

CHINMAY KULKARNI

CHEMICAL ENGINEER | MARKETING ANALYST

PROFESSIONAL SKILLS

Web Development
Python Programming
Project management
Digital Marketing
Marketing Analytics
Corporate Blogging
MS Office Suits
Various Analytics tools like Google Analytics

PERSONAL SKILLS

Creative spirit
Leadership
Great Communication skills
Time management
Team player
Problem Solving
Motivated
Work from Home

CONTACT

Mobile No.: 9096449621
E-mail ID.:
kchinmay119@gmail.com
Portfolio:
www.ThoughtfulPig119.github.io

LEADSHIP & CERTIFICATIONS

- Category Head and organizer of the 'Cheminova' category of the technical fest 2019. Managerial span: 50 people.
- Managing SEO and general analytics of my own blogging website. (www.thecommonman.info)
- Hands-on project on factors affecting revenue of box-office films using data analysis concepts with python.
- Selected among 200 candidates for Management team of Project Manas. The AI team of the college.
- IBM certified Python Data Analyst.

PROFILE

I am Chemical Engineering student with a keen interest in and minor specialization in digital marketing and marketing analytics. A hard-working person, eager to learn, comfortable with teamwork and coping with leadership roles.

EXPERIENCE

INTERN

Freespanz Solar Pvt. Ltd. | 3rd July 2020 - 3rd August 2020

- Prepared a corporate blog post for the company website on the ramifications of pandemic on the farming sector.
- Analysed and prepared feedback survey on the impact of pandemic on solar pumping and rural electrification
- Decreased bounce rate on the company website by 5% by providing minor improvements to functionality.

INTERN

Synergy Engg. Services, Egypt | 1st June 2019 - 15th July 2019

- Analyzing data on various boilers, heat exchangers and performing heat duty calculations and feasibility test
- Prepared and tracked annual feedback survey of vendors.

INTERN

Suzlon, CSR Divison | 16th June 2018 - 16th July 2018

- Completed the sustain report. It was a mega event bringing all the CSR NGO partners of India for cross learning.
- Prepared the annual NGO partner feedback survey and successfully tracked and maintained the responses.

EDUCATION

B.TECH IN CHEMICAL ENGINEERING, MINOR IN DIGITAL MARKETING AND MARKETING ANALYTICS

Manipal Institute of Technology | 2017 - 2021
Current CGPA: 8.05

12TH GRADE SCHOOLING

Army Public School Kirkee | 2015-2017
12th Board Percentage: 91%

10TH GRADE SCHOOLING

Vibgyor High International School | 2010-2015
10th Board Percentage: 93.6%