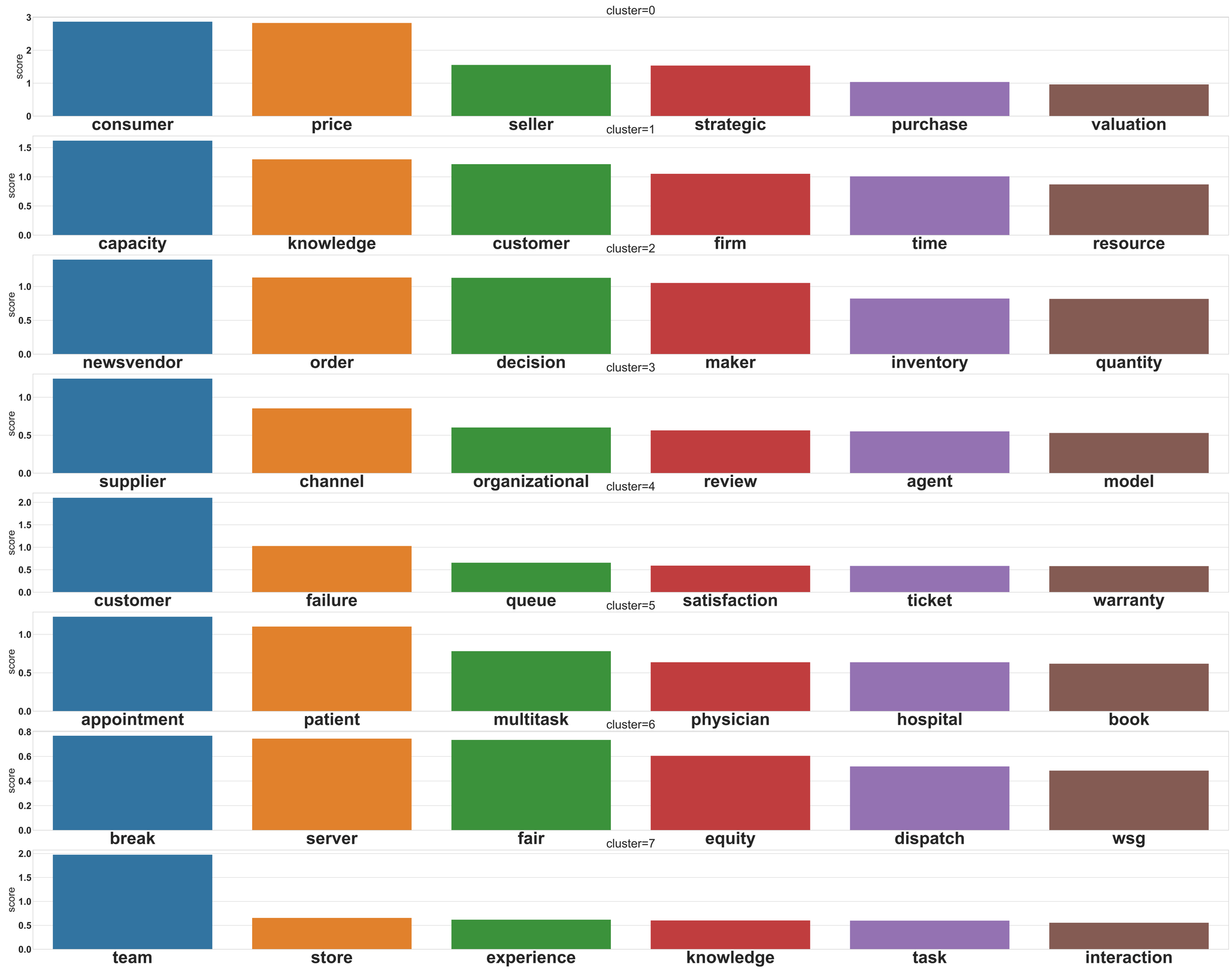Cluster Themes (k=8) - people_centric - default