Predicting Fraud

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Predicting Fraud in Credit Card Transactions

Using a dataset consisting of \sim 280,000 european credit card transactions made in two days to explore credit card fraud and to use a decision tree model to predict fraud in a testing dataset.

```
## [1] 284807 31
```

The Data is highly imbalanced as we can see 284,315 credit card transactions that are non-fraudelent and only 492 transaction that were fraud.

```
## 0 1
## 284315 492
```

This will require sampling methods that will balance the data out. Two baseline sample methods will be used: Up sampling and Down sampling.

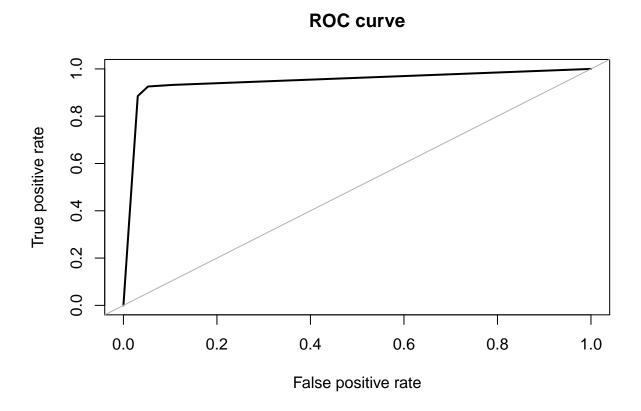
Up sampling will increase the amount of fraudelent cases until they are balanced with the non-fraud cases. Down sampling will do the opposite. Up sampling will increase the data size but may lead to overfitting whereas down sampling will reduce the data size which could lead to other numerous problems. We will compare the Accuracy Under the Curve for both sampling methods to determine if one is prefferred to the other.

```
## [1] "Using the down sampling method we see a much smaller training data set"
```

```
##
## Not_Fraud Fraud
## 344 344

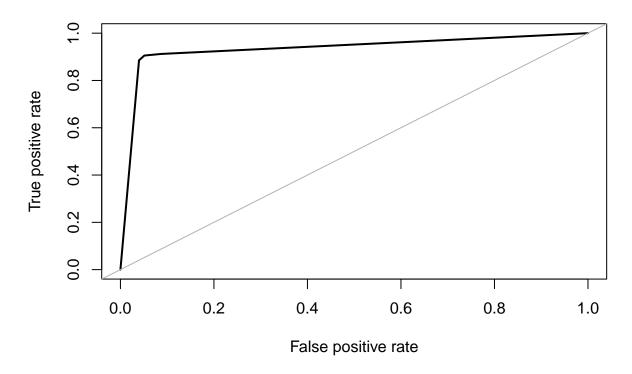
## [1] "Using up sampling method we see a much larger training data set"
##
## Not_Fraud Fraud
## 199020 199020
```

Lastly we will fit both the up and down sample training sets to a Decision Tree model



Area under the curve (AUC): 0.947

ROC curve



Area under the curve (AUC): 0.933



Figure 1: CreditCardFraud