

# Course objectives

## **Part I: Management**

- Basic Management Concepts
- Enterprise and Managerial Functions
- The Modern Management approach
- Planning functions and Strategic planning
- MOST analysis
- SWOT analysis
- VRIO model
- SMART objectives
- Organizing functions
- Job descriptions
- Compartments making
- Organizational chart
- Leading functions
- General personality traits of effective leaders
- Personality traits of effective leaders
- The situational theory
- Training functions
- Instructor – Coach – Mentor