



## PLATO'S PIZZA PLACE

**21K**  
Total Order

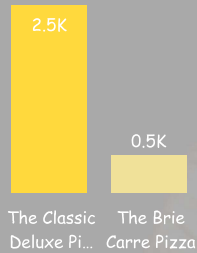
**32**  
Combos

**\$16.50**  
Average Price

**\$38.31**  
Average Order Value

**\$817.86K**  
Total Revenue

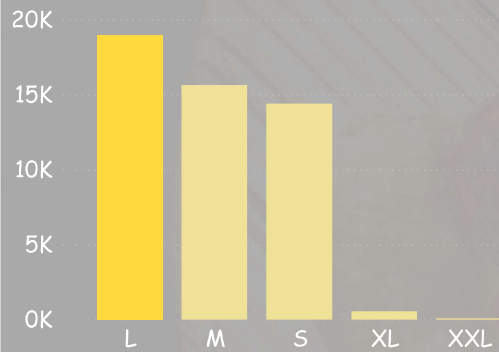
### Best and worse selling pizzas



### Busiest days of the month in terms of quantity ordered

Day Name	January	February	March	April	May	June	July	August	September	October	November	December
Sunday	446	540	574	443	606	440	457	567	447	465	563	487
Monday	499	528	690	585	544	730	532	635	522		707	513
Tuesday	561	546	751	525	483	664	512	502	731	551	488	581
Wednesday	535	600	519	674	542	500	686	551	667	518	513	641
Thursday	735	526	541	705	539	563	705	508	424	851	705	676
Friday	740	664	644	633	878	620	876	673	510	745	743	516
Saturday	716	557	542	586	736	590	624	732	589	753	547	521

### Most Ordered Pizza Sizes

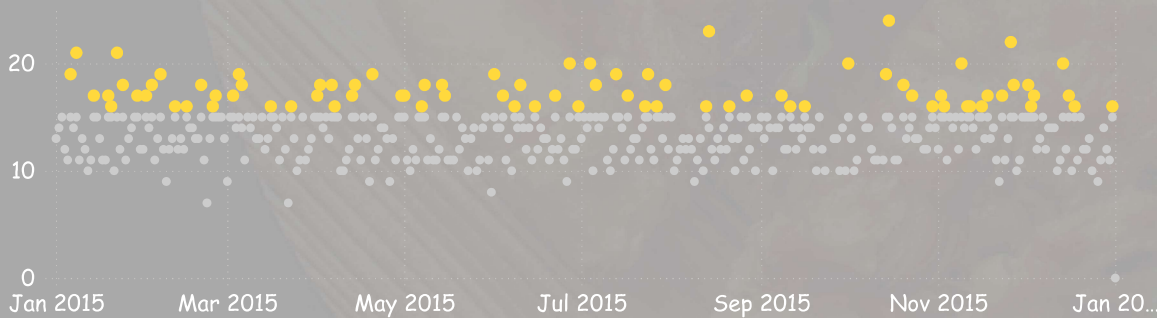


### Pizzas that generated the most revenue

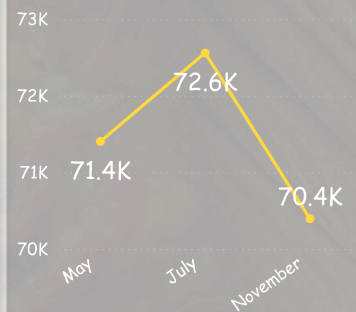


### Maximum Table Requirement on any given day

Tables Exceeding ● Exceed ● Okay



### Months with the highest revenue



### RECOMMENDATIONS AND INSIGHTS

- All year round, the busiest days were THURSDAYS, FRIDAYS and SATURDAYS.
- The THAI CHICKEN pizza generated the highest revenue for Plato's Place.
- The BEST selling pizza was the CLASSIC DELUXE and the WORSE selling pizza was BRIE CARRE
- JULY, MAY, NOVEMBER were the months with the HIGHEST REVENUES, which was also evident in the number of orders, was there anything peculiar about these months?
- On the assumption that 1 pizza = 1 person, dining duration is one hour from the time of order, each table contained 4 chairs and that ordering parties would not share tables, there were 80 days in the time period that table occupancy would have exceeded the 15 available tables, therefore, Plato Pizza should introduce seats for lone diners and couples or introduce a take-out service.