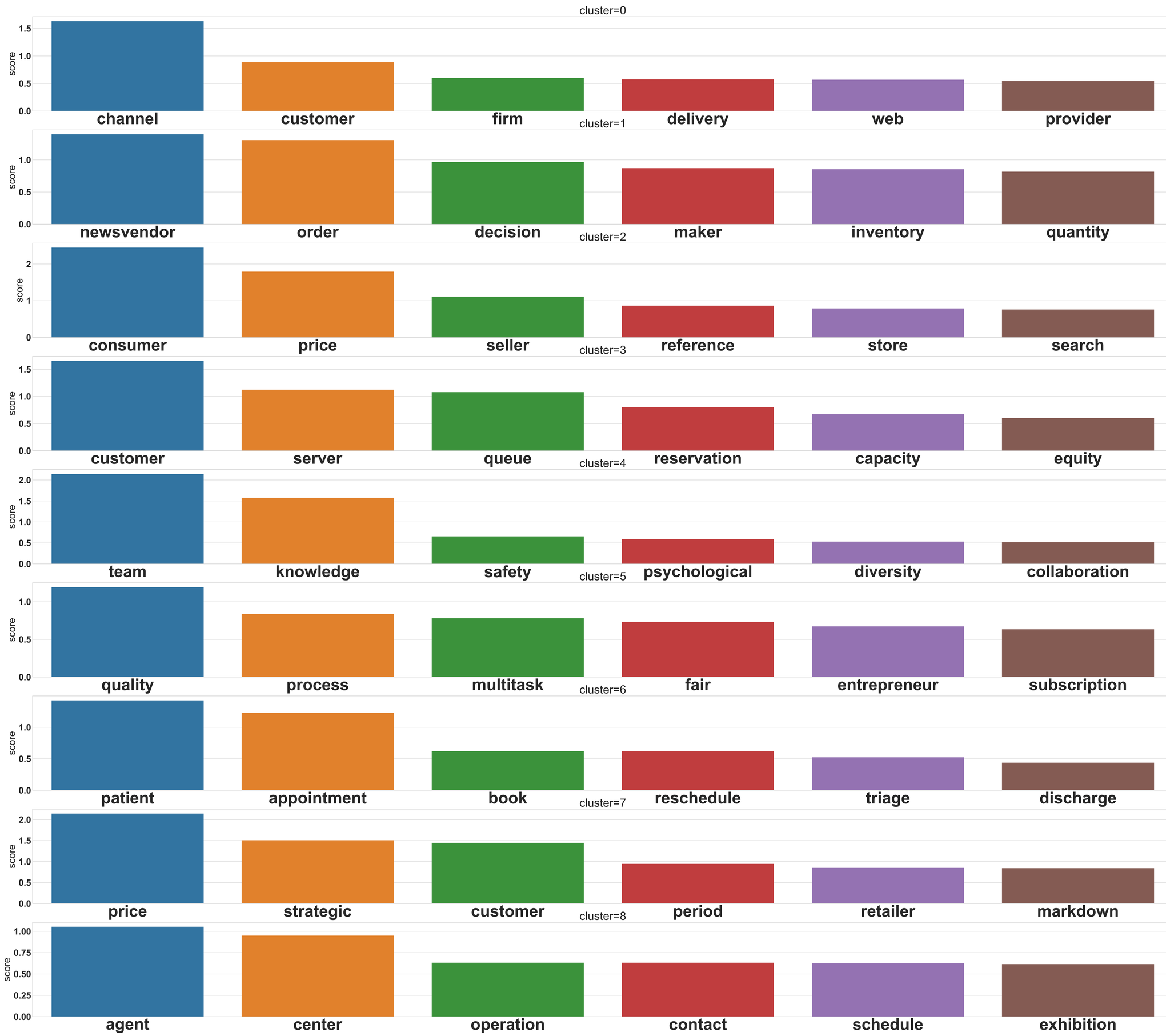Cluster Themes (k=9) - people_centric - default