

# An Introduction to Google Firebase

Lecture 5



# Goal of this lecture



- State of the art solution for **quick** and efficient app development.
- Support by **Google** technologies (QoS, security, interoperability).
- Develop **backend** solutions without the need for backend developers.

# Content (1/2)

- What is **Firebase**?
- What features does it offer?
- What platforms does it support?
- Overview of the **Realtime database**
- Support for **user authentication** (client vs. server)
- Overview of **Cloud Storage**
- Database and Storage Rules
- Notifications



# Content (2/2)

- Analytics.
- Firestore and cloud functions
- ~~Integration in academia~~
  - Agora & student projects
- ~~Integration in industry~~
  - Canvy
- Why choose it over other backend solutions?
- Overview towards the future.



# What is Firebase?

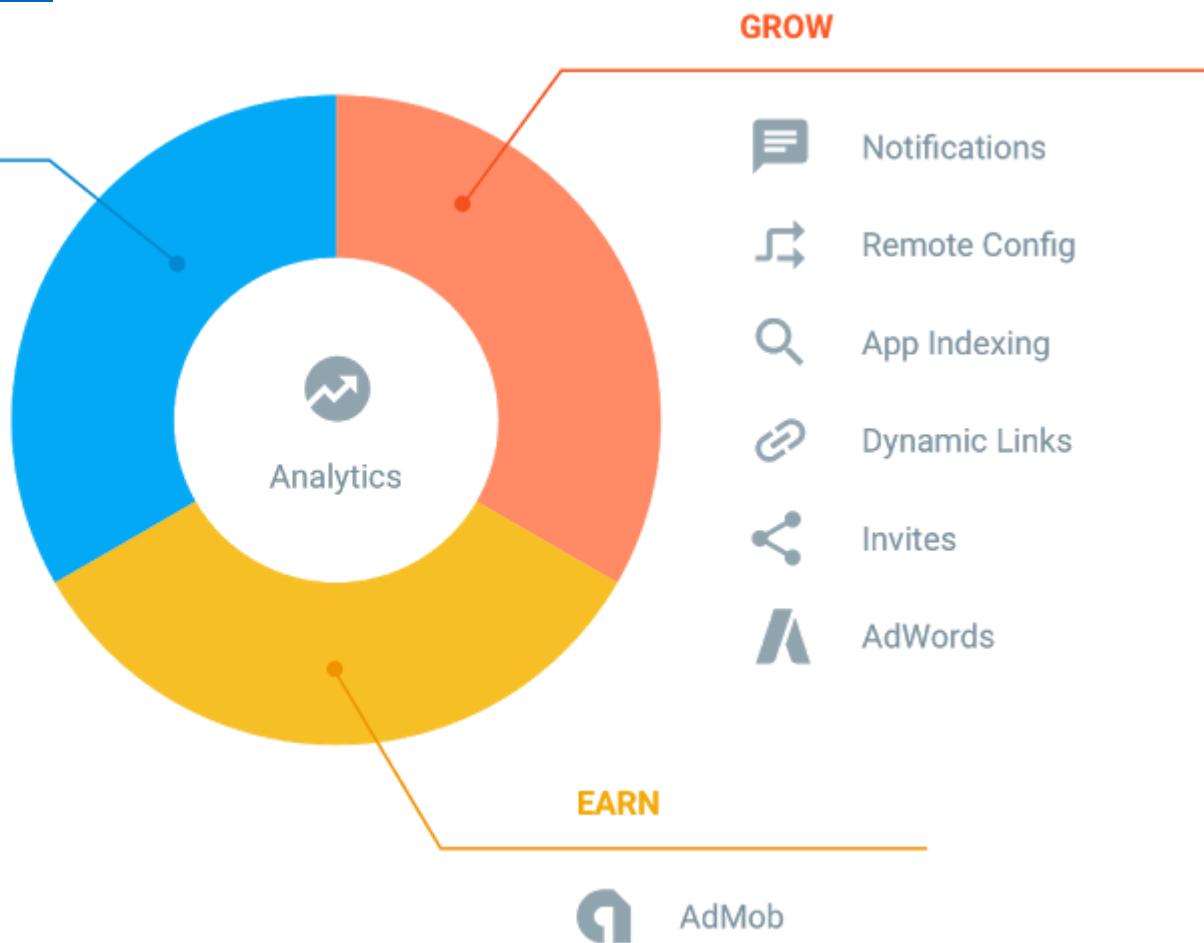


- Mobile platform that helps you quickly **develop apps**, grow your **user base**, and earn more **money**.
- Firebase is made up of complementary features that you can mix to fit your needs.

# What is Firebase?

## DEVELOP

-  Realtime Database
-  Authentication
-  Cloud Messaging
-  Storage
-  Hosting
-  Test Lab
-  Crash Reporting

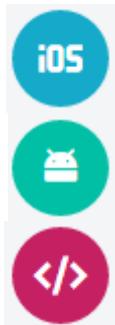


# What features does it offer?



- Analytics – gather insight about app usage and user behavior.
- Development
  - Cloud messaging
  - Authentication
  - [Realtime](#) database, Cloud [Firestore](#)
  - Cloud Storage
  - [Hosting](#), [Test lab](#), [Crashlytics](#)
- Growth
  - Remote config, Notifications, App indexing, Dynamic links, Invites, Cloud Functions
- Earning
  - AdMob – target audiences with ads

# What platforms does it support?



iOS

Android

Web



Full online  
documentation, Code  
lab, API reference,  
Samples

- C++ (for Android & iOS)
- Unity
- Flutter
- Firebase Admin SDK (Node.js, Admin Java SDK)
- Python

# Real-time database

A cloud-hosted **NoSQL** database

Data is:

- stored as **JSON**
- **synced** across devices in a matter of *ms*
- available when the app goes **offline**

[\*\*Console\*\*](#) (login with the MSA account)

# Realtime database. How does it work?

- Data is persisted **locally**.
- Even while offline, real-time events continue to fire, giving the end user a responsive experience.
- Conflicts are merged automatically when connectivity is regained.
- **NoSQL** database with different optimizations and functionality compared to a relational database => need to **structure data accordingly**.

# Realtime database. Structuring data.

Example to get list of chat titles (threads): iterate all data (members, messages)

```
{  
  // bad structure  
  "chats": {  
    "one": {  
      "title": "Historical Tech Pioneers",  
      "messages": {  
        "m1": { "sender": "ghopper", "message": "Relay malfunction found.  
Cause: moth." },  
        "m2": { ... },  
        // a very long list of messages  
      }  
    },  
    "two": { ... }  
  }  
}
```

# Realtime database.

- Get list of chats (titles)
- Get members in each chat
- Get message thread for each chat

```
{  
  // better structure → flattening  
  "chats": {  
    "one": {  
      "title": "Historical Tech Pioneers",  
      "lastMessage": "ghopper: Relay  
malfunction found. Cause: moth.",  
      "timestamp": 1459361875666  
    },  
    "two": { ... },  
    "three": { ... }  
  },
```

```
// members info  
"members": {  
  "one": {  
    "ghopper": true,  
    "alovelace": true,  
    "eclarke": true  
  },  
  "two": { ... },  
  "three": { ... }  
},  
  
// messages info  
"messages": {  
  "one": {  
    "m1": {  
      "name": "eclarke",  
      "message": "The relay seems to  
be malfunctioning.",  
      "timestamp": 1459361875337  
    },  
    "m2": { ... },  
    "m3": { ... }  
  },  
  "two": { ... },  
  "three": { ... }  
}
```

# Realtime database. Set data and listen for changes.

- **Database reference:** node (path) on which R/W operations can be done

```
databaseRef.child("messages")
```

```
.child("one")
```

OR any combination using '+' and '/'

```
.child("m1")
```

```
databaseRef.child("messages/one/"+"m1")
```

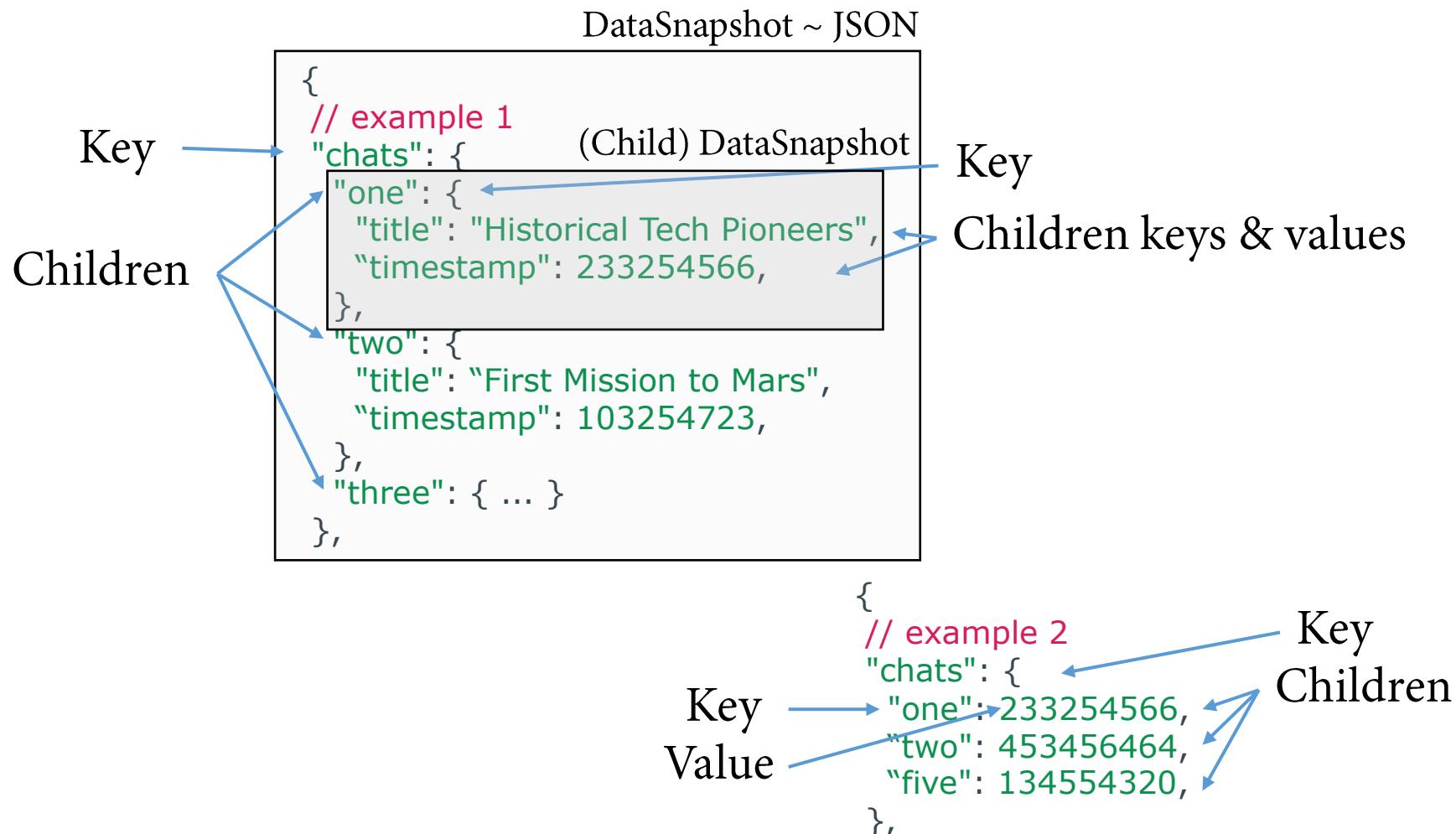
```
.child("timestamp")
```

```
.child("timestamp")
```

Three types of listeners:

- **ValueEventListener:** returns all data below node.
- **SingleValueEventListener:** returns all data below node, **once**.
- **ChildEvenentListener :** returns only modified child node under current node.

# Realtime database. Key, Value & Child.



# Realtime database. Set data and listen for changes.

## ➤ Listening for changes on a node

```
ValueEventListener msgListener = new ValueEventListener() {  
    @Override  
    public void onDataChange(DataSnapshot dataSnapshot) {  
        // Get Post object and use the values to update the UI  
        Message msg = dataSnapshot.getValue(Message.class);  
        // ...  
    }  
  
    @Override  
    public void onCancelled(DatabaseError error) {  
        // Getting Message failed  
        Log.w(TAG, "loadMessage:onCancelled", error.toException());  
        // ...  
    }  
};  
databaseRef.addValueEventListener(msgListener);
```

Triggered every time something changes below the databaseRef node.

All data below the node will be re-downloaded;

# Realtime database. Direct mapping to model class

```
@IgnoreExtraProperties
public class Message {
    private String name;
    private String message;
    private long timestamp;

    public Message() {
        // Default constructor required for calls to
        DataSnapshot.getValue(Message.class)
    }

    public Message(String name, String message, long timestamp) {
        // ...
    }

}
```

# Realtime database. Set data and listen for changes.

## ➤ Listening for changes on a node

```
ChildEventListener childEventListener = new ChildEventListener() {  
    @Override  
    public void onChildAdded(DataSnapshot dataSnapshot, String  
previousChildName) {...}  
    @Override  
    public void onChildChanged(DataSnapshot dataSnapshot, String  
previousChildName) {...}  
    @Override  
    public void onChildRemoved(DataSnapshot dataSnapshot, String  
previousChildName) {...}  
    @Override  
    public void onChildMoved(DataSnapshot dataSnapshot, String  
previousChildName, String previousSiblingName) {...}  
};  
ref.addChildEventListener(childEventListener);
```

Triggered every time something changes below the databaseRef node.

Only **modified child** below the node will be re-downloaded

# Realtime database. Set data and listen for changes.

## ➤ Writing data

### 1. Overwrite key with single value

```
databaseRef.child("messages").child("one").child("m1").child("message").setValue("This is a test message");
```

### 2. Overwrite key with object value

```
Message msg = new Message(name, message, timestamp);  
databaseRef.child("messages").child("one").child("m1").setValue(msg);
```

# Realtime database. Set data and listen for changes.

## ➤ Writing data

### 3. Update key with values list

```
Map<String, Object> childUpdates = new HashMap<>();  
  
    childUpdates.put("name", name);  
  
    childUpdates.put("mesasage", "This is a test message");  
  
    childUpdates.put("timestamp", getTime());  
  
    databaseRef.child("messages").child("one").child("m1")  
.updateChildren(childUpdates);  
  
OR   childUpdates.put("messages/one/m1/timestamp", getTime());  
databaseRef.updateChildren(childUpdates);
```

# Realtime database. Offline persistence.

- Firebase apps automatically handle temporary network interruptions for you.
- Queues r/w operations locally

```
FirebaseDatabase.getInstance().setPersistenceEnabled(true);
```



Transactions are **not persistent** across app restarts (use other/custom solution...)

# Client user authentication

Support for different providers:

- Email/password (managed by Firebase)
- [Phone number](#)
- Google (+Play Games), Facebook, Twitter, GitHub
- Anonymous



[Templates](#) for: email verification, password reset, change email

# Client user authentication



- Listener for auth events:

```
mAuthListener = new FirebaseAuth.AuthStateListener() {  
    @Override  
    public void onAuthStateChanged(@NonNull FirebaseAuth firebaseAuth)  
    {  
        FirebaseUser user = firebaseAuth.getCurrentUser();  
        if (user != null) {  
            // User is signed in  
  
        } else {  
            // User is signed out  
        }  
    }  
};
```

```
onStart() {  
  
    FirebaseUser user =  
    FirebaseAuth.getInstance().getCurrentUser();  
  
}
```

# Client user authentication

- User management operations with callbacks:



```
mAuth = FirebaseAuth.getInstance();
```

```
mAuth.createUserWithEmailAndPassword(email, password)  
mAuth.signInWithEmailAndPassword(email, password)  
mAuth.sendPasswordResetEmail(email)
```

```
user.updateProfile(profileUpdates)  
user.updateEmail("user@example.com")  
user.sendEmailVerification()  
user.updatePassword(newPassword)  
user.reauthenticate(credential)
```

```
user.delete()
```

# Client user authentication

- Use APP/API key and secret for providers other than Google/Firebase:



 Facebook

Enable

App ID

App secret

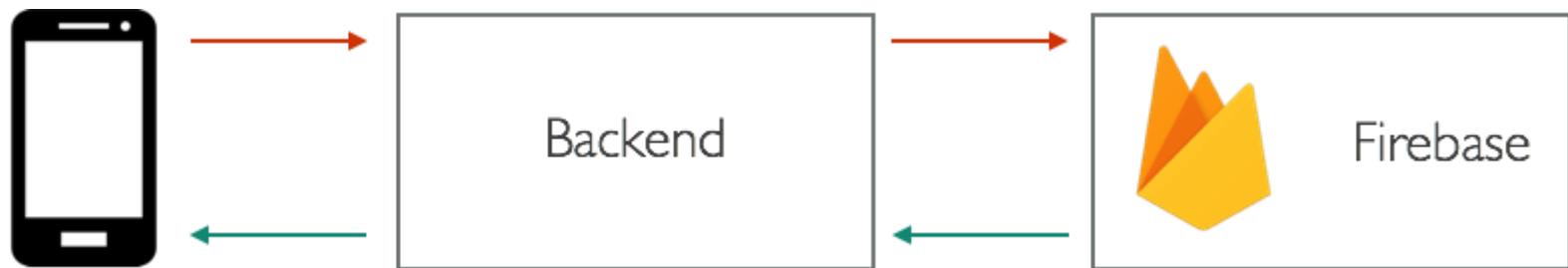
To complete set up, add this OAuth redirect URI to your Facebook app configuration. [Learn more](#) 

`https://smart-wallet-4f214.firebaseio.com/_/auth/handler` 

[Console](#)

# Server user authentication

- Integrate Admin [Auth API](#) with own servers
- Java SDK, Node.js SDK, REST API
- Service account needed



# Server user authentication

- User management: **programmatic** access to users; it offers additional operations (compared to Firebase console)
- Node.js, Java, Python, Go, C# SDKs
- Retrieve, create, update and remove user credentials
- Example (Node.js):

```
admin.auth().getUserByEmail(email)
  .then(function(userRecord) {
    // success
  })
  .catch(function(error) {
    // fail
  });
});
```

# Server user authentication

- Custom authentication: server composes different claims for a user account
- Example (Java):

```
String uid;
HashMap<String, Object> claims = new HashMap<String, Object>();
claims.put("paidAccount", true);

FirebaseAuth.getInstance().createCustomToken(uid, claims)
    .addOnSuccessListener(new OnSuccessListener<String>() {
        @Override
        public void onSuccess(String token) {
            // send retrieved token back to requester
        }
    });
});
```

# Server user authentication

- **Custom** authentication: client uses retrieved custom server **token** to authenticate current user with Firebase
- Example (Java):

```
FirebaseAuth.getInstance().signInWithCustomToken(token)
    .addOnCompleteListener(this, new OnCompleteListener<AuthResult>() {
        @Override
        public void onComplete(@NonNull Task<AuthResult> task) { }
    });
});
```

# Server user authentication

- Identity **verification**: server can perform Firebase operations on behalf of the user
- Example (Java):

```
String idToken; // sent by client
FirebaseAuth.getInstance().verifyIdToken(idToken)
    .addOnSuccessListener(new OnSuccessListener<FirebaseToken>() {
        @Override
        public void onSuccess(FirebaseToken decodedToken) {
            String uid = decodedToken.getUid();
        }
    });
});
```

# Cloud Storage



- Same **hierarchical** structure as Firebase Realtime database.
- Used for storing and retrieving **user-generated content**.
  - Large binary data (e.g., photos, videos)
- **Robust**: an upload/download restarts where it was initially stopped.
- **Secure**: it can integrate with Firebase Authentication or use a declarative security model.
- **Scalable**: it's backed by Google Cloud Storage.

# Storage

- Create a reference to the storage resource:



```
String uid;
```

```
StorageReference rootRef =  
FirebaseStorage.getInstance().getReference().getRoot();
```

```
StorageReference imageRef =  
rootRef.child("images").child(uid).child("avatar.png");  
OR
```

```
StorageReference imageRef = rootRef.child("images/" + uid +  
"/avatar.png");
```

# Storage

- Upload a local file to Firebase:



```
File file;
imageRef.putFile(file)
    .addOnFailureListener(new OnFailureListener() {
        @Override
        public void onFailure(Exception exception) { // handle
failure }
    })
    .addOnSuccessListener(new
OnSuccessListener<UploadTask.TaskSnapshot>() {
        @Override
        public void onSuccess(UploadTask.TaskSnapshot taskSnapshot) {
            Uri downloadUrl = taskSnapshot.getDownloadUrl();
        }
});
```

# Storage

- Download a file from Firebase:



```
File file;
imageRef.getFile(file)
    .addOnFailureListener(new OnFailureListener() {
        @Override
        public void onFailure(Exception exception) { // handle
failure }
    })
    .addOnSuccessListener(new
OnSuccessListener<FileDownloadTask.TaskSnapshot>() {
        @Override
        public void onSuccess(FileDownloadTask.TaskSnapshot
taskSnapshot) {      // content downloaded      }
});
```

# Storage. Backend

Firebase Smart Wallet - Go to docs

Overview Analytics DEVELOP Authentication Database Storage Hosting Functions Test Lab Crash Reporting Performance GROW Spark Free \$0/month UPGRADE

Storage FILES RULES

gs://smart-wallet-4f214.appspot.com / ... / 2016-12-15 16:02:57

UPLOAD FILE

Name icon.jpg

icon.jpg

Default security rules require users to be authenticated

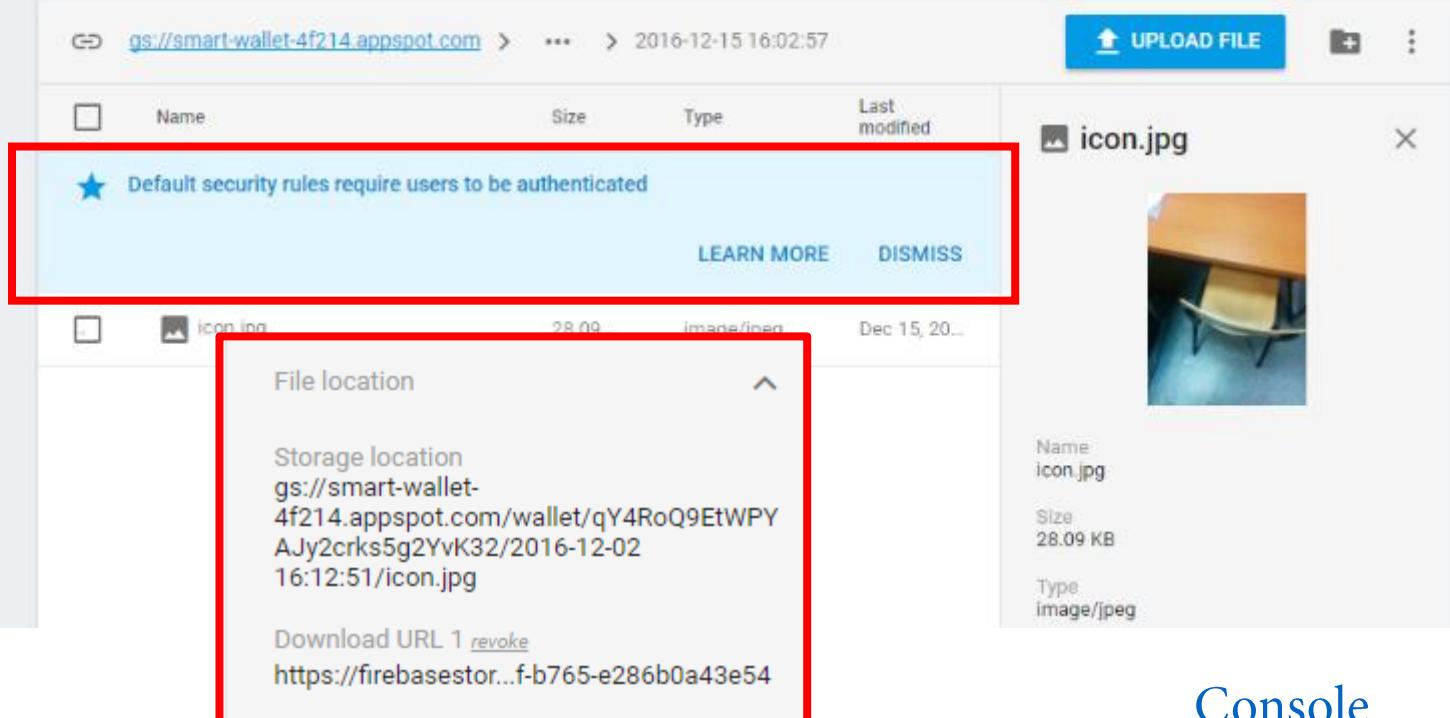
LEARN MORE DISMISS

File location

Storage location  
gs://smart-wallet-4f214.appspot.com/wallet/qY4RoQ9EtWPYAJy2crks5g2YvK32/2016-12-02 16:12:51/icon.jpg

Download URL 1 [revoke](#)  
<https://firebasestorage.googleapis.com/f/b765-e286b0a43e54>

Console



# Database Rules

- Supports .read, .write, .validate, .indexOn
- .read and .write rules **cascade**
- .read and .write rules shallower in the database override deeper rules
- .validate rules **do not cascade**
- E.g., a chats node:

```
{  
  "rules": {  
    "chats": {  
      ".read": true,  
      ".write": true  
    }  
  }  
}
```

[Console](#)

# Database Rules

- Enforce that only authenticated users can write and read:

```
{  
  "rules": {  
    "chats": {  
      ".read": "auth != null",  
      ".write": "auth != null"  
    }  
  }  
}
```

# Database Rules

- Enforce write only for “owner”:

```
{  
  "rules": {  
    "chats": {  
      "$uid": {  
        ".write": "$uid === auth.uid",  
        ".read": true  
      }  
    }  
  }  
}
```

# Database Rules

- Apply different validations on new data:

```
{  
  "rules": {  
    "chats": {  
      "$uid": {  
        ".validate": "newData.hasChildren(['msg',  
          'timestamp']) && newData.child('msg').val().length < 100"  
      }  
    }  
  }  
}
```

# Database Rules

- Index children based on timestamp:

```
{  
  "rules": {  
    "chats": {  
      "$uid": {  
        ".indexOn": ["timestamp"]  
      }  
    }  
  }  
}
```

A node's **key** is indexed automatically, so there is no need to index it explicitly.

# Sorting & filtering data

Use **Query** class to retrieve data **sorted** by:

- child key – `orderByKey()`
- child value – `orderByValue()`
- value of a child key – `orderByChild()`

```
{  
  "chats": {  
    "one": {  
      "title": "Some title",  
      "timestamp": 233254566,  
    },  
    "two": {  
      "title": "Another title",  
      "timestamp": 103254723,  
    },  
    "three": { ... }  
  },  
  {  
    "chats": {  
      "one": 233254566,  
      "two": 453456464,  
      "five": 134554320,  
    },  
  },  
}
```

**Filter** the sorted result to a specific number of results, or a range of keys or values.

Filtering on client is **expensive** → use **indexOn** rule

# Sorting data example

Synch data on client, ordered by number of **likes** for each post:

```
“user-posts”: {  
    “user2”: {  
        “post1”: {  
            “msg” : “Hello world”,  
            “likes” : “1”,  
            “timestamp”: “11:34:27”  
            “sentTo” : “user3”  
        },  
        “post2”: {  
            “msg” : “I’m hungry”,  
            “likes” : “22”,  
            “timestamp”: “12:14:67”  
            “sentTo” : “user3”  
        },  
    }  
}
```

# Approach 1: sorting on the client

Download whole posts list to local array, then sort

- Possibly huge overhead

```
String myUid = "user2";
databaseReference.child("user-posts").child(myUid)
.addListenerForSingleValueEvent(new ValueEventListener() {
    public void onDataChange(DataSnapshot dataSnapshot) {
        // get list of user posts
        List<UserPost> posts = new ArrayList<>();
        for (DataSnapshot snapshot : dataSnapshot.getChildren()) {
            UserPost post = snapshot.getValue(UserPost.class);
            posts.add(post);
        }
        // sort by likes
        Collections.sort(posts, new Comparator<UserPost>() {
            public int compare(UserPost p1, UserPost p2)
                { return p1.likes.compareTo(p2.likes); }
        });
    } });
}
```

# Approach 2: sorting on the server

OrderByChild & limit to first N entries, then download sorted list

- Minimal overhead, less data traffic, less client processing

```
String myUid = "user2";
Query userPostsByLikesRef = databaseReference.child("user-
posts").child(myUid).orderByChild("likes").limitToFirst(100);

userPostsByLikesRef.addChildEventListener(new ChildEventListener() {
    // TODO ...
});
```

# Filtering data

Combine any of the **limit** or **range** methods with an **order-by** method when constructing a query.

- `limitToFirst()` Start from beginning of the ordered list of results.
- `limitToLast()` Start from the end of the ordered list of results.
- `startAt()` Items  $\geq$  to the specified key, depending on the order-by method chosen.
- `endAt()` Items  $\leq$  to the specified key, depending on the order-by method chosen.
- `equalTo()` Items  $=$  to the specified key or value.

# Filtering data example

You may combine **multiple** limit or range functions.

For example, you can combine the `startAt()` and `endAt()` methods to limit the results to a specified range of values.

```
// no ordering applied
var postsRef1 = firebase.database().ref('user-posts').limitToLast(100);

// get first 100 posts by likes, regardless of the number of likes
var postsRef2 = firebase.database().ref('user-posts')
    .orderByValue('likes')
    .limitToFirst(100);

// get all posts with [10, 100] likes
var postsRef3 = firebase.database().ref('user-posts')
    .orderByValue('likes')
    .startAt(10)
    .endAt(100);
```

# Indexing Data

- orderByChild – explicit indexing by *height*, *length*

```
"uid_eX434frefr": {
  "dinosaurs": {
    "lambeosaurus": {
      "height" : 2.1,
      "length" : 12.5,
      "weight": 5000
    },
    "stegosaurus": {
      "height" : 4,
      "length" : 9,
      "weight" : 2500
    }
  }
}
```

```
{
  "rules": {
    "$uid": {
      "dinosaurs": {
        ".indexOn": ["height", "length"]
      }
    }
  }
}
```

# Indexing Data

- orderByChild
- Retrieve a list of *dinosaurs sorted* by their *height*:

```
var myUserId = firebase.auth().currentUser.uid;
var topDinosRef = firebase.database().ref(myUserId +
  '/dinosaurs').orderByChild('height');
```

# Indexing Data

- `orderByValue` – explicit indexing by *scores*

```
{           {  
  "scores": {      "rules": {  
    "bruhathkayosaurus" : 55,    "scores": {  
    "lambeosaurus" : 21,        ".indexOn": ".value"  
    "linhenykus" : 80,          }  
    "pterodactyl" : 93,         }  
    "stegosaurus" : 5,          }  
    "triceratops" : 22         }  
  }           }  
}
```

# Storage Rules

- Specify authorization rules **per file** and **per path** that determine access to the files in your app.
- The default Storage Security Rules require **Firebase Authentication** in order to perform any read or write operations on all files

```
service firebase.storage {  
    match /b/<firebase-storage-bucket>/o {  
        // flat representation "friends/<UID>/avatar.png"  
        match /friends/{userId}/{allPaths=**} {  
            allow write: if request.auth.uid == userId;  
            allow read: if request.auth != null;  
        }  
    }  
}
```

# Storage Rules

- Firebase Security Rules for Cloud Storage can also be used for data validation, including validating file **name** and **path**, as well as file **metadata** properties such as **contentType** and **size**.

```
service firebase.storage {
  match /b/{bucket}/o {
    match /images/{imageId} {
      // Only allow uploads of any image file that's less than 5MB
      allow write: if request.resource.size < 5 * 1024 * 1024
                    && request.resource.contentType.matches('image/*');
    }
  }
}
```

---

# Notifications (using Firebase)

- Built on Firebase Cloud Messaging ([FCM](#))
- Messages at no cost (4 KBytes)
- Fast user notifications (e.g. for marketing campaigns)
- Integrates with [Firebase Analytics](#)
- Battery efficient (it's what Google states)
- Broadcast to: [single](#), [group](#) of devices, or [#subscribed](#) to topic

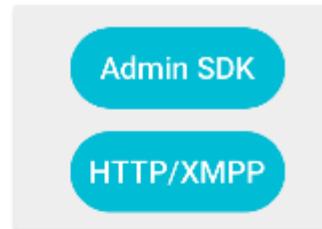
Demo: <https://github.com/firebase/quickstart-android/tree/master/messaging>

# Notifications

Browser/  
Firebase  
console



Notifications Console GUI



Trusted Environment



Client app (Android,  
iOS, Web)



Firebase cloud  
functions / App server

# Notifications

Send notifications to:

- A single device – identified by its unique registration token
- Multiple devices: registered to topic, or all owned by same user

```
FirebaseMessaging.getInstance().subscribeToTopic("news");
```

# Receive Notifications

Extend `FirebaseMessagingService`.

Override `onMessageReceived` and `onDeletedMessages`.

*It should handle any message within 10 seconds of receipt.  
After that, Android does not guarantee execution.*

*If the app needs more time to process a message, use the  
Firebase Job Dispatcher.*

→ The notification is delivered to the device's `system tray`,  
and the data payload is delivered in the `extras` of the  
`intent` of your launcher Activity.

# Firebase Functions

Run **backend code** in response to events **triggered** by Firebase features and HTTPS requests.

Code (JavaScript, TypeScript) is **stored** on Google's cloud and runs in a **managed** environment.

→ No need to manage and scale own servers.

- Capabilities

**Integration** – can respond to events generated by Realtime DB, Firestore, Auth, Analytics, Storage, Pub/Sub triggers, http triggers.

**Zero maintenance** – scaling of resources is done automatically.

**Logic** is kept **private** – secure from reverse engineering or tampering on the client side.

# Function lifecycle

1. Write **code** for new function, select an **event provider** (e.g. Realtime Database), and define the **conditions** for the function to execute.
2. **Deploy** the function (Firebase connects it to the selected event provider automatically).
3. When a **matching event** is generated by the **provider**, the function **code** is invoked.
4. If the function is **busy** handling many events, Google creates **more instances** to handle work faster.
5. When deploying **updated** function code, all instances for the old version are cleaned up and **replaced** by new instances.
6. When **deleting** the function, all instances are cleaned up, and the connection between the function and the event **provider** is **removed**.

# Cloud functions use cases

1. Notify **users** when something **interesting** happens.
2. Perform database **sanitization** and **maintenance**.
3. Execute **intensive tasks** in the **cloud** instead of in your app.
4. Integrate with **third-party services** and APIs.

# Cloud functions use cases

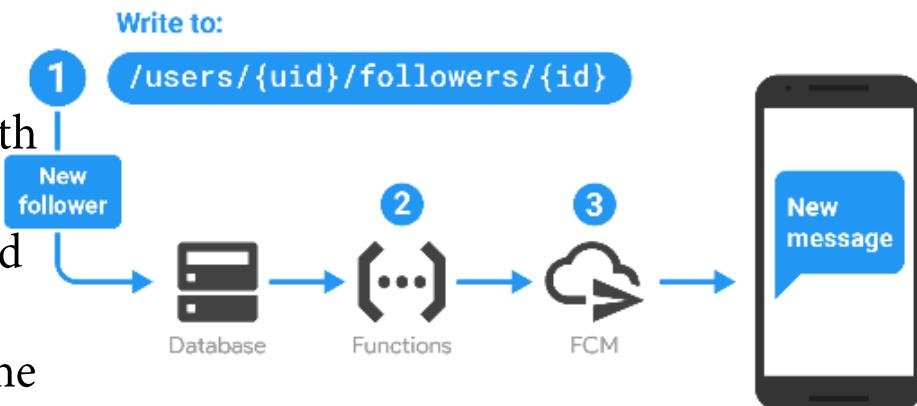
1. Notify **users** when something **interesting** happens.

E.g., an app allows users to follow one another's activities in the app, such as being *followed* by another user.

→ The function triggers on writes to DB path where followers are stored.

→ The function composes a message to send via FCM (cloud messaging).

→ FCM sends the notification message to the user's device.



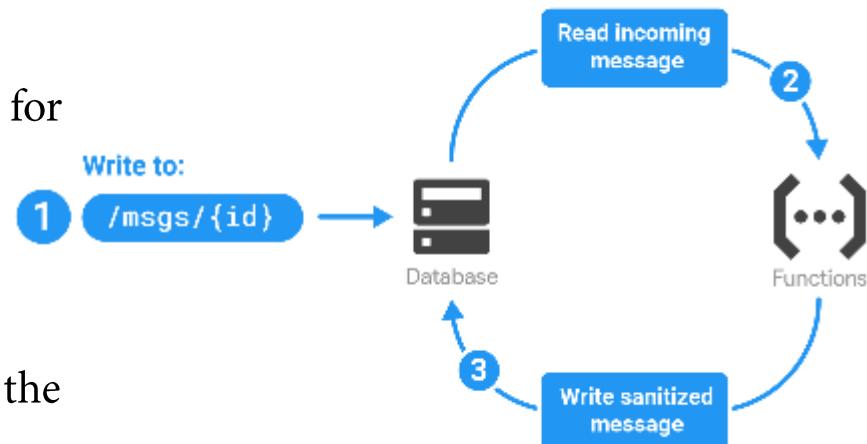
With functions (1) the target user **doesn't need** to listen on the followers path, (2) receives a notification on updates **without** client side code.

# Cloud functions use cases

## 2. Perform database **sanitization** and **maintenance**.

E.g., in a chat room app using the Realtime DB, you may monitor write events and eliminate inappropriate or profane text from users' messages.

- The function's database event handler **listens** for write events on a specific path, and retrieves event data containing the text of any chat messages.
- The function **processes** the text to detect any inappropriate language.
- The function writes the updated text back to the database.



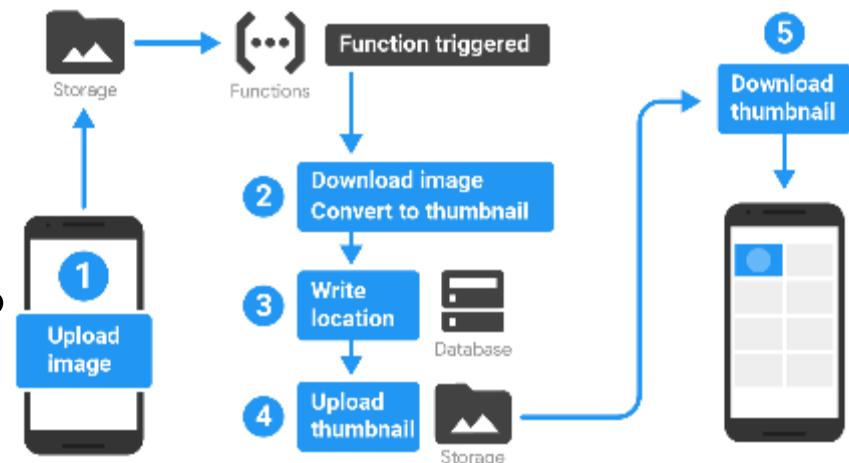
With functions (1) the target user **doesn't receive** the inappropriate text at all, (2) nor does he have to **implement** client-side **filtering**, then update the DB.

# Cloud functions use cases

3. Execute **intensive tasks** in the **cloud** instead of in your app.

E.g., listen for image uploads to *Storage*, download the image to the instance running the function, modify it, and upload it back to *Storage*.

- A function triggers when an image file is **uploaded** to Storage.
- The function **downloads** the image and creates a thumbnail version of it.
- The function writes that thumbnail location to the database, so a client app can find and use it.
- The function uploads the thumbnail back to Storage in a new location.
- The app downloads the thumbnail link.



With functions (1) the target user **doesn't need** to download the large files, (2) and process them.

# Cloud functions use cases

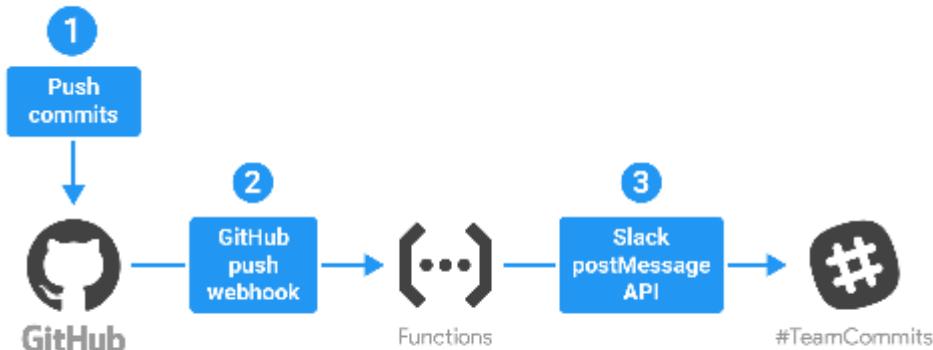
## 4. Integrate with **third-party** services and APIs.

E.g., an app used for collaboration on development could post GitHub commits to a workgroup chat room.

→ A user pushes commits to a GitHub repo.

→ An HTTPS function triggers via the GitHub webhook API.

→ The function sends a notification of the commit to a team Slack channel.



# Cloud functions implementation

- Through Firebase [CLI](#) (requires Node.js and npm library manager).
- Cloud Functions run Node 10, 12, 14 (i.e. it is recommended to develop locally with the same version).
- Install the Firebase CLI via npm: `npm install -g firebase-tools`
- Development via Node, deployment via firebase CLI.
- Full example [here](#).

# Analytics

Free app measurement solution that provides insight on app usage and user engagement.

Any app which integrates with Firebase will have Analytics enabled

→ No need to use any other features (e.g. database, auth)

- Reports of how your users behave, useful for decisions regarding app marketing and performance optimizations.
- Capabilities
  - Unlimited /free reporting for up to 500 distinct events
  - Custom audiences can be defined based on device data, custom events, or user properties. These audiences can be used with other Firebase features when targeting new features or notification messages.

# Analytics implementation

## 1. Connect app with Firebase

Automatically view data in console.

## 2. Log custom data

Log custom events that make sense for your app, e.g. in-app purchases, user achievements etc.

## 3. Create audiences

Define the audiences that matter to your app through the Firebase console.

## 4. Target audiences

Use your custom audiences to target messages, promotions, or new app features using other Firebase features, such as FCM, and Remote Config.

# Analytics implementation

The SDK logs two primary types of information:

- **Events** – what is *happening* in the app (e.g. user actions, system events, errors).
- **User properties** – attributes defined to describe segments of the user base (e.g. language preference, geographic location).

```
compile 'com.google.firebaseio:firebase-core:16.0.5'  
// Obtain the FirebaseAnalytics instance  
private FirebaseAnalytics mFirebaseAnalytics; ...  
mFirebaseAnalytics = FirebaseAnalytics.getInstance(this);  
Bundle bundle = new Bundle();  
bundle.putString(FirebaseAnalytics.Param.ITEM_ID, id);  
bundle.putString(FirebaseAnalytics.Param.ITEM_NAME, name);  
bundle.putString(FirebaseAnalytics.Param.CONTENT_TYPE,  
"image");  
mFirebaseAnalytics.logEvent(FirebaseAnalytics.Event.SELECT_  
CONTENT, bundle);
```

---

# Events collected by analytics

Some [events](#) are automatically collected by Firebase Analytics:  
first\_open, in\_app\_purchase, user\_engagement, session\_start,  
app\_update, app\_remove, os\_update, app\_clear\_data,  
app\_exception, notification\_\*, dynamic\_link\_\* etc.

Some [user properties](#) are automatically collected by Firebase Analytics:

Age, Gender, App Store, App Version, Country, Device info,  
Interests, Language, OS Version etc.

# Cloud Firestore

Similar to the Firebase Realtime Database:

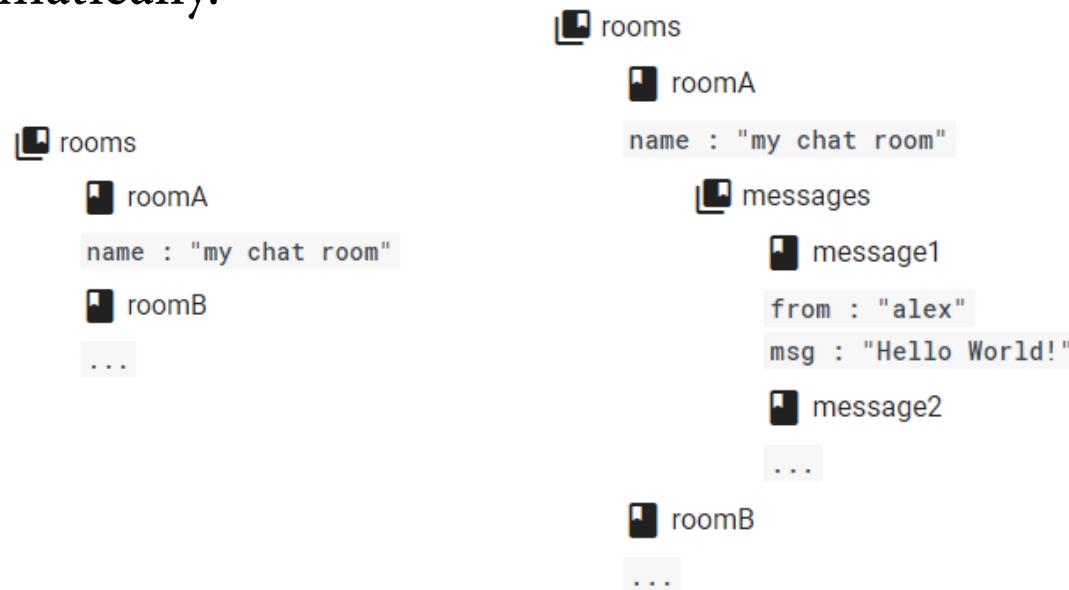
- data in **sync** across clients, **offline** & responsive support.
- Also offers integration with other Firebase and Google Cloud Platform products, including Cloud Functions.
- Flexible, hierarchical data structures stored in **documents**, organized into **collections**. Documents can contain complex nested objects in addition to sub-collections.
- Use **powerful queries** to retrieve individual, specific documents or to retrieve all the documents in a collection that match your query parameters.

# Cloud Firestore data model

- NoSQL available via native SDKs for: iOS, Android, web, Node.js, Java, Python, Go, and REST&RPC APIs.
- Organized as { Collections {Documents, subcollections {...}}}
- Documents can be primitives or nested objects.
- Each document contains a set of **key-value** pairs; optimized for storing large collections of small documents.
- Supported **data types** for values: boolean, number, string, geo point, binary blob, and timestamp. You can also use arrays or nested objects, called **maps**, to structure data within a document.

# Cloud Firestore data model

- Collections contain documents, and are automatically created.
- If all documents in a collection are deleted, the collection is removed automatically.



- **Cannot** have *doc* in *doc* or *coll* in *coll*, only *coll-doc-coll-doc* etc!

# Cloud Firestore structuring data

Documents in subcollections can contain subcollections as well, allowing you to further nest data. You can nest data up to **100** levels deep.

## 1. Nested data in documents

**Advantages:** simple, fixed lists of data

**Limitations:** can't run queries on nested lists;  
isn't as scalable as other options, in time;  
can lead to slower document retrieval times.

**Use case:** e.g. a chat app, for storing a user's top 3 most visited chat rooms as a nested list in their profile.



```
alovelace
name :
  first : "Ada"
  last : "Lovelace"
  born : 1815
  rooms :
    0 : "Software Chat"
    1 : "Famous Figures"
    2 : "Famous SWEs"
```

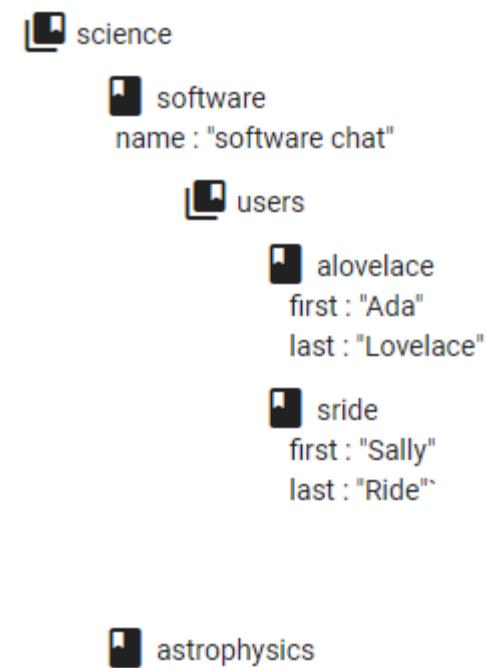
# Cloud Firestore structuring data

## 2. Subcollections

**Advantages:** the size of the parent document doesn't change; full query capabilities on subcollections.

**Limitations:** not easy to delete subcollections, or perform compound queries across subcollections.

**Use case:** In the same chat app, you might create collections of users or messages within chat room documents.



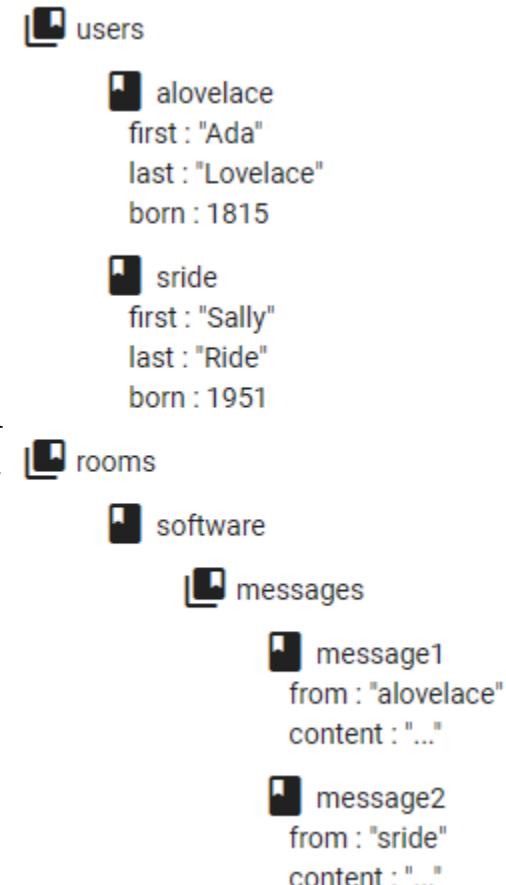
# Cloud Firestore structuring data

## 3. Root-level collections

**Advantages:** most flexibility and scalability, along with powerful querying within each collection.

**Limitations:** getting data that is naturally hierarchical might become increasingly complex as your database grows.

**Use case:** In the same chat app, you might create one collection for users and another for rooms and messages.



# Cloud Firestore reading and writing

- Initialize Firestore reference:

```
FirebaseFirestore db = FirebaseFirestore.getInstance();
```

- Add data to document with **add**:

```
Map<String, Object> user = new HashMap<>();
user.put("first", "Ada");
user.put("last", "Lovelace");
user.put("born", 1815);
db.collection("users")
    .add(user)
    .addOnSuccessListener(new OnSuccessListener<DocumentReference>()
{
    @Override
    public void onSuccess(DocumentReference documentReference) {
        Log.d(TAG, "DocumentSnapshot added with ID: " +
            documentReference.getId());
    }
})
    .addOnFailureListener(new OnFailureListener() {
        @Override
        public void onFailure(@NonNull Exception e) { }
    });
}
```

# Cloud Firestore reading and writing

- Initialize Firestore reference:

```
FirebaseFirestore db = FirebaseFirestore.getInstance();
```

- Add data to document with **set**:

```
CollectionReference users = db.collection("users");
```

```
Map<String, Object> data1 = new HashMap<>();
data1.put("first", "Ada");
data1.put("last", "Lovelace");
data1.put("born", 1815);
users.document("AL").set(data1); OR
User user = new User(...);
users.document("AL").set(user);
```

# Cloud Firestore reading and writing

- Read data from document:

```
db.collection("users")
    .get() (.whereEqualTo("born", 1999))
    .addOnCompleteListener(new OnCompleteListener<QuerySnapshot>() {
        @Override
        public void onComplete(@NonNull Task<QuerySnapshot> task) {
            if (task.isSuccessful()) {
                for (DocumentSnapshot document : task.getResult()) {
                    Log.d(TAG, document.getId()+"："+document.getData());
                }
            } else {
                Log.w(TAG, "Error getting documents.",
task.getException());
            }
        }
    });
}
```

A listener on a collection retrieves the documents inside [as a list](#).

# Cloud Firestore queries

Example data: collection of countries in the EU.

```
CollectionReference countryRef = db.collection("countries");
countryRef.whereEqualTo("language", "latin");
countryRef.whereLessThan("population", 100000);

countryRef.whereGreaterThanOrEqualTo("name", "Macedonia");

countryRef.whereEqualTo("language", "latin")
.whereLessThan("population", 1000000);
```

# Cloud Firestore compound queries

Example data: collection of countries in the EU.

```
CollectionReference countryRef = db.collection("countries");
```

You may combine where(==) with range comparisons (<, >) on any field, but not range filters on two fields!

```
countryRef.whereGreaterThanOrEqualTo("language", "latin")
```

```
    .whereLessThanOrEqualTo("language", "slavic");
```

```
countryRef.whereEqualTo("language", "slavic")
```

```
    .whereGreaterThan("population", 1000000);
```

```
countryRef.whereGreaterThanOrEqualTo("language",  
"slavic").whereGreaterThan("population", 100000);
```

# Pricing plans

	Spark	Flame	Blaze
	Free (hobby)	\$25/month (growing apps)	Pay as you go
Free products: auth, analytics, app indexing, dyn links, invites, remote config, FCM, crash reporting	yes	yes	Yes
Realtime database	100 con 1GB stored 10GB/m/dld	100K 2.5GB 20GB/m	100K \$5/GB \$1/GB/m
Storage	5GB 1GB/day 20K uplds/day 50K dlds/day	50GB 50GB/day 100K/day 250K/day	\$0.026/GB \$0.12/GB \$0.05/10K \$0.004/10K

# Firebase BaaS questions before using it

- Is there any **guaranteed service** level? Have there been any outages?
- Is the service really **scalable**? Some services say they are scalable just because they run on Google/Amazon cloud services.
- Can the service deal with **surges** in use, like e.g. when a service is launched?
- How easy is it to actually see your data for **reporting**, **admin** and **backup** purposes? If not, you will need to write extra software to do these things.
- How much will it **cost in the long term** if you really get many users?
- How long is the service likely to be around? How is it funded?