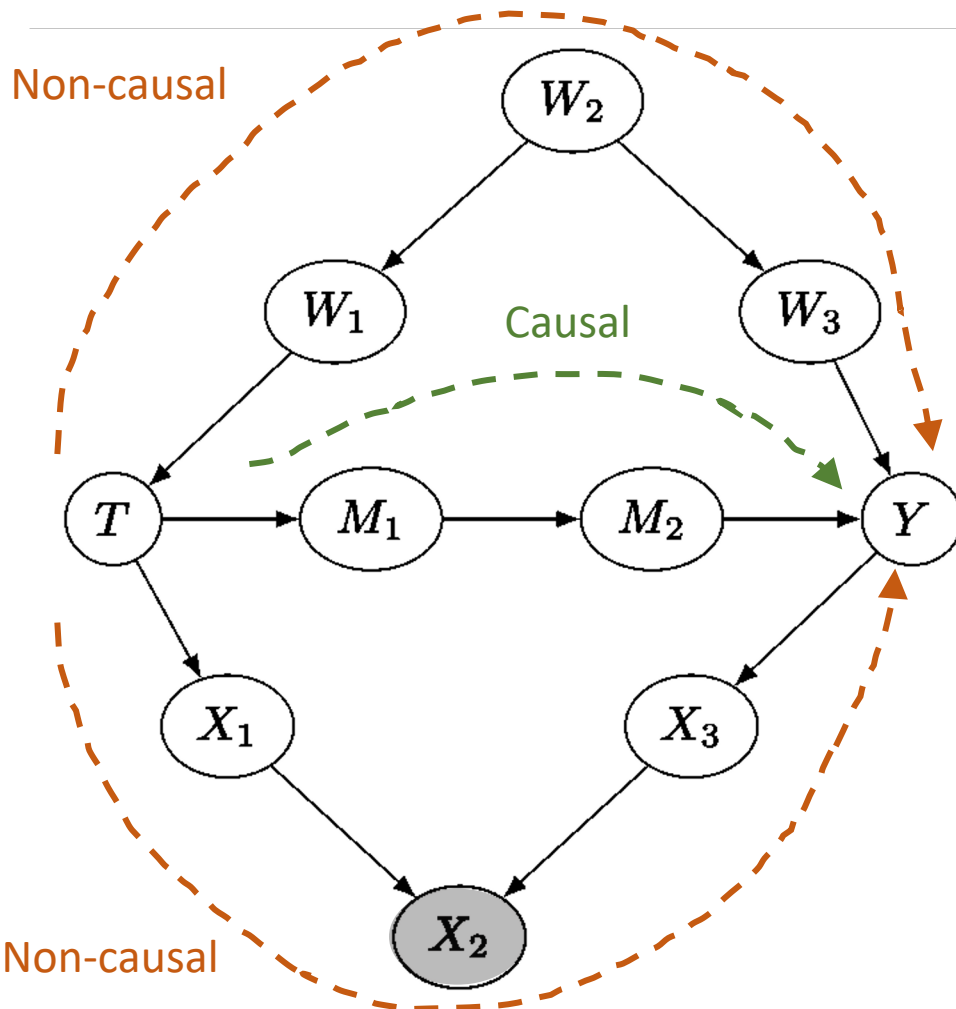
- A set of variables  $W$  satisfies the **backdoor criterion** relative to  $T$  and  $Y$  if the following are true:
  - $W$  blocks all backdoor paths from  $T$  to  $Y$
  - $W$  does not contain any descendants of  $T$

# Backdoor criterion and backdoor adjustment

- A set of variables  $W$  satisfies the **backdoor criterion** relative to  $T$  and  $Y$  if the following are true:
  - $W$  blocks all backdoor paths from  $T$  to  $Y$
  - $W$  does not contain any descendants of  $T$
- Given the modularity assumption and that  $W$  satisfies the backdoor criterion, we can identify the causal effect of  $T$  on  $Y$ :

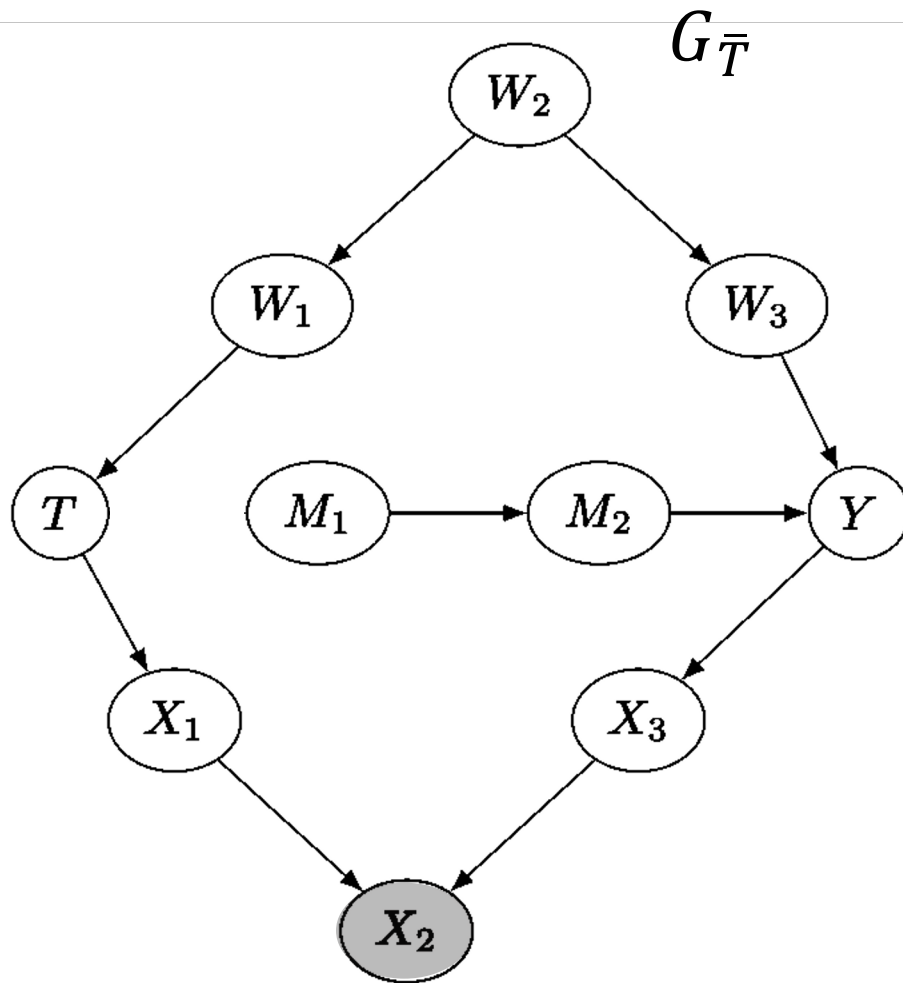
$$P(y|do(t)) = \sum_w P(w)P(y|t, w)$$

# Backdoor criterion as d-separation



- $W$  blocks all backdoor paths from  $T$  to  $Y$
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# Backdoor criterion as d-separation



- $W$  blocks all backdoor paths from  $T$  to  $Y$
- $W$  does not contain any descendants of  $T$

$$Y \perp\!\!\!\perp_{G_{\bar{T}}} T \mid W$$

# Backdoor Adjustment and Adjustment in Potential Outcome

- Backdoor adjustment:

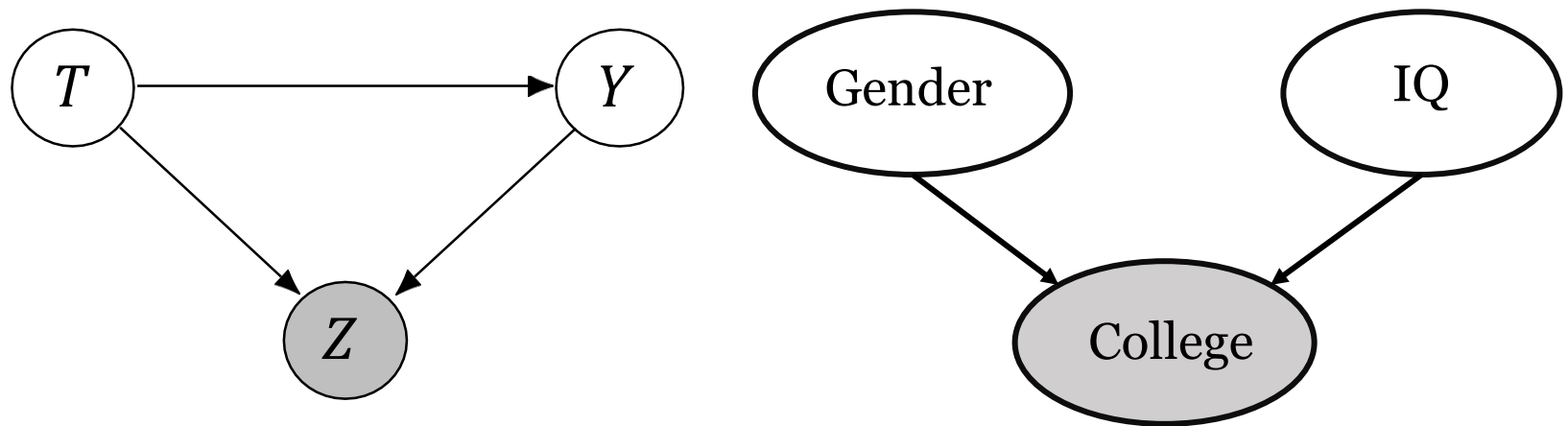
$$P(y|do(t)) = \sum_w P(w)P(y|t, w)$$

- Adjustment formula in Potential Outcome:

$$E[Y(1) - Y(0)] = E_W[E[Y|T = 1, W] - E[Y|T = 0, W]]$$

# Why not condition on descendants of treatment

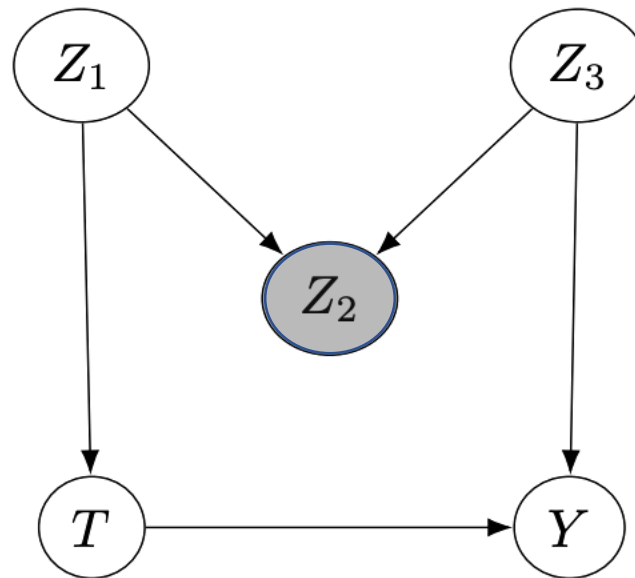
- Collider bias



**Rule:** don't condition on **post-treatment** covariates

# M-bias

- $Z_2$  is a pre-treatment covariate, but adjusting for it can still lead to bias

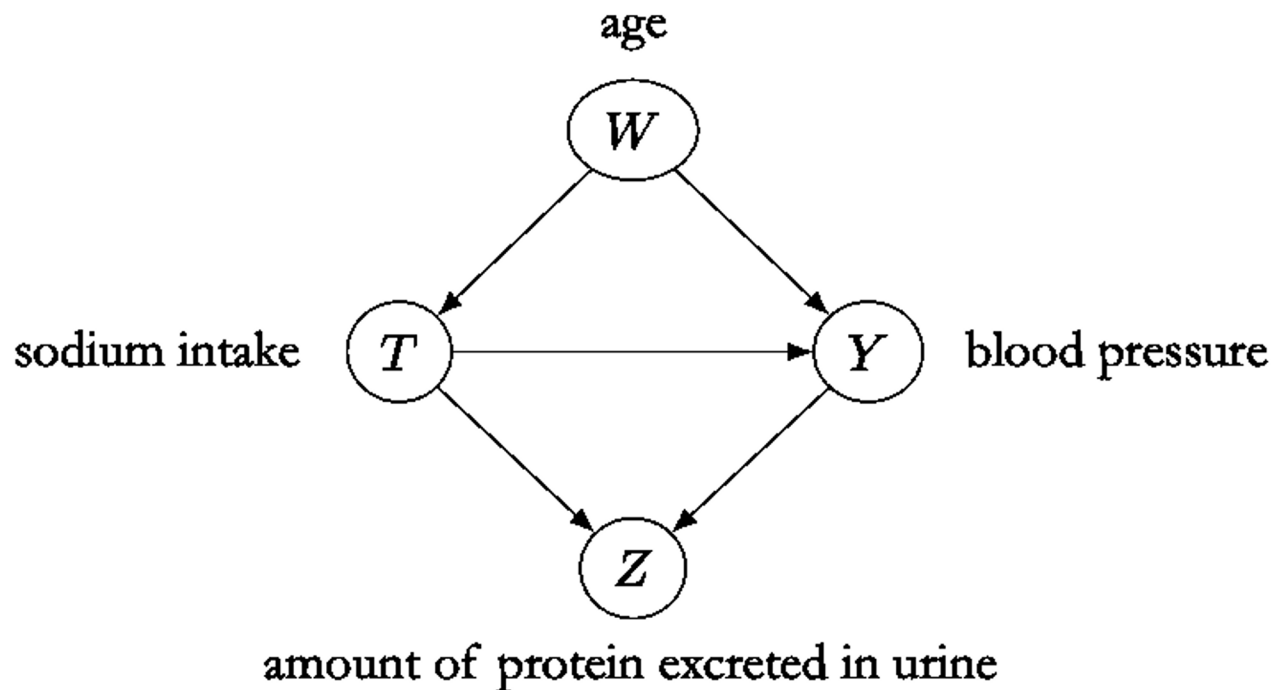




# Example problem: effect of sodium intake on blood pressure

- Motivation: 46% of Americans have high blood pressure and high blood pressure is associated with increased risk of mortality<sup>[1]</sup>
- Data:
  - Outcome  $Y$ : (systolic) blood pressure (continuous)
  - Treatment  $T$ : sodium intake (1 if above 3.5 mg and 0 if below)
  - Covariates  $X$ : age and amount of protein excreted in urine
  - Simulation: we know the true ATE is 1.05

# Causal graph for this problem



# Recall: Estimator of ATE

- True ATE:  $E[Y(1) - Y(0)] = 1.05$

- Identification:

$$E[Y(1) - Y(0)] = E_X[E[Y|T = 1, X] - E[Y|T = 0, X]]$$

- Estimation:

$$\frac{1}{n} \sum_x [E[Y|T = 1, x] - E[Y|T = 0, x]]$$

# Recall: Estimator of ATE

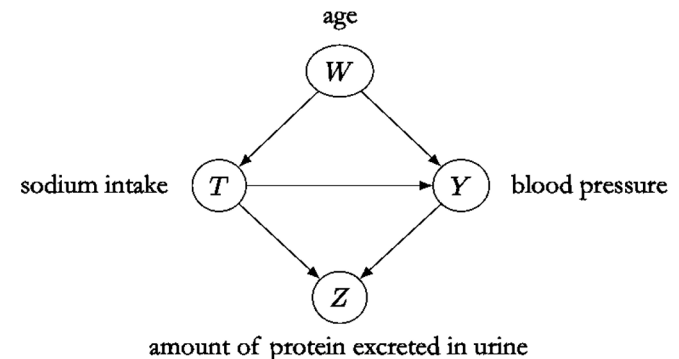
- True ATE:  $E[Y(1) - Y(0)] = 1.05$

- Identification:

$$E[Y(1) - Y(0)] = E_X[E[Y|T = 1, X] - E[Y|T = 0, X]]$$

- Estimation:

$$\frac{1}{n} \sum_x [E[Y|T = 1, x] - E[Y|T = 0, x]]$$



## Estimates:

$X = \{\}$  (naive): 5.33

$X = \{W, Z\}$  (last week): 0.85

$X = \{W\}$  (**unbiased**): 1.0502

Bias:  $\frac{|5.33 - 1.05|}{1.05} \times 100\% = 407\%$

Bias:  $\frac{|0.85 - 1.05|}{1.05} \times 100\% = 19\%$

# Potential Outcome Framework v.s. SCM

- The two frameworks are logically **equivalent**, which means an assumption in one can always be translated to its counterpart in the other <sup>[1]</sup>.
- **Potential outcome framework**: can model the causal effects of interest without knowing the complete causal graph, more straightforward.
- **SCM**: can study the causal effect of any variable. Therefore, SCMs are often preferred when learning causal relations among a set of variables.

# Reading Materials

- Judea Pearl. Causality. Cambridge University Press, 2009 --- Chapter 1: Introduction to Probabilities, Graphs, and Causal Models

Thank you!  
Questions?