

Thomas Adriel Castagnola

DATA SCIENCE

Data Science Student | Focused on analysis, visualization, and predictive modeling

Experience

Efectivo Si

Marketing Campaigns & Segmentation Analyst | 2025

- Comprehensive analysis of marketing campaigns.
- Created dashboards with key metrics to evaluate sales performance, campaign results, and customer evolution.
- Developed projections and identified behavioral patterns to estimate future sales.
- Conducted customer segmentation to design more personalized and effective sales strategies.

New Garden

Health Food Store | 2024

- Developed strong communication and customer relationship skills.
- Leveraged sales data to optimize product recommendations.

English Teacher

Birmingham Institute | 2019

- Taught English classes to elementary-level students.

Education

Bachelor's Degree in Data Science

Universidad de Buenos Aires (4th Year)

- Training in predictive models, algorithms, data structures, and statistical foundations.
- Application of linear algebra and computational techniques.

Advanced English Teacher

Birmingham Institute

- Cambridge First Certificate, Grade A – Level C1

Electronics Technician

Technical High School No. 1 of Vicente López

- Internship with Trenes Argentinos (Argentine Railways)

About Me

I'm a passionate **Data Science student**, driven by the challenge of **transforming complex information into actionable insights**.

I enjoy **teamwork**, as there's always knowledge to share and challenges that are best solved collaboratively. My approach combines **logic, creativity, and constant curiosity** – I'm always eager to **learn** something new.

I strongly believe in the power of data to enhance decision-making and create real value.

Abilities

Programming Languages

- **Python**, Java, **SQL**, **R**.

Data Management & Visualization

Tools:

- **Power BI**, **Excel**, MySQL, MongoDB

Soft Skills:

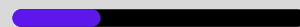
- Critical Thinking, Teamwork, Initiative, Communication, Responsibility

Languages

English



French



Spanish



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https://thomy003.github.io/Thom_Portfolio/



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Escaneá para ver mi
portfolio online

