

MARY LIANG

PORTFOLIO

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SHORT STORY SPREAD

Create a single spread for a given short story.

Requirements:

- Must be completed in class (had about three hours to finish)
- Use the given imagery only
- Collage must be created with the limited imagery

THE GETAWAY



By Jeff Switt

You ignore the NO PARKING sign and drive our aging mini-van behind the dumpster swelling with trash. "Wait here," you tell me, like I have somewhere to go. You limp toward the motel office. Your ankle's stiff from the drive. I pull a cigarette from your pack, then crumble it out the window. I'm two months pregnant.

Three days on the run. No money for motels you said. You drive during the day. I drive at night. Safer for me you said, since I don't have a license yet.

The motel doesn't take credit cards, and we don't have one. I hope you have enough cash. I need a shower. You pound on the side of the van and toss me the room key. "Get the bags," you bark. The brass key's worn and looks older than you. Its turquoise tag says Room 23, and if someone finds it, drop it in any mailbox.

"I peek inside it, shocked at all the green. I pull a hundred. Liar. I pull another. Bastard. I kick the bed, and wake you up."

Your fingers struggle to twist the cap, and when you do, you gulp. Your stomach revolts, and you puke in the trash can. The second time, you sip. Your face contorts to the vodka burn. I hand you a package of orange cheesy crackers I swiped from the liquor store and head to the bathroom for a shower. You don't say thanks.

I wash my panties as I shower and lay them on the window sill to dry. There's no rod or curtain. There's no hot water, but in this heat that's okay. Cold water floods my face. The tiny bar of soap smells wonderful as I wash my pits, my hair. I give my teeth a finger brush, wanting some toothpaste, and I slip on the same jeans and T-shirt.

There's only one bed, a double, and I lie down at the edge away from you, listening to the rumble of the window unit as it struggles to cool the room.

An hour earlier we cased a local diner and ate grilled cheese sandwiches. You figured it an easy job. Lots of cash at closing time. A couple of waitresses and a beefy tattooed cook in the kitchen who owns the place. In and out in two minutes, top, you said.

You look at me lying on my back, mumble thanks for the crackers, and reach your orange stained fingers for my breasts. I slap your hand away. You laugh and return to your bottle. I need a Dr Pepper and head for the manager's office.

I slide the van door and grab your bag, red canvas with a faded Marlboro logo. The zipper's broken. I see the butt of your pistol among your clothes. I tell myself, maybe later. I shoulder your bag. And mine — a handbag I swiped from a booth at Denny's yesterday morning. It holds everything I own. We get to our room.

Your hands shake, and you tell me to go to the liquor store next door for a pint of Jack. I tell you that I don't have any fuckin' money for your liquor. I watch as you dig a ten out of your wallet. I hesitate, and you ask what the hell I'm looking at.

I sulk across the parking lot. It's over a hundred, and my clothes are soaked with sweat. The clerk laughs when I hand him your ten and ask for a pint of Jack. He leers at my braless chest, so I lift my shirt and show him. I leave with a half-pint of vodka.

I get back to the room, and you're curled on the bed,

sweating worse than me. You cuss when you see the vodka.

This time I'm driving.

Got to call my momma, I tell her.

I check my watch and return to wake you. Your wallet's on the table.

I peek inside it, shocked at all the green. I pull a hundred. Liar. I pull another. Bastard. I kick the bed, and wake you up. We grab our things, and at eight we're in the van.

This time I'm driving.

You tell me where to stop. "Just sit here with the motor running, and I'll do the rest. Think you can handle that?" It's more of a statement than a question. You've never cared what I thought. I nod my head.

You get out and tuck the .38 in your waist.

I watch in the rear-view as you enter the cafe. I sit behind the wheel and pull a smoke from your pack. I suck the first drag and blow a smoke ring out the open window and wipe my sweaty hands on my thighs.

By now you're pulling the .38 and demanding the money. I turn on the radio, searching for some tunes. I hear the distinct sound of shotgun fire. Once. Twice.

It wasn't momma I called from the motel office. It was the cafe. Momma died when I was eight.

I try to imagine what you look like, dead on the floor, and for a moment I hope it was merciful. I pull the last of your smokes from the pack and fire it up. I turn toward Texarkana and drive. It's getting dark.

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HAKAI MAGAZINE

Work with a given partner to create a physical magazine for Hakai.

Requirements:

- Design a mast head for the cover
- Two covers in a series based on two different articles from Hakai
- Covers must be collage work
- At least two spreads of a chosen feature article with original collage and/or imagery
- Department or news spread
- A third spread of our choosing

HAKAI

14

SEATTLE'S RIVER OF THE DAMNED

How dams on the Skagit River impact the survival of salmon and the whales that eat them.



DEAD BABY SHARKS

Rescuing baby sharks giving the unborn a chance at survival.

BEARS EVERYWHERE

Brown bears are showing up every where in BC.

SEAL'S FOOD CHAIN

A seal's food chain, from algae to seals to a polar bear.

HAKAI

17

WHERE NOW GRIZZLY BEAR

After centuries of persecution, brown bears are showing up in some unexpected places.



A SEA LION CULL

Proponents are calling for the deaths of seals and sea lions.

3

OH NO, IS THAT A BEAR?

Step-to-step on what to do when you encounter a bear.

6

SEA LION'S FOOD CHAIN

A sea lion's food chain, from algae to sea lions to a killer whale.

11

A Marine Life Food Web

The food web starts off with the two main predators being the orca and polar bear. Orcas mainly eat sea lions, seals, squid, and many types of fishes. Polar bears eat a similar diet with the addition of land animals like foxes. Sea lions and seals eat mostly many different fishes like cod and salmon. Cod and salmon eat smaller fishes like herring and crustaceans like krill. Krill are filter feeders that eat tiny phytoplankton (pelagic algae), they filter out these microscopic algae.

1 POLAR BEAR



SEAL

5

natural predators. Seals are a diverse clade of carnivorous, semiaquatic, marine mammals. They are eaten by orcas and polar bears.

SQUID

7

natural predators. Squid are cephalopods in the superorder Decapodiformes. They are eaten by penguins, seals, whales, and more.

SALMON

8

natural predators. Salmon are native to tributaries of the North Atlantic and Pacific Ocean. They are eaten mainly by orcas, bears, and birds.



KRILL

9

natural predators. Krill are small crustaceans and are found in all the world's oceans. They are mostly eaten by sea lions and seals.

0

natural predators. Orcas are the apex predators of the ocean. Orca is a toothed whale belonging to the oceanic dolphin family.



COD

4

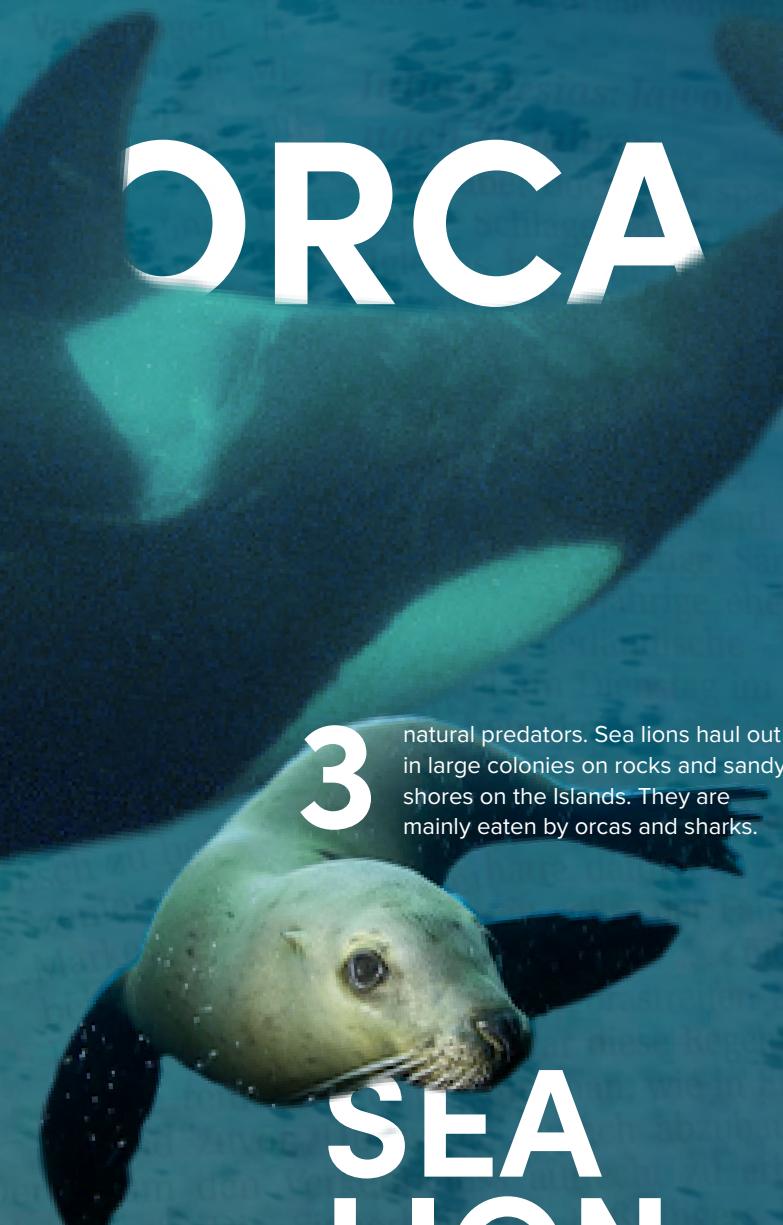
natural predators. Cod is the common name for the demersal fish genus *Gadus*. They are eaten by mainly seals along with sharks.

ORCA

3

natural predators. Sea lions haul out in large colonies on rocks and sandy shores on the Islands. They are mainly eaten by orcas and sharks.

SEA LION



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AD SERIES FOR A NON-PROFIT

Create three magazine ads in a series for a non-profit of your choice.

Requirements:

- Must have a creative tagline
- Should look like it belongs in a series
- Must fit magazine guidelines

MEET YOUR NEW HELPER

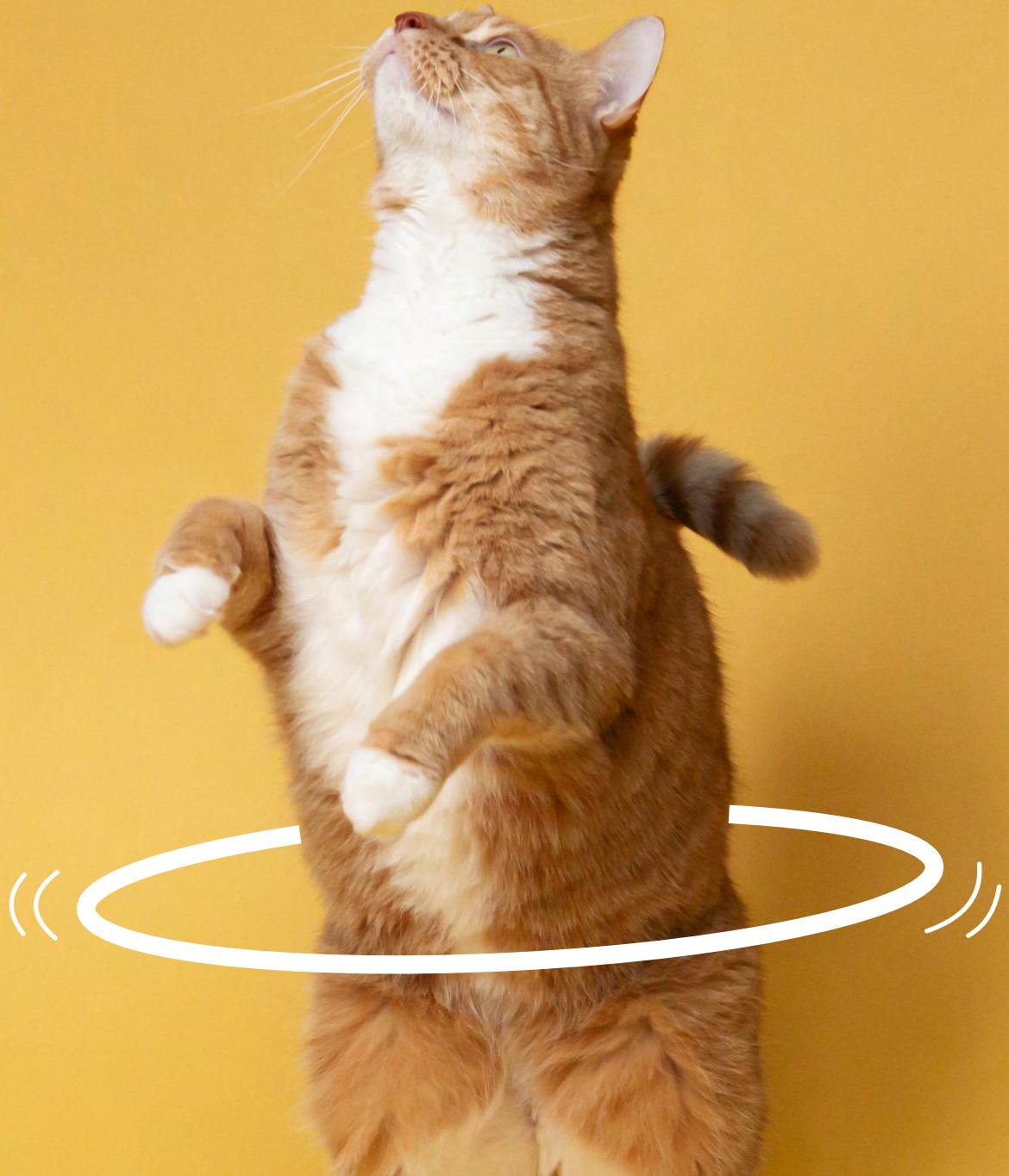


Please adopt your next pet. Together, We Can Save Them.

Best Friends Animal Society is the leading national animal welfare organization dedicated to pet adoption, no-kill animal rescue, and spay-and-neuter practices.



MEET YOUR NEW WORKOUT PARTNER



Please adopt your next pet. Together, We Can Save Them.

Best Friends Animal Society is the leading national animal welfare organization dedicated to pet adoption, no-kill animal rescue, and spay-and-neuter practices.



MEET YOUR NEW SLEEPING BUDDY



Please adopt your next pet. Together, We Can Save Them.

Best Friends Animal Society is the leading national animal welfare organization dedicated to pet adoption, no-kill animal rescue, and spay-and-neuter practices.



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MULTI FORMAT

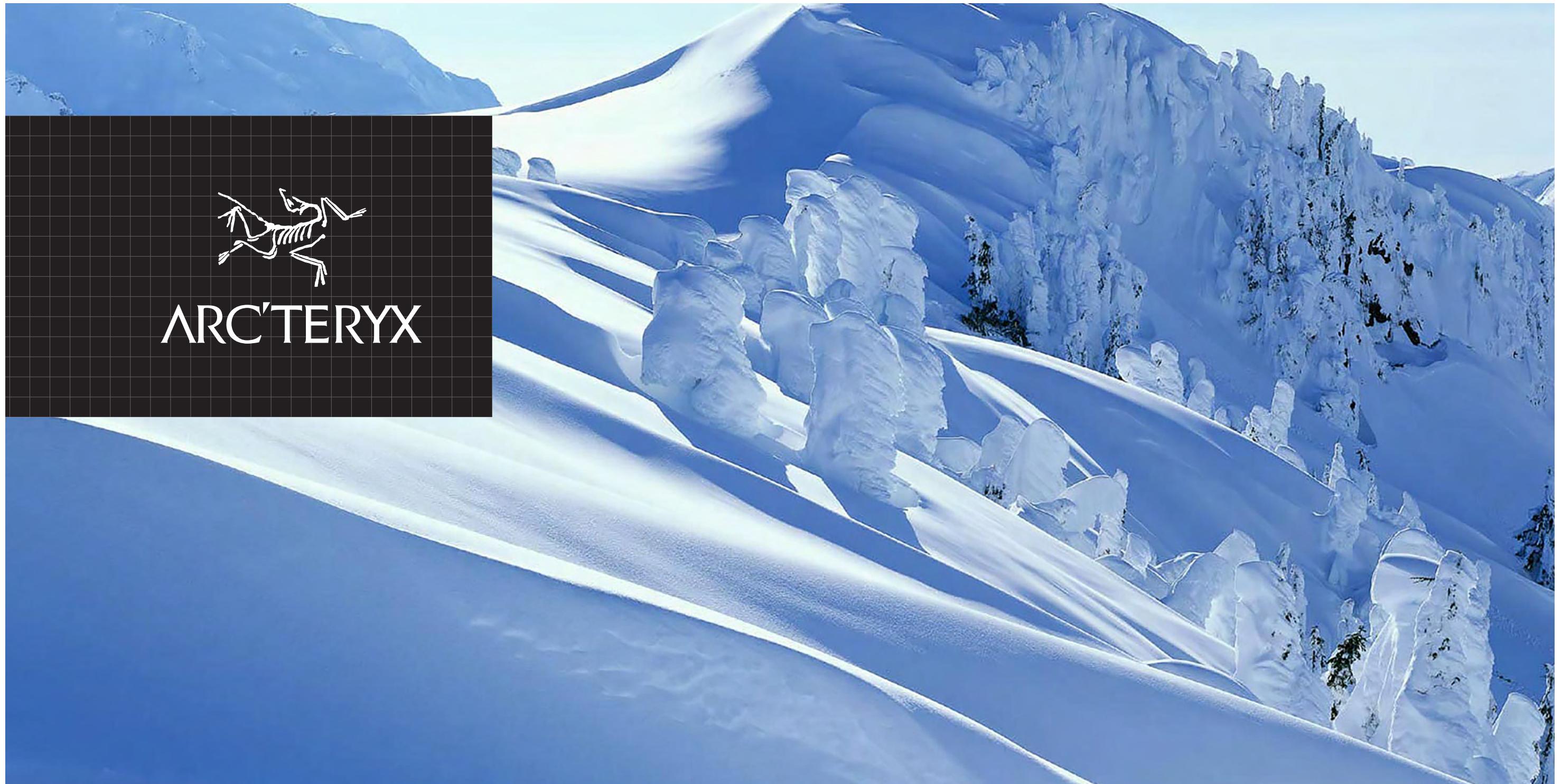
Using one of the following clients: ARC'TERYX, Herschel, Lululemon, or MEC, design and prepare for production the required deliverables.

Requirements:

- Window display
- Signage
- Floor graphic
- Hanging banner
- 5 stickers pack
- Presentation



HANGING BANNER



PRODUCT PANEL



ANDRA COAT

Light enough for summer showers, protective enough for driving winter rain, the Andra Coat provides waterproof, breathable protection from city storms. The 3L GORE-TEX fabric with GORE C-KNIT™ backer technology is soft, quiet and lightweight. The length provides extended coverage, and the hood adjusts for a custom fit. The clean, minimalist design and relaxed A-line silhouette give the Andra a look that fits any urban environment.

EVERYDAY
Technical outdoor functionality, comfort and durability brought to everyday designs.

BREATHABLE MATERIAL
Allows moisture vapour to escape, helping regulate temperature and elevating comfort inside garment.

GORE-TEX
Waterproof, windproof and breathable textiles that offer fully protective environmental shelter.

BLACK FLORA INERTIA

ARCTERYX

STICKER PACK



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COOKBOOK

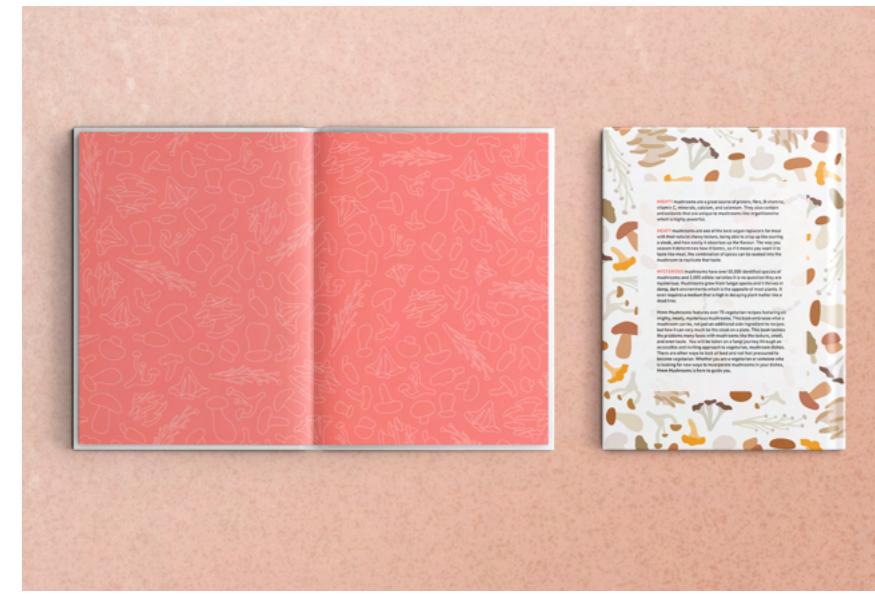
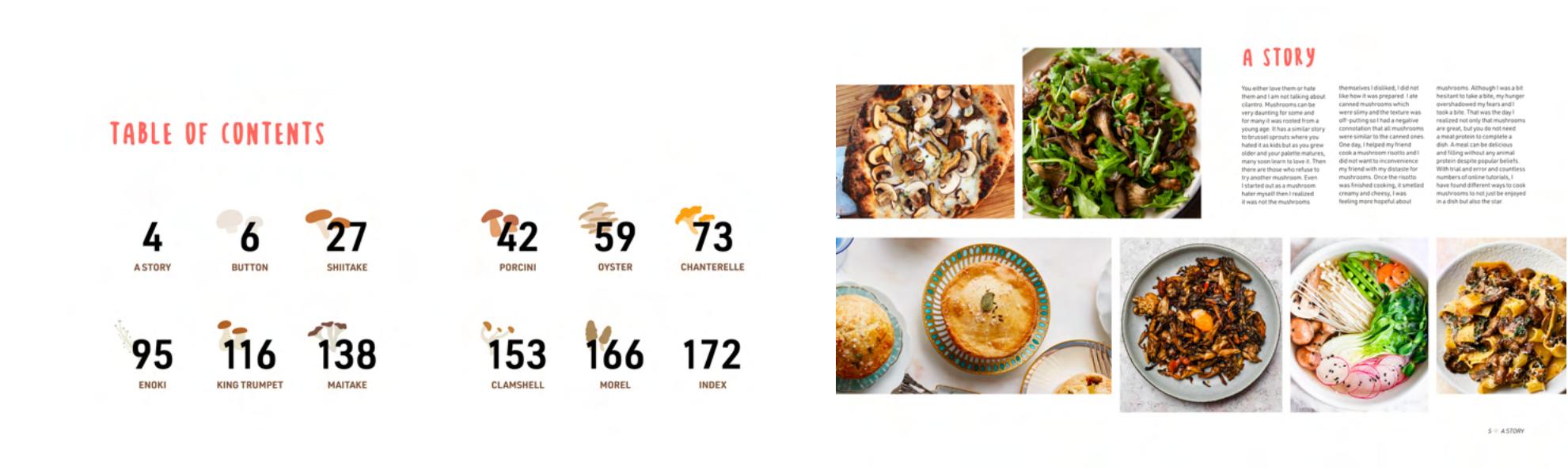
Develop the concept and design for a publication focused on food and/or beverages.

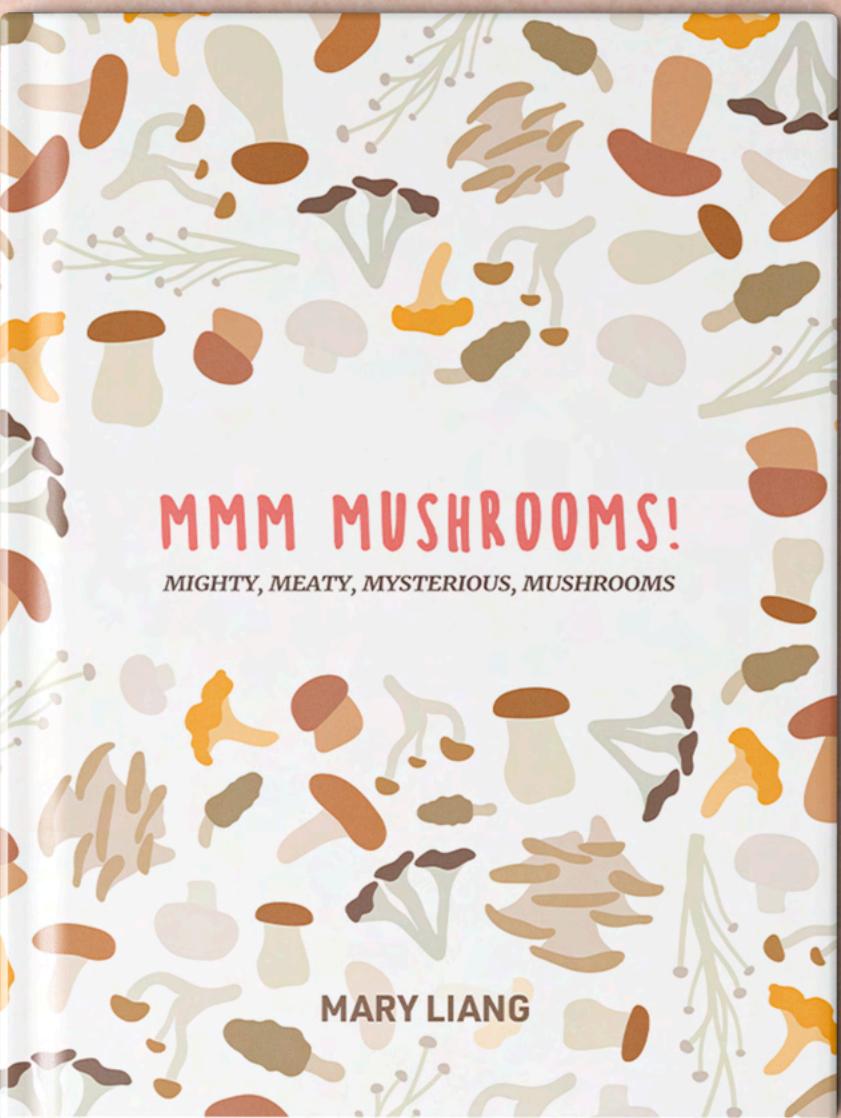
Requirements:

- Cover (front and back)
- Table of contents
- Introduction spread
- 2 section spreads
- 2 complete recipes



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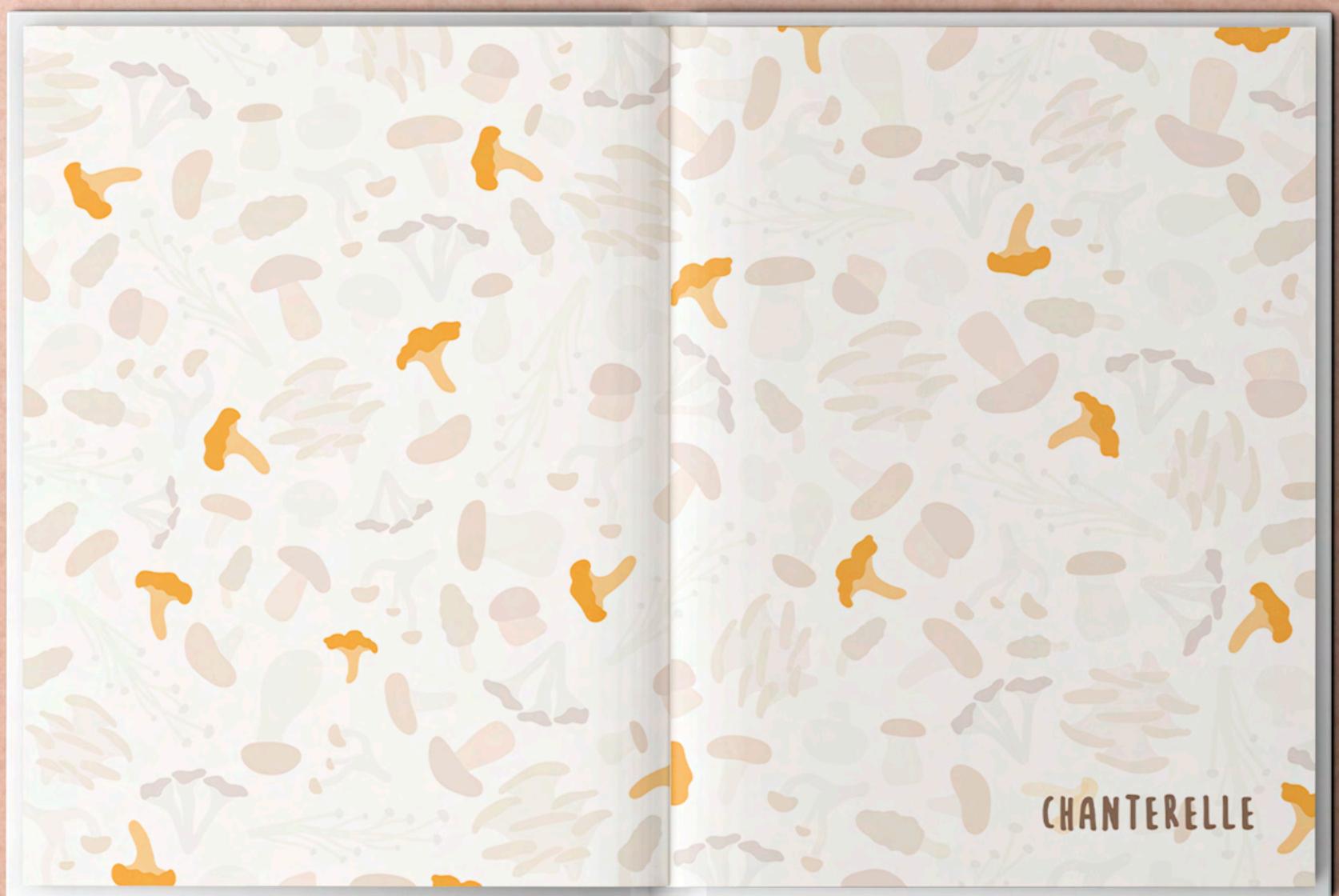
A STORY

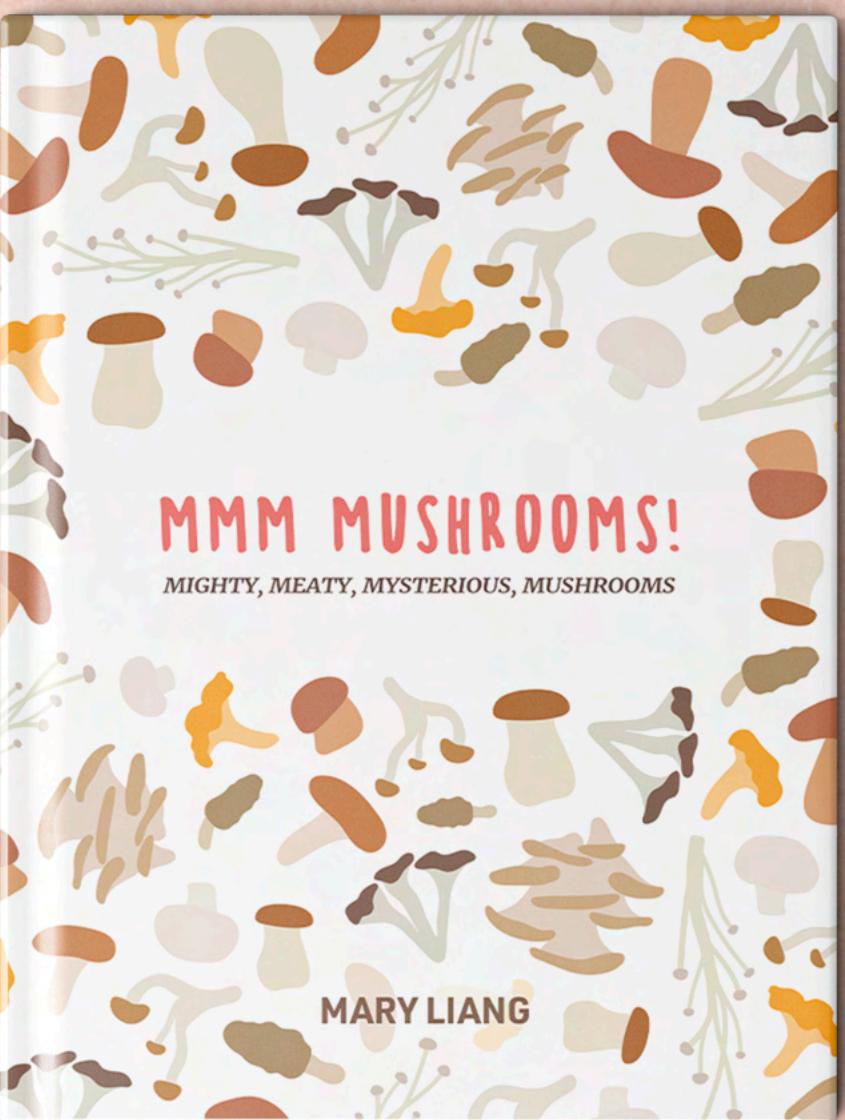
You either love them or hate them and I am not talking about cilantro. Mushrooms can be very daunting for some and for many it was rooted from a young age. It has a similar story to brussel sprouts where you hated it as kids but as you grew older and your palette matures, many soon learn to love it. Then there are those who refuse to try another mushroom. Even I started out as a mushroom hater myself then I realized it was not the mushrooms.

themselves I disliked, I did not like how it was prepared. I ate canned mushrooms which were slimy and the texture was off-putting so I had a negative connotation that all mushrooms were similar to the canned ones. One day, I helped my friend cook a mushroom risotto and I did not want to inconvenience my friend with my distaste for mushrooms. Once the risotto was finished cooking, it smelled creamy and cheesy, I was feeling more hopeful about

mushrooms. Although I was a bit hesitant to take a bite, my hunger overshadowed my fears and I took a bite. That was the day I realized not only that mushrooms are great, but you do not need a meat protein to complete a dish. A meal can be delicious and filling without any animal protein despite popular beliefs. With trial and error and countless numbers of online tutorials, I have found different ways to cook mushrooms to not just be enjoyed in a dish but also the star.

5 • ASTORY







MUSHROOM RISOTTO

1. Combine 1 Tbsp. salt and 10 cups water in a medium pot. Bring to a boil, then reduce heat to medium to maintain a bare simmer.

2. Meanwhile, heat oil in a Dutch oven over medium. Add onion and a pinch of salt and cook until onion is translucent and starting to soften, 6–8 minutes. Add $\frac{1}{2}$ cup water and cook until water evaporates, about 5 minutes. Taste onion; if it's still firm at all, add a splash of water and continue to cook until meltingly soft.

3. Add rice and stir well to coat with oil. Cook until grains are translucent around the edges and make a clattering sound when they hit against the pot, about 5 minutes. Add wine and another pinch of salt. Bring to a simmer and cook, stirring occasionally, until wine evaporates, about 2 minutes.

4. Reduce heat to medium, then add hot salted water to rice in $\frac{1}{4}$ -cup increments, stirring constantly and allowing liquid to absorb fully before adding more, until rice is al dente and suspended in a fluid, 25–30 minutes. You may not need all of the hot water, but the finished texture should be more of a liquid than a solid.

5. Remove pot from heat, add butter, and stir until melted. Gradually add Parmesan, stirring until cheese is melted and liquid is creamy but very loose; stir in more hot salted water if needed.

6. Heat oil in a large skillet over medium-high until shimmering. Add mushrooms; cook, until they begin to soften and release some liquid, about 3 minutes. Season with salt and pepper; cook, tossing occasionally, until deeply browned and tender, 8–10 minutes. Add thyme, garlic, and butter and cook, tossing occasionally, until garlic softens and butter is golden brown, about 3 minutes. Remove from heat and add vinegar. Toss to coat, scraping up any browned bits. Pluck out thyme.

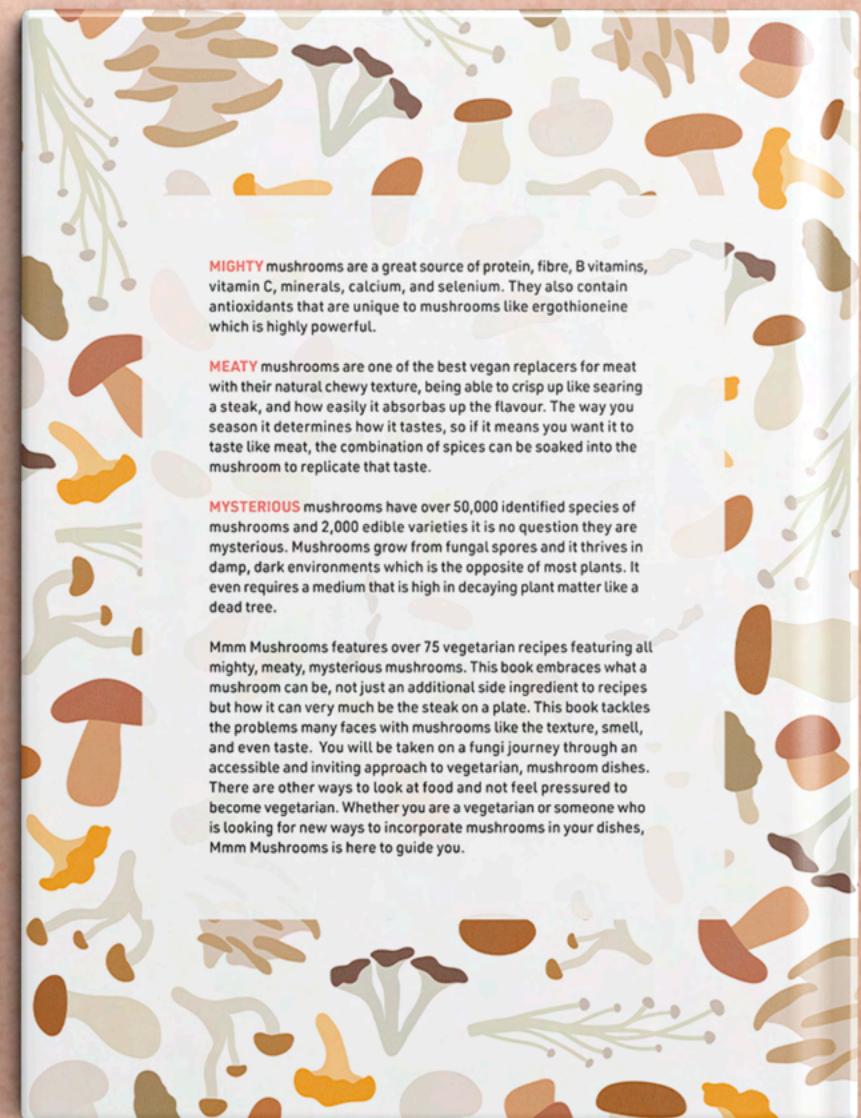
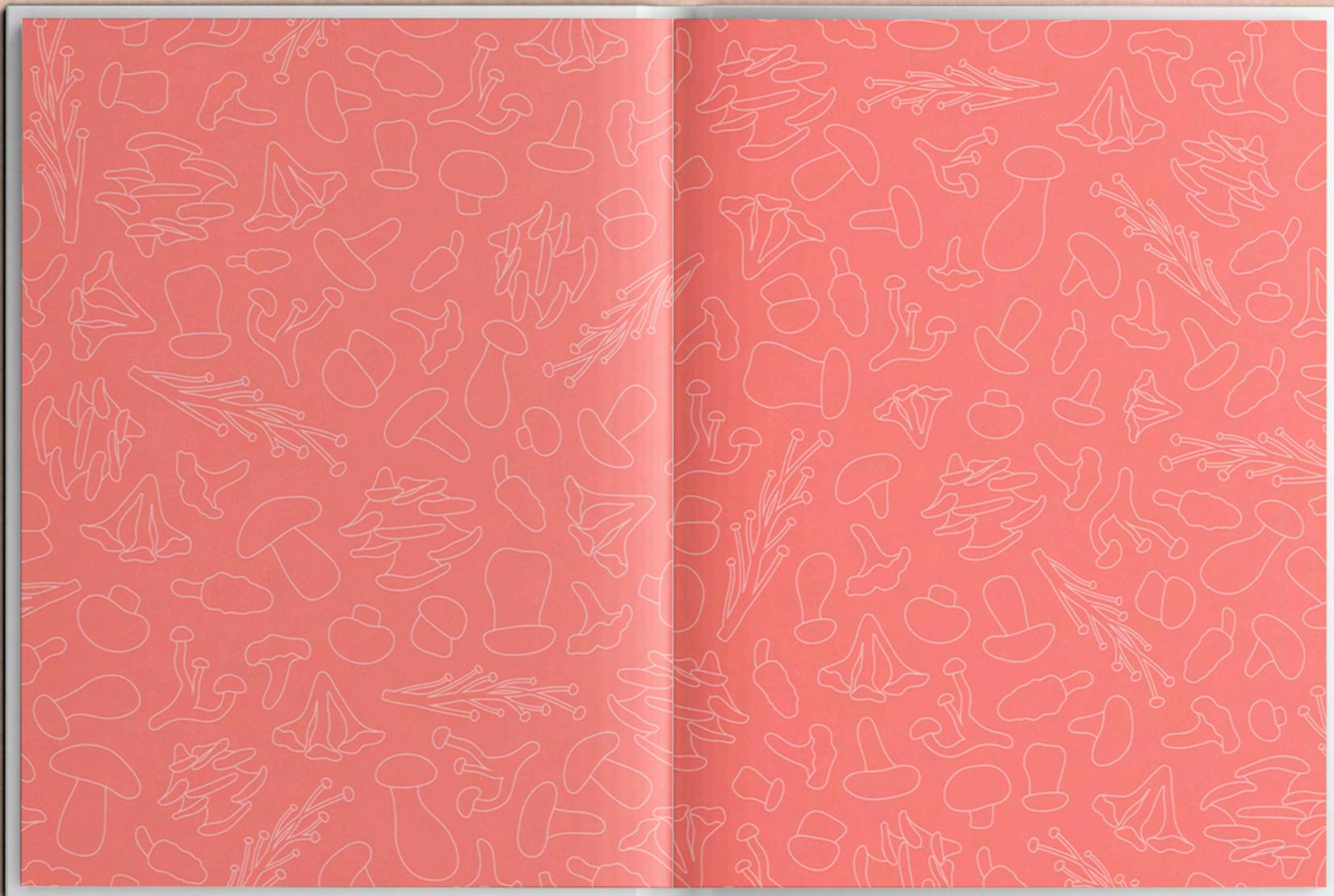
7. Divide risotto among warm bowls. Top each with a few grinds of pepper and spoon mushroom mixture over. Serve with Parmesan.

RISOTTO

- 1 Tbsp. kosher salt, plus more
- 6 Tbsp. extra-virgin olive oil
- $\frac{1}{2}$ large white onion
- 2 cups carnaroli rice
- 1 cup dry white wine
- 5 Tbsp. unsalted butter
- 2 oz. Parmesan, finely grated

ASSEMBLY

- $\frac{1}{4}$ cup extra-virgin olive oil
- 1 lb. crimini mushrooms
- Kosher salt
- Freshly ground pepper
- 5 sprigs thyme
- 5 garlic cloves, crushed
- 2 Tbsp. unsalted butter
- 2 Tbsp. fresh lemon juice
- 1 oz. Parmesan, finely grated



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INTEGRATED CAMPAIGN

Create a major campaign proposal for a BC small business, from creative brief to mulitple concept proposals to campaign.

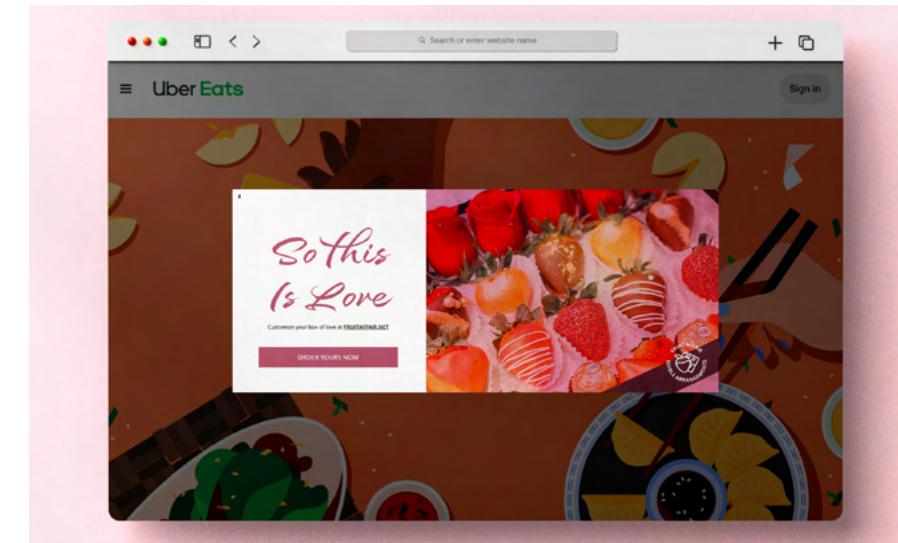
Requirements:

- Creative brief
- 3 different design concept with a print, digital, and environmental application for each concept
- Tagline or copy of sorts that establishes campaign messaging
- High-quality mockups
- Brand copy
- Large format poster including 5 applications

PRINT APPLICATION



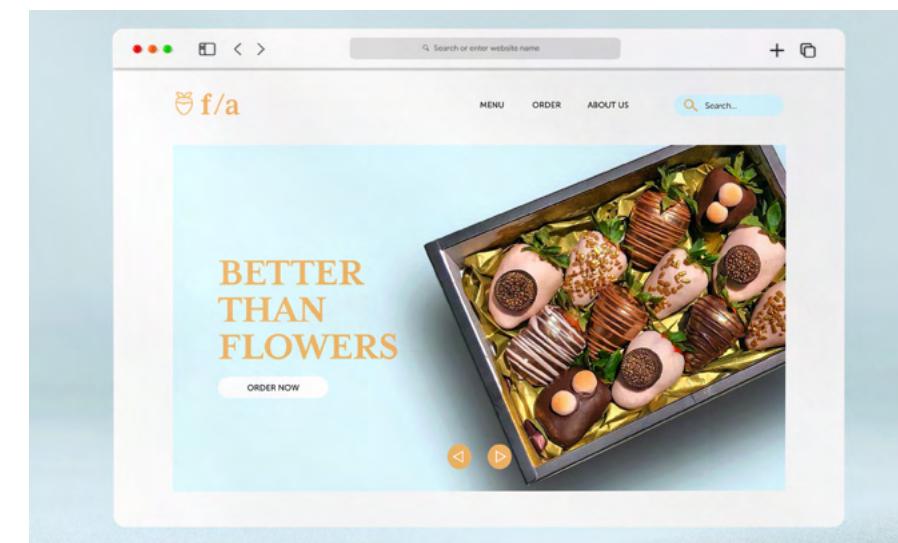
DIGITAL APPLICATION



ENVIRONMENT APPLICATION



BETTER THAN FLOWERS



CONNECTIONS MADE EDIBLE







CONNECTIONS MADE EDIBLE

FRUIT AFFAIR
EDIBLE ARRANGEMENTS

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CHAPBOOK

Interprete text from a myth or fable of your choosing to develop a concept for the design of a chapbook.

Requirements:

- Cover (front and back)
- Title page
- 3 interior spreads
- Portfolio quality context photography/mock-ups showing the book as an object

THE JADE
RABBIT

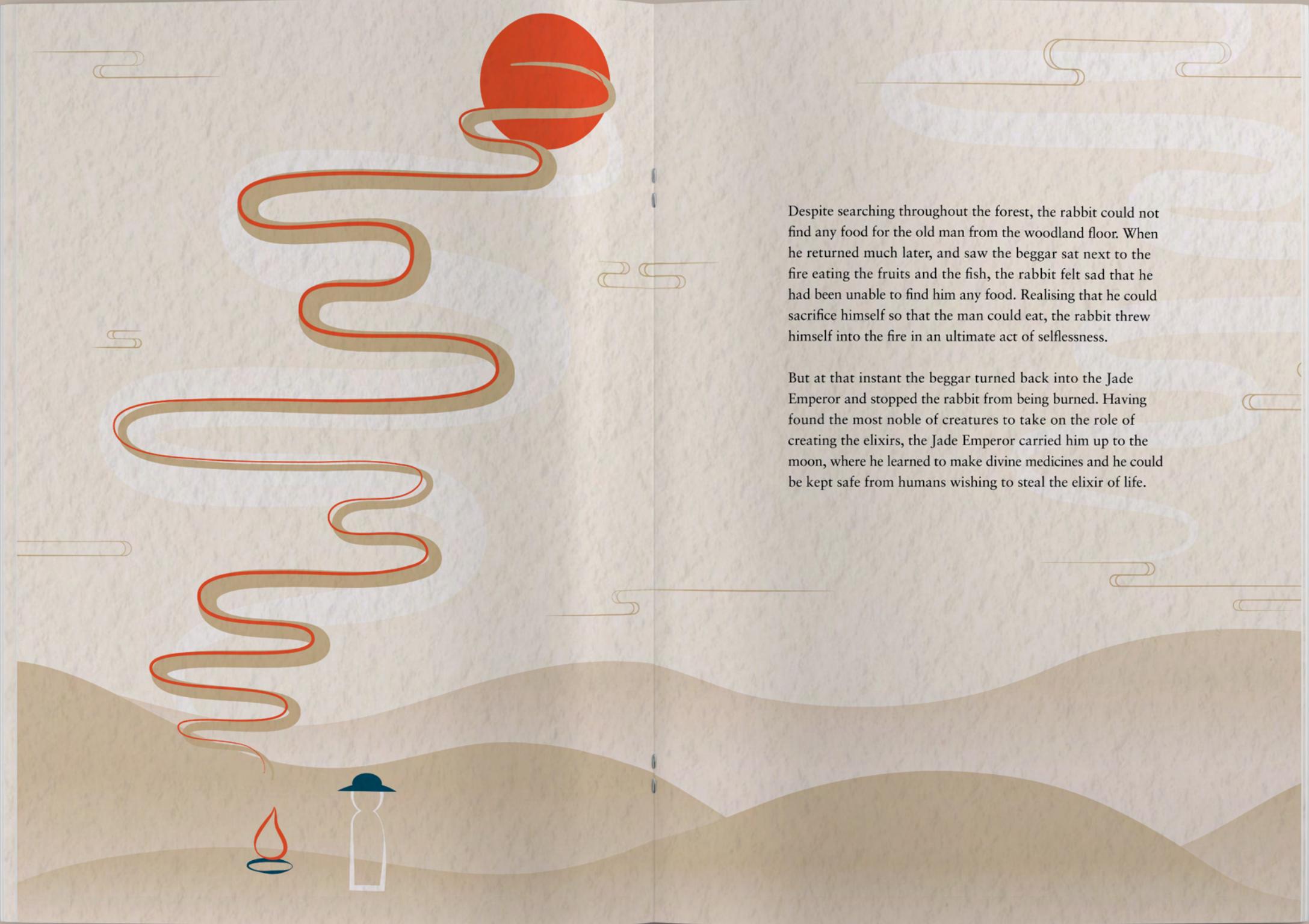
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One day, the Jade Emperor decided that he wanted some help preparing the elixir of life for the immortals. Fearing that humans would be too selfish and non trustworthy for such an important role, he thought an animal would be better suited to this responsibility. The Jade Emperor came down to Earth disguised as a beggar and went to search for a worthy animal in a forest. As a famished and frail man, he cried out for help and food, and eventually three animals came to see if they could help; the monkey, the fox, and the rabbit.

The animals were sympathetic to the old beggar's plight and went into the forest to search for food. The monkey returned laden with fruits he had gathered from up in the trees. The fox returned with some fish he had caught in a nearby stream.



Despite searching throughout the forest, the rabbit could not find any food for the old man from the woodland floor. When he returned much later, and saw the beggar sat next to the fire eating the fruits and the fish, the rabbit felt sad that he had been unable to find him any food. Realising that he could sacrifice himself so that the man could eat, the rabbit threw himself into the fire in an ultimate act of selflessness.

But at that instant the beggar turned back into the Jade Emperor and stopped the rabbit from being burned. Having found the most noble of creatures to take on the role of creating the elixirs, the Jade Emperor carried him up to the moon, where he learned to make divine medicines and he could be kept safe from humans wishing to steal the elixir of life.



The rabbit worked hard and learned to create the divine medicines, eventually mastering the skills required to pound the right ingredients together to create the elixir of life. The Jade Emperor was so delighted with the rabbit that he made his fur a dazzling white. The heavenly glow from the rabbit's smooth, soft fur was so bright and beautiful, that it looked like precious jade, which is why the other heavenly beings came to call him the Jade Rabbit.

The Jade Rabbit

